# Introduction to Advisory Services

Mizuho Saudi Arabia Company

October 2025

MIZUHO

Private and confidential

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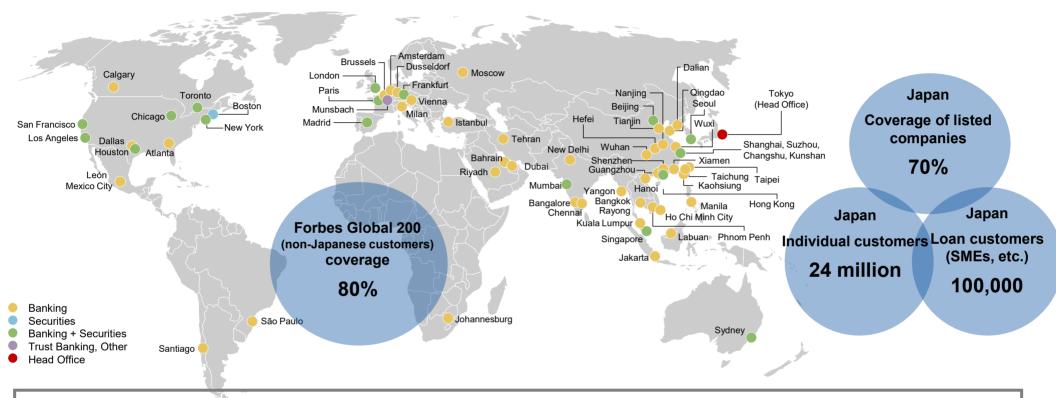
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## Mizuho Financial Group at a Glance

#### One of the world's largest full-service financial groups with a worldwide network



#### **Key Facts:**

- Branches in Japan: 745
  - (MHBK:461; MHTB:59; MHSC:225)
- Overseas offices: 110
  - (MHBK:83; MHTB:1; MHSC:19; AM-One:4, RT:3)

- Consolidated Total Assets: JPY 237 trillion (as of March 31, 2022)
- History: 150 years of banking experiences (In 1999 Establishment of a financial services group by merger of three predecessor banks)
- Credit rating: A1 / A- / A- (as of March 31, 2023)

## Mizuho Saudi Arabia Company

#### **Mission Statement:**

Mizuho Saudi Arabia (MSAR), is the first Japanese bank-affiliated financial firm established in the Kingdom of Saudi Arabia. MSAR is ideally positioned to provide optimal solutions to clients' needs, including expansion into the Asian region by Saudi companies and direct investments into KSA, the largest MENA economy..

Mizuho Saudi Arabia Co., (MSAR).

CEO & President : Satoshi Fukuda

Establishment : September 2009

Capital : SR 75 Million

Head office : King Abdullah Financial District KAFD, Area 4,

**Company Profile** 

Building 4.07, Floor 08, Unit 01, Riyadh, 13519

P.O. Box 55934

Kingdom of Saudi Arabia

Major Shareholders : - Mizuho Bank, Ltd (around 85%).

- Mizuho Securities Co., Ltd & its group companies

(around 15%).

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# MSAR has been serving its clients in the KSA market since 2009

MSAR advised several Japanese clients entering the Saudi market and establishing their local footprint in the Saudi industrial sector.

MSAR supported various Saudi local business conglomerates to establish business partnerships with proper Japanese counterparts.



## Mizuho Saudi Arabia (MSAR) – our vision

MSAR is an authorized financial firm in Saudi Arabia and a member of Mizuho Financial Group, utilizing its international network to provide and assist its clients with high level of investment banking services

#### Our Message

Going further for Mizuho Group's clients, based upon Mizuho Strength of Global business network, especially in Asia

- Seeking to offer the best professional services that are chosen by clients at all times
- Keep looking for the contribution to sustainable growth of the society as a responsible player in the capital market of the Kingdom of Saudi Arabia

#### Our Philosophy

"Fair & Positive" are the cornerstone of our corporate philosophy

- This is why we are able to offer bestin-class professional service chosen by clients.
- Also encapsulate our abiding commitment to be a responsible player in the capital markets contributing to the sustainable development of the society.

#### Our Strength

Mizuho Bank's one of the core strengths is strong business network, huge relationship and plenty of experience in Asia markets

- Look at the dynamically emerging regions of the world for promising and feasible business opportunities
- Asian market is one of the main drivers for the global economic recovery and expansion
- Believe in increasing business opportunities like business alliances, M&As and capital investments by and between our local clients and Asian investors

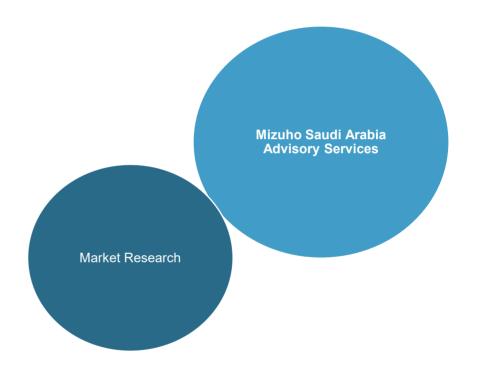
## **Market Research Advisory**

**MSAR** offers Advisory services for Market coverage transactions between Asian and Saudi clients.

MSAR with the help of Mizuho Financial Group, Mizuho Research Institute and other sister companies have thorough knowledge of Global Market Research and Industry Research adding to their advanced capabilities in valuation, analysis, and forecasting.

Drawing on its in-depth knowledge of global markets and different industries, **MSAR** is prepared to offer all types of services related to market coverage.

MSAR will work on providing advisory services for Foreign Direct Investment (FDI), by thoroughly researching and analysing local markets that would give foreign investors positive exposure in a promising emerging market.



## **MSAR Market Research Services**

**Overseas Operations Support through Information / Advisory Services** 



**Market Research** Advisory

Investment Environment	Market Research	Market Entry Strategy	Partner Research	Incorporation	Restructuring	Exit Strategy
<ul> <li>Macro- economic Research</li> <li>Policies and Regulation Research</li> <li>Local Equities</li> </ul>	<ul> <li>Market Size and Prospect Evaluation</li> <li>Competitor Research</li> </ul>	<ul> <li>Partners</li> <li>OEM</li> <li>Distribution</li> <li>Direct Investment</li> <li>Green Field</li> <li>Joint Venture</li> <li>M&amp;A</li> </ul>	<ul> <li>Sourcing Partner Candidates</li> <li>Company Research</li> <li>Negotiation Support</li> </ul>	<ul> <li>Business         License         Support         Introducing         External         Resources     </li> </ul>	<ul> <li>Governance Support</li> <li>Regional Headquarters</li> <li>Tax-efficient Structure Creation</li> </ul>	<ul><li>Regulatory Support</li><li>Legal Support</li></ul>

## Mizuho's Commitment to the Kingdom of Saudi Arabia

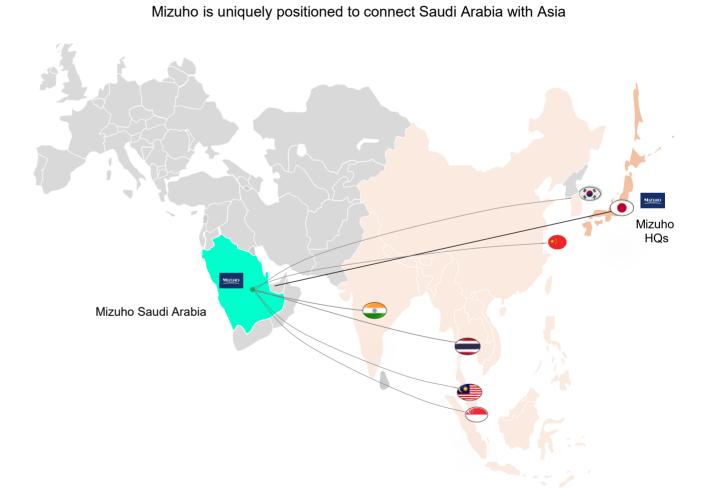
Mizuho has key value-add areas — Connecting Japan, Asian countries & the Kingdom of Saudi Arabia

Mizuho key value-add areas

Mizuho is present in Major Asian Hubs: Unprecedented Connectivity

Providing market research services to our Saudi clients.

Providing regional insight to Japanese / Asian clients



## Mizuho's history of collaborative experiences in the Kingdom of Saudi Arabia

Mizuho has various of collaboration experience, as like MoU with Governmental bodies of the Kingdom of Saudi Arabia

MoU for FDI Promotion



MoU for Export Collaboration



MoU for Human Development



MOU for Privatization Support







Dispatch our colleague to



MoU for Start-Up Collaboration



\* Aramco Asia Japan K.K

Sponsor to Animation Program



Training MoU with

