



Supporting Partner Fact Sheet

We invite your organization to endorse Heritage Adapts! as a Supporting Partner, signaling your support for scaling-up locally-led climate adaptation of heritage places and cultural practices everywhere.

The Crisis

Climate change is the fastest growing threat to cultural and natural heritage worldwide and its impacts are becoming more noticeable and alarming by the day. A shared legacy for future generations, culture and heritage not only unite communities around memory and identity, but offer vital insights and resources for adapting to a rapidly changing world. But climate change does not have to be a story about losing the places, cultures, and traditions that make us who we are, it can be about strengthening and saving them. Together, we can transform heritage sites and cultural practices and institutions into a force for durable, effective adaptation and community resilience

The Campaign

To make this vision a reality and scale-up locally-led adaptation for culture and heritage everywhere, a broad coalition initially numbering over 100 organizations has launched **Heritage Adapts!** Heritage Adapts! is a global campaign uniting stewards of heritage sites and cultural practices behind a collective pledge to take climate adaptation action by 2030, and supporting them through the process to actually do it. Developed directly with stewards and led by a coalition spearheaded by Preserving Legacies and Leadership Partner networks, the campaign brings together the hands-on expertise and reach this work demands. Recognised as a UN Plan to Accelerate Solutions aligned with the cultural heritage target of the Global Goal on Adaptation, Heritage Adapts! links local action with global impact, democratising adaptation to strengthen community resilience worldwide.

The Community

The Campaign is aimed at all heritage sites and cultural practices and institutions, big and small, well-resourced or not, experienced or inexperienced. To help assure that each succeeds in developing and implementing an adaptation action by 2030, we've created the Heritage Adapts "Community of Action". Part learning platform, part social network, it aims to democratize climate and heritage education, expand access to climate data, and foster a global peer-to-peer network.

The **Heritage Adapts! Community of Action** is structured around a three-stage, self-directed learning and support experience we're calling the Heritage Adapts **Action Journey**:

- Stage A. Climate literacy and heritage literacy.
- Stage B. Locally-led climate risk assessment and adaptation planning.
- Stage C. Implementing, monitoring, and evaluating adaptation action(s).

Immediately upon taking the Heritage Adapts! Pledge, heritage rightsholders or stakeholder groups will join the Community of Action at the stage that matches their experience level. These “stewards” will be supported to the end of the Journey, culminating in the implementation of adaptive strategies for their site or practice and fulfillment of their Pledge.

Core Components:

- Self-paced training via sequential learning modules for each stage
- An individualized interactive dashboard to track progress
- Peer-to-peer discussion forums for each stage
- Virtual live events and office hours with expert advisors
- A resource library and a directory of service providers
- Regional Data Hub.

While the Action Journey is available only to Stewards taking the Heritage Adapts! Pledge, a companion Heritage Adapts! Commons is available to Stewards and other participants alike, including Supporting Partners. The Commons includes a Service Provider Directory, Resource Library, a policy advocacy space known as HAPi, as well as discussion boards and events.

The Collaboration

Many organizations are working to support networks of heritage custodians and cultural practice advocates in responding to climate change and adapting to future extremes. But culture and heritage advocates are stronger working together. By joining forces we can connect thousands of sites and practices and better equip local leaders, heritage stakeholder groups and rightsholders with the tools, knowledge, and support they need to protect their culture and heritage. To signal your support for effective, locally-led climate adaptation for heritage, we’re inviting your organization to endorse the Heritage Adapts! Campaign as a Supporting Partner.

There are multiple benefits of endorsing Heritage Adapts! as a Supporting Partner:

- **Gain wider visibility as a climate and heritage leader**
 - Your organization’s logo and name will appear on the campaign website.
 - Organization name/logo included in select ongoing campaign outreach including social media content.
 - Greater visibility and reach for the adaptation work of the heritage places and cultural practices in your networks and communications opportunities as your sites and people take action and hit milestones on their own adaptation journeys.

- **Support and drive tangible results for the sites and practices in your network that take the Heritage Adapts! pledge, building organizational affinity and impact**
 - Promoting this “free-to-them” resource to your network will help put them on the forefront of adaptation action, helping to enhancing their own capabilities and setting them up for success.
 - Participation for members of your network(s) who make the Heritage Adapts! Pledge in discussion boards, convenings, and expert webinars on the Heritage Adapts! Community of Action online platform
 - Access an online library of curated heritage adaptation resources and a directory of free and for-fee adaptation service providers.
- **Expand your network and enhance policy leverage**
 - Participate in a fast-growing network of thousands of culture and heritage professionals, advocates, and stewards worldwide.
 - Greater access to policymakers and high-level decision-makers through leveraging the power and shared networks in the new Heritage Adaptation Policy Initiative (formerly HACA) in international forums such as the UNFCCC, IPCC, and World Heritage Committee.

We ask for your commitment in the following ways:

- **Sign-up:** Formally endorse the campaign as a Supporting Partner
- **Promote the campaign:** Help deliver the campaign goal of 3000 adaptation pledges and concrete actions by 2030, by promoting Heritage Adapts! to your network(s) and encouraging stewards within them to take the Heritage Adapts! pledge.
- **Communicate:** Help spread the word about Heritage Adapts! and the Community of Action by sharing information via your own channels (website, social media, newsletter, etc.)
- **Collaborate:** As you are able, participate in online discussions, peer learning and policy advocacy — all aimed at accelerating heritage adaptation action
- **Contribute:** Where possible, provide in-kind support (e.g. translation, media outreach, hosting meetings).

As the coordinator and administrator of the Heritage Adapts! Campaign and the Community of Action, Preserving Legacies is committed to:

- Coordinating the Heritage Adapts! Steering Group which consists of representatives of the campaign’s Leadership Partners
- Underwriting the online platform’s infrastructure and ongoing development.
- Tech support and community management in public-facing spaces.
- Continual updating and maintenance of the multimedia stage-based learning and action modules for the Heritage Adapts Journey, with more than 250 elements, including videos, work-sheets, case studies and interactive features.
- Marketing and communications project management across partners to maximize impact.

Join us as a Supporting Partner now!

With the profile of climate adaptation for culture expected to rise with a growing number of governments moving to implement the UN's new Global Goal on Adaptation culture heritage target, now is the time for culture and heritage leaders to collaborate and support locally-led adaptation action. *We are stronger together.*

By endorsing **Heritage Adapts! and joining the community of action** as a Supporting Partner, your organization will be part of a truly global, well-resourced, highly visible, community-powered response to climate change — rooted in the knowledge, stories, and traditions that connect us all. Together, let's ensure that thousands of communities across the world are successful in implementing locally-led heritage adaptation action!

We also offer the option to register as Service Providers. Service Providers are organizations offering any type of free or for-fee adaptation-related goods and services — from climate modeling services to training opportunities. Listing in the Heritage Adapts! Service Providers Directory allows providers to offer their services directly to those who need them. Service Providers also enjoy access to the Heritage Adapts! Commons. There is no financial obligation. You may sign up as a Support Partner, and Service Prover or both.

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