The 7th Japanese Financial Service Conference



- Mizuho in a New Phase -

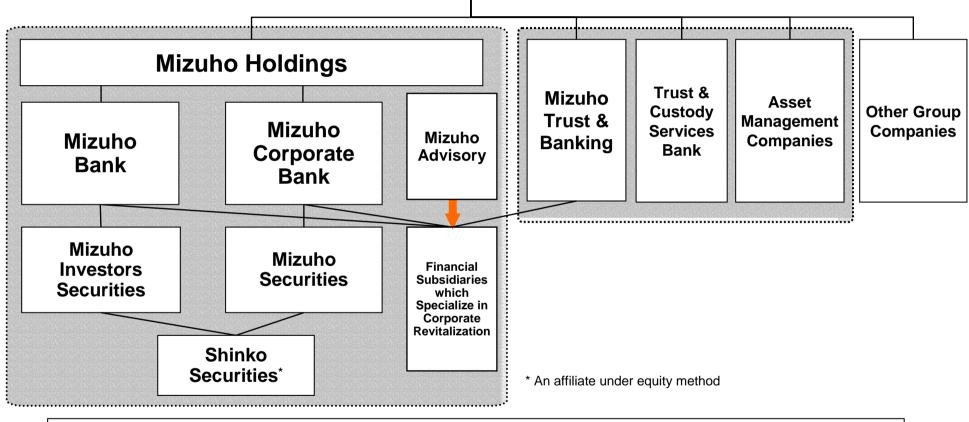
September 2005

Mizuho Financial Group

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Mizuho Financial Group, Inc.



Definitions

3 Banks: Aggregated figures for Mizuho Bank, Mizuho Corporate Bank, Mizuho Trust & Banking and their financial subsidiaries

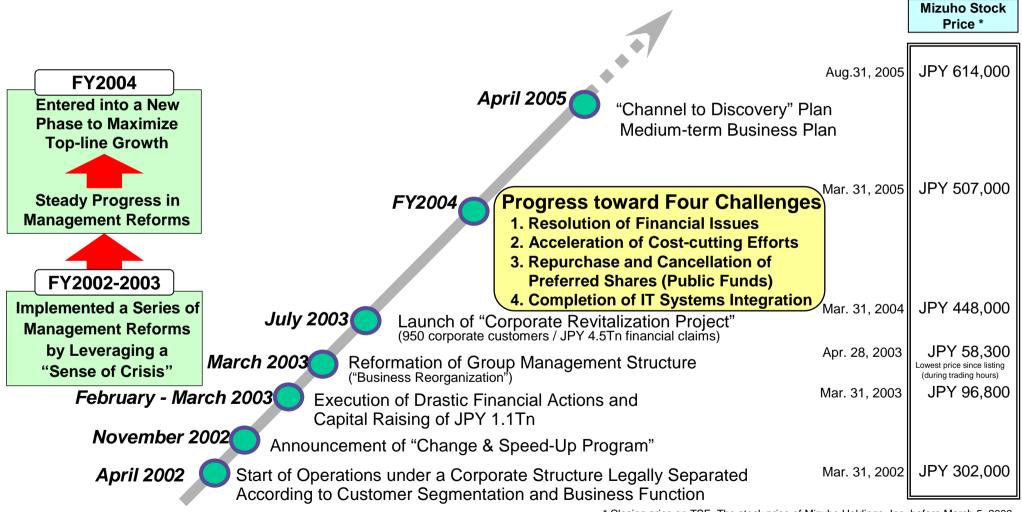
for corporate revitalization on a non-consolidated basis

2 Banks: Aggregated figures for Mizuho Bank, Mizuho Corporate Bank and their financial subsidiaries

for corporate revitalization on a non-consolidated basis

A New Phase in Management Strategies

Management Focus on Increasing Profits through Top-line Growth

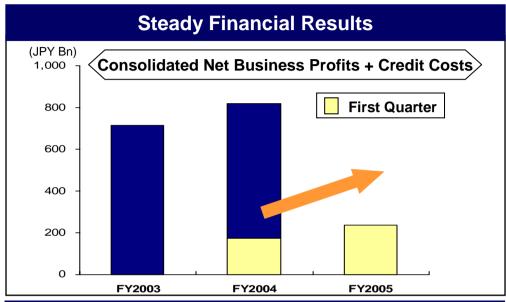


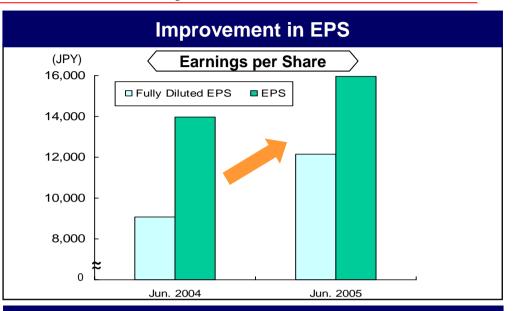
* Closing price on TSE. The stock price of Mizuho Holdings, Inc. before March 5, 2003

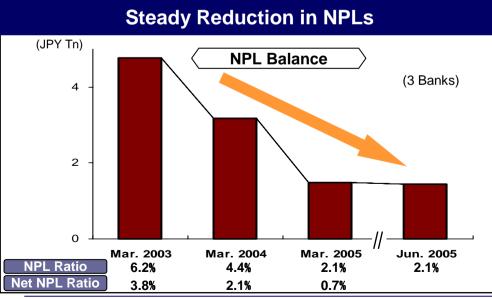


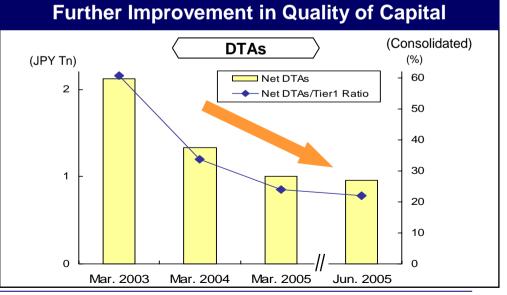
1. Summary of Financial Results up to the First Quarter of FY2005

Summary of Financial Results









MIZUHO

2. New Business Strategy and Medium-term Business Plan

New Business Strategy: "Channel to Discovery" Plan

"Future-minded and Customer-oriented" Management Strategies

"Channel to Discovery" Plan

Aiming to be "a financial partner that helps customers shape their future" as an "enterprising, open, and leading-edge" financial group

Business Portfolio Strategy

Reorganization of business structure into U.S./European style "3 Global Groups", on which "customer needs" are placed as a key concept: including the establishment of a PB company; business collaborations with 3 U.S. banks; and a new advisory company for financial institutions

Corporate Management Strategy

Measures aimed at the creation of a globally competitive financial group:

listing on the NYSE; promotion of CSR activities; and a new branding strategy

Medium-term Business Plan (FY2005 - FY2007)

- Establish stable core earnings base, and accumulate retained earnings
- Enhance top-line earnings by strategically investing management resources into areas of growth

4 New Targets

Full Repayment of Public Funds

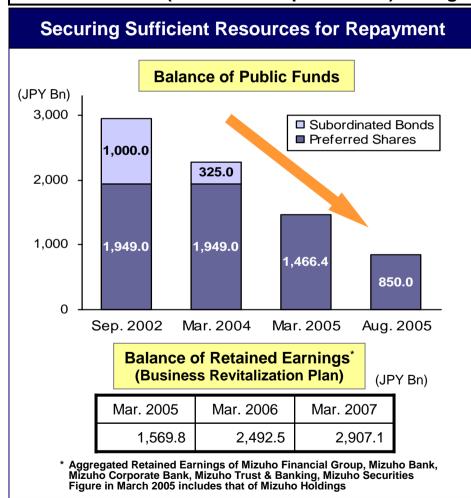
Net Business
Profits of
JPY 1Tn

Market
Capitalization of
JPY 10Tn

"AA" Credit
Ratings

Towards Full Repayment of Public Funds

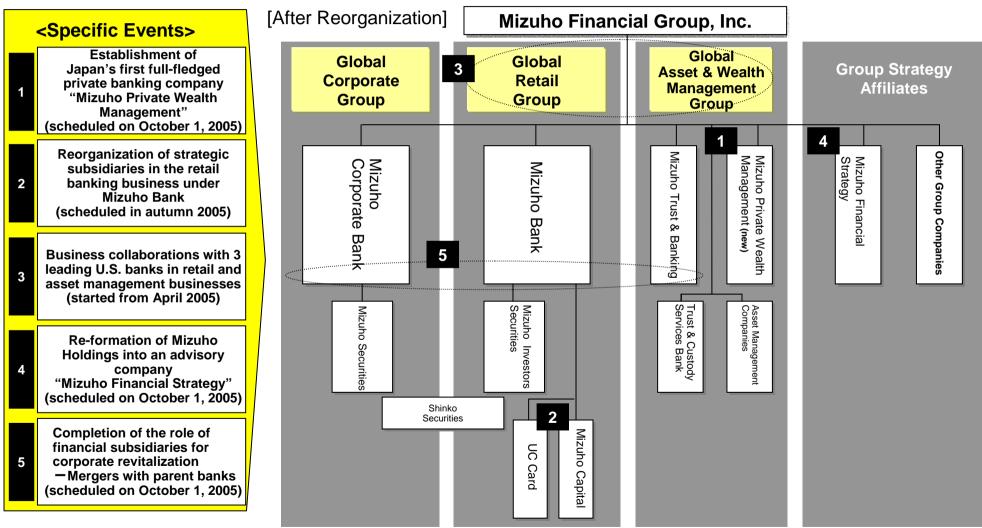
- Aim to complete full repayment of public funds preferred shares by the end of FY2006 by steadily accumulating retained earnings
- The remaining amount of public funds reduced to JPY 850Bn by repurchase and cancellation of JPY616.4Bn (on an issued-price basis) in August 2005



Repayment of Public Funds Preferred Shares Details of Repurchase and Cancellation on August 29 > Total: JPY693.0Bn (JPY616.4Bn on an issued-price basis) > Target Shares: 2nd Series/Class II, 3rd Series/Class III 8th Series/Class VIII, 10th Series/Class X **Fully Cancelled Details of Remaining Preferred Shares Target Shares Amount** Type Non-convertible 4th Series/Class IV JPY300Bn JPY300Bn 6th Series/Class VI Non-convertible 7th Series/Class Convertible (redeemable at par JPY250Bn at our option until Sep. 30, 2006) No increase in future repayment amounts due to stock price fluctuations* Remaining Repurchase Limits for Preferred Shares after Repurchase on August 29 > Remaining Repurchase Limit (valid until the closing of the next regular general meeting of shareholders): JPY277Bn** **With respect to actual repurchase, we will act in an appropriate manner by consulting with the relevant authorities in light of the Revitalization Plan

Business Portfolio Strategy

Reorganization into 3 Global Groups which positions customer needs as a key concept



^{*} The above measures are subject to the appropriate regulatory approvals and other procedures in Japan and all other relevant countries



Corporate Management Strategy

Establishment of the "Mizuho Brand" which befits a globally active financial group

Listing on the New York Stock Exchange Corporate Social Responsibility (CSR) Activities

New Branding Strategy

Ensure transparency of corporate governance

Improve confidence of investors

Prepare for listing on the New York Stock Exchange (NYSE)

- Strengthen internal controls for financial reporting and related disclosure in compliance with the Sarbanes-Oxley Act of 2002
- Disclosure in accordance with U.S. GAAP, considered one of the global standards
- Established Disclosure Committee in the holding company (April 2005)

Exercise responsibility as a global corporate group

Contribute to economic development

Promote Corporate Social Responsibility (CSR) Activities

- Position CSR activities as "major pillar of corporate behavior for the creation and development of a new corporate value"
- Enhance initiatives for protecting the environment and for supporting educational programs for finance
- Encourage responsive dialogues with stakeholders
- Established CSR Committee in the holding company (May 2005)

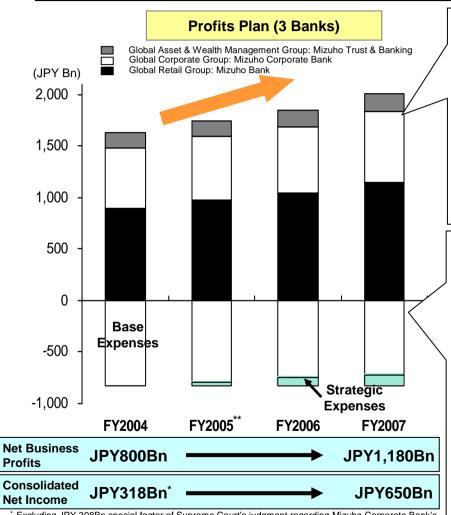
Establish a brand which embodies a "future-minded and customer-oriented" corporate group

Strengthen Branding Strategy to establish "Mizuho Brand"

- Establish "Mizuho Brand": a financial group that is "enterprising, open, and leading-edge"
- Reorganized the Public Relations into the Corporate Communications (May 2005)

Medium-term Business Plan

Increase top-line earnings by investing management resources into the retail banking business and other areas of growth



* Excluding JPY 308Bn special factor of Supreme Court's judgment regarding Mizuho Corporate Bank's write-off of credits against Japan Housing Loan, Inc.

Excluding JPY 120Bn in dividends from the financial subsidiaries for corporate revitalization

■ Gross Profits: +JPY 380Bn, 23% increase (FY2007(plan) over FY2004(actual))

[Breakdown]

Global Retail Group

> Gross Profits: +JPY 250Bn, 27% increase

➤ Expense Ratio: 61% (FY2004) → approx. 45% (FY2007)

Global Corporate Group

> Gross Profits: +JPY 100Bn, 17% increase

➤ Non-Interest Income Ratio: 33%(FY2004)→approx.45%(FY2007)

Global Asset & Wealth Management Group

Gross Profits: +JPY 32Bn, 21% increase of which revenues from trust and asset management business account for approx. 60%

■ G&A Expenses: Nearly level off, including strategic expenses Expense Ratio will fall substantially due to an increase in Gross Profits (FY2004: 50.9% → FY2007: Approx.41%)

• Further reduction in base expenses: Approx.-JPY103Bn

(FY2007(plan) over FY2004(actual))

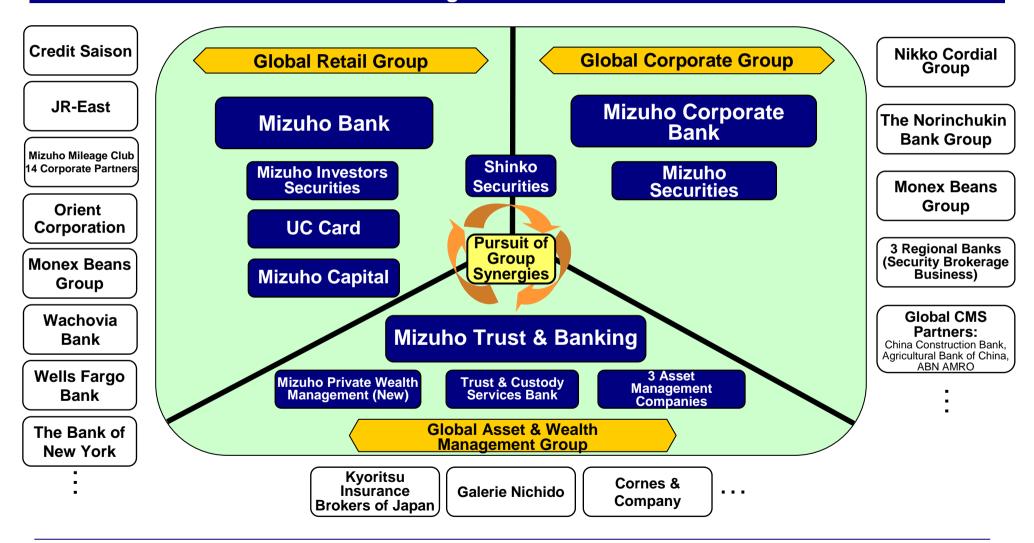
- Reduction in development, operating and outsourcing costs for IT systems, as a result of the IT systems integration
- Promotion of business process reengineering and additional consolidation of domestic branch network
- Strategic expenses for measures to increase profits: Approx. JPY107Bn (FY2007)
 - Mizuho Bank: Approx. JPY43Bn Establish framework for consulting businesses, reform branch network and channels, etc.
 - Mizuho Corporate Bank: Approx. JPY16Bn Expand the syndicated loan business, etc.
 - > IT Systems Expenses (above 2 banks): Approx. JPY35Bn Promote IT systems investments for improving customer satisfaction and reducing costs
 - Mizuho Trust & Banking: Approx. JPY13Bn Allocate resources to growth business areas (real estate, private banking, etc.)



3. Securing a Sustainable Growth Track- Core Business Strategies of 3 Global Groups

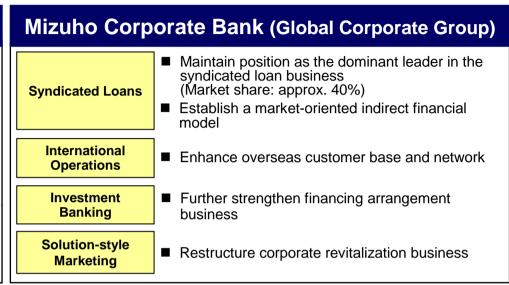
Strategies of 3 Global Groups and "Business Alliances"

Pursuit of group synergies and flexible, speedy business alliances to utilize the largest domestic customer base



Core Business Strategies of Major Operating Subsidiaries

Mizuho Bank (Global Retail Group) ■ Enhance profitability through Mizuho Mileage Club Mass Retail ■ Increase loans to individuals through alliance with Individuals Orient Corporation (Orico) Loans to ■ Increase housing loans through channel Individuals expansion ■ Increase sales capacity of investment products Consulting Channel Network ■ Reassemble branch network Middle Credit ■ Strengthen loans to Middle Credit Risk **SMEs Risk Loans** Corporations Solution Promote solution business **Business**



Mizuho Trust & Banking (Global Asset & Wealth Management Group) Creation of New ■ Launch new businesses and products **Trust Business Further Increase** ■ Pursue group synergies of Market Share for Existing ■ Further enhance consulting functions Business ■ Proactively allocate resources to growth business Reinforcement of areas Management Infrastructure ■ Establish new channel network



4. Securing a Sustainable Growth Track- Mizuho Bank's Retail Banking Strategies

Mizuho Mileage Club (1)

Platform of the New Membership Service: ATM Card with Credit Card Function without Annual Fee

Mizuho Mileage Club (MMC)

Encourage "mass-retail customers" to upgrade their status to "targeted customers"

Mileage Function

Increase sales of investment products and loans to individuals

Retention of Customers

ATM Card with
Credit Card Function
(Revolving Credit Function)

MMC Cross-Selling

Purchase Records
of Credit Card

Profits from Credit Card Business

Improve profitability from "mass-retail customers"

- Offer indefinite accumulative mileage points, which can be used to obtain preferential conditions on deposits and loans, by banking transactions and credit card usage
- Enhance data-based marketing by sharing customer's credit card purchase records
- Share profits from credit card business with credit card companies
- Introduce state-of-the-art security protection (IC ATM card + IC credit card)

[Mizuho Mileage Club Card]

(UC Version)

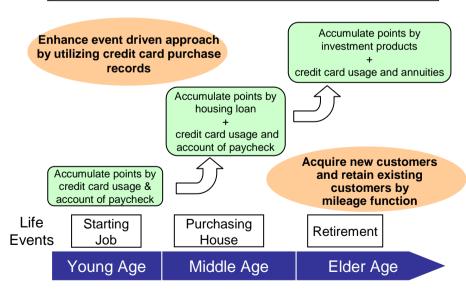


(Saison Version)



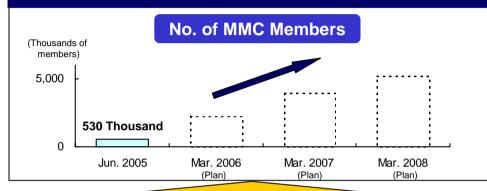
("Hello Kitty" Design Card)

Increase Cross-Selling through MMC



Mizuho Mileage Club (2)

Number of Members and Profits* of MMC



Measures to Increase Memberships

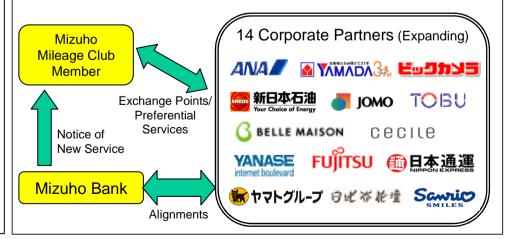
- Expand customer base through business alliances with top brands
 - > Alliance with Credit Saison: "Mizuho Mileage Club <Saison>" (April 2005)
 - Opening of each other's customer base such as marketing Mizuho products to Credit Saison customers
 - Integration and reorganization of credit card businesses enhancing both companies' strengths
 - > Alliance with JR-East: "Mizuho Suica Card" (scheduled in March 2006)
- Promote increase of new members through sales promotion capabilities of Credit Saison and UC Card
 - ➤ Promote the sign-up of new members at Mizuho Bank branches by leveraging Credit Saison and UC Card's ability in acquiring new members
- ■Expand channels for accepting Mizuho Mileage Club applications

 >Internet applications (scheduled for 2H of FY2005)

Improve Card Functions and Promote Marketing

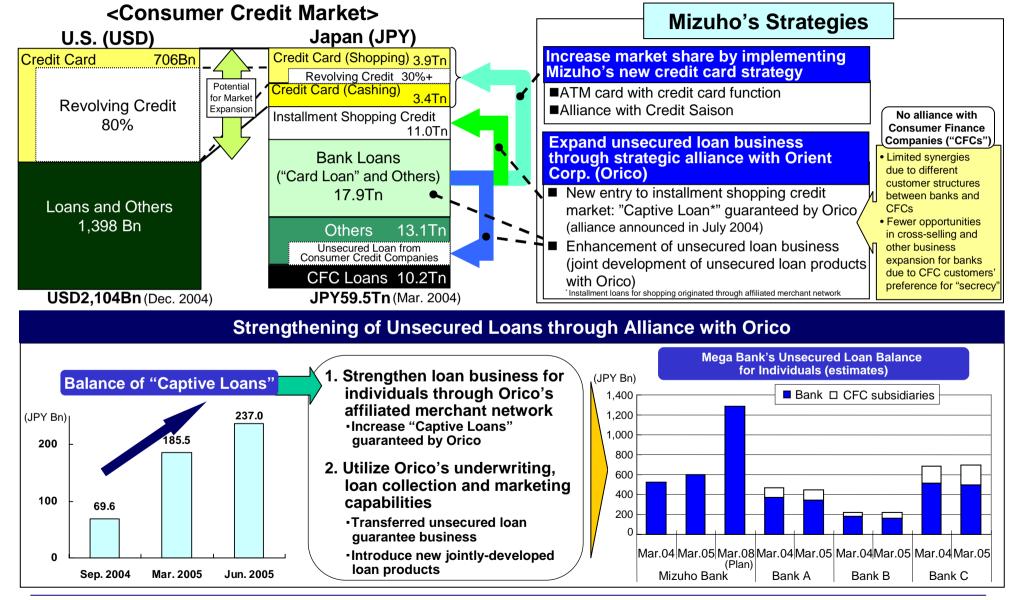
- Introduction of new revolving credit function* (Nov. 2004)

 *Customers may choose the upper limit of monthly payment
- Improvement of services through Internet
 - Provide high-quality online securities brokerage service through cooperation with Monex Beans and Mizuho Investors Securities
 - ➤ Account aggregation service exclusive to MMC members* (Nov. 2004)
 - * Customers are able to check their deposits, investment trusts and credit-card accounts on one screen on the Web
- Enhance marketing methods by utilizing customer information
 - > Examine the development of a system for promoting cross-selling and joint marketing
- Improve card functions by expanding the affiliations with Corporate Partners*
 - Services which offer bonus points for using Mizuho Mileage Club Card (credit card) at Partner Companies and exchange Partner Company points for Mizuho Mileage Club points



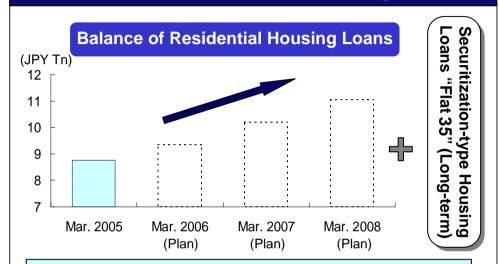


Approach to Consumer Credit Market



Housing Loan Business Strategies

Current Status & Plan for Housing Loans



Analysis of Mizuho's Housing Loan Business

1. Increased Competition

- Slightly outnumbered by competitors in volume due to operations emphasized on the quality of loans
- Weak in capturing eligible applications by slower speed for underwriting
- Housing loan balance rebounded during FY2004

2. Steady improvement in the quality of loans

Delinquency rate over 3 months is decreasing
 (Mar. 2004: approx. 0.4% → Mar. 2005: approx. 0.3%)

Revision of Underwriting System & Distribution Network and Reinforcing Housing Loan Products

Establishment of underwriting system & distribution network responding flexibly to the market

- Establish underwriting system which enables same-day underwriting and capturing eligible applications by developing a new underwriting procedure and collateral evaluation system, etc.
- Increase Housing Loan Centers and sales staff

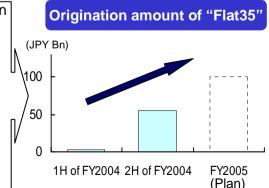
	Sep. 2004	Mar. 2005	Mar. 2006 (Plan)
Housing Loan Centers	75	82	100
No. of Sales Staff	360	356	600

- Continue weekend and after-hours operation of Housing Loan Centers
- Expand weekend consultations for housing loans

Promote Securitization-type Housing Loans ("Flat35") in alliance with Government Housing Loan Corp. (GHLC)

GHLC will be transformed into an independent administrative institution (end of FY2006)

- Further contraction of public financing by GHLC
- Capture share of above market by increasing efforts for securitization-type housing loans
- Develop securitization market and establish model for fee business



Promotion of Strategies by Customer Segments

Promote Efficient Sales and Cross-Selling through Strategies by Customer Segments Strategies by Segments Major Channels ■ Enhance Consulting Function 1. Reassemble Private Banking (PB) strategies **Private Bankers** 2. Establish consulting services promptly "Targeted "Consulting 3. Increase product lineup (Collaborations with Wachovia, Wells Fargo, The Bank of New York, and etc.) Customers" Counters" (Approx. 800 thousand) RMDM' ■ Improve Data-Based Marketing **Call Centers** RMDB* 1. Promote data-based marketing by utilizing RMDB **High/Low Counters** at Branch "Mass-Retail **■ Promote Lower Cost Operation** DM Customers' 1. Reassemble branch network (Approx. 25 million) Telephone Banking/ Mobile 2. Integrate and enhance call "Mizuho Direct" Banking/Internet Banking centers **ATM** **Relationship Marketing Database * One to One Direct Mail.

800

Thousand

Targeted

Customers

Enhance Consulting Functions

Increase Sales of Investment Products through Enhancement of Consulting Functions to Targeted Customers

AUM: JPY500M or more → PBs

AUM:

JPY100M

or more

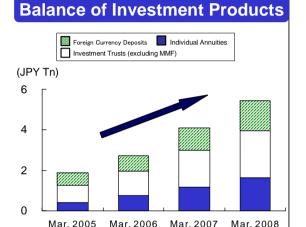
→ PBs

Establishment of a Full-Fledged Private Banking (PB) Company

■ Establish "Mizuho Private Wealth Management" (scheduled on October 1, 2005)

Further Improvement of Products and Increase of Sales to High-Net Worth Customers

- **■** Enhance business strength
 - Establish new PB Department and increase staff (incl. outside hiring) (Staff: 22 → 40)
 - Enhance development and sales of PB products (hedge fund investment trusts, etc.)



(Plan)

(Plan)

(Plan)

AUM: JPY30M or more → 1st Class FCs

AUM: JPY10M or more → 2nd /3rd Class FCs

Establishment of Consulting Services

- Foster and deploy staff to support consulting functions
 - 2,000 Financial Consultants (FCs) in FY2005
 - Recruiting (500 consultants in FY2004 and FY2005)
- **■** Enhance consulting channels
 - Expand installation of "Premium Salons"
 - Enhance channels to promote group synergies such as "Planet Booth"
- **■** Improve consulting services
 - Accumulate and utilize customer information
- **■** Enhance services to targeted customers
 - Installed "Mizuho Premium Cub" in March 2005

	Mar. 2005	Sep. 2005 (Plan)	Mar. 2006 (Plan)
FCs	893	1,420	2,000
Premium Salons	26	110	250
Planet Booths*	41	61	100

^{*} Securities consulting booths of Mizuho Investors Securities in the lobbies of Mizuho Bank branches (In addition to Planet Booths, promote group synergies using video phones)

Enhance Consulting Channels

Introduce "Lobby Concierge"

"Lobby Concierge"

- Guide customers according to customer segments
- Promote various products

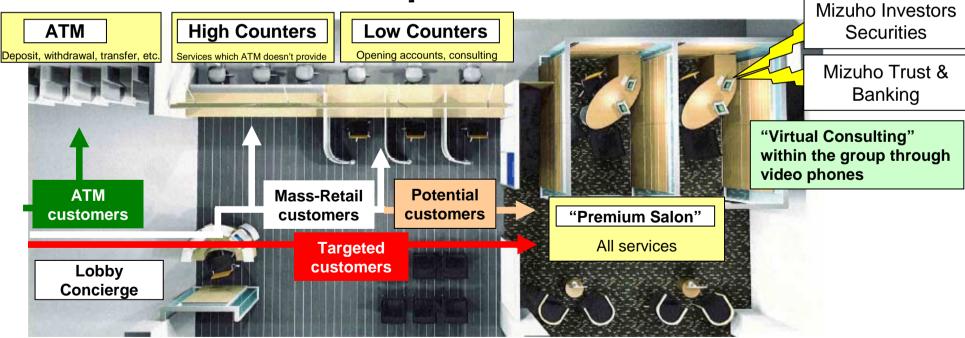
Reception System

Guide customers interfacing with RMDB

Install "Premium Salon"

Make full use of comprehensive financial consulting skills and utilize "Virtual Consulting" within the Mizuho group (video phones)

[Establishment of new customer interface]



Reassemble Branch Network

Establish Efficient & Profitable Branch Network

■ Promotion of Area-Marketing

- Promote retail banking services appropriate for each segmented area
- Further strengthen ability of capturing customers

■ Promotion of streamlining branch network

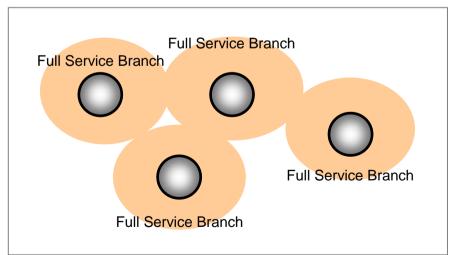
 Optimization of branch functions & scale through centralization of operations (Cost-cutting through abolishing full service branches)

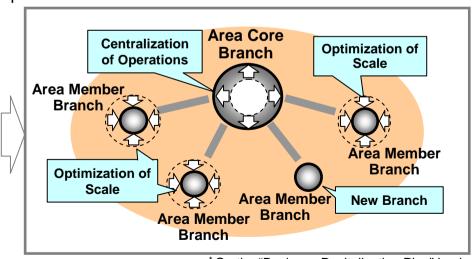
Introduce "Area Branch System" (Since August 2005)

- Reassemble branch network into "Area Core Branches" with full retail banking services and "Area Member Branches" with small staff and space through centralization of operations and back office functions
- Improve sales promotion capability in the area in charge by cooperation and supplement between "Area Core Branches" and "Area Member Branches"

Open approx. 100 Streamlined Branches by around the end of March 2008*

 Enhance ability of capturing market through opening a certain number of streamlined branches in areas with high market potential





*On the "Business Revitalization Plan" basis

5. In Closing

This announcement contains forward-looking statements that are based on our current expectations and are subject to significant risks and uncertainties. Actual results may differ materially from the forward-looking statements. Factors that could cause actual results to differ materially include, but are not limited to, changes in overall economic conditions, changes in market rates of interest, declines in the value of equity securities or real estate, the deterioration of the quality of loans to certain industry sectors and the effect of new legislation or government directives.

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