

Caribbean Insurance Leader Unlocked 90% Agent Engagement



A leading Caribbean insurance provider with 700+ workforce struggled to keep their associated agents engaged.

Without a clear platform to communicate incentives, agents lacked motivation, rewards took too long to redeem, and sales efforts weren't strategically aligned.

We built an intuitive web and mobile platform that made rewards easy to earn and redeem, personalized incentives, and improved communication.

Impact

Since launching our loyalty-driven platform, agents are more engaged, motivated, and productive than ever before:

28%

Immediate boost in
Agent Productivity

40%

Rewards Redemption
within just 3 Months

90%

Agent Engagement
on our apps

Tezo Edge

The roadblocks to agent success

Confusing loyalty program left agents disengaged.

Reward redemptions were slow and frustrating.

Lack of motivation and recognition for top performers.

No strategic focus on selling high-value products.

Generic, ineffective promotions.

Delayed communication and updates.

How we turned it around!



User-Friendly Dashboard – Intuitive web and mobile interface with real-time reward tracking and earning insights.



Automated Reward Processing – Instant redemption capabilities with streamlined backend workflows.



Gamification – Performance tracking with achievement-based incentives.



Sales Insights – Personalized recommendations to prioritize focused policies



Targeted Campaigns – Dynamic reward structures and territory-based promotions for higher engagement.



Real-Time Notifications & Alerts – Instant updates on promotions, earnings, and reward status via push notifications.

Tech Stack



Let's build your AI advantage.

If you're rethinking how your systems, data, and teams should work together, you're in the right place.

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