



THE
YOUTH IMPACT
FOUNDATION

WE EXIST

Because Every
Young Person
Deserves To
Thrive



How We Create Change

**Direct Impact
Through Scalable
Programs To Young
People**



**Sector-Wide
Transformation
Through
Collaboration and
Consolidation**




Our Program Delivery Focus Areas

The Youth Impact Foundation has a specific focus on the following areas:





Programs

-  Protective Factors
-  Mental Health Wellbeing
-  Strengths Based

Working With:

-  Young People (10-18) AND/OR
-  Educators AND/OR
-  Parents

Delivery Method:

-  Digital Resources AND/OR
-  Face to Face AND/OR
-  Camps and Conferences AND/OR
-  Place Based

Operating Across:

-  Australia

Our Priority Cohorts

-  Marginalized Or Financially Disadvantaged AND/OR
-  First nations / indigenous AND/OR
-  Remote / Rural



Annual Program Impact Reach

Where we connected with Children and Young People

1098

Schools/community organisations

996 Programs or Events

384 Campers

4 Camps



162,350
Young People



Broader Impact

9 Remote Indigenous Communities

41 Events with other Youth Organisations

250+ Teachers Professional Development



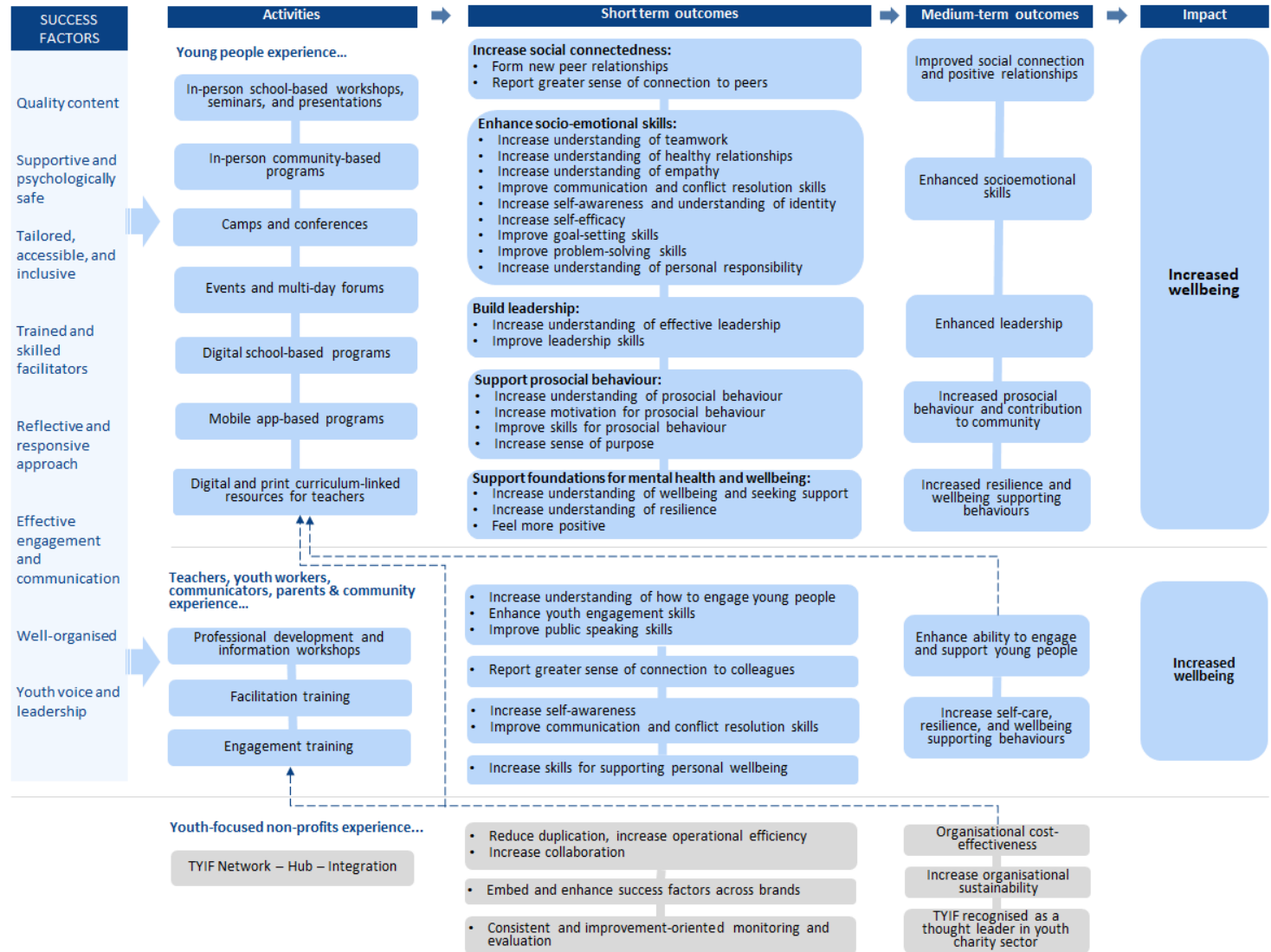
Our Program Delivery Theory of Change



THE UNIVERSITY OF
MELBOURNE


THE YOUTH IMPACT FOUNDATION – THEORY OF CHANGE

A world where all young people flourish, understand their influence, and impact the world selflessly




OUTCOMES & RESULTS

In partnership with the University of Melbourne,
we have measured and observed the results outlined below


 **95%**
*increased empathy, teamwork,
and communication skills*

 **93%**
*formed new peer
relationships and connections*

 **91%**
*felt a deeper sense of
purpose and responsibility*

 **89%**
*increased commitment
to prosocial actions*

 **87%**
*improved self-efficacy
and confidence in goals*

 **83%**
*felt more socially
supported*

 **81%**
*improved help-seeking
behaviours*

 **76%**
*stronger sense of agency and
ownership in communities*



The Youth Impact Foundation

Our core model is based on the following simple yet effective concept

If we...

create a
stronger
for-purpose
sector



We achieve...

greater and
more significant
outcomes for
children and
young people



We Asked Ourselves

“What is the most impactful way we could create the most change for young people who are experiencing disadvantage in Australia?”

Our Core Principles From The Start

1. Put young people at the centre
2. Take a systems/sector level view
3. Move beyond performative collaboration
4. Use philanthropy to support growth, not for long term sustainability

So We Built Our Model On The Following Foundations:

1. Sustainability of program delivery & brand = trusted program delivery
2. Reduce duplication and amplify impact
3. Collaboration AND consolidation
4. Build a social enterprise model at the heart of the organisation

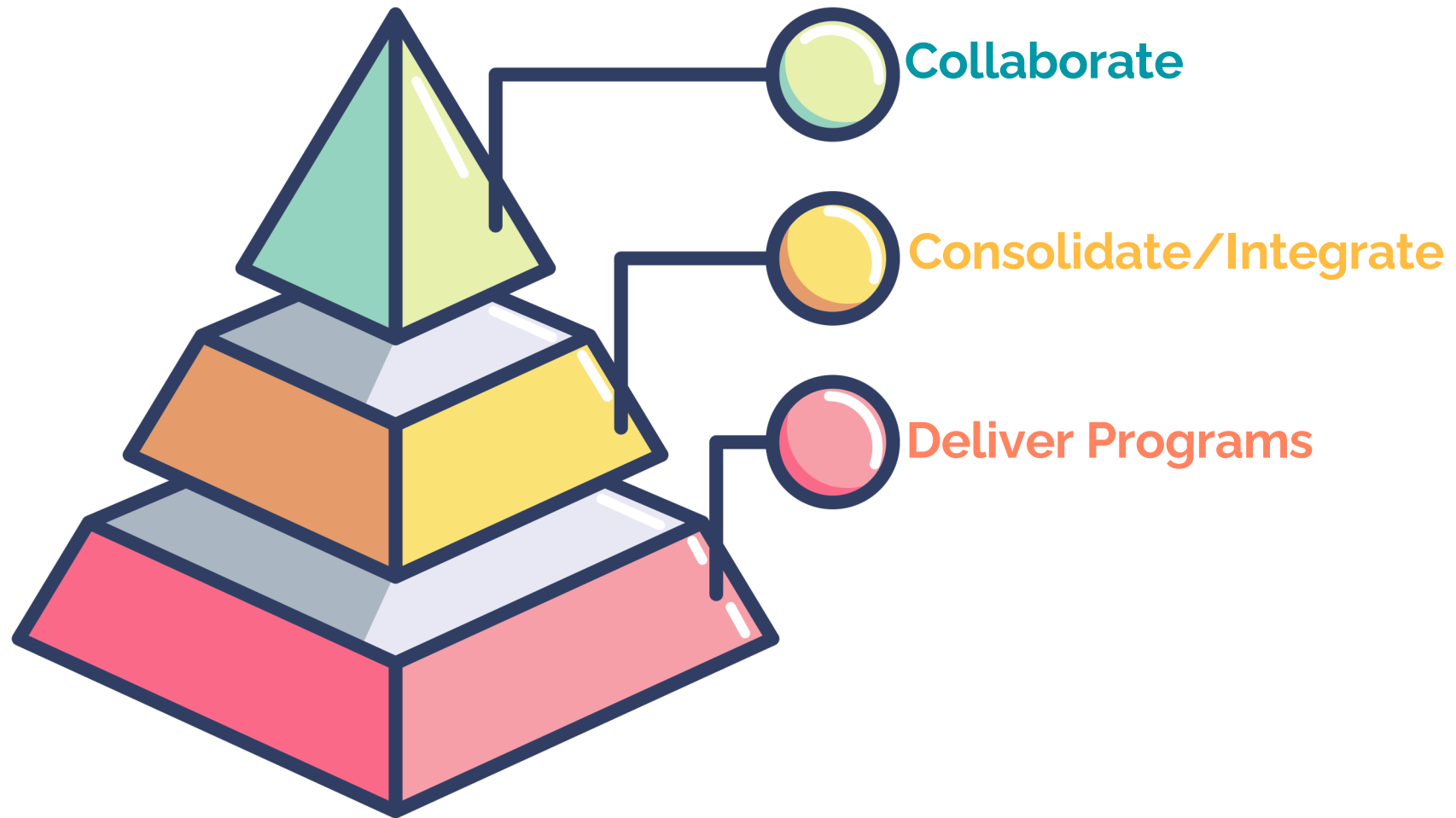


WE REALISED

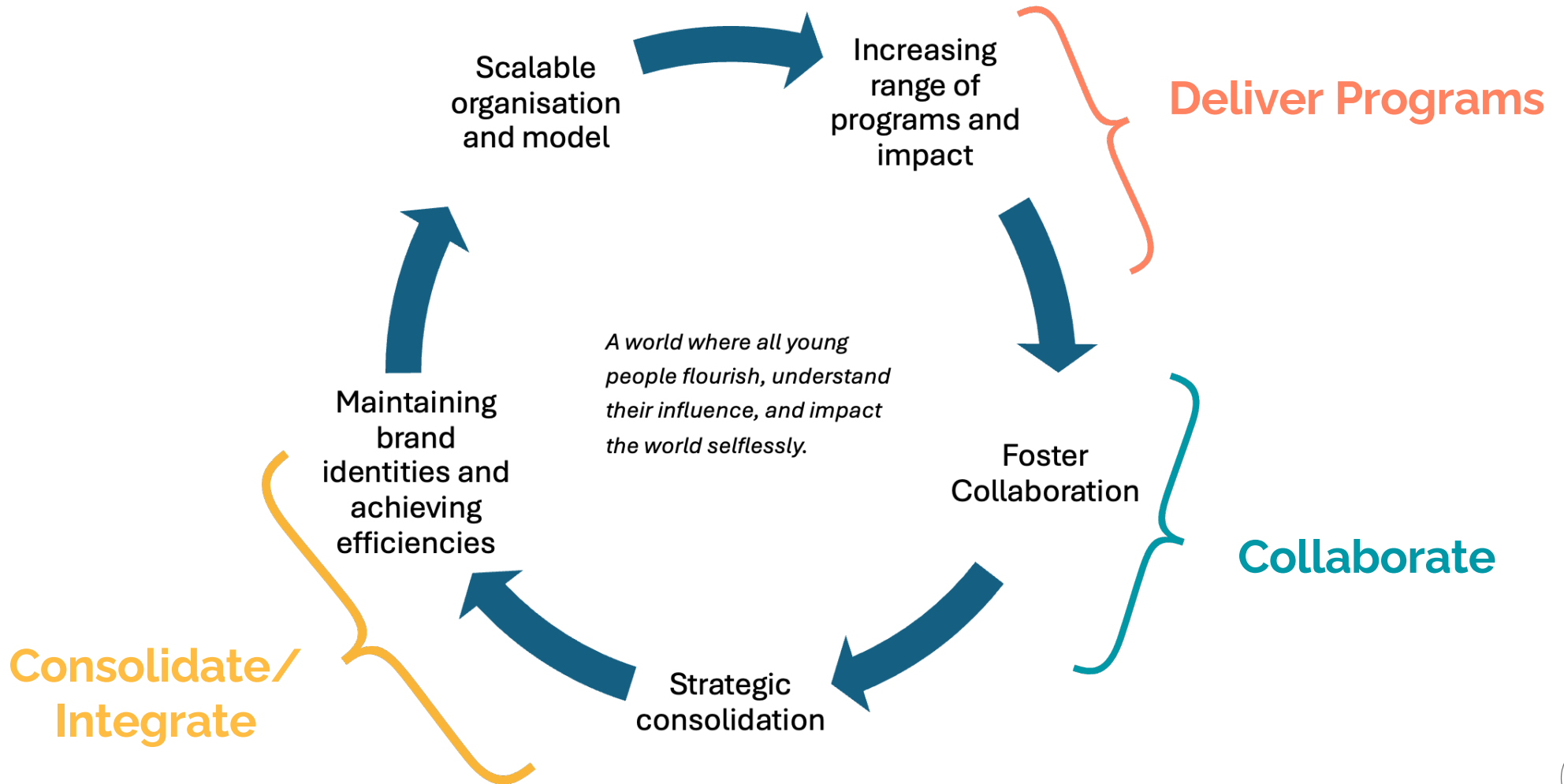
- ▲ **Lots of duplication and ego in charity sector**
- ▲ **Lack of collaboration**
- ▲ **Good program knowledge but limited business knowledge**
- ▲ **Charity leaders are burnt out**
- ▲ **Charities asked to do more with less**
- ▲ **Loss of talent to the corporate sector**



The Three Tiers To Our Model



Our Collaboration and Integration Model



OUR KEY PLATFORM FOR INTEGRATION

Created the key criteria for integration so charities know what they are agreeing to

Westfarmers or Westpac?

Realised a good program that creates change doesn't necessarily mean a well-run charity

Said no to charities who don't meet criteria



THE TYIF EQUATION



Enable charities to keep doing what they do best



Maintain the brand and program delivery of the charity

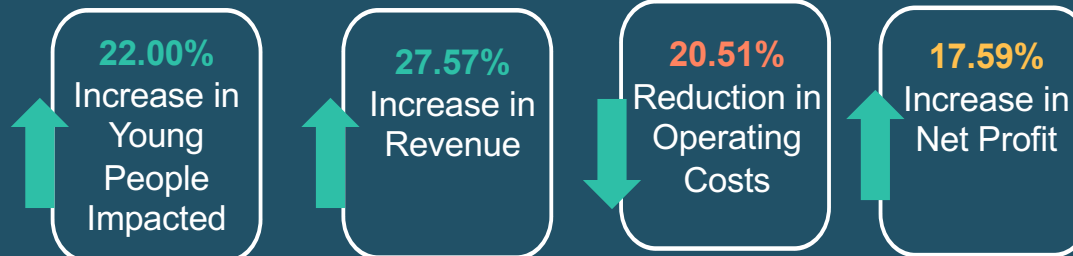


Give the charity a strong foundation for the future

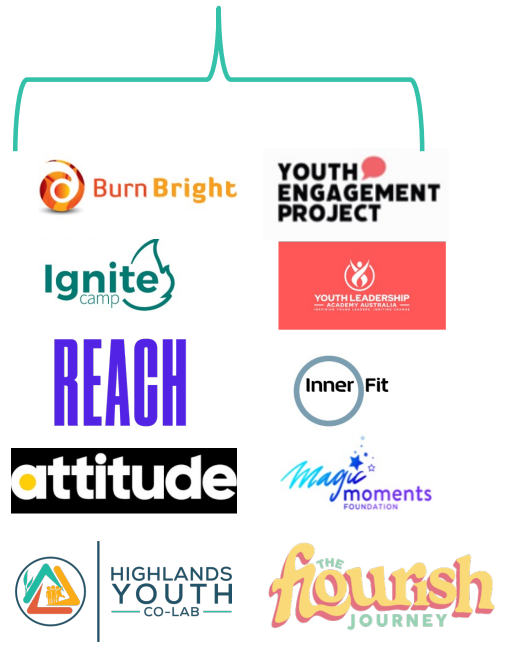


Close and merge the charities IP, programs and staff into TYIF

CONSOLIDATED BRANDS



Integrated Brands. One TYIF.





WE PROVIDE



- ▲ **Economies of scale through shared services**
- ▲ **A platform for collaboration**
- ▲ **A highly specialised team**
- ▲ **Reduced reliance on charity leaders**
- ▲ **Sustainability of program delivery**
- ▲ **Succession planning and personal growth opportunities**

Our Due Diligence Process

Entry Criteria

Apply

Across a Year

- ▲ Charities apply or we approach them
- ▲ We conduct preliminary due diligence
- ▲ Assess program impact and financial viability of the charity
- ▲ Approximately 2-3 charities are selected per year

The Youth Impact Hub

Incubate

6 month est.

Get the charity ready for integration

Conduct in-depth due diligence

DUE DILIGENCE PILLARS

- #1 CULTURAL FIT
- #2 PROGRAM IMPACT
- #3 ECONOMIC MODEL
- #4 WIDER IMPACT MODEL
- #5 HISTORY AND GOVERNANCE

The Youth Impact Operations

Integrate

- ▲ Charity becomes part of The Youth Impact Foundation
- ▲ Charities corporate structure and board ceases to exist
- ▲ Brand and program delivery guaranteed to remain to market
- ▲ CEO becomes the brand manager
- ▲ Internal delivery teams deliver programs on behalf of the venture.



OUR FUNDERS

MAJOR PARTNERS



MULTI YEAR PARTNERS



PARTNERS



ROB KELDOULIS



MIKE GREGG

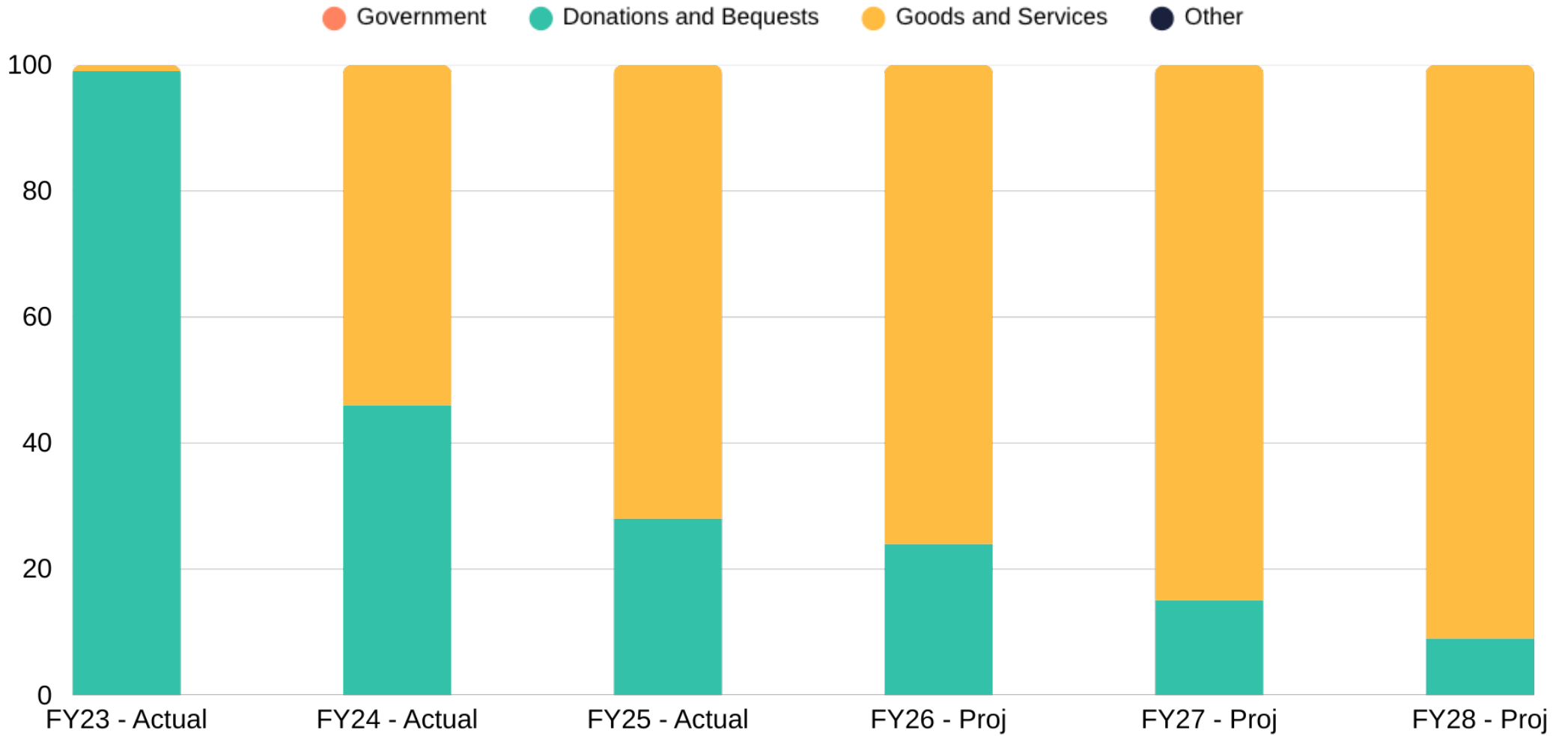
10x10



PROGRAM DELIVERY PARTNERS



Scaling Social Enterprise Financial Model



Collaboration Youth Charities Communities of Practice



HARRISON RIEDEL
FOUNDATION



Our Executive Leadership Team



Andy
Chief Executive Officer



Alison
Chief Commercial and Strategy Officer



Layton
Chief of Staff



Michaela
Chief of Relationships



Treen
Chief Finance Officer



Simon
Chief Strategy Officer

About Us

Our Board



Sam
Chair
Lawyer - Legal
Counsel Fleetwood



Julie
Retired School
Principal



Ed
Head of M&A
Stockland



Rob
Former Audit Partner
@ Deloitte
Chair Deloitte
Foundation



Mike
Group Treasurer
at APA Group



Cath
Mental Health Expert
Counsellor



Andrew
Business Strategy
Consultant



Rachel
COO – Center for
Evidence and
Implementation





Sustainable Social Enterprise Financial Model By 2030



Blueprint The Collaboration & Consolidation Model Back To The Sector By 2030



1 Million

Young People by 2030



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