

## INVIBES TO MEET INSTITUTIONAL INVESTORS DURING THE EUROPEAN LARGE AND MIDCAP EVENT

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Paris, 2 October 2017 - **INVIBES ADVERTISING**, an advanced technology company specialized in digital in-feed advertising, has announced that it will be taking part in the 17<sup>th</sup> edition of the European Large & Midcap Event for European listed companies and institutional investors, to be held at the Palais Brongniart conference center in Paris on October 4 & 5, 2017.

The two days will be an opportunity for fund managers to meet with the executive team at INVIBES ADVERTISING and find out more about the company. One-on-one meetings will cover the strategy, outlook and key growth prospects for the Group.

With consolidated revenues of €1,389 thousand at 30 June 2017, INVIBES ADVERTISING's strong performance in the first half of 2017 is confirmation of the appeal of its innovative advertising offer.

### About INVIBES ADVERTISING

Created in 2011, Invibes Advertising is an advanced technology company specialized in digital advertising. It has developed advertising solutions supported by an in-feed format (integrated into media content) inspired by social networks and optimized for diffusion in a closed network of media sites (CCM Benchmark, Lagardère, Le Monde, Team Media and Prisma). Clients include major brands Carrefour, Danone, Groupe Mulliez, PSA, SBB, SNCF, Swissquote and Volkswagen. INVIBES ADVERTISING is a Pass French Tech 2016 accredited company with the ambition and capacity to pursue its strong growth.

It is listed on the Euronext Paris stock exchange (Ticker: MLINV – ISIN: BE0974299316)

For more information, go to [www.invibes.com](http://www.invibes.com) - [www.invibes.ch](http://www.invibes.ch)

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