

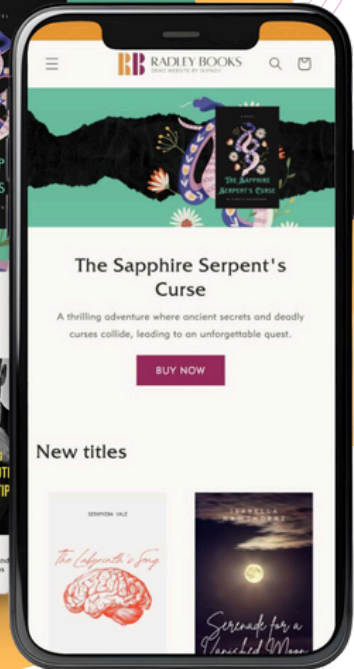
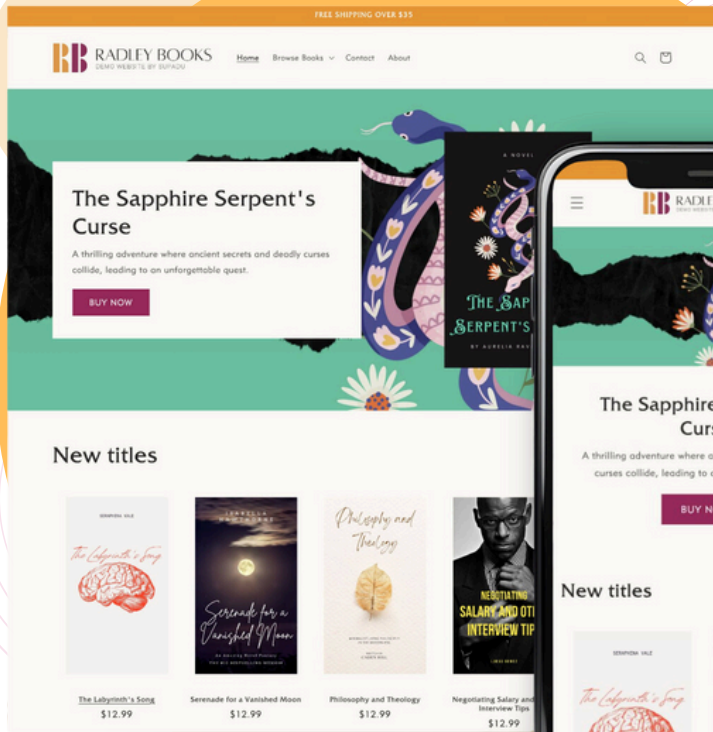


A metadata-driven Shopify website solution integrated with Eloquence on Demand

supadü™

Market leaders in websites and
eCommerce for publishers

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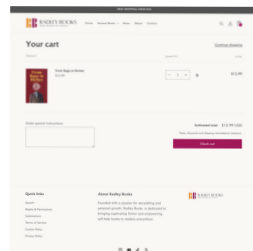
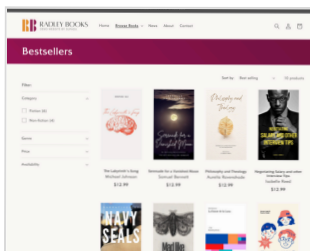
An end-to-end website solution integrated with Eloquence on Demand, including eCommerce right through to multi-format fulfilment.

A Shopify website solution for small to medium publishers

Supadu's Supafolio platform integrates with Eloquence on Demand and dynamically feeds book metadata (such as title, author, ISBN, reviews, and cover image) into your Shopify website, bypassing the standard feed limitation limit set in Shopify.

This allows publishers to maintain up-to-date product listings without manually updating each book entry.

PLUS This low-cost, fast-to-deploy solution is theme-agnostic, so you can refresh your website with a new theme and look whenever you like.



What's included?

A stocked & styled Shopify eCommerce website integrated with our Supafolio Content Blocks, Eloquence on Demand, and options for digital and physical fulfilment.

- Homepage
- Collection Pages
- Product Details Page
- Search & Search Results
- Cart Page
- Checkout
- 5 x Content Pages
- Optional Blog
- Contact Page
- Customer Accounts
- Email Notifications
- Training



Eloquence on Demand

Eloquence on Demand, from Firebrand Technologies, is the industry gold standard for seamlessly delivering rich title metadata to trading partners, wholesalers, and distributors.

EOD is not just an ONIX creation tool, it is a robust, configurable solution that provides powerful capabilities to make your metadata shine.

