

LILLIAN WRAY

INDUSTRIAL DESIGN STUDENT

CONTACT

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EDUCATION

University of Cincinnati
Bachelor's of Science
Industrial Design
Minor in Electronic Tech
Class of 2028

Oviedo High School
High School Diploma
Class of 2023

SKILLS

Fusion 360
Solid Edge
KeyShot
Sketching + Concept Ideation
CMF (Color, Material & Finish)
Design for Manufacturing
Rapid Prototyping
Cross-Functional Collaboration
Problem Solving
Adaptability
Adobe (Ps, Ai, Id, Ae, Pr)
Figma
Video and Motion Graphics

EXPERIENCE

INDUSTRIAL DESIGN CO OP

Emerson Electric Co | Spring & Fall 2025

Developed physical and digital workflow tools for operators using UX research and rapid prototyping. Worked with various Engineering teams to identify pain points and translate them into feasible, user-centered solutions. Designed visual instructions, screen mounts, and process aids that improved usability, consistency, and efficiency across the plant.

MARKETING COORDINATOR

Mathnasium Learning Centers | Aug 2021 - Feb 2024

Created user-focused digital content for web, email, and social platforms, driving an 80% increase in customer engagement. Designed branded print and digital materials for multiple locations, ensuring clarity and consistency across all touchpoints. Partnered with cross-functional teams to translate concepts into compelling visual communication.

AWARDS

Career and Technical Education Student of the Year
Seminole County Public Schools | 2023

National Broadcast Pacemaker
National Student Production Awards | 2023

National Convention Presenter
Student Television Network | 2022 & 2023

National Broadcast Excellence Award
Student Television Network | 2022

National Merit Scholar
National Merit Scholarship Program | 2022

State Best of the Best Cooking Video
Florida Scholastic Press Association | 2021 & 2022