



Kula Appoints Bruce L. Overton as Non-Executive Director

3 March, 2026 — Kula, an impact investment firm delivering measurable social, environmental and commercial returns through structured finance and tokenised real-world assets, today announced the appointment of Bruce L. Overton as Non-Executive Director.



Mr Overton will serve on the Board, bringing more than three decades of experience in international development governance, regulatory oversight and public sector institutions. As a founding member of the team that established the U.S. government’s Millennium Challenge Corporation, he helped determine eligibility and oversee large-scale development programmes grounded in strong governance, compliance and measurable economic outcomes. His experience also includes senior roles within the Executive Office of the President and the Public Company Accounting Oversight Board, providing him with deep expertise in institutional discipline and international regulatory frameworks.

Paul Jackson, CEO of Kula, said: “We are pleased to welcome Bruce to the Board at this important stage in Kula’s development. As we scale our investment portfolio and deliver increasingly complex projects, strong governance and disciplined oversight are essential. Bruce’s experience in establishing the framework for conceptualising and overseeing transformative development programmes will be invaluable as we continue to grow.”

Bruce L. Overton said: “I met members of the Kula founding team in 2023 and was immediately impressed by their commitment to delivering transformative development projects with transparency and strong governance. Since then, I have followed Kula’s progress closely, particularly its innovative approach to structuring investment for measurable impact. It is a privilege to serve on the Board at this important stage of the company’s development.”

-ENDS-



Notes to Editors

About Kula

Kula is an impact investment firm. By combining structured finance with robust governance frameworks, Kula supports projects that deliver measurable social and environmental outcomes alongside commercial performance. By leveraging tokenised real-world assets and community-led decision-making, Kula ensures that investment fuels long-term economic resilience rather than short-term extraction.

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