

Desktop Font License

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2. Scope of License

This Desktop Licence grants the Licensee the right to install and use the Fonts on a specified number of Users’ computers. It covers most general design outputs, including printed materials (such as books, magazines, packaging, posters, and signage), digital graphics (including PDFs, presentations, and eBooks), and social media content for accounts with fewer than 25,000 followers in total. Raster and vector artwork may be created for web use. The Licence is non-exclusive, non-transferable, and perpetual unless otherwise terminated under Section 11.

3. Conditions of use

3.1 Desktop installation and use

The Fonts may be installed by the number of users specified by the purchased licence. Sharing font files beyond this number is not permitted. Each User requires their own licence.

3.2 Client work

Designers may use the Fonts for client projects, but if clients or collaborators will install and use the Fonts, their Users must also be licensed.

3.3 Social Media

The Fonts may be used to produce unpaid (organic) static or motion content for social media accounts with up to 25,000 followers. Accounts above this threshold require a Licence Extension. Paid content, regardless of account size, also requires a Licence Extension.

3.4 Embedding

The Fonts may not be embedded in editable form in software, applications, or websites. Embedding in static files (such as PDFs or image exports) is permitted.

3.5 Modification

The Fonts may not be altered, converted, decompiled, reverse-engineered, renamed, or otherwise modified. Subsetting to reduce file size is permitted only for internal use or final deliverables, provided it does not make the Fonts editable or available to unlicensed users.

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You may make copies of the Fonts for internal backup purposes, provided that a copy of this EULA is stored alongside them. Backup copies must remain strictly internal and may not be shared outside your organisation. Fonts may not be placed on any public or uncontrolled server (e.g. GitHub, shared Dropbox or Google Drive links) where third parties could gain access.

3.7 Prohibited uses

The Desktop Licence does not permit:

- Use in logos, logotypes, or wordmarks (requires Extension).
- Use of Fonts for trademark registration is prohibited without an Extension.
- Use in broadcast, film, streaming, or high-reach social media (requires Extension).
- Use in software, apps, or web embedding (requires separate App or Web Font Licence).
- OEM distribution or bundling of Fonts with hardware or software (requires Extension).

4. Licence Extensions

Additional rights, including for broadcast, logos, high-reach social media, OEM, or other specific uses, may be purchased separately.

5. Transfer and Sub-Licensing

The Licence may not be transferred, rented, or sub-licensed to third parties.

6. Font updates

UnitType may occasionally develop or update its typefaces at any point in the future, and will provide License Holders free access to any updated Fonts of the same name. You will be notified by email if a new version becomes available that falls within this Agreement.

7. Warranty and refunds

UnitType Fonts are provided 'as is', without warranty of any kind, express or implied. While we strive for compatibility, we cannot guarantee the Fonts will function properly with all current or future software products, nor that they will meet your specific requirements. If the Fonts are not performing as expected, please contact us and we will do our best to resolve any issues. All sales are final, and refunds are not offered. However, if you accidentally purchased the wrong Fonts or License, you may contact us within 48 hours of purchase. We will assist in making the necessary changes, subject to payment of any price difference for the correct Fonts or License. To avoid issues, we recommend testing font compatibility with your software and platform during this 48 hour resolution period.

8. License updates

The EULA issued at the point of purchase will be the License that governs your use of those Fonts in perpetuity, even if UnitType updates its EULA for new purchases. If you would like to update to the latest EULA as published on our website, please contact us.

9. Marketing usage

Unless otherwise specified with UnitType, your use of the Fonts in images and videos implies consent for their use in our marketing efforts. We will never use your work for marketing without credit, and you may opt out at any time.

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10. Compliance and audit rights

We reserve the right to request reasonable proof of license compliance, including but not limited to a list of Users or workstations using the Fonts. While we do not routinely audit License Holders, we may do so if misuse is suspected (e.g. exceeding the licensed number of Users, sharing Fonts with third parties without permission, or installing Fonts outside the licensed organisation). Failure to provide requested information within a reasonable timeframe may result in suspension or termination of the License. Any such requests will be handled respectfully and with advance notice.

11. Termination

UnitType may terminate this Licence if its terms are breached. Upon termination, all copies of the Fonts must be deleted.

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