



QAPITA

Leading Customer Engagement Platform uses Qapita as a unified platform for administering ESOPs and SARs across multiple plans.

- The Customer Engagement Platform's priority was to enable a view for 300+ employees to engage with their ESOPs as the company grew.
- It was also a challenge to collate information over multiple spread sheets to administer their multiple ESOPs and SARs schemes post acquisitions.
- It was a cumbersome, time consuming, manual effort which they were looking to automate.

www.qapita.com

About the Customer Engagement Platform

COMPANY SIZE

500+ employees, Series D+

LOCATION

Australia, United States, Canada

INDUSTRY

SAAS

USE CASE

Digital ESOP administration and reporting, Captable

KEY FEATURES USED ON QAPITA

ESOP Communication with employees, Captable, Reports

End to End Equity Management with comprehensive reporting capability

- Qapita helped the team at the Customer Engagement Platform collate the data, structure and accurately capture all the information regarding the multiple ESOP and SAR plans.
- Every grant along with the relevant documents were added to the platform so the employees can see all the relevant details in an intuitive manner.
- This was done for all equity option holders of the company, post acquisitions.
- Qapita's slick UI made it exciting for the employees to view and easy for reporting.

QAPITA HAS AN EXTENSIVE REPORTS SECTION WHICH HELPS THE TEAM AT THE CUSTOMER ENGAGEMENT PLATFORM

extract various comprehensive reports as well as slice and dice it to their requirements.



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