CSR Activities

Mizuho places CSR initiatives at the core of corporate activities for creating new corporate value and achieving sustainable growth. We shall therefore engage in five key areas of CSR: Intrinsic Business Responsibilities, Environmental Initiatives, Support for Financial Education, Enhance Corporate Governance and Highly Responsive Communications.

For details, please refer to our CSR REPORT, which is available on MHFG's website.

http://www.mizuho-fg.co.jp/english/csr/report/

Support for Financial Education

Lectures and Courses for Universities

We dispatch officers with ample hands-on expertise to give lectures on cutting-edge financial practices and other topics. Lectures are held at Kyoto University, Keio University, the University of Tokyo, Hitotsubashi University, and Waseda University.

Practical Financial Education at Elementary and Secondary Schools

Mizuho employees also participate in lessons that use textbooks, glossaries and guideline for teachers developed through joint research with Tokyo Gakugei University.

Environmental Initiatives through Financial Services

In addition to promoting greenhouse gas reductions, Mizuho is working to strengthen its environmental initiatives through its financial services.

MHCB has strengthened its initiatives through participating in financing wind and solar power generation and other environment-related projects, concluding a Memorandum of Understanding concerning collaboration on the environmental city project in India and other activities.

Multifaceted Barrier-free Initiatives

MHBK promotes multifaceted barrier-free initiatives through the Heartful Project to enable anyone to use its facilities and services easily, and in January 2011 received "The Fourth Award for Promoting Barrier-free" from the Ministry of Land, Infrastructure, Transportation and Tourism for the first time as a financial institution.

To move these initiatives forward still further, MHBK has launched the Mizuho Heartful Business to support corporate and individual customers who are making proactive efforts to respond to the problems of falling birthrates and an aging society.

Social Contribution Activities

MHBK concluded the "STRATEGIC SUPPORT AGREEMENT" with Ashoka, an association with global influence as a supporter for social entrepreneurs to cooperate in assisting its activities in Japan. MHBK supports entrepreneurship activities to address social issues through business.