

Trial Font License

UnitType provides Typeface Software for commercial use through the sale of non-exclusive licenses. For testing and evaluation purposes, we offer a limited function version of this software for free, known as “Trial Fonts.” These Trial Fonts come with specific usage restrictions detailed below.

Upon downloading the Trial Fonts, you are granted a Trial License. This action also signifies your acceptance of the UnitType End User Licence Agreement (“EULA”), establishing a binding contract between you, the “License Holder,” and UnitType. By downloading and installing the Trial Fonts, you agree to the terms and conditions set out below.

1. Ownership

An Trial Font License grants you the right to use the Fonts as outlined in this EULA. The ownership, copyright and other intellectual property protections related to the Fonts will be retained by UnitType at all times.

2. License type use

A UnitType Trial License covers desktop installation and use only. It may only be used for unpublished and unpaid personal design works and exploration, including client presentations, mock-ups and educational projects. A Trial License is perpetual, but becomes invalid as soon as the Trial Font is used for any published or design work for which the License Holder has received compensation of any kind.

3. Functionality

UnitType Trial Fonts are provided for testing and evaluation purposes only, and may be limited in function. This may mean reduced character sets (letters, numbers, symbols and punctuation) or functionality (OpenType features, Style Sets, alternate glyphs). The limitations of Trial Fonts are explained on the UnitType Website. Should you require a full version of a Font for testing and evaluation, please contact us.

4. Permitted uses

4.1 Desktop installation and use

Install and use the Fonts on any number of personal or studio machines for testing and design exploration.

4.2 Client presentations & mockups

Use the Fonts in speculative or unpaid work, including pitch decks, internal visuals, and layout mockups.

4.3 Social media sharing

You may post test work featuring Trial Fonts on social media, provided it is non-commercial, and you credit @unit.type in the caption.

5. Prohibited uses

You must purchase a commercial license before using the Fonts in any of the following contexts:

- Published or paid design work (e.g. branding, advertising, packaging)
- Live websites or apps
- Printed materials, products, or merch
- Any commercial, public, or client-facing output

Trial Font License

You are strictly prohibited from altering or modifying any part of the Fonts using font editing software or other tools that can change their internal data. This includes altering characters, spacing, styles, naming, OpenType features, or any other internal information. Copying, mimicking, or creating a substitute for the Fonts, as well as converting them to another format or extracting internal font data for any purpose, is also prohibited.

6. Backup and storage

You may back up the Trial Fonts for internal use only. Do not upload them to public servers, GitHub, or file-sharing platforms.

7. Font Updates

You may download newer versions of the Trial Fonts from our site if available. Use of updated Fonts is subject to the latest version of this EULA.

8. Marketing usage

Unless otherwise specified with UnitType, your use of the Fonts in images and videos implies consent for their use in our marketing efforts. We will never use your work for marketing without credit, and you may opt out at any time.

9. Warranty

UnitType Trial Fonts are licensed without any Warranty or Guarantee. We cannot guarantee the Trial Fonts will operate properly within all current and future software products, nor that it will meet your requirements. However, if the Trial Fonts as downloaded are not working as you expect them to, please contact us and we will do our best to resolve any issues.

10. License updates

The EULA issued at the point of purchase will be the License that governs your use of those Fonts in perpetuity, even if UnitType updates its EULA for new purchases. If you would like to update to the latest EULA as published on our website, please contact us.

11. Compliance and audit rights

We reserve the right to request reasonable proof that Trial Fonts are being used solely for permitted purposes. This may include screenshots, file samples, or confirmation that the work has not been published or compensated. While we do not routinely audit Trial users, we may do so if misuse is suspected such as use in published, commercial, or client-facing work without a valid license. Failure to respond or comply will result in revocation of the License and further legal action if necessary. Any such requests will be handled respectfully and with prior notice.