EDUCATION

hupside

Measuring original work when common AI is the floor

Hupside for education: essay measurement for admissions, and a live challenge that shows how people approach problems

AI made polished output cheap, so the old signals of effort and judgment stopped working. That is signal collapse. Original Intelligence measures how far output diverges from common AI, whatever its source, and Hupside is the Original Intelligence Infrastructure company.

A polished essay tells a reader less than it used to

Every applicant can now start from the same common AI draft. When a clean, well-organized essay is easy for anyone to produce, polish stops being a reliable signal of effort and judgment.

Hupside measures how far work diverges from common AI, the typical output of basic AI prompting. Our lead product, **Hupmapper for Admissions**, gives readers an Originality Intensity score from 0 to 300 for each essay, so they can decide where to spend their reading time first.

The score at a glance

- Originality Intensity runs from 0 to 300, measured against common AI
- It helps readers decide which essays to read most closely
- It never admits, denies, or grades anyone
- Scoring runs on Hupside infrastructure with no external AI calls, so there are no token costs

Hupmapper for Admissions is the place to start. It gives readers a score for each essay and a clearer view of where to read first.

VALUE PROPOSITIONS

What an admissions office gets

hupside

Reader time goes where it matters

When volume is high, not every essay can get the same attention. The score helps an office decide which ones to read most closely.

Human judgment stays in charge

The score never admits, denies, or grades anyone. It is an instrument for readers, and the decision stays with them.

Built by cognitive scientists

Hupside's co-founders are cognitive scientists with nearly two decades of research on creativity and originality. The measurement has been validated across many thousands of responses.

No token costs, no silent changes

Scoring runs on Hupside-controlled infrastructure with no external AI calls, so there are no token costs and no silent vendor changes. Scores can shift as common AI absorbs more content, and any change comes through a versioned update with customer notice.

The score points a reader where to look. People still make every decision.

PRODUCT POSITIONING

Same measurement, two products

PRODUCT	WHAT IT IS	WHO IT'S FOR	POSITIONING
Hupmapper for Admissions LEAD OFFER	Essay measurement for admissions offices, built on Hupmapper. Returns an Originality Intensity score (0 to 300) for each essay.	Holistic admissions and enrollment leaders at institutions with high application volumes, essay requirements, and test-optional policies.	The place to start. Helps readers decide where to look.
Hupmapper TRY IT FIRST	Scores written work on Originality Intensity, with Originality Zones that show where it diverges from common AI.	Faculty, staff, and communications teams who want to see the measurement on their own work.	Free to try today at app.hupmapper.com
Hupchecker COMPANION	A 12 to 15 minute interactive challenge that produces an OIQ score, an OIQ archetype, and Original Contribution Signals, measured against common AI. The archetype is an interpretive lens, not a personality trait or a ranking.	Programs and teams that want to see how people approach problems and work with others.	Available through Carahsoft contract vehicles.

Both products measure against common AI output from basic prompting, and neither compares people to other people.

Start with the free tool, then talk with us about **what Hupmapper for Admissions could do for your essay review.**

HOW TO GET STARTED

Three steps

1 Try Hupmapper free

Add an essay or any written work at **app.hupmapper.com**, up to 5,000 words, and read the score and zones.

2 Set up a follow-on meeting

Once you have seen the score, we talk through Hupmapper for Admissions and how it fits your essay review.

3 Add the companion when you are ready

Hupchecker is a 12 to 15 minute interactive challenge that shows how people approach problems. It is available through Carahsoft contract vehicles.

Keep in mind

Scores show what diverges from common AI. They are a measurement, not a verdict on any applicant.

Want to see the measurement on your own work?

Try Hupmapper free today.

Try Hupmapper free ↗

Carahsoft is Hupside's distribution partner for education.