

Zumba's Got Talent: Cruise Edition Official Rules & Submission Criteria

No Purchase Necessary to Enter or Win

Prize: American Express Gift Card in the amount of \$1,000 USD

Key Dates:

- Submissions Open Online: December 8, 2025
- Submissions Close: January 26, 2026 11:59 PM EST
- Finalists Announced: February 9, 2026
- Live Showcase Performance: March 11, 2026 8:00 PM

1. Eligibility:

You must be a registered guest on the 2026 Zumba® Cruise. While all ages are welcome, please be advised that acts with participants under 18 years of age require a parent or guardian's consent and accompaniment. Acts must be distinct from a standard Zumba® routine. We are looking for the OTHER talents in our community! (e.g., Singing, Instrumental Music, Stand-Up Comedy, Magic, Juggling, Contortion, Acrobatic Skills, Theatrical Monologues, Ventriloquism, etc.). Solo acts, duos, and small groups are all welcome (all participants must be cruise guests). Employees of Zumba Fitness, LLC, or anyone residing in the same household as them, are not eligible to participate.

2. Submission Guidelines:

To enter, you must fully complete the submission form (located [HERE](#)) and post a video of your act that is between 60 and 90 seconds (up to 1.5 minutes) as an unlisted video on YouTube. At the beginning of the video, you must state your name and identify your act (e.g., "Hi, I'm Jane Doe, and I'll be performing a cover of 'Respect' by Aretha Franklin."). The video must be a continuous, unedited performance shot. No fancy edits, filters, or post-production effects (basic sound leveling is okay). We want to see your raw, live talent! We must be able to see and hear you clearly! Good lighting and clear audio are a must. Film in a horizontal (landscape) orientation.

3. Act Criteria:

All acts and language must be appropriate for a diverse, all-ages audience. Acts containing profanity, sexual content, or dangerous/prohibited props will be immediately disqualified.

Acts must be suitable for a cruise ship stage. Please refrain from using fire, liquids, or any other materials that could damage the stage or endanger the audience.

4. Time Limit:

To ensure a dynamic show and accommodate all our talented finalists, each live performance must be no longer than 90 seconds. Acts that exceed this limit during the live show may be faded out with music, so please time your act carefully. The submission video must also reflect the 90-second performance you intend to deliver on stage

5. Judging & Selection:

A panel of Zumba Cruise organizers and special guests will review all submissions and will judge the acts as follows: (i) Talent & Skill (40%): How proficient are you at your craft?; (ii) Stage Presence & Charisma (30%): Do you command attention? and Can you connect with an audience?; and (iii) Originality & "Wow" Factor (30%): How unique and memorable is your act?

12 finalists will be selected to perform on stage during Live Talent Showcast onboard the 2026 Zumba® Cruise on March 11, 2026. The finalists will be notified via email on or around February 9, 2026. The submission of any performance materials (e.g, music) will be requested at this time with a 2-day delivery deadline. If a finalist fails to respond within 2 days to the finalist email notification, another finalist may be selected.

GRAND PRIZE WINNER: The Grand Prize Winner will be chosen by a combination of judging scores and audience applause during the Live Talent Showcast onboard the 2026 Zumba® Cruise on March 11, 2026. The Grand Prize Winner will receive a \$1,000 USD American Express Gift Card.

Failure to follow these official rules and the submission criteria may result in your disqualification.

Sponsor: Zumba Fitness, LLC. 800 Silks Run, Suite 2310, Hallandale, Florida 33009