



PARKER OLVERA

GRAPHIC DESIGN

parkerolvera.com
209-202-7938
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SKILLS

Adobe Creative Suite

Illustrator
Photoshop
AfterEffects
InDesign

3D

Blender
Autodesk Fusion

Fabrication

Garment Printing
Plotter Printing
Laser Cutting
Screen Printing
3D Printing

Other

Studio Photography
Webflow
Figma
MadMapper

WORK EXPERIENCE

Freelance Contract Work

Self-Employed Graphic Designer [Jan 2023–Present]

- Communicating with clients throughout the design process to cater to their wants.
- Designing and preparing deliverables according to how and where they will be used.
- Clients include: Invictus Archery, Black Mountain Bowmen, Santa Clara Corvettes.

SJSU Center for the Development of Recycling

Santa Clara County Recycling Hotline Manager [Jan 2023–May 2023]

- Rapidly provided accurate information to a high volume of customers.
- Trained interns in navigating databases and processing appointment requests.
- Managed guiding customers by phone, email, and live chats simultaneously.

SJSU University Housing Services

Front Desk Team Office Associate [Nov 2021–May 2022]

- Attended to the needs of residents by providing information and resources.
- Created a safe living environment while providing excellent customer service.
- Maintained organized and accurate documentation within team-used records.

Walmart Neighborhood Market

Online Grocery Pick-Up Associate [Oct 2020–Jul 2021]

- Collaborated in a fast-paced, team setting to fulfill high volumes of orders.
- Maintained the safety and cleanliness while providing customer service.
- Familiarized myself with several departments to assist wherever needed.

VOLUNTEER WORK

SJSU Department of Art and Art History

Print Studio Monitor [Jan 2025–Present]

- Assisting students with technical questions about various printing processes.
- Supervising proper usage and storage of hazardous materials and dangerous tools.
- Cleaning and maintaining equipment, machines, and spaces used for printing classes.

Club Archery at SJSU

President [Jan 2024–May 2025]

- Oversaw all operations pertaining to practices, competitions, and long-term goals.
- Facilitated weekly officer meetings to assess upcoming events and delegate tasks.
- Maintained community standards that align with the policies of SJSU Club Sports.

SJSU Design Lab Technicians

Senior Graphic Design Lab Supervisor [Aug 2023–May 2025]

- Ensured safety by monitoring machines in use and checking for hazardous materials.
- Maintained various machines and ensured their resources are fully stocked.
- Instructed students about fabrication intricacies and proper machine use.

Club Archery at SJSU

Marketing Officer [Aug 2022–Jan 2024]

- Ensured brand cohesion across social media platforms, web, and print applications.
- Designed, fabricated, and distributed materials for recruitment and merchandising.
- Photographed, edited, and posted documentation of important events.

EDUCATION

San José State University

BFA Graphic Design [Fall 2020–Spring 2025]