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Growth Verticals Debuts Growth Echo™: Privacy-First Retargeting and Response Intelligence—Powered by the G1 Platform

ATLANTA, GA | July 23, 2025 — **Growth Verticals** today announced the release of Growth Echo, a new technology within the company's proprietary G1 Platform that empowers brands to capture, retarget, and measure engagement from digital traffic—all in a privacy-safe, future-proofed environment.

Growth Echo enables brands to take intelligent snapshots of high-value web traffic, re-engage these audiences with precision, and measure the downstream impact of their engagement strategies—without compromising user privacy or relying on outdated tracking models.

"Growth Echo is what modern digital marketing was always meant to be: intelligent, respectful, and performance-driven," said Jim Schleck, Growth Verticals, co-founder. "It's another vital signal in our G1 Platform that helps companies listen, learn, and grow with intention."

Growth Echo builds on the G1 Platform's mission to unify and orchestrate all critical growth technologies into one seamless system. As part of the Growth Code—Growth Verticals' proprietary blueprint for intelligent, sustainable business expansion—Growth Echo adds real-time feedback loops to engagement and retargeting efforts, driving smarter decision-making and perpetual performance optimization.

With Growth Echo, businesses can:

- Capture actionable, privacy-safe traffic insights in real time
- Retarget high-intent visitors across channels without third-party cookies
- Measure engagement outcomes across the full customer journey
- Enhance segmentation and messaging with live response intelligence

"We've created a closed-loop feedback system that respects consumer privacy while delivering precision engagement," Schleck added. "Growth Echo doesn't just hear your audience—it understands them. It's another layer in our Growth Code that ensures every digital moment can become a growth moment."

Whether you're scaling a startup or optimizing an enterprise stack, Growth Echo helps teams turn anonymous visits into known value, and curiosity into conversion—all backed by the orchestration power of the G1 Platform.



About Growth Verticals

Growth Verticals powers the next generation of secure, data-driven engagement. The G1 Platform combines best-in-class identity resolution, behavioral intelligence, and real-time attribution to turn targeted impressions into business outcomes across healthcare, insurance, financial services and more.

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