# **MIZUHO IR Day 2017**

June 19<sup>th</sup> 2017 Mizuho Financial Group



#### Forward-looking Statements

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#### **Definitions**

FG: Mizuho Financial Group, Inc. BK: Mizuho Bank, Ltd.

TB: Mizuho Trust & Banking Co., Ltd. SC: Mizuho Securities Co., Ltd.

RBC: Retail & Business Banking Company CIC: Corporate & Institutional Company

GCC: Global Corporate Company GMC: Global Markets Company

AMC: Asset Management Company

Consolidated Net Business Profits = Consolidated Gross Profits - G&A Expenses (excl. Non-Recurring Losses) + Equity in income from investments in Affiliates and certain other consolidation adjustments

Net Income Attributable to FG: Profit Attributable to Owners of Parent

2 Banks: Aggregate figures for BK and TB on a non-consolidated basis

(Figures of BK up to 1Q FY2013 are simple aggregate figures of Mizuho Bank and Mizuho Corporate Bank before the merger in Jul. 2013)

Group aggregated: Aggregate figures for BK, TB, SC, Asset Management One and other major subsidiaries on a non-consolidated basis

Company managerial basis: Managerial figure of the respective in-house company (managerial figures based on results of former business units up to FY2015)



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# **Independent Outside Director**

Chairman of the Board of Directors
Hiroko Ota



# Thorough Reform - Can Mizuho become stronger? -

- Complete implementation of in-house company system
- Reformation of cost structure

A discontinuous approach to cost structure, reformation of business process

Clarification of business portfolio

Clarify areas of streamline, and invest resources in focus areas

Fundamental Reformation of HR management

End the points-off evaluation system and the seniority system, and eliminate "failure to act" behaviors



# Effects of In-house company system

- Clarification of profit responsibility
- Employ strategies between banking, trust and securities
- Speed up decision making
   (Points to address: Strengthening company functions together with the reformation of head office)

# Has profitability improved?

- Shift from streamline to focus areas
- Reformation of cost structure



# Clarification of business portfolio

- Progress of methods
  - 1. Product analysis (Qualitative+Quantitative)
  - 2. Customer segment analysis (Qualitative+Quantitative)
  - 3. Mapping 1 and 2 Verifying correlation
    - ⇒ Reflect in FY17 Business Plan
- More clarification required
  - Responding to the challenging business environment
  - Manage energy to create new business (ex. digital innovation)



# **Fundamental Reformation of HR and expenses**

# Mid-term Reformation Program aiming the next 10 years

- Business process after transition to the Next-Generation IT Systems, personnel structure
- Business process making use of ICT, personnel structure
- Reform of branches (organization personnel, operations, face-to-face channel/digital channel etc.)
- Long-term IT investment
- Long-term personnel plan, personnel system, etc.

# Schedule

- Discussion of each topic by BOD from summer onwards and actual basic plan in autumn
- Start implementation from FY18 business plan, aim for realization in next mid-term business plan



# **Challenges for FY2017**

# 1. Strengthening profitability

Achievement of mid-term business plan results, effects of in-house company system, growth strategy (investment in growth through strengthening business portfolio)

# 2. Reformation of Cost Structure

Operational Excellence

Formulate plan for Fundamental Reformation of HR and expenses

# 3. Continue accelerating HR reformation

# 4. Revision of performance evaluation

<C> of PDCA (based on improvement of management accounting)



# Initiatives towards strengthening governance

- Evaluation of BOD effectiveness (self-evaluation, third party evaluation)
  - Off-site meeting. Increasing visits to front-line
  - Enhance quality of BOD
- Engaging with investors
  - On authority to determine dividends

What is Mizuho's Vision?

# The Retail and Business Banking Company

- 1. FY2016 Review and the FY2017 Management Policy
- 2. Results of the "One Mizuho" Strategy
- 3. Revisiting Branch Strategy
- 4. Mizuho's Retail Business Model



# FY2016 Review and the FY2017 Management Policy

innovation

Basic **Policy** 

Act)

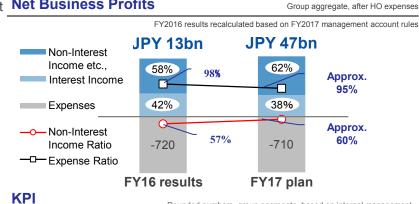
Instruments and Exchange

Mizuho is a financial services consulting group that combines banking (BK), trust banking (TB), and securities (SC) services.

We are committed to providing tailored solutions to meet out customers' needs by maintaining a customer-focused perspective.

We are taking steps to further enhance our retail business as a leader in providing banking, trust Net Business Profits

banking, and securities services. Start **FY16** FY17-Introduced the in-Further enhanced the retail Began sharing customer information and products house company business model for BK, TB, and between MB, TB, and SC SC Released ban of introductions • Exchanged employees Optimize distribution of employees, among financial institutions between entities costs, and assets among sub (the former Financial segments Responsible for bottom-line Regional strategies and digital



# FY16 Review and FY17 Business Policy

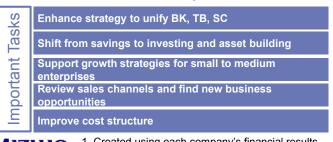
profits

#### FY2016 Review

Despite the harsh business climate including factors such as negative interest rates, we made some progress related to increasing profits from non-interest income.

#### FY2017 Policy

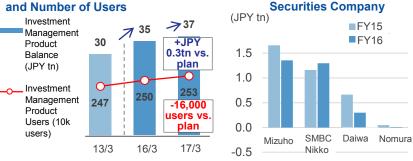
In order to achieve our new medium-term business plan, we are promoting a fundamental structural reform to enhance the unification of BK, TB, and SC, and complete our retail business model.



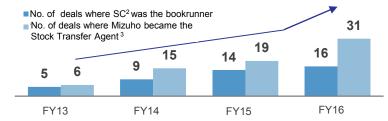
An important year for making progress towards our business model reform

#### **Balance of Managed Investment Products** Inflow of client assets at each **Securities Company**

Rounded numbers, group aggregate, based on internal management



#### **IPO-related Business**





- 1. Created using each company's financial results
- 2. Created using CAPITAL EYE based on large financial institutions. Excludes REITs and global offerings.
- 3. Created using disclosed materials from each company. Excludes REITs, ETF, and global offerings.

FY15

■FY16

# One Mizuho Strategy (1) Shift from Savings to Investment and Asset Building

#### **Reviewing FY16**

It was a difficult year due to the market environment, but we saw positive effects from our strategy of providing consulting services by unifying BK, TB, and SC.

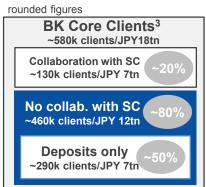
#### **Synergies between Banking and Securities Entities**

- We are differentiating ourselves from other large independent securities companies by increasing collaboration between our banking and securities entities.
- Meanwhile, there is a lot of opportunity to encourage clients to make investments with the large amount of accumulated bank deposits.

#### Inflow of Client's Assets<sup>1</sup> rounded figures. Individuals SMBC Nikko Mizuho Nomura Daiwa (JPY bn) FY15-16 Total FY15-16 Total FY15-16 Total FY15-16 Total -JPY 257.8bn JPY 962.2bn JPY 3.011.9Bn JPY 2.458.8tn 400 200 0 1020304010203040 FY15 FY15 FY15 FY16 FY16 FY16 -200



#### Collaboration between BK and SC

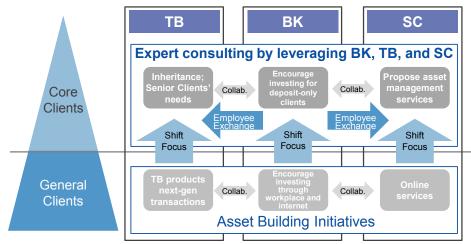


# **FY17 Business Policy**

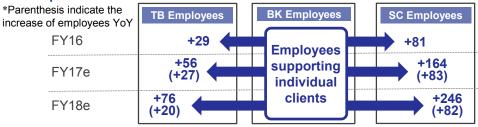
To improve our consulting services, we will leverage the strengths of BK, TB, and SC entities and improve our initiatives geared towards clients who are new to investing.

#### **Consulting Services Leveraging BK, TB, and SC Entities**

- Improve collaboration between entities by exchanging employees.
- Continue to promote the "client-first" initiative.



# **Employee Exchange** and Optimization



Use a one-to-one marketing approach to meet individual client needs and prioritize what is best for the client.

- 1. Created using financial results from each entity; 2. Clients who own a certain amount of financial assets;
- 3. The number of clients who do business with multiple entities, among clients who own a certain amount of financial assets

# One Mizuho Strategy (2) Supporting Corporate Client's Growth Strategies/Area One Mizuho Project

#### **Providing Solutions in Line with Corporation Growth Phases**

# Area One Mizuho Project

Support growth strategies using BK, TB, and SC expertise **Establishment and Growth Phase Maturity and Transition Phases** Support the growth of **Business** M&A/MBO innovative companies Overseas Expansion Strategy Supply Member **Business Matching** tage nies Funds Services Financial **Debt Securitization** Mizuho -M's Salon Early-st compar Strategy Real Estate Finance Growth -Large Support Corporation PO Capital Fund No. 2 Matching Restructuring/ JPY10bn Policy -Mentorina PE Funds Differentiating ourselves through our Business Succession Consulting Services verage Several



Provide other services and products from BK, TB, and SC using succession consulting as a starting point

Loans Real Estate IPO/Investments

#### Shift Resources to Specific Segments and TB/SC Parenthesis indicate the TB Employees **BK Employees SC Employees** increase of Upper-Middle employees consulting YoY FY16 +21 +7 **Employees** supporting Middle +61 +17 corporate FY17 plan (+40)(+10)clients Basic +72 +27 FY18 plan (+11)(+10)

Becoming an invaluable partner to our customers, the economy, and society No.1 Presence **No.1 Business Results** Regional contribution by Meeting customer needs by Mizuho's entities leveraging BK, TB, and SC Strengthening the Mizuho brand and establishing a solid profit base in different regions **Development of Regional Societies** Mizuho in different regions Stimulation of the Economy BK SC TB **Plans** for each regional area

#### Implement a system to manage ROE by area

- Implement benchmarks to monitor regional area strategies for each entity.
  - Maximize profits by identifying specific area characteristics.

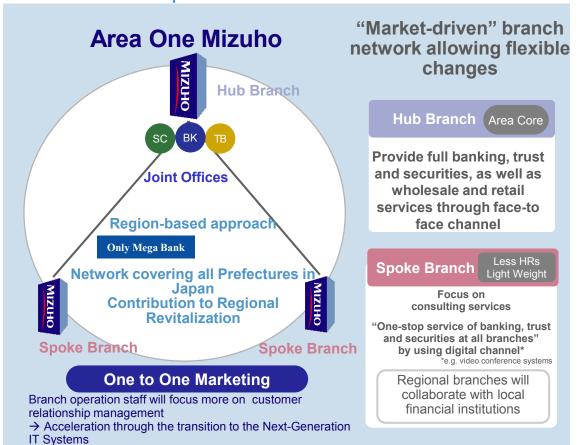
# **Revisiting Branch Strategies**

**Hub-and-Spoke Model on a Banking, Trust and Securities Integrated Basis** 

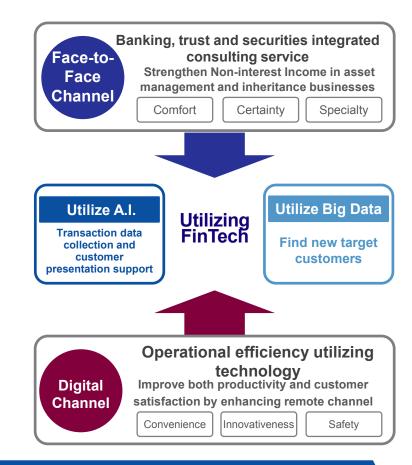


#### Harmonized Omni-channel

Integrate approx. 800 BK/TB/SC branches\* into approx. 120 areas and establish a "hub-and-spoke" model



**Promote differentiation strategies utilizing Fin-Tech** 



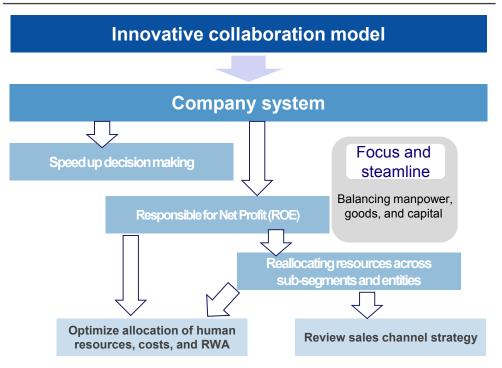
Improve Customer Service and Reduce Costs



# Mizuho's Retail Business Model

- We will improve our retail business model for BK, TB, and SC through reorganization based on our company system.
- We will fine-tune our strategy in light of future environmental changes and then implement this strategy within the entities.

# Strategy Unifying BK, TB, and SC



Structural reform across BK, TB, and SC based on sub-segment customer needs and the progression of technology

It will be a challenge to quickly implement this strategy

# The Future of Mizuho's Retail Business



Shift employees to handle more complex operations

Improve consulting services through optimizing efficiency

**End Result: One to One consulting using the expertise of BK, TB, and SC** 



# **Corporate & Institutional Company**

- 1. FY2016 Review and the FY2017 Management Policy
- 2. Response to the Impact of Negative Interest Rates
- 3. Initiatives for Business Model Transformation
- 4. Selection & Concentration and Initiatives for Operational Excellence
- 5. Initiatives to Reduce Cross-Shareholding
- 6. FY2017 Key Strategies and the Prospects for the FY2018 Plan



# FY2016 Review and the FY2017 Management Policy

#### FY2016 review and the FY2017 management policy

# **Net Business Profits**

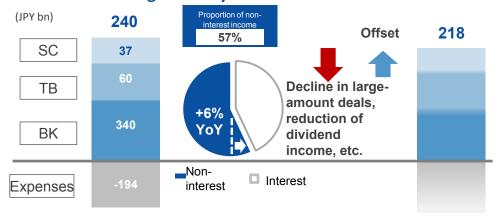
Group aggregate, after HO expenses FY2016 results recalculated based on FY2017 management account rules

#### FY2016 Review

#### ■ Both top- and bottom-line profits achieved the plan.

- The impact of negative interest rates was offset by non-interest income, primarily large-amount M&A deals, leading to a year-on-year profit increase.
- Cross-shareholding has been steadily decreasing.
  - A reduction plan until the end of FY2016 was achieved ahead of schedule.
- Further reinforcement of SC and TB businesses that serve as drivers for increasing top-line profits
- Efficient use of asset capital

# Record profits were achieved in FY2016. Non-interest income also increased significantly.



FY2016 results FY2017 plan

# **KPI**

# FY2017 Policy

Establish a management base that enables the "establishment of an overwhelming advantage in the corporate and institutional sector"

- Clarify areas for streamlining and efficiency-increasing and flexibly allocate management resources in focus areas based on a business portfolio analysis.
- Strengthen asset control with a focus on large-amount borrowers.

		FY2016			FY2017
		Plan	Result		Plan
1	DCM <sup>1</sup> (Domestic straight bonds )	1st	1st	No.1	1st
2	ECM <sup>2</sup> (Total equity underwriting worldwide )	3rd	4th	1	3rd
3	M&A <sup>3</sup> (Domestic and foreign/no. of deals)	1st	1st	No.1	1st
4	M&A <sup>3</sup> (Domestic and foreign/amount)	5th	1st	No.1	5th



Summary

<sup>1.</sup> Underwriting amount basis, condition determination date basis, aggregate of wholesale commercial bills, electric company bonds, and bonds for individual investors (excluding bank bonds and self-offerings) (Source: Prepared by MHSC based on the data of I-N Information Systems)

<sup>2.</sup> Domestic/foreign equity underwriting amount basis, condition determination date basis (Source: Prepared by MHSC based on the data of Thomson Reuters and I-N Information Systems)
3. Including announced deals related to Japanese companies and deals in which the nationality of the parent company is Japan, excluding real estate deals (Source: Thomson Reuters)

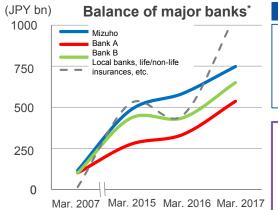
# Response to the Impact of Negative Interest Rates

Mizuho successfully offset the impact of negative interest rates through "flexible strategy development" adapting to environmental changes.

#### **Excerpt from 2016 Mizuho IR Day CIC explanatory materials** Impact of negative interest rates on customer B/S and Mizuho's sales approaches **Liabilities Assets** Decline in procurement interest rate Deterioration of => Good opportunity for **Borrowings** and Cash and deposits. operations procurement of long-term => Shareholder returns etc. corporate bonds and investment incentives will be sought the discount rate increase. Net defined benefit decrease in pension liabilities deterioration of operations => Concern about an Due to drop in investors' increase in liabilities expected yields, the price Real estate of rental real estate may **Net assets** Decrease in net assets Total of other due to yen appreciation, Investment securities Drop in valuation due to stock price decrease, and comprehensive income share price decline increase in net defined benefit liabilities \* Projected Benefit Obligation Specific initiatives/measures **Assumed impact on** customers Asset rebalancing Hvbrid finance Review of fund procurement Ultra-long-term corporate **BK-TB-SC/borderless** methods Decline in procurement interest rates Asset rebalancing M&As, group reorganization Active investment Real estate acquisition, **BK-TB-SC/borderless** Deterioration of capital/IT investment operations due to the Shareholder Stock buybacks, recaps decline in interest rates returns considering BK-TB-SC/borderless Considering stock-based the Corporate compensation **Governance Code** Partnership and Reviewing financial products Increase in PBOs and the deterioration of Review of pension collaboration Changing the pension operations due to the strategies scheme (introducing a third BK-TB-SC/borderless decline in discount rates corporate pension/DC) Selling assets (real estate, Considering BK-TB-SC/borderless securities) measures to Selling non-core businesses Decrease in net assets increase net assets due to the fluctuation in (carve-outs) the stock, currency, and other markets MIZUHO \* Prepared by CIC based on open information, interview, etc.

# **Hybrid finance of business corporations**





# Increasing recognition as a strategic financial product

Recent trends

 Increasing demand for underwriting among institutional investors

In FY2016, the market rapidly expanded and the balance increased by approx. JPY 1.4tn.

manager

- Mizuho's increase: Approx. JPY 160bn

# **Subordinated bond financing by leading insurance**

MHSC was Involved in major bond-issuing in FY2016 as the lead manager.

Customer Form of bond-issuing		Total amount	Status
Company A	Privately placed domestic subordinated bond	JPY 100bn	Lead manager
Company B	Privately placed domestic subordinated bond	JPY 100bn	Lead manager
Company C	USD-based publicly offered subordinated bond	USD 2,500mm	Active book runner
Company D	Privately placed domestic subordinated bond	JPY 200bn	Lead manager
Company E	Life insurance company bond	JPY 100bn	Lead

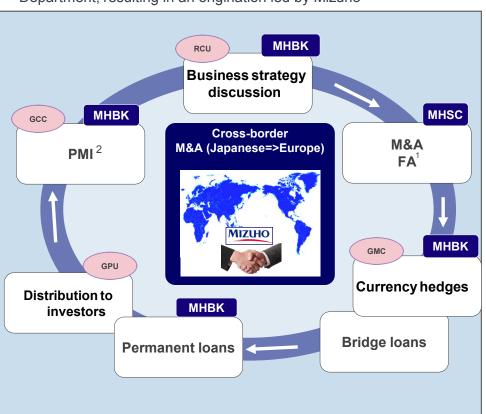
# **Initiatives for Business Model Transformation**

With the introduction of the company structure, initiatives for business model transformation were accelerated.

- Examples of value chain business deals

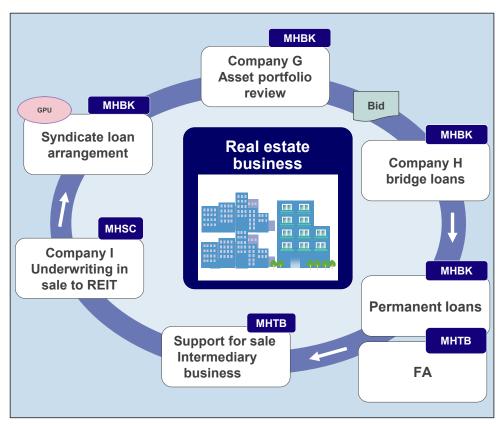
#### Cross-border M&As

- Company F's acquisition of an overseas company in the same industry (realized five years after starting consideration)
- Collaboration and continuous discussion on growth strategy between Company F's business division and BK's Industry Research Department, resulting in an origination led by Mizuho



#### Real estate business

- Company G's asset portfolio review generated various businesses for BK, TB, and SC.
- Mizuho demonstrated group-wide collaborative strength, including Company I's sale to REIT.



**MIZUHO** 

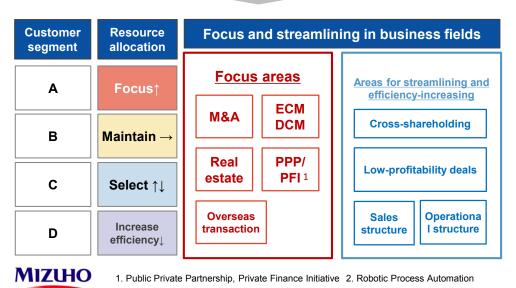
1. Financial advisor 2. Post-merger Integration

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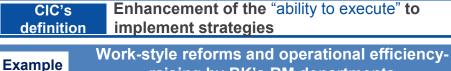
# **Selection & Concentration and Initiatives for Operational Excellence**

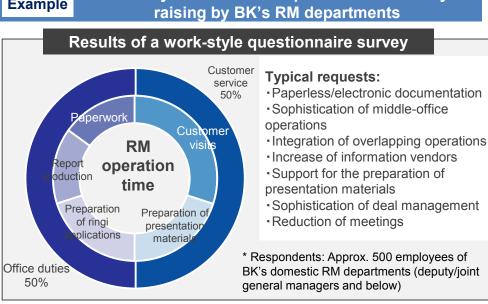
#### Selection and concentration through business portfolio analysis

#### **Product** Customer Average growth rate (Analysis illustration) High High<sub>4</sub> Focus areas share B **Transaction** Market D C **High Low** Low **Profit potential** Profit growth rate High



#### **CIC's Operational Excellence**





#### **Direction of initiatives**

- 1. Increase business efficiency/speed.
  - Systematize operations and conduct behavior analyses using big data
- 2. Increase the efficiency and productivity of middle-office operations.
  - Promote outsourcing and utilize RPA<sup>2</sup> and other technologies
- 3. Comprehend the actual conditions of FG companies.

Utilize technology

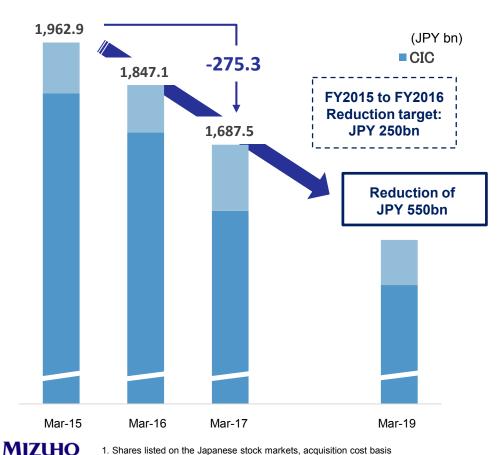
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# Initiatives to Reduce Cross-Shareholding

As a result of top management-level negotiations, the externally announced plan was achieved ahead of schedule.

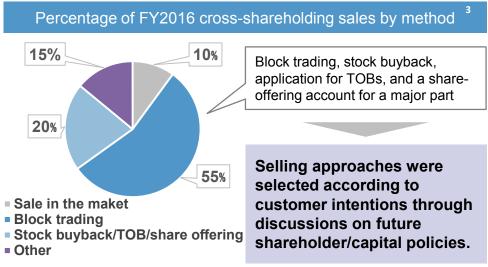
# Progress of the book-value reduction plan

- > The CIC is in charge of approx. 90% of FG's total book value.
- > The reduction target until FY2016 was achieved ahead of schedule by around JPY 25bn.
- > Mizuho steadily reduces the book value as one of its important management issues.



# Customer reactions and sale examples

- > The flow of corporate governance reinforcement is steadily penetrating, and manager sentiment for cross-shareholding is changing.
- > Meanwhile, this theme is directly linked to customer capital policies, making it difficult to obtain approval for sale. Careful and patient negotiations at the management level are required.





1. Shares listed on the Japanese stock markets, acquisition cost basis

2. The CIC book values after the end of March 2017 reflect the transfer to the RBC.

# FY2017 Key Strategies and the Prospects for the FY2018 Plan

#### **Establishing a sector-based global sales structure**

Capture the dynamism of global industry activities on a top-down basis.



#### Initiatives for asset control

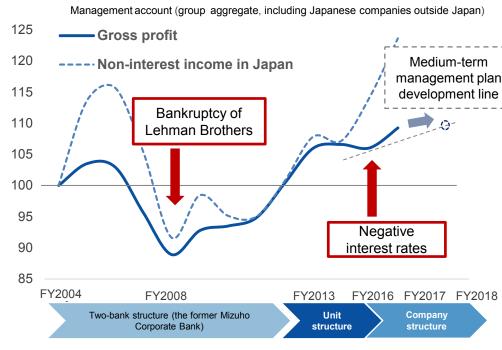
Implement asset control considering asset efficiency.

Establish a reduction framework through liquidation, etc., considering the impact of regulations.



#### Roadmap to achieve the FY2018 plan 5

Top-line profit and non-interest income are increasing on a long-term basis. Particularly, FY2016 growth was outstanding, considering environmental factors such as negative interest rates.



- > FY2017 top-line profit is expected to decrease year-onyear due to a decrease in large-amount deals and dividend income. However, the FY2018 plan is achievable.
- Bottom-line profit and ROE plans are also achievable by reducing cross-shareholdings, in addition to initiatives for Operational Excellence and asset control.



# **Global Corporate Company**

- 1. FY2016 Review and the FY2017 Management Policy
- 2. Key Strategy 1: Restructuring the Business Portfolio
- 3. Key Strategy 2: Cross-sales (1) Securities Products
- 4. Key Strategy 2: Cross-sales (2) Transaction Banking
- 5. Key Strategy 3: Strengthening the Business and Management Base



# FY2016 Review and the FY2017 Management Policy

# FY2016 Review and FY2017 Policy

#### FY2016 Review

- In the first year of the medium-term business plan, started reshuffling business portfolio and categorizing assets in terms of profitability
- ➤ Securities business achieved good performance due to the expansion of the customer base and increased market presence of Mizuho, which resulted from the strong US economy and robust bond markets anticipating interest rate hikes
- > Enhanced business infrastructure of transaction banking

# **FY2017 Policy**

- Need to accelerate shift to high-profitability assets and maximize asset efficiency through cross-sales with securities and transaction banking products, given the tighter restrictions on RWA and non-JPY liquidity
- ➤ In order to sustain growth amid the difficult environment, we will continue to make efforts to enhance cost control, pursue operational excellence, secure non-JPY liquidity, etc., which are essential for strengthening our business and management base
  - 1. Restructuring business portfolio
  - 2. Promoting products cross-sales
  - 3. Strengthening business and management base



**KPI** 

**Expenses** 

		Results	Plan
		Change from FY15 to FY16	Change from FY15 to FY18
1	Non-interest Income outside Japan*2	- 3.8%	+ 30%
2	US DCM League Table*3	9th	Top 10
3	Non-JPY Deposits*4	+ 18%	+ 10%

Approx.

+9%1

FY2016

Results



<sup>1.</sup> Excluding the effect of foreign exchange fluctuations 2. Excluding commitment fees and guarantee fees, etc.

FY2017

Plan

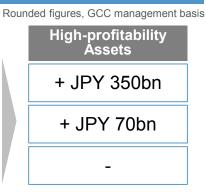
# **Key Strategy 1: Restructuring the Business Portfolio**

# **Shift to High Profitability Assets**

- Downsize low-profitability assets and low-liquidity assets, such as super long-term debts
- Shift assets to Global 300 and other high-profitability segments

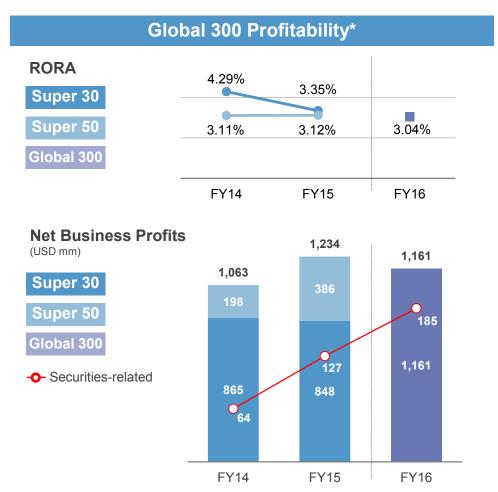
#### FY2016 Results Rounded figures, GCC management basis **RWA** Low-profitability High-profitability Assets Assets Non-- JPY 300bn + JPY 380bn **Japanese** - JPY 130bn + JPY 85hn **Japanese Project** - JPY 100bn + JPY 50bn

# RWA ROW-profitability Assets NonJapanese Japanese - JPY 120bn Project Finance - JPY 60bn



# **Focus Strategy for NJP Business**

 Achieve high profitability by exploring business opportunities beyond lending, such as DCM, ECM and M&A





**Finance** 

# **Key Strategy 2: Cross-sell (1) Securities Products**

# **Securities Products**

- Enhance sector-based approach leveraging Corporate Finance Advisory and Solutions (CFAS) team in the Americas, EMEA and Asia, addressing customer needs in terms of both business and financial strategies
- Maintain and further improve presence in DCM in the Americas, especially in USD-denominated bonds, leveraging it as we seek to strengthen DCM business in Europe, and accommodate the DCM needs in developing Asian capital markets

# Role in Major M&A Deals in 2016

	Buyer	Industry	Size*	Mizuho Status
1	AT&T	TMT	85	Bookrunner
2	Bayer	Industrial	57	Bookrunner
3	BAT	Consumer	49	Bookrunner
4	ChemChina	Industrial	44	-
5	Qualcomm	TMT	39	Participant
6	SoftBank	TMT	32	Bookrunner
7	CenturyLink	TMT	25	Participant
8	Abbott Lab.	Healthcare	25	Participant
9	21st Century Fox	TMT	15	-
10	Analog Devices	Industrial	14	-

<sup>\*</sup>USD bn

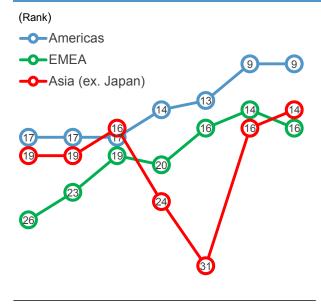
Source: Prepared by GCC based on data from Thomson One (January-December 2016, data as of December 31, 2016). Top-10 deals involving financing.

# **US Investment-grade Bonds Ranking**

Rank		Bookrunner	Share (%)
1	(2)	BoA Merrill Lynch	11.6
2	(1)	JPMorgan	10.4
3	(4)	Citi	8.6
4	(3)	Goldman Sachs	7.3
5	(5)	Wells Fargo Securities	6.8
6	(6)	Morgan Stanley	6.7
7	(8)	Barclays	6.3
8	(7)	Deutsche Bank	6.2
9	(9)	Mizuho	4.8
10	(12)	MUFG	3.6

# Source: Prepared by GCC based on data from Dealogic (April 2016-March 2017). Bookrunner basis. Bonds worth USD 250mm or more, excluding off-shore issuance.

# **Investment-grade Bond Ranking**



FY10 FY11 FY12 FY13 FY14 FY15 FY16

Source: Created by GCC based on data from Dealogic. Bookrunner basis. Bonds worth USD 250 million or more, excluding offshore issuance (ex-Japan for Asia). USD bonds for the Americas and Asia, USD, EUR and GBP bonds for EMEA.



# **Key Strategy 2: Cross-sell (2) Transaction Banking**

# **Transaction Banking**

- Strengthen transaction banking by reinforcing products, sales teams and marketing approaches
- Capture Asia-bound trade flows of US or European multinational companies and transaction banking needs of local companies in Asia

# Developing Global Transaction Banking(GTB) Network (HQ: Singapore)

Enhance products by developing forex and supply chain finance platforms

Assign treasury and trade finance experts in each location

Capture trade needs in Asia through collaboration between products specialists and local RMs





Global 300









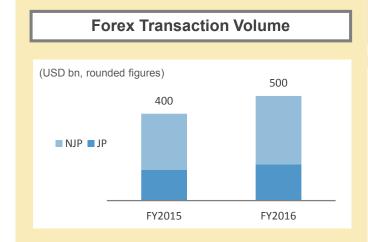
Improved Forex Risk Management and Operations for the Entire Group

Example: NJP company in Taiwan

✓ Evaluated forex risk on a group-wide basis through risk consulting

✓ After providing solutions for improved group-wide forex risk management and operations, Mizuho became the company's main bank for forex transactions







# **Key Strategy 3: Strengthening the Business and Management Base**

# **Strengthening Cost Control**

- Mitigate cost increase due to business expansion seen in past years, through fundamental cost control
- Although costs for responding to tightening regulations are inevitable, rework on the cost structure cutting into ordinary costs is needed

#### **Fundamental Cost Control**

(Conceptual illustration)

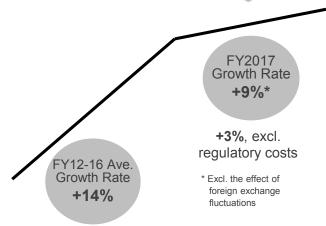
**MIZUHO** 

#### **Enhance cost** control

- Minimize headcount increase
- · Control nonpersonnel costs, etc.

#### Improve cost structure

- Consolidate corporate functions. centralize back-office operations
- Joint purchase ... etc.



# **Promoting Operational Excellence**

#### **Integrating Administrative Functions** across Entities

- Integrating management in US through newly established BHC Started
- Planning to integrate management in London and Hong Kong as well

#### **Consolidating/Relocating Back Offices**

- > Considering consolidating or relocating back-office functions
- Streamlining operations, utilizing new technology

#### Improve Business Processes through Implementation of the New System

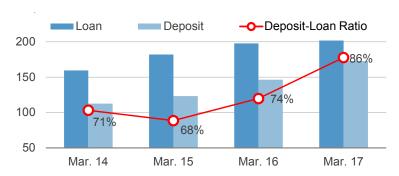
- > Cross-regional sharing of information, knowledge and ideas across different regions through intranet system
- Replacing paper-based operations with digitalized workflows Started

# Securing Non-JPY Liquidity

Attracting deposits outside Japan as reliable source of non-JPY liquidity amid rising funding costs

#### Non-JPY Loan and Deposit Balance Outside Japan 1, 2

(USD mm)



- 1. BK including MHBK subsidiaries in China, US, Netherlands and Indonesia, GCC management basis
- 2. Including deposits of central banks, etc.

# **Global Markets Company**

- 1. FY2016 Review and the FY2017 Management Policy
- 2. Governance structure in the GMC
- 3. FY2017 key strategies (Sales & Trading)
- 4. FY2017 key strategies (ALM & Investments)
- 5. Enhancing Mizuho's presence in the global financial market



# FY2016 Review and the FY2017 Management Policy

# FY2016 Overview & FY2017 Operation Policies

#### **FY2016 Overview**

- Earnings of Sales & Trading business exceeded the target because of high performance of businesses with Japanese customers, and high achievements in Securities business
- ALM & Investments business also earned good return and kept sound portfolio, mainly due to efficient operations based on early warning control and portfolio diversification

#### **FY2017 Operation Policies**

Achieve Mizuho's market business model, "Mizuho Way", by pursuing "Customer-Focused" Policy



- Further utilization of advanced technologies
- Cultivation of market professionals

# Operational Excellence

# **Direction for Global Markets Company**

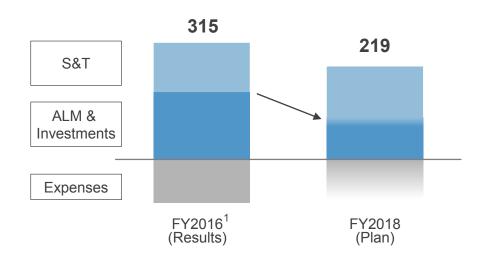
**Top-class Global Market Player in Asia** 

**Net Business Profits** 

Group aggregate, after HO expenses

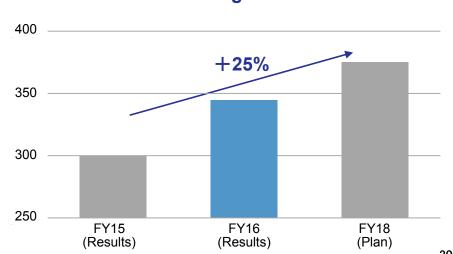


FY2016 results recalculated based on FY2017 management account rules



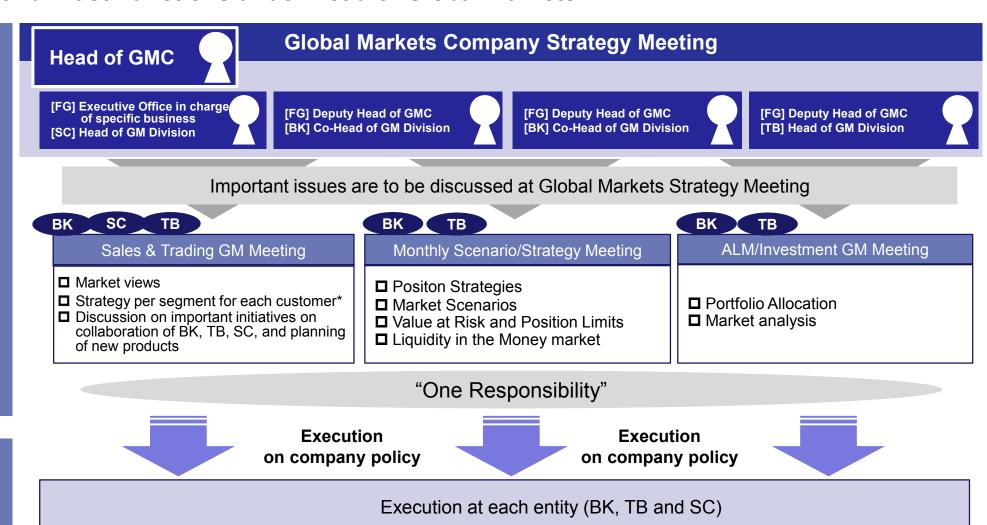
#### **KPI**

(JPY bn) Sales & Trading related revenue<sup>2</sup>



# Governance structure in the Global Markets Company

Strength: Fully implement "One Responsibility" Policy among Banking, Securities and Trust Functions under Head of Global Markets





# FY2017 Key Strategies (Sales & Trading)

#### Mizuho's Strength Customers (investors etc.) Financial Mid/Small Non-Retail Large Caps Institutions Japanese Caps Customers Fully Cooperate with Customer related Companies Fixed FX **Equities** Derivatives Commodity Sales Income Seeking integrated management based on "One Responsibility" Trading (Sales and Books in BK and SC)



#### **Case1** Global derivatives business structures

Virtually integrated management based on "One Responsibility"

■ Adopted optimal Sales & Trading business structures in each region to adjust to financial regulations and respond to supervisory authorities' requirements.

US | Europe &

Virtually integrated management

Europe & UK

Legal integration for derivatives business

**Asia** 

Started reconstructing business structure

# **Case 2** Deepening integration between BK and SC

Integrated sales forces in BK and SC for financial institutions



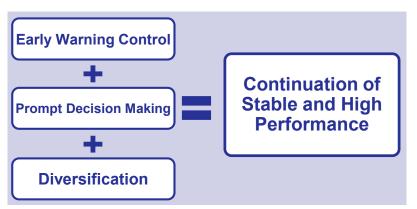




# FY2017 Key Strategies (ALM & Investments)

# Mizuho's Strength

Optimizing allocation and risk by diversifying portfolio, depending on market environment and view



# **Portfolio Operation Policy**

Big changes in the market

FY2016

**Appropriate risk control** 

depending on

market condition

**Negative** Interest **Rate Policy** 

0

peration

Rise of **US** rates

From FY2017

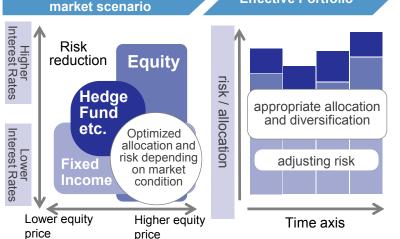
**Highly uncertain** environment

Normalization of US monetary policy

Seek for the chance to rebuild fixed income portfolio

Asset class analysis at each

**Effective Portfolio** 



#### Case: Risk adjustment in FY16

Max/Min position size to **FY16** average position

	JGB	Non- Japanese Bonds	Japanese Equity
Max	125%	140% <b>1</b>	120%
Min	75%	50%	75%



# Enhancing Mizuho's presence in the global financial market

#### First CVA office in Japan

- CVA (Credit Valuation Adjustment): Adjustment made to the value derivative transactions to reflect the change in counterparties' credit risk
- Critical for sound development of derivatives market, thus the Basel Committee on Banking Supervision required banks to sophisticate management of CVA
- Mizuho established the CVA office ahead of other Japanese banks. As a frontrunner, we will continue to contribute to sound development of derivatives market



#### **Expansion of share of electronic trades in EUR IG market**

- Mizuho International (MHI), MHSC's UK based affiliate, constructed the electronic trade platform for corporate bonds
- MHI gained top-class market share in euro-denominated investment grade corporate bonds in 2016

# **GMC's Operational Excellence**

#### Case

# Unification of customer interface systems for IRS

- Amid increasing shares of electronic trades in the interest rate swap (IRS) market, MHSC unified several customer interface systems for IRS
- Brought further convenience to customers and made operations more efficient because of better customer interface and "automated quote feature" to make execution of trade possible within tenths of a second

GMC is now accelerating Operational Excellence through eliminating redundant operations, going paperless in back office operations, etc.



# **Asset Management Company**

- 1. FY2016 Review and the FY2017 Management Policy
- 2. Growth strategy of Asset Management One
- 3. Achievement after launching Asset Management One
- 4. Revitalizing the flows of financial assets through DC plan
- 5. Key Strategy



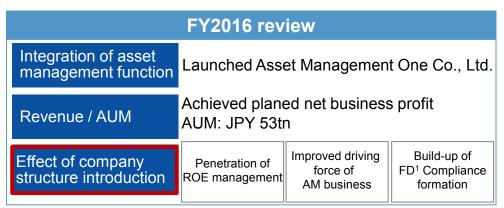
# FY2016 Review and the FY2017 Management Policy

# FY2016 review and FY2017 management policy

# **Net business profit**

Group aggregate, after HO expenses

FY2016 results recalculated based on FY2017 management account rules



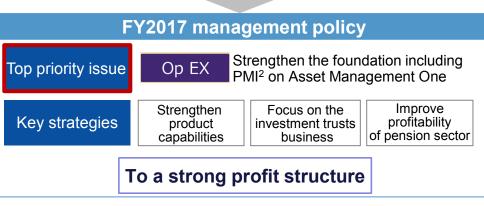
# Medium and long term business environment

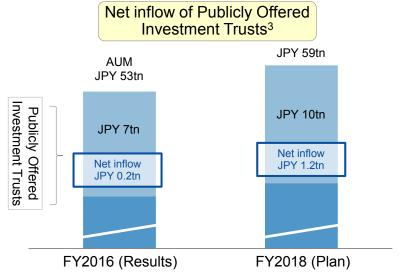
Declining birthrate and aging population + Continuation of negative interest rate

**Emphasis on Asset Management** 

- Stable performance of public pensions and corporate pensions
- Asset formation by individual self-help efforts

# JPY 20bn Investment Advisory Investment Trusts FY2016 (Results) FY2017 (Plan)







# **Growth strategy of Asset Management One**

Enhance initiatives, primarily "products" and "channels", in order to realize the integration effect



Vision

- Contributing to customer's asset formation by fulfilling the highest level of Fiduciary Duty
- Jump up to globally Top 20 from No.1 in Asia in terms of AUM

# **Products**

# **Channels**

# Global

#### Human Resources

#### IT

- Focusing on three areas with increasing customer needs
  - High-value added active products
  - Low cost/Allocation
  - Low liquidity assets

- Using Group sales channels
- Strengthening sales channels outside the group
- (Open Architecture)
- Expanding RM activities to overseas institutional investors through group collaboration

- Introducing employment system which properly treats highly specialized personnel in investment department, etc.
- Integrating core systems ranging from front to back

# **Management Base**

Inviting 3 independent outside directors

Adopting the system of "company with audit and supervisory committee"



# **Achievement after launching of Asset Management One**



**Asset** Management

**Asset Under** Management

JPY 53tn

Investment Trusts JPY 14tn

Investment Advisory JPY 39tn

(As of Mar. 2017)

#### ■ AUM ranking from GPIF

1	Asset Management One	22
2	Sumitomo Mitsui Trust Bank	17
3	BlackRock Japan Co., Ltd.	12

(As of Mar. 2016)

Source: Prepared by AMC based on website of Government Pension Investment Fund (GPIF), Japan

#### Awards from external institution



Achieved highest number of R&I Fund Grand Award 2017

- Total of 14 funds including 2 Best Fund Awards

> Achieved several other awards from other organizations as well

#### Providing asset management capabilities

Providing products making full use of pension management knowhow



Know-how of investment advisory business







Providing products that contribute to medium and long term asset formation



Know-how of Investment trusts business

Providing new investment method by machine learning

Machine learning method utilization type fund (private placement investment trust)

Actual returns and market data

Simulate numerous virtual market conditions

#### Focusing on investment trusts business

■ Largest number of distributors and sales staff

**Distributors** (bank/securities, etc. 250 companies

Investment Frust Marketing Division 190 people

(JPY tn)

	(no. of peopl	e)
Distributor Sales	55	
Supporting distributors/ providing sales materials	110	
Marketing planning	25	

**■** Training program "Seminar One"

Lineup of 96 seminars including human resources development

Economics, Finance, Sales knowledge Knowledge Skill Logical thinking, Leadership Features of individual products, etc. Products

Solve problems of distributors (improving sales force)

Improve investor's financial literacy

Increase in **AUM** 

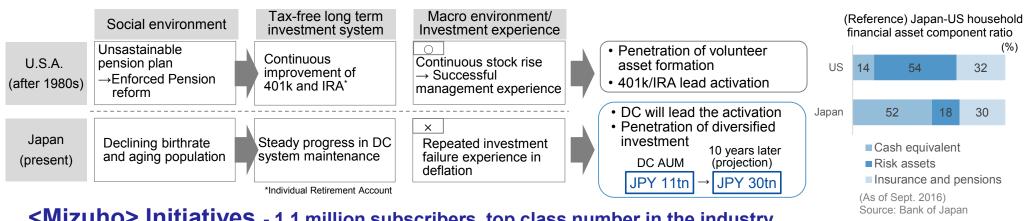
- Rolling out funds contributing to "Savings to asset formation" (products for DC)
  - -"Tawara" Series: Low cost fund
  - —"Investment Sommelier":

Fund pursing thorough diversification and long-term stable earnings, etc. 38

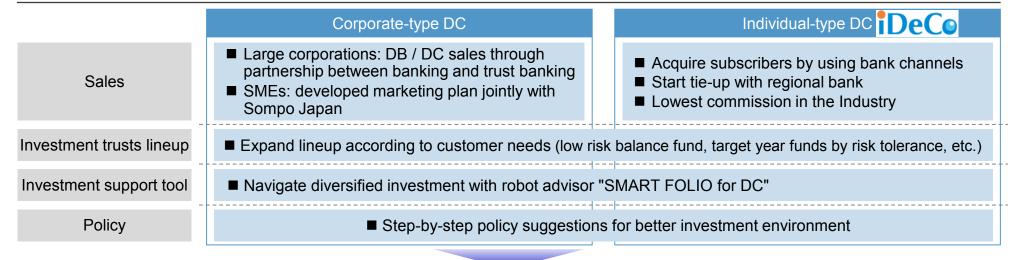


# Revitalizing flow of financial assets through DC plan

# Positioning of the DC plan - key to activate financial assets



# < Mizuho > Initiatives - 1.1 million subscribers, top class number in the industry (Corporate and individual-types, including investment instruction)



# Expand future customer base along with investment base



# **Key Strategy**

**Improving** investment capabilities

**Utilizing functions** of strategic subsidiaries

- Selection and concentration of in-house investment
- → Big data / Efforts to utilize AI
- → Gate-keeping capabilities of MGAI¹ which competitors don't possess
- → Capabilities of running hedge funds in MAI<sup>2</sup>
  - 1. Mizuho Global Alternative Investments
  - 2. Mizuho Alternative Investments

**Operational Excellence** 

- Promoting PMI of Asset Management One
- Delivering differentiated solutions in pension business

**Business Engine** 

**Developing** products capabilities



**Growth Driver** 

**Focusing on** investment trusts **business** 

Stable Revenue Base

Improving the profitability of pension business

Distribution

- Utilizing channels and know-how expanded by integration
- → Inputting resources to non-face-to-face channels

Collaboration with other in-house companies

- → Taking in mid-to-long term asset formation needs of individual investors
- Taking in the needs of institutional investors that are difficult to invest under low interest rate

Strengthening

consulting Functions

→ Effort to utilize AI

Service

→ Inputting management resource to corporate type/individual type(iDeCo), and utilization of Robo-Advisor

→ Launching the Fiduciary Management

**Defined Contribution Plan** 

**MIZUHO**