

# LILLIAN WRAY

INDUSTRIAL DESIGN STUDENT

## CONTACT

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## EDUCATION

**University of Cincinnati**

Bachelor's of Science

Industrial Design

Minor in Electronic Tech

Class of 2028

**Oviedo High School**

High School Diploma

Class of 2023

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## SKILLS

Fusion 360

Solid Edge

KeyShot

Sketching + Concept Ideation

CMF (Color, Material & Finish)

Design for Manufacturing

Rapid Prototyping

Cross-Functional Collaboration

Problem Solving

Adaptability

Adobe (Ps, Ai, Id, Ae, Pr)

Figma

Video and Motion Graphics

## EXPERIENCE

### INDUSTRIAL DESIGN CO OP

Emerson Electric Co | Spring & Fall 2025

Developed physical and digital workflow tools for operators using UX research and rapid prototyping. Worked with various Engineering teams to identify pain points and translate them into feasible, user-centered solutions. Designed visual instructions, screen mounts, and process aids that improved usability, consistency, and efficiency across the plant.

### MARKETING COORDINATOR

Mathnasium Learning Centers | Aug 2021 - Feb 2024

Created user-focused digital content for web, email, and social platforms, driving an 80% increase in customer engagement. Designed branded print and digital materials for multiple locations, ensuring clarity and consistency across all touchpoints. Partnered with cross-functional teams to translate concepts into compelling visual communication.

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## AWARDS

**Career and Technical Education Student of the Year**

Seminole County Public Schools | 2023

**National Broadcast Pacemaker**

National Student Production Awards | 2023

**National Convention Presenter**

Student Television Network | 2022 & 2023

**National Broadcast Excellence Award**

Student Television Network | 2022

**National Merit Scholar**

National Merit Scholarship Program | 2022

**State Best of the Best Cooking Video**

Florida Scholastic Press Association | 2021 & 2022