

# Atakan Bacaksız

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## Product Designer

With 2 years of experience as a product designer in Fintech, B2B Tech, and AI tools. I streamlined design system processes and fostered collaboration, improving clarity by 50% and performance by 30%. I reduced steps to leave an organization by 40% and created 10+ video documentations for the team. My skills include design system, UX/UI design, motion design, documentation, and performance optimization.

## WORK EXPERIENCE

**Designer • Full-time** 01/2024 - Present

Vasa

**Product Designer, Design System • Full-time** 11/2023 - 11/2024

Param

One of the largest Fin-Tech company in Turkey.

- Improved design system clarity by **50%** within 1 year by streamlining the design system processes and fostering collaboration among the 8-member design team.
- **Reduced the steps required to leave an organization by 40%** via adding edit mode in profile pop-up.
- The Design team was **8 people**, reporting to the Director of Digital Channels.
- **Recorded 10+ video documentation** for the team, which is also accessible as written for every component.
- **Improved Design System performance by 30% within 3 months** by choosing native Figma solutions available and merging unnecessarily separate components.

**UX/UI Designer • Contractor** 06/2021 - 08/2021

GreaTR

- I helped the founders with a design **feed, calendar, and search features** that facilitated networking, internship search, and event participation.

## EDUCATION

### Visual Communication Design

Sakarya University • Sakarya University

10/2022 - 07/2026

### Design

RTU Liepaja

01/2026 - 06/2026

Erasmus

## CERTIFICATIONS

**Foundations of User Experience ( UX ) Design** 08/2021

Foundations of User Experience ( UX ) Design

## SKILLS

After Effects, Design System, Figma, HTML/CSS/JS, Interaction Design, Jitter, Motion, Product Design, Rive, Visual Design, Webflow

## PROJECTS

**Smartcoach** 08/2023 - 09/2023

CoLab

8 week bootcamp with a team 1 Product Designer 1 Product Manager and 2 Developers.