

# Breaking Through Barriers: How Automation Transformed a Financial Leader's CX



A top financial services firm offering insurance, pensions, and wealth solutions, faced slow, error-prone service. Manual processes hurt approvals and case tracking.

We deployed Dynamics 365 with a customer portal, admin portal, and automated case management. Smart dashboards unified data for better insights. The result? Faster approvals, smoother interactions, and a stronger customer experience—all in one connected system.

### Impact

We stepped in with a Dynamics 365 Customer Service solution that turned things around fast:

85%

Faster processing supercharged response times across the board

Z4
Integrated data & insights

brought everything together in one place

**2**X

**Boost** in communication, clearer, quicker conversations with customers

#### Tezo Edge

#### Operational

Pressure

Intervention

Strategic

caused errors and slowed things down.

Manual query processing

the start.

Introduced automated workflows to clean up

the process and ensure data accuracy from

unclear chain of command.

Approvals got stuck due to an

bottlenecks.

helped speed things up and reduce

A transparent, role-based approval system

Tracking customer cases was a challenge with no clear visibility.

monitor progress and resolve issues faster.

Real-time tracking tools made it easy to

hoops to access their insurance services.

Customers had to jump through

together- quotes, policies, and updates, all in one place.

A self-service portal brought everything

disconnected tools.

Agents were juggling too many

customer interactions more efficiently.

We unified their workspace so they could handle

systems, making reporting difficult.

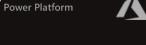
Data was scattered across

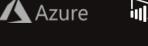
one view, making insights clearer and decisions smarter.

Centralized dashboards pulled everything into

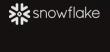
## Tech Stack











snapLogic

snapLo







React







.Microsoft





**∷** twilio

If you're rethinking how your systems, data, and teams should work together, you're in the right place.

Let's build your AI advantage.