

LIVE BETTER FOR LONGER

Electric Cryotherapy

Advanced Whole-Body
Cryotherapy Solutions trusted by
the world's best clinics and home
wellness pioneers.



Whole-body cryotherapy is more than a cold treatment - it's a daily ritual to reduce inflammation, boost energy, and enhance performance. Electric cryotherapy from Prime Platinum delivers outcomes that last.

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Why Electric Cryotherapy?

Your body's response to controlled cold exposure triggers powerful physiological adaptations that enhance recovery, performance, and overall wellness. Electric cryotherapy delivers precise, consistent cold therapy that activates these beneficial responses safely and effectively.



THE SCIENCE OF CONTROLLED COLD EXPOSURE

When your body is exposed to temperatures between -110°C to -140°C for 2-3 minutes, it triggers a cascade of beneficial responses:

VASOCONSTRICTION FOLLOWED BY VASODILATION
- IMPROVING CIRCULATION AND NUTRIENT DELIVERY

RELEASE OF ENDORPHINS AND NOREPINEPHRINE
- NATURAL PAIN RELIEF AND MOOD ENHANCEMENT

ACTIVATION OF BROWN FAT
- INCREASED METABOLIC RATE AND ENERGY EXPENDITURE

REDUCTION IN INFLAMMATORY MARKERS
- FASTER RECOVERY AND HEALING

THE RESULT?

A powerful, natural therapy that enhances your body's ability to recover, perform, and thrive.

ELECTRIC CRYOTHERAPY DELIVERS SUPERIOR RESULTS THROUGH:

- ✓ PRECISE TEMPERATURE CONTROL
- ✓ FULL BODY COVERAGE INCLUDING HEAD
- ✓ CLEAN, DRY COLD AIR
- ✓ SHORT SESSION TIMES
- ✓ SAFE, AUTOMATED OPERATION

What You'll Achieve with Cryotherapy

Many chambers on the market may look similar - but without proper certification, they can put both users and businesses at serious risk.

IMMEDIATE BENEFITS

- ✓ RAPID RECOVERY AFTER WORKOUTS OR INJURY
- ✓ DRAMATIC REDUCTION IN MUSCLE SORENESS AND JOINT PAIN
- ✓ ENHANCED ALERTNESS AND MENTAL CLARITY
- ✓ IMMEDIATE ENERGY BOOST LASTING SEVERAL HOURS
- ✓ IMPROVED MOOD THROUGH ENDORPHIN RELEASE



LONG-TERM ADAPTATIONS

- ✓ ENHANCED CIRCULATION AND CARDIOVASCULAR HEALTH
- ✓ IMPROVED SLEEP QUALITY AND RECOVERY
- ✓ INCREASED METABOLIC RATE AND FAT BURNING
- ✓ STRONGER IMMUNE SYSTEM RESPONSE
- ✓ BETTER STRESS RESILIENCE AND MENTAL TOUGHNESS



PERFORMANCE ENHANCEMENT

- ✓ FASTER TRAINING RECOVERY BETWEEN SESSIONS
- ✓ REDUCED INFLAMMATION THROUGHOUT THE BODY
- ✓ ENHANCED ENDURANCE AND ENERGY LEVELS
- ✓ IMPROVED PAIN TOLERANCE AND RESILIENCE
- ✓ DAILY RESILIENCE AGAINST STRESS, FATIGUE AND INFLAMMATION



Why Electric Cryo Is Superior

Advanced Technology Benefits

Operational Advantages

Full body coverage including head

Greater physiological response

Clean, dry cold air

No wet mess, no need to shower after

Scientifically backed

With more consistent skin temperature reduction

Safe and simple

Self-use with preset protocols

Runs all day

No nitrogen logistics or cost blowouts

Operational Advantages

No consumables required

Eliminate ongoing nitrogen costs

Consistent temperature delivery

Precise therapeutic dosages

Immediate availability

No warm-up or cool-down periods

Minimal maintenance

Reliable daily operation

Energy efficient

Lower operating costs than nitrogen systems

Safety & Compliance

Eliminates nitrogen handling risks

No gas storage or safety concerns

Consistent conditions

Consistent atmospheric conditions, Safe breathing environment

Automated safety systems

Built-in temperature and time controls

No risk of oxygen displacement

Maintains safe air quality

Regulatory compliant

Meets workplace safety standards

Electric Cryo vs Cold Plunge

WHY ELECTRIC CRYOTHERAPY OUTPERFORMS WATER IMMERSION

FEATURE	ELECTRIC CRYOTHERAPY	COLD PLUNGE
TEMPERATURE RANGE	-87°C TO -110°C	0°C TO 15°C
SESSION TIME	2-3 MINUTES	10-20 MINUTES
FULL BODY COVERAGE	✓ INCLUDING HEAD	✗ USUALLY CHEST DOWN
HYGIENE	✓ DRY, STERILE AIR	⚠ WATER QUALITY CONCERNS
SETUP TIME	✓ IMMEDIATE	✗ PREPARATION REQUIRED
CONSISTENCY	✓ PRECISE CONTROL	⚠ TEMPERATURE FLUCTUATION
POST-SESSION	✓ IMMEDIATE ACTIVITY	✗ WARM-UP NEEDED
SKIN IRRITATION	✓ NONE	⚠ POTENTIAL ISSUES

PHYSIOLOGICAL ADVANTAGES

Cold plunges rely on water immersion and often fluctuate in temperature, take time to set up, and expose you to bacteria and skin irritation. Electric cryotherapy offers a dry, comfortable, and more efficient alternative with:

- ✓ DEEPER PHYSIOLOGICAL EFFECTS PARTICULARLY ON THE AUTONOMIC NERVOUS SYSTEM
- ✓ MORE CONSISTENT THERAPEUTIC DOSAGE WITH PRECISE TEMPERATURE CONTROL
- ✓ BETTER COMPLIANCE DUE TO SHORTER, MORE COMFORTABLE SESSIONS
- ✓ ENHANCED SAFETY WITH NO DROWNING RISK OR WATER-RELATED HAZARDS

Who It's For

Clinics and Wellness Centers

Perfect for facilities wanting reliable, maintenance-free technology that delivers consistent results.

Applications:

- ✓ RECOVERY AND SPORTS MEDICINE CLINICS
- ✓ HIGH-END WELLNESS AND SPA CENTERS
- ✓ PHYSICAL THERAPY PRACTICES
- ✓ PERFORMANCE TRAINING FACILITIES
- ✓ MEDICAL AND REHABILITATION CENTERS

Benefits:

- ✓ PREMIUM SERVICE OFFERING WITH HIGH MARGINS
- ✓ MULTIPLE DAILY SESSIONS POSSIBLE
- ✓ NO STAFF SUPERVISION REQUIRED DURING SESSIONS
- ✓ ATTRACTS HIGH-VALUE WELLNESS CLIENTS

Private Individuals

Perfect for individuals seeking elite recovery technology at home.

Applications:

- ✓ HIGH-PERFORMING PROFESSIONALS
- ✓ SERIOUS ATHLETES AND FITNESS ENTHUSIASTS
- ✓ BIOHACKERS AND LONGEVITY ENTHUSIASTS
- ✓ WELLNESS-FOCUSED FAMILIES
- ✓ INDIVIDUALS WITH CHRONIC PAIN OR INFLAMMATION

Benefits:

- ✓ DAILY ACCESS TO PROFESSIONAL-GRADE THERAPY
- ✓ CONVENIENCE AND PRIVACY OF HOME USE
- ✓ LONG-TERM WELLNESS INVESTMENT
- ✓ FAMILY HEALTH AND PERFORMANCE OPTIMIZATION

Who It's For

High-Performance Gyms and Sports Teams

Ideal for facilities focused on optimizing athletic performance and recovery.

Applications:

- ✓ PROFESSIONAL AND AMATEUR SPORTS TEAMS
- ✓ HIGH-PERFORMANCE TRAINING CENTERS
- ✓ CROSSFIT AND FITNESS FACILITIES
- ✓ ATHLETIC PERFORMANCE INSTITUTES
- ✓ RECOVERY-FOCUSED GYMS

Benefits:

- ✓ COMPETITIVE ADVANTAGE FOR MEMBERS/ATHLETES
- ✓ ENHANCED RECOVERY BETWEEN TRAINING SESSIONS
- ✓ REDUCED INJURY RISK AND DOWNTIME
- ✓ PREMIUM FACILITY DIFFERENTIATION



The Science Behind Cold Therapy

Physiological Mechanisms

Vascular Response:

- Initial vasoconstriction reduces inflammation and swelling
- Subsequent vasodilation improves circulation and nutrient delivery
- Enhanced lymphatic drainage removes metabolic waste

Neurological Effects:

- Activation of the sympathetic nervous system
- Release of norepinephrine improving focus and alertness
- Endorphin release providing natural pain relief and mood enhancement

Metabolic Benefits:

- Activation of brown adipose tissue increasing caloric expenditure
- Improved insulin sensitivity and glucose metabolism
- Enhanced mitochondrial function and energy production

Immune System Enhancement:

- Increased white blood cell production
- Enhanced immune system responsiveness
- Reduced systemic inflammation markers

Research-Backed Benefits

Pain Reduction:

30-50% improvement in pain scores

Recovery Enhancement:

50-80% faster return to baseline function

Inflammation Reduction:

Significant decreases in inflammatory markers

Performance Improvement:

Enhanced power output and endurance

Sleep Quality:

Improved sleep duration and quality scores

Technical Specifications

Chamber Performance

TEMPERATURE RANGE:	-87°C TO -110°C
SESSION DURATION:	2-3 MINUTES OPTIMAL
COOL-DOWN TIME:	45MIN - 1HR
CAPACITY:	CRYO:ONE SINGLE PERSON CRYO:ONE+ TWO PRESON
AIR QUALITY:	TEMPERATURE-CONTROLLED ATMOSPHERE

Safety Systems

EMERGENCY STOP	IMMEDIATE SESSION TERMINATION
TEMPERATURE MONITORING	CONTINUOUS SAFETY OVERSIGHT
VISUAL TIMER	VISIBILITY OF SESSION DURATION
AIR QUALITY MANAGEMENT:	SAFE BREATHING ENVIRONMENT

Technical Specifications

Installation Requirements

POWER:	INDUSTRIAL ELECTRICAL CONNECTION REQUIRED
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SPACE:	DEDICATED INSTALLATION AREA
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VENTILATION:	CLIMATE-CONTROLLED ENVIRONMENT RECOMMENDED
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SERVICE ACCESS:	PROFESSIONAL MAINTENANCE ACCESSIBILITY
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Operating Specifications

WARM-UP TIME:	45MIN - 1HR
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RUN TIME CAPACITY:	CRYO:ONE - 4 CRYO:ONE+ - 10
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MAINTENANCE:	SERVICE PLANS AVAILABLE
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SCHEDULED PROFESSIONAL SERVICE	MAINTENANCE CARRIED OUR BY TRAINED PRIME PLATINUM TECHS
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What Our Clients Say

★★★★★

"We upgraded from nitrogen cryo and haven't looked back. The system is more effective, cheaper to run, and our clients love it."

RIGS RECOVERY

★★★★★

"We've integrated Prime Platinum's cryotherapy into our luxury wellness clubs - it's now part of our members' lifestyle."

SAINT HAVEN

★★★★★

"We got the cryo a few months ago and the whole family uses it everyday, it definitely makes a huge difference."

PRIVATE HOMEOWNER

★★★★★

"Our athletes love the fact they can use it immediately and get back to training. The recovery benefits are incredible."

PROFESSIONAL SPORTS TEAM

Your Investment in a Better Future

When you choose electric cryotherapy, you're not simply buying a cold therapy device - you're making a powerful investment in your resilience, recovery, and performance potential. You're investing in:

✓ ENHANCED RECOVERY AND PERFORMANCE OPTIMIZATION

✓ ADVANCED COLD THERAPY TECHNOLOGY WITHOUT LIMITATIONS

✓ DAILY RESILIENCE AGAINST STRESS AND INFLAMMATION

This decision will transform your approach to recovery, wellness, and performance enhancement for years to come. Choose a partner who understands that your health deserves nothing less than the highest standards of safety, effectiveness, and reliability.

We've done the research, partnered with the best, and built the safest, most effective CRYO systems in Australia and New Zealand.

**Live Better for Longer.
With Confidence.**

Experience the Cold Revolution

Whether you're setting up a luxury recovery clinic or looking to bring the best in wellness technology home, Prime Platinum's electric cryotherapy systems give you everything you need to live better, for longer.

EMAIL

info@primeplatinum.com

PHONE

NZ - 07 788 0438

Aus - 0483 982 208