



Zetwerk communicates the tremendous growth in the value of its ESOPs using Qapita.

For Zetwerk it's important to not only enable their employees participate in the wealth journey through equity, but also help them understand the nuances, risks, and caveats of employee equity ownership.

www.qapita.com

ABOUT ZETWERK

ZETWERK is a universal manufacturing network powered by new-age technology.

It is transforming the world of traditional manufacturing by helping customers reduce costs, optimize suppliers and execute production faster.

COMPANY SIZE

1,000+ employees, Unicorn

LOCATION

Bengaluru, India

INDUSTRY

Industrial Machinery Manufacturing

USE CASE

Employee Engagement, Education

KEY FEATURES USED ON QAPITA

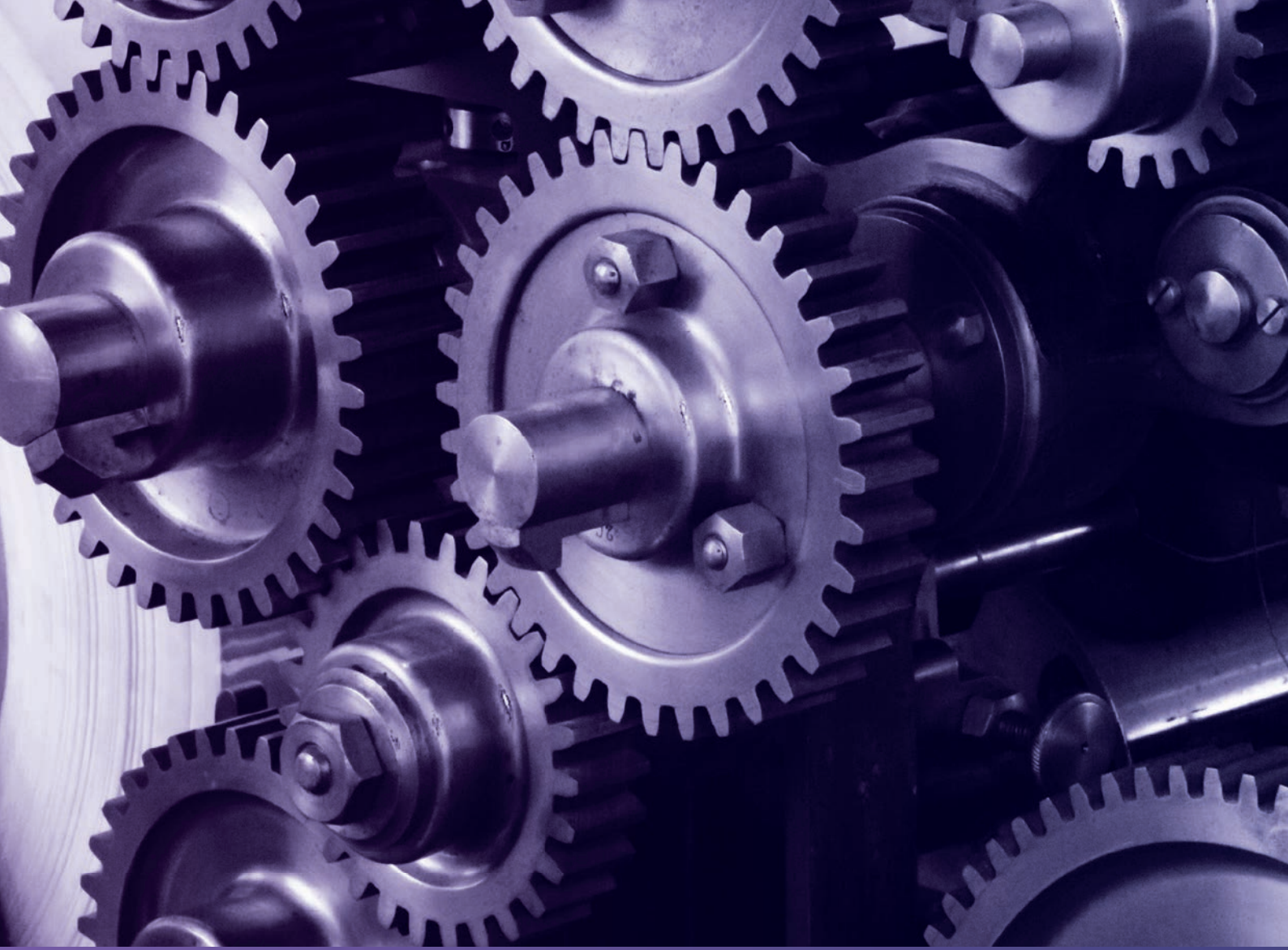
Employee Sessions, Employee Dashboards

EMPLOYEE ENGAGEMENT AND EDUCATION

WEBINARS ARE BORING!

- Zetwerk worked with Qapita to design and conduct an interactive educational session to help employees understand the nuances of ESOPs.
- As the HRBP manager Seema Hegde highlights “The Interactive session was the icing on the cake of the Qapita experience”.
- Qapita upgraded the screens of the employee dashboard incorporating feedback that we had received directly from the employees during an interactive session.
- This unprecedented level of engagement and involvement helped Qapita cement a role as a trusted partner for Zetwerk, as both organisations continue to work together on a shared goal - helping Zetwerk employees make the most of their equity ownership journey.

Qapita continues to engage with the HR team and employees at Zetwerk to discuss market trends and practices in the world of ESOPs.



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“In Qapita, we have found a partner that facilitates us with all aspects related to ESOPs from plan review to employee education. It is extremely important for us that our team members understand the nuances of our ESOP scheme and are constantly engaged to value their ownership at Zetwerk. Qapita has been very helpful to us with both the platform and their interactive employee sessions on communicating ESOPs effectively to our employees. A hyper growth startup like Zetwerk which believes in wealth creation for our employees needs solutions that scale and Qapita has been the right fit for us”

- Ginu Nair, Vice President - Human Resources