

Atakan Bacaksız

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Product Designer

With 2 years of experience as a product designer in Fintech, B2B Tech, and AI tools. I streamlined design system processes and fostered collaboration, improving clarity by 50% and performance by 30%. I reduced steps to leave an organization by 40% and created 10+ video documentations for the team. My skills include design system, UX/UI design, motion design, documentation, and performance optimization.

WORK EXPERIENCE

Designer • Full-time Vasa	01/2024 - Present
Product Designer, Design System • Full-time Param	11/2023 - 11/2024
One of the largest Fin-Tech company in Turkey.	
<ul style="list-style-type: none">Improved design system clarity by 50% within 1 year by streamlining the design system processes and fostering collaboration among the 8-member design team.Reduced the steps required to leave an organization by 40% via adding edit mode in profile pop-up.The Design team was 8 people, reporting to the Director of Digital Channels.Recorded 10+ video documentation for the team, which is also accessible as written for every component.Improved Design System performance by 30% within 3 months by choosing native Figma solutions available and merging unnecessarily separate components.	
UX/UI Designer • Contractor GreaTR	06/2021 - 08/2021
<ul style="list-style-type: none">I helped the founders with a design feed, calendar, and search features that facilitated networking, internship search, and event participation.	

EDUCATION

Visual Communication Design Sakarya University • Sakarya University	10/2022 - 07/2026
Design RTU Liepaja	01/2026 - 06/2026

Erasmus

CERTIFICATIONS

Foundations of User Experience (UX) Design Foundations of User Experience (UX) Design	08/2021
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SKILLS

After Effects, Design System, Figma, HTML/CSS/JS, Interaction Design, Jitter, Motion, Product Design, Rive, Visual Design, Webflow

PROJECTS

Smartcoach CoLab	08/2023 - 09/2023
8 week bootcamp with a team 1 Product Designer 1 Product Manager and 2 Developers.	