

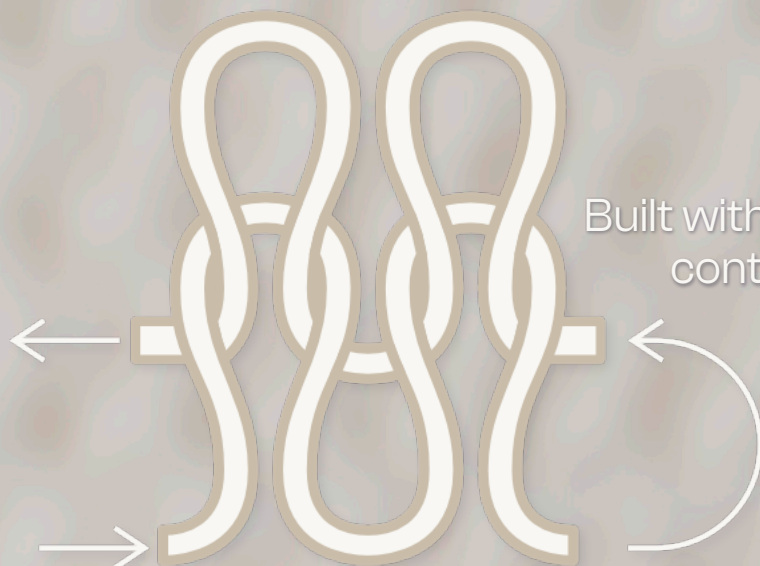
MAX COMPANY
KNITTED IN ITALY



KNIT VS WOVEN

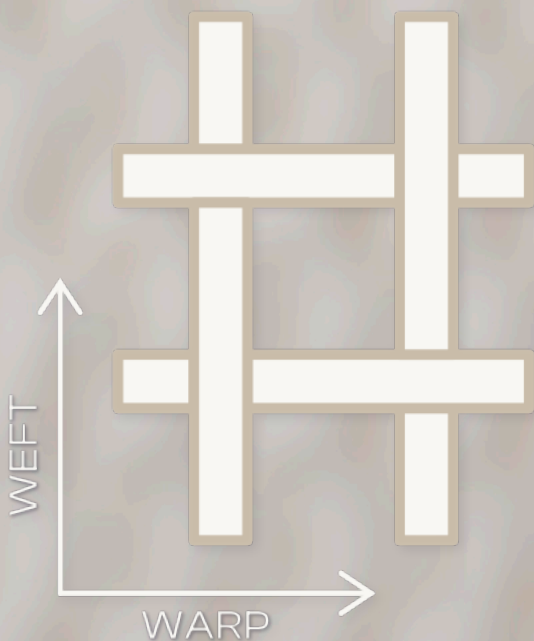
KNIT GLOSSARY

HOW ARE THEY MADE?



KNIT

Built with loops using one continuous yarn.



WOVEN

Built by weaving two yarns: warp and weft.

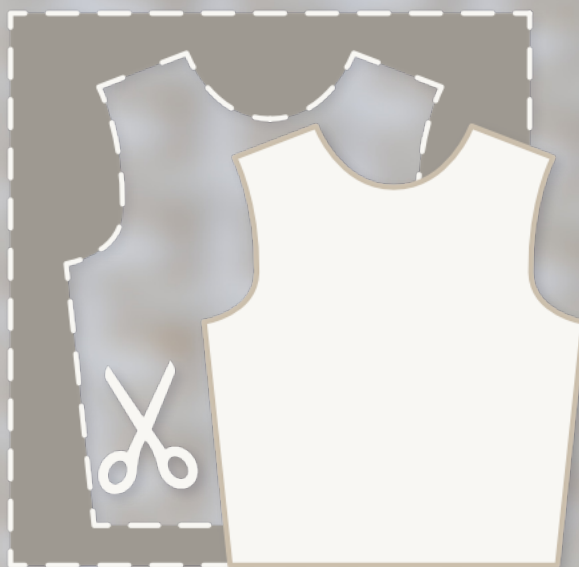
SUSTAINABILITY



KNIT

No waste:
produce only what
you need

A small waste yarn is
created at the
beginning and end of
the panel to prevent
unravelling



WOVEN

Requires fabric
cutting:
unavoidable waste

More steps = more
resources used

MAXCOMPANY.IT



EVERY CONTRIBUTION IS WELCOME.



KNOWLEDGE GROWS ONLY WHEN
IT'S SHARED.



If you're looking for a reliable partner in
knitwear development,

WE'D BE GLAD TO GET IN TOUCH.

We support brands and designers with full-
cycle production and material expertise.

CURATED BY LORENZO CESCONE