New Medium-Term Business Plan

# Progressive Development of "One MIZUHO"

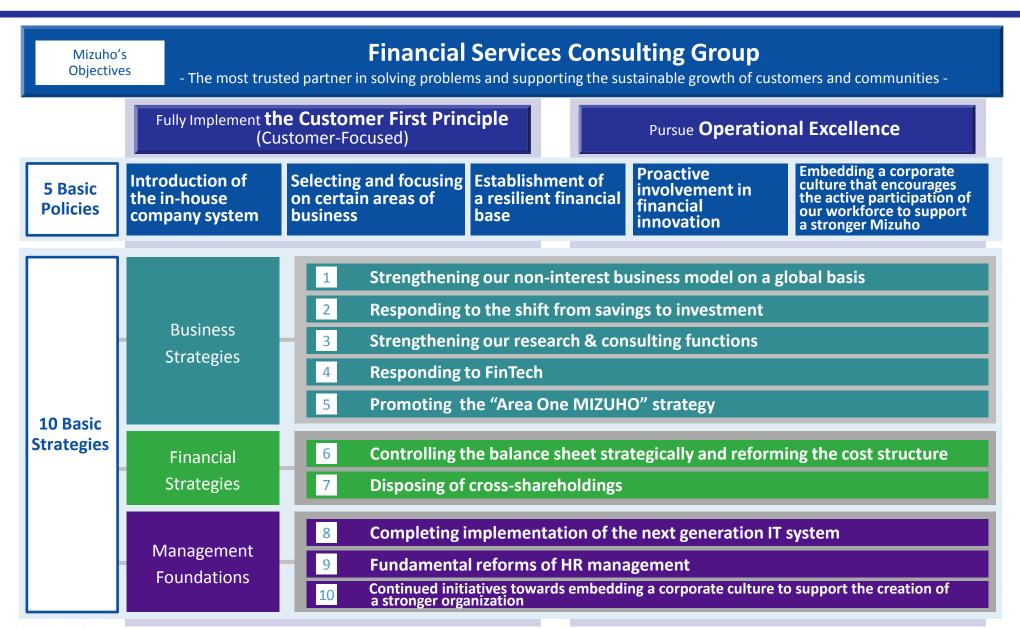
- The Path to a Financial Services Consulting Group -

**May 2016** 

Mizuho Financial Group



# Summary of the New Medium-Term Business Plan





# **Establishment of Operational Excellence**

Mizuho's Definition Improve "operation," the execution capabilities of the One MIZUHO strategy, and along with the differentiation of strategies centered on "customer-focused" approach, lead to establishing a sustainable competitive advantage and to enhancing added value of customer services; this initiative is not limited to cost reduction and structural reform

Basic Policy Enhance the 4 elements of operation -1. Speed, 2. Quality / Accuracy, 3. Cost, and 4. Sustainability - to a higher level - Continue thorough PDCA (Plan Do Check Action) and visualize performance to embed operational excellence as corporate culture -

# Measures **Timeline Problem Solving Type Structural Reform Type** Measures completed or Measures requiring mid-to-long term efforts immediately addressable **Efficiency** Revisit existing operations in order to improve efficiency **Focus Point** Share and standardize operations supporting the integrated management of banking, trust and securities functions as well as both domestic and overseas operations **Enhance** ment Reform into the optimal operation incorporating technological innovations and new ideas such as FinTech

# **Promotion Structure**

Operational Excellence Promotion Committee (Chairman: Group-CEO)

Review the progress of measures

Monitoring KPIs

Heads of Companies / Units / Groups

# Introduction of the In-House Company System

Mgt. Structure based on Customer Segments

Reorganizing the 10 units structure into 5 in-house companies and 2 units

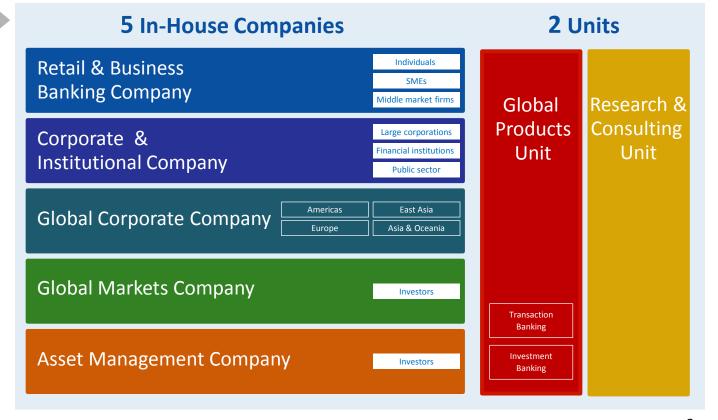
- Reorganization of the existing structure into 5 in-house companies to strengthen our market-driven approach
- Streamline head office operations by shifting HR to the front-line and implement speedy decision-making processes to further enhance the group's front-line business and sales capabilities
- The expertise and capabilities of the 2 independent units are available to further enhance expertise and support all of the in-house companies

**Consistency of strategy** 

Speed up decision-making processes and enhance group's front-line capabilities

Clear responsibility of profits

#### 10 Units Personal Banking Individuals **Retail Banking SMEs Corporate Banking** Middle market firms **Corporate Banking** Large corporations (Large Corporations) Financial Institutions & Financial & public sector **Public Sector Business** International Banking Customers outside Japan **Investment Banking** Transaction Banking Asset Management Investors Markets Investors





# Selecting and Focusing on Certain Areas of Business

Business Portfolio Clarifying focus areas and areas to streamline based on attractiveness of the market and Mizuho's competitive advantage Improving profitability by streamlining and revisiting strategies, and reallocating management resources to focus areas

#### Improve Profitability and **Product Analysis** Reallocate Management Resources Build the Capital Base Areas to **Product Mapping** Reallocation of Streamline and **Focus Areas Management Resources** High **Revisit Strategies** Attractiveness of Market **Focus Management Resources Areas** (e.g. Employees, RWA) Enhance added value of customer services **Improve Profitability** Allocate Create Areas to management profit Non-multilayered Multilayered Streamline for customers resources relationship relationship and High value added Low value added Revisit Realize a virtuous circle needs needs **Strategies** in the management of Low a financial institution **Customer Focused** Low Competitive Advantage High Improve profitability Equity risk **Business risk** Create and shared value build capital Head office Front line Generate profits as a financial institution **Optimize Business Promotion** Profit Finance Business Less face-to-face Face-to-face (e.g. the Internet) Profitability Capital charge Characteristics Product linkage Liquidity charge Unprofitable Next generation Entry barriers Regulatory **Leads to Financial Services Consulting** branches branches fulfillment **Business Promotion**

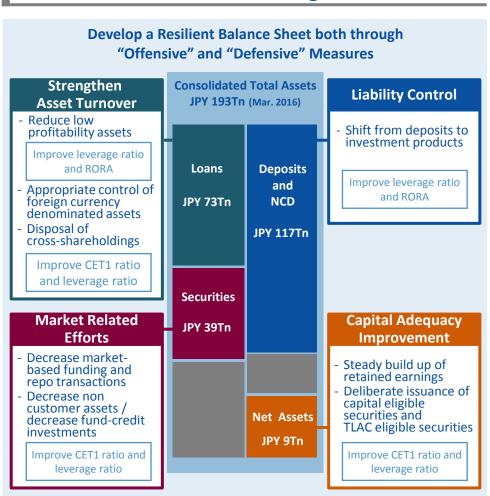


#### Establishment of a Resilient Financial Base

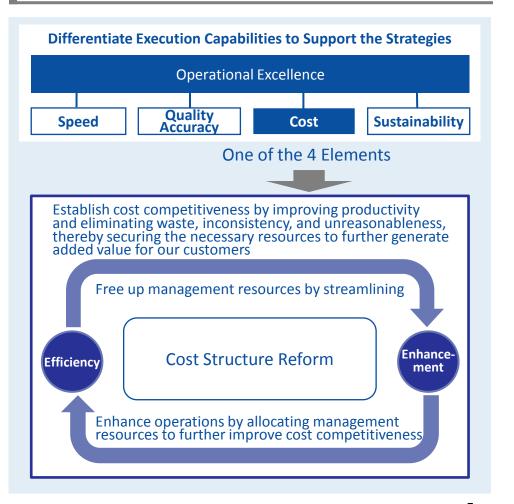
Resilience

Building a strong financial base in order to realize sustainable and stable growth

# **Balance Sheet Control Strategies**



### **Cost Structure Reform**



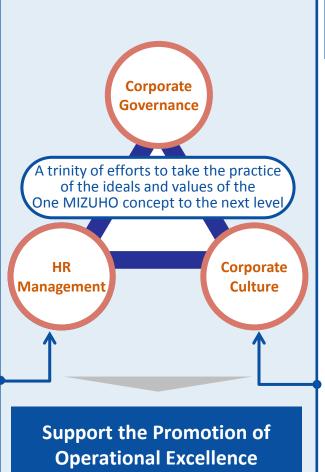


# Embedding a Corporate Culture that Encourages the Active Participation of Our Workforce to Support a Stronger Mizuho

Strong Workforce and Culture Continuing to promote the active engagement of the workforce and strengthen the corporate culture in order to establish a sustainable competitive advantage

#### Fundamental Reform of HR Management to Promote Active Participation of All Employees

- Transforming into HR Management which develops each individual
- -Exploring the strengths of each employee
- -Evaluating the process of learning from failures
- 2 Promoting Diversity & Inclusion
- Establishing a Program to Develop Strong Management Leaders
- Producing leaders that are ready and prepared to take the lead in driving the group's strategies
- Globalization of the Workforce & HR Management
- 5 Establish Disciplined HR Governance
- Conducting transparent and accountable HR management



# Efforts to Establish a Strong Culture

- Encouraging All Employees to Put the Mizuho Values\* into Practice
- Penetration of the corporate philosophy;
   making the visions of individual offices
   as a core component
- -Continuing general managers' off-site meetings
- -Utilizing training programs
- Further Promoting Internal Communication
- -Creating a sense of unity and improving loyalty
- -Vitalizing measures for mutual communication between employees
- -Sharing examples of practicing Mizuho Values at a higher level
- \* The values and principles shared by all of Mizuho's internal stakeholders to pursue the "Vision":

  Customer First, Innovative Spirit, Team Spirit, Speed and Passion

MIZUHO

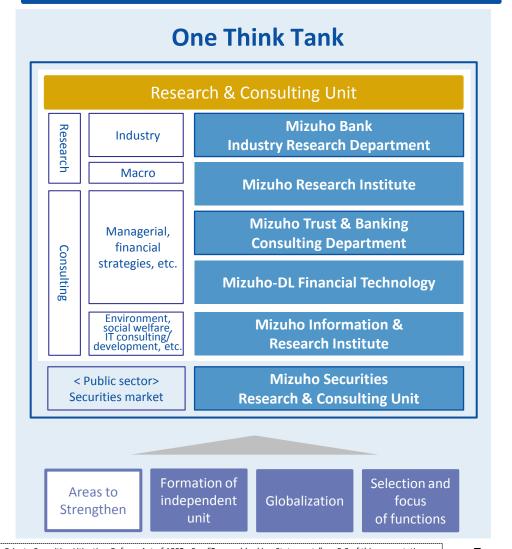
# Strengthening our Asset Management and Research & Consulting Functions

Asset Management Conducting highest level of fiduciary duties while realizing customers' needs



Establishing the Research & Consulting Unit dedicated to helping customers develop solutions to any issue

#### **Asset Management One** Aim to be the representative asset management company in Asia, number one in both "Quality" and "Quantity" Contribute to the invigoration of Japanese financial assets Strengthen services for each customer segment Life Investment Management Enhance product capabilities Insurance Asset Management AUM\* One JPY 50Tn (Estimated date of integration: October 1, 2016) Corp. Distribution **Product** Gov. **Trust Bank** Investment (Asset Mgt. Trusts Businesses, etc.)



\* AUM (Asset Under Management ) as of Sep. 2015

# **Financial Targets**

Financial Accounting Operational Policy

Transform into a resilient financial structure by steadily accumulating profits while also controlling risks and expenses

# **Financial Targets for FY2018**

### Common Equity Tier 1 (CET1) Capital Ratio

Approx. 10%

Basel III fully-effective basis (based on current regulations), excluding Net Unrealized Gains on Other Securities

Capital Management Policy:

Maintain an optimal balance between building a stable capital base and providing steady returns to shareholders

#### **Consolidated ROE**

Approx. 8%

**Excluding Net Unrealized Gains on Other Securities** 

#### **RORA**

(Consolidated Net Income Attributable to Owners of Parent)

Approx. **0.9**%

### Group Expense Ratio\*

Approx. 60%

Excluding expenses related to the next-generation IT Systems, etc.: high 50% level

FY2020: aim for the mid 50% range

### **Cross-Shareholdings Disposal**

JPY 550Bn

Shares listed on Japanese stock market, acquisition cost basis, cumulative amount from FY2015 to FY2018

[Financial Market Assumptions for FY2018] 3M TIBOR: 0.05%, 10Y JGM: 0.30%, Nikkei 225: JPY 19,000, Foreign Exchange Rate (USD/JPY): JPY 122

\* Expense ratio based on Gross Profits. Aggregate of Mizuho Bank, Mizuho Trust & Banking, Mizuho Securities, Asset Management One (estimated date of integration: Oct., 2016) and other major subsidiaries



#### Forward-looking Statements

This presentation contains statements that constitute forward-looking statements within the meaning of the United States Private Securities Litigation Reform Act of 1995, including estimates, forecasts, targets and plans. Such forward-looking statements do not represent any guarantee by management of future performance.

In many cases, but not all, we use such words as "aim," "anticipate," "believe," "endeavor," "estimate," "expect," "intend," "may," "plan," "probability," "project," "risk," "seek," "should," "strive," "target" and similar expressions in relation to us or our management to identify forward-looking statements. You can also identify forward-looking statements by discussions of strategy, plans or intentions. These statements reflect our current views with respect to future events and are subject to risks, uncertainties and assumptions.

We may not be successful in implementing our business strategies, and management may fail to achieve its targets, for a wide range of possible reasons, including, without limitation: incurrence of significant credit-related costs; declines in the value of our securities portfolio; changes in interest rates; foreign currency fluctuations; decrease in the market liquidity of our assets; revised assumptions or other changes related to our pension plans; a decline in our deferred tax assets; the effect of financial transactions entered into for hedging and other similar purposes; failure to maintain required capital adequacy ratio levels; downgrades in our credit ratings; our ability to avoid reputational harm; our ability to implement our Medium-term Business Plan, and implement other strategic initiatives and measures effectively; the effectiveness of our operational, legal and other risk management policies; the effect of changes in general economic conditions in Japan and elsewhere; and changes to applicable laws and regulations.

Further information regarding factors that could affect our financial condition and results of operations is included in "Item 3.D. Key Information—Risk Factors" and "Item 5. Operating and Financial Review and Prospects" in our most recent Form 20-F filed with the U.S. Securities and Exchange Commission ("SEC") and our report on Form 6-K furnished to the SEC on January 26, 2016, both of which are available in the Financial Information section of our web page at www.mizuho-fg.co.jp/english/ and also at the SEC's web site at www.sec.gov.

We do not intend to update our forward-looking statements. We are under no obligation, and disclaim any obligation, to update or alter our forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required by the rules of the Tokyo Stock Exchange.

