# **Guy Ekstein**

Motion Designer | 3D Animator | Creative Developer

+972-53-921-4513 guyguyeks@gmail.com <u>x10guy.studio</u>

# **Experience**

## **Senior Motion Design Lead**

Firma - Israel's leading branding agency | 2025 - Present

- Directed motion projects for Israel's largest brands like Kan, Ayalon & Source
- Delivered billboard-scale campaigns, TV spots, and social animations
- Built brand motion assets, Lottie UI systems, and client presentation animations
- Developed internal tools and workflows that increased output and raised quality
- Increased overall output by over 200% since joining

#### **Motion Design Lead**

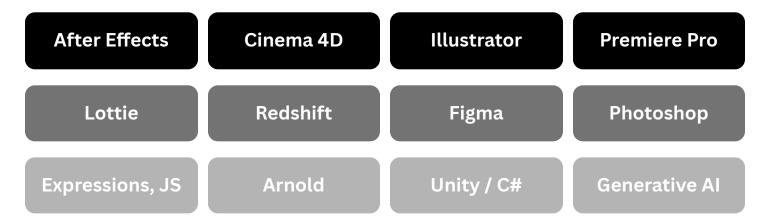
Major Israeli News Channel (300K+ daily viewers) | 2022 - 2025

- Head of motion team responsible for live broadcasts and social channels
- Created full visual identity packages studio graphics, promos, templates
- Implemented automation across divisions increasing output by over 12x

## Freelance Motion Designer & VFX Artist | 2022 - Present

- Delivered animations for CheckPoint, Kissterra, Radisson and more
- Produced billboard, TV, web, and social campaigns for over 20 global clients
- Handled VFX and compositing for feature films and prime-time TV (Tedy, Alon Newman)

# **Tools**



**Languages: Hebrew** - Native • **English** - Fluent • **Japanese** - Basic (N5)