



# FOR IMMEDIATE RELEASE

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## Growth Health Evolves into Growth Verticals: Expanding to Financial Services & Insurance Patent-Pending Technology Powers Strategic & Organic Growth Across Industries

[Atlanta, GA] – March 25, 2025 – Growth Health, the leader in AI-driven growth solutions for the healthcare industry, is officially expanding its impact beyond healthcare. Due to overwhelming demand from financial services and insurance sectors, the company is proud to announce its evolution into **Growth Verticals**—a next-generation growth enabler serving multiple industries with cutting-edge, patent-pending technology.

For years, Growth Health has been the trusted partner for healthcare organizations seeking scalable, data-driven growth strategies. Now, as **Growth Verticals**, the company brings its powerful **AI-powered analytics, predictive modeling, and growth acceleration tools to financial services and insurance**, empowering businesses to unlock new revenue streams, optimize operations, and drive sustainable expansion.

“The demand for our growth technology outside of healthcare has been undeniable,” said Reuben Kennedy, CEO of Growth Verticals. “Businesses in financial services and insurance face similar challenges—identifying the right opportunities, optimizing engagement, and accelerating growth. Our technology, built to revolutionize healthcare, is proving to be a game-changer across industries.”

### Patent-Pending Technology: A Competitive Edge for Every Industry

Growth Verticals’ proprietary, patent-pending engine gives businesses an unparalleled advantage by analyzing market dynamics, predicting customer needs, and delivering hyper-targeted growth strategies. Whether in healthcare, financial services, or insurance, organizations can now leverage:

- **AI-Driven Market Intelligence** – Identifies high-growth opportunities in real time
- **Predictive Customer Insights** – Uncovers patterns to enhance acquisition and retention
- **Automated Strategic Execution** – Transforms insights into immediate, scalable action
- **Cross-Industry Adaptability** – Custom-built models for unique industry challenges

### The Future of Growth is Vertical

As Growth Verticals, the company is poised to redefine industry-wide expansion strategies, delivering **tailored solutions that drive measurable success**. From healthcare systems to financial institutions and insurance companies, organizations can now harness the power of AI-driven, precision-focused growth to stay ahead in competitive markets.

**For media inquiries, partnership opportunities, or to learn more about Growth Verticals, please contact:**

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