



# VIRGINIA HIGHLAND FARMER GRANT

The Virginia Highland Farmers Market (VHFM) is excited to announce a new grant program to support produce farmers in its upcoming season.

## ABOUT THE MARKET

Now in its third season, VHFM is a thriving market in the heart of Atlanta, with a growing base of loyal customers.

**Fall Season Dates:** Sundays, September 7 through November 9, 8:30 to 11:30 AM

**Location:** Highland Woodworking parking lot, 1045 North Highland Ave NE, Atlanta, GA 30306

## GRANT INFORMATION

**Amount:** \$1,000 grant per farmer, plus \$350 credit in fully waived booth fees

**Availability:** Up to four grants will be awarded to eligible farmers, free to apply

**Apply by:** August 15

### Payment in three installments:





- \$300 by Sep. 30
- \$300 by Oct. 22
- \$400 by Nov. 12

## ELIGIBILITY REQUIREMENTS




To qualify for the grant, farmers must:

- Offer at least **four different types** of produce
- Commit to **full 10-market season**
- Grow produce from the **state of Georgia**

## SPRING MARKET STATS

-  1.2k average visitors
-  25 average vendors
-  25k+ Instagram followers
-  3k+ newsletter subscribers

## A PRIME NEW LOCATION

-  High visibility and foot traffic
-  Shaded areas for produce
-  Easy load in and out with vehicle access

## READY TO APPLY?

SCAN HERE!



## QUESTIONS?

Email [zach@vahifarmersmarket.com](mailto:zach@vahifarmersmarket.com)