

Guy Ekstein

Motion Designer | 3D Animator | Creative Developer

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Experience

Senior Motion Design Lead

Firma – Israel's leading branding agency / 2025 - Present

- Directed motion projects for Israel's largest brands like Kan, Ayalon & Source
- Delivered billboard-scale campaigns, TV spots, and social animations
- Built brand motion assets, Lottie UI systems, and client presentation animations
- Developed internal tools and workflows that increased output and raised quality
- Increased overall motion output by over 200% since joining

Motion Design Lead

Major Israeli News Channel (300K+ daily viewers) / 2022 - 2025

- Head of motion team responsible for live broadcasts and social channels
- Created full visual identity packages – studio graphics, promos, templates
- Implemented automation across divisions increasing output by over 12x

Freelance Motion Designer & VFX Artist / 2022 - Present

- Delivered animations for CheckPoint, Kissterra, Radisson and more
- Produced billboard, TV, web, and social campaigns for over 20 global clients
- Handled VFX and compositing for feature films and prime-time TV (Tedy, Alon Newman)

Tools

After Effects

Cinema 4D

Illustrator

Premiere Pro

Rive / Lottie

Redshift

Figma

Photoshop

Expressions, JS

Arnold

Unity / C#

Generative AI

Languages: Hebrew - Native • English - Fluent • Japanese - Basic (N5)