

# Guillaume Launay Appointed Chief Executive Officer of LunaJets



Eymeric Segard (LunaJets Founder & Executive Chairman) and Guillaume Launay (LunaJets CEO).

**Geneva, 06 December 2024 - LunaJets** is proud to announce the promotion of Guillaume Launay as Chief Executive Officer of the company and all its affiliate entities, effective 01 January 2025.

Founder Eymeric Segard will assume the role of Executive Chairman of the newly formed holding company, **Luna Aviation Holding**, overseeing the strategic vision and governance of the group.

Guillaume Launay joined **LunaJets** in 2016 as sales executive, then becoming Global Sales Director and Managing director. A graduate from École Hôtelière de Lausanne (EHL), Guillaume has played a pivotal role in **LunaJets'** growth and success.

*"2024 has been another remarkable year of growth for us. I am deeply honoured to succeed Eymeric at the helm of the company he founded in 2007" Launay said. "Over the years, we have expanded our leadership beyond private jets to include group charter and sales and acquisitions services, and I look forward to working with our incredible team of over 90 employees to continue driving innovation and client satisfaction" he concluded.*

*"As our group continues to grow and diversify, now is the right time to separate the roles of CEO and Chairman. Guillaume is an exceptional leader. He is supported by a dedicated team of young, motivated managers and employees who are committed to our shared vision"* Segard explains.

In his new role as Executive Chairman, Eyméric Segard will also retain leadership of **LunaSolutions**, the group's sales and acquisition division, which has experienced significant growth since he assumed responsibility in January 2024.

As the European leader in private jet charters, LunaJets anticipates a 15% year-over-year revenue increase. The company is also planning to expand its global footprint by announcing new office openings in 2025 to complement its existing network in Geneva (HQ), London, Riga, Paris, Dubai, Madrid, Monaco, Zurich, and Gstaad.

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