CASE FOR SUPPORT

The Youth Impact Foundation delivers evidence-based preventative mental health and wellbeing programs across camps, face to face programs, and digital formats.

These are offered in schools, communities, and families, with subsidised access for young people experiencing disadvantage.



Every young person deserves to thrive.

WHAT'S THE ISSUE AT HAND?



Despite numerous well-intentioned efforts, rates of youth suicide and mental ill-health remain alarmingly high, particularly among disadvantaged and marginalised young people.

In Australia, suicide is the leading cause of death for those aged 15-24, yet 39% of 16–24-year-olds experiencing a 12-month mental disorder, yet only 23% seeking professional help. This persistent and worsening crisis indicates the need for a more effective, collaborative, and scalable approach.

WE EXIST FOR YOUNG PEOPLE WHO:

Are experiencing disadvantage due to marginalisation or financial distress

Identify as First Nations/ Indigenous

Live in Regional & Rural Areas



HOW WE CREATE CHANGE

We address this challenge through a two-pronged approach:

01 Direct impact through scalable programs

We deliver an increasing number of protective factor focused, strengths-based programs that equip young people with the tools, knowledge, and confidence to improve their mental health and wellbeing.



02 Collaboration & consolidation



Through strategic collaboration and consolidation, we are building a scalable, open-source model that creates economies of scale, empowering the entire youth charity sector and maximising impact.

OUR 12 MONTH IMPACT

2000+
Programs

400
Campers

4
Camps & Conferences







200,000+
Young People







1834
Schools/Community Organisations

11,030
Participants On Tour

41
Partnered Events

1
National Tour visiting **EVERY** major city

OUTCOMES & RESULTS

In partnership with the University of Melbourne, our programs have delivered the following outcomes:

THE UNIVERSITY OF MELBOURNE

95%
increased empathy, teamwork, and communication skills

93%
formed new peer relationships and connections

91%
felt a deeper sense of purpose and responsibility

89%
increased commitment to prosocial actions

87%
improved self-efficacy and confidence in goals

83%
felt more socially supported

81%
improved help-seeking behaviours

76%
stronger sense of agency and ownership in communities



WE ACHIEVE THIS BY

Fostering Collaboration

We actively build relationships with other youth organisations and facilitate a network for resource sharing, knowledge exchange, and the creation of communities of practice that strengthen the sector.

Strategic Consolidation

Through a rigorous due diligence process, we integrate organisations aligned to our mission, into The Youth Impact Foundation.

Our centralised service model provides shared service delivery of programs with experts in facilitation and event management helping organise and deliver programs, as well as back-end systems and processes (HR, IT, administration, finance, marketing, impact measurement developed with the University of Melbourne, reporting, and governance), allowing program staff to focus on their core strength: program delivery.

This model also provides talent retention, succession planning, and professional development opportunities.



Collaborated with 48 youth charities

Consolidated 11 aligned organisations

Delivering over 25 unique types of tailored programs to young people

OUR MODEL

Scalable Organisation and Model → Range of Programs and Impact → Foster Collaboration → Strategic Consolidation → Maintaining Brand Identity

Sustainable Funding Model:

Over 50% of our revenue comes from fee for service and social enterprise activities.
By 2030, we aim to grow this to 80% - ensure long-term sustainability by reducing reliance on funders. This revenue generates a surplus that supports free and subsidised programs for young people facing barriers through our scholarship program.

The Youth Impact Foundation grows its impact by consolidating youth mental health charities, which increase affordability and access to high-quality, life-changing mental health programs for youth.

> This program has brought me out of my shell and guided me and has really left me as a new person. I have loved everything I learnt and I wish that my entire school could learn what I've learnt.
>
> ***TYIF Program Participant***

Our Consolidation Model:

By reducing the number of fragmented charities and fostering sector-wide collaboration, we:

- Amplify program impact on young people, especially within our priority cohorts.
- Support impactful programs to grow, thrive and increase their sustainability.
- Create economies of scale to enhance service delivery.
- Improve funding diversification and sustainability.
- Embed and enhance success factors across brands
- Undertake consistent and improvement-oriented monitoring and evaluation, so we learn what works best
- Provide more opportunities to access life-altering programs for disadvantaged young people



OUR BRANDS

Maintaining Brand Identity and Achieving Efficiencies:
Integrated organisations existing charity is closed but once integrated retain their brand identity within The Youth Impact Foundation family of programs.

This leads to funding diversification, long-term sustainability, and greater capacity for innovation.



OUR SHARED SERVICES MODEL

One foundation, multiple brands: preserving brand identity while leveraging shared capability to increase impact and scale.

THE YOUTH IMPACT FOUNDATION

BRAND LED IMPACT

The Flourish Journey · Burn Bright · Youth Leadership Magic Moments · MindfullAus · Youth Engagement Project · REACH · Inner Fit · Youth Leadership Academy Australia · attitude · Ignite camp

Brands retain ownership of strategy, stakeholder relationships and impact while leveraging shared organisational capability.

SHARED DELIVERY CAPABILITY

- Program Delivery
- Facilitator Network
- Event Management
- Quality & Assurance
- Workforce Planning
- Program Management

Shared delivery capability improves workforce utilisation, delivery consistency and quality across brands.

SHARED SERVICES

- Finance
- People & Culture
- Fundraising
- IT & Systems
- Marketing
- Administration
- Impact
- Governance

Shared services reduce duplication and provide the governance, systems and expertise that enable sustainable growth.

OUR ULTIMATE AIM

*A world where all young people **thrive**,*
*understand their **influence** and impact the world **selflessly.***

We aim to create a transformative ripple effect in youth mental health and wellbeing, and leadership education so that all young people have access to programs that lead to a brighter future for themselves and the communities in which they live.

Our ambition is to reach **1 million young people by 2030** through our programs and partnerships.







OUR SUPPORTERS

MAJOR SUPPORTERS

- The Edward Alexander Foundation
- Community Capital
- Ian Potter Foundation
- Ian & Shirley Norman Foundation
- Stan Perron Charitible Foundation
- Viktor & Loti Smorgon Family Philanthropy
- Waratah Education Foundation
- St.George Foundation
- Thyne Reid Foundation

FOUNDATIONAL SUPPORTERS

- Harris Family Foundation
- Bowral District Children's Foundation
- VivCourt Trading
- Be BlueRock Foundation
- Give 52
- Payments Consulting Network
- Wastedrive
- Bendigo Bank
- Blackwood Foundation

and many other generous individuals, families and foundations who wish not to be named.

The Youth Impact Foundation has allowed us to take the Youth Leadership Academy Australia (YLAA) to new heights and achieve greater economies of scale. It has also allowed me to lean into a team of experts to help support YLAA's growth and allow my team and I to focus on expanding our impact. Finally, it provides a place for myself and my team to be a part of the wider team who are all working together for a similar outcome; The Youth Impact Foundation has provided a home for the future of YLAA as well as welcomed us in with open arms.

WIL MASSARA - FOUNDER

Youth Leadership Academy Australia





Thank you!

We welcome the opportunity to meet with you and share our exciting plans.

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REGISTERED CHARITY
acnc.gov.au/charityregister