

Angel Mendieta Moreno

Product Designer

Multidisciplinary designer with 4+ years of experience crafting user-centered digital products across fintech, healthcare, and e-commerce.

angeldoesdesign.com

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Experience

Chase

Product Designer - Chase Offers & Shopping

May 2023 / Current

Designed and shipped core features across Chase Offers and The Shops at Chase.

Led several initiatives from ideation to launch, improving offer engagement and supporting a multi-brand marketplace experience.

Collaborated closely with PMs, engineers, and researchers.

YuzuYello

Experience Design Strategist

Nov 2022 / May 2023

Collaborated with clients to map end-to-end patient journeys, identify service gaps, and co-create experience strategies for ultra-rare condition treatments.

Delivered patient centric Service Design artifacts (journey maps, service blueprints, and experience frameworks) that informed digital tools and long-term support programs.

R/GA NY

Associate Experience Designer

May 2021 / Nov 2022

Collaborated with Lead Designers and cross-functional teams to successfully implement user-centered design principles and patterns across mobile and desktop products for clients such as PwC, Goldman Sachs, and CVS Health.

Translated user research into wireframes and features that met user needs while complying with strict accessibility requirements for an inclusive experience.

Education

Fashion Institute of Technology

Advertising and Digital Design BFA (2021)

Skills

Design

Wireframes

Design Systems

Prototyping

Motion Design

Experience/ competitive analysis

User research

Personas

Journey Maps

HTML/CSS/Basic JS

Bilingual: English and Spanish

Tools

Figma/Sketch/Adobe XD

Prototyping tools (i.e. Protopie)

Rive/Lottie/Adobe After Effects

Adobe Illustrator

Adobe Photoshop

