

App Font License

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2. Scope of License

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3. Conditions of use

3.1 Embedding in Applications

The Fonts may be embedded in compiled application code where end-users do not have direct access to the font files. The Fonts may not be made available in editable form to app users.

3.2 App Titles

Each app title requires its own Licence. Versions of the same app on different platforms (e.g. iOS and Android) are covered under one Licence, provided they are substantially the same application.

3.3 Developers and Contractors

The Fonts may be shared with developers or contractors for the sole purpose of embedding them into licensed applications. Any such sharing must remain strictly limited to the scope of the Licence.

3.4 Embedding Restrictions

The Fonts may not be embedded in web applications that run through a browser or require live hosting. Such usage requires a Web Font Licence.

3.5 Modification

The Fonts may not be altered, converted, decompiled, reverse-engineered, renamed, or otherwise modified. Subsetting to reduce file size is permitted only for embedding in licensed applications, provided the Fonts are not exposed in editable form or made available to unlicensed users.

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You may make copies of the Fonts for internal backup purposes, provided that a copy of this EULA is stored alongside them. Backup copies must remain strictly internal and may not be shared outside your organisation. Fonts may not be placed on any public or uncontrolled server (e.g. GitHub, shared Dropbox or Google Drive links) where third parties could gain access.

3.7 Prohibited uses

The App Font Licence does not permit:

- Use in unlicensed applications or products.
- Use in logos, logotypes, or wordmarks (requires Extension).
- Use in broadcast, film, streaming, or high-reach social media (requires Extension).
- Use in websites, web banners, or email campaigns (requires Web Font Licence).
- OEM distribution or bundling of Fonts with hardware or software (requires Extension).

4. Licence Extensions

Additional rights, including for broadcast, logos, high-reach social media, OEM, or other specific uses, may be purchased separately.

5. Transfer and Sub-Licensing

The Licence may not be transferred, rented, or sub-licensed to third parties.

6. Font updates

UnitType may occasionally develop or update its typefaces at any point in the future, and will provide License Holders free access to any updated Fonts of the same name. You will be notified by email if a new version becomes available that falls within this Agreement.

7. Warranty and refunds

UnitType Fonts are provided 'as is', without warranty of any kind, express or implied. While we strive for compatibility, we cannot guarantee the Fonts will function properly with all current or future software products, nor that they will meet your specific requirements. If the Fonts are not performing as expected, please contact us and we will do our best to resolve any issues. All sales are final, and refunds are not offered. However, if you accidentally purchased the wrong Fonts or License, you may contact us within 48 hours of purchase. We will assist in making the necessary changes, subject to payment of any price difference for the correct Fonts or License. To avoid issues, we recommend testing font compatibility with your software and platform during this 48 hour resolution period.

8. License updates

The EULA issued at the point of purchase will be the License that governs your use of those Fonts in perpetuity, even if UnitType updates its EULA for new purchases. If you would like to update to the latest EULA as published on our website, please contact us.

9. Marketing usage

Unless otherwise specified with UnitType, your use of the Fonts in images and videos implies consent for their use in our marketing efforts. We will never use your work for marketing without credit, and you may opt out at any time.

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10. Compliance and audit rights

We reserve the right to request reasonable proof of licence compliance, including but not limited to a list of licensed applications. While we do not routinely audit License Holders, we may do so if misuse is suspected (e.g. exceeding licensed download/user limits, embedding Fonts in unlicensed apps, or sharing Fonts with third parties without permission). Failure to provide requested information within a reasonable timeframe may result in suspension or termination of the Licence. Any such requests will be handled respectfully and with advance notice.

11. Termination

UnitType may terminate this Licence if its terms are breached. Upon termination, all copies of the Fonts must be deleted.

12. Governing Law

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