

# Manufacturer's Roadblock: Manual Data Management Slowed Business Agility



A sustainability-driven labeling giant, helping brands meet eco-friendly packaging goals, was held back by outdated data systems and manual processes. We overhauled their data platform with domain-specific marts, a standardized data model, and rules-based quality checks.

A flexible onboarding framework, accurate load routines, and automated alerts brought speed, accuracy, and consistency—empowering smarter, faster decisions across the enterprise.

## Impact

**We gave their platform a fresh start with Azure Synapse—introducing automation, scalability, and higher-quality data operations that made an immediate impact:**

# 30%

**Better data consistency**  
and reliability

# 25%

**Fewer errors** for smoother  
day-to-day operations

# 50%

**Jump in data load accuracy**  
and processing speed

## Tezo Edge

### Operational Pressure

Manual data handling caused slow processing, errors, and reporting inconsistencies.

Inconsistent dimension/fact models led to data mismatches and unreliable analytics.

Onboarding new systems was time-consuming and error prone.

Lack of alerts and monitoring delayed error detection.

### Strategic Intervention



Set up domain-specific data marts with clear staging and target layers to streamline workflows.



Introduced a standardized data model aligned with best practices to ensure consistent, trusted insights.



Built a reusable integration framework that made onboarding faster and more reliable.



Added automated alerts and real-time validations to catch issues early and improve system resilience.

## Tech Stack



Azure  
Synapse Analytics



Azure  
Data Factory



Power BI



Microsoft  
SQL Server

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