

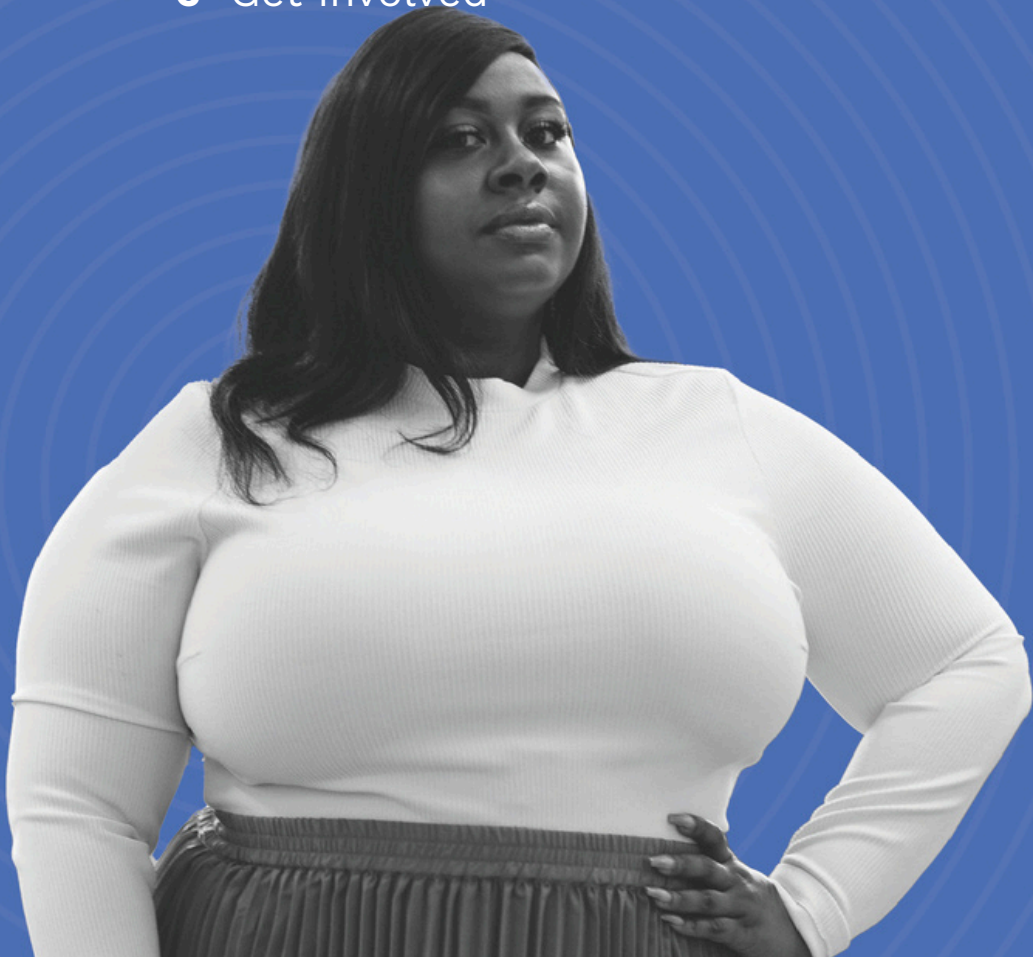


2025 IMPACT + 2026 VISION  
**EXECUTIVE  
REPORT**

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# BUILDING TOWARDS THE FUTURE

A note from Executive  
Director, Beulah Osueke



Dear Community,

In 2025, New Voices focused on strengthening our internal foundations so that we could move into 2026 and beyond with renewed trust, capacity, and impactful programming to meet the demands of this sociopolitical moment. Across our staff and communities, one thing is clear: people are tired, overwhelmed, and battling a creeping sense of numbness. This is not accidental. Systems rooted in oppression, inequity, and injustice are designed to exhaust us. When people lose hope, they stop believing in change, and without hope, possibility fades.

We remain committed to working for and alongside Black women, Black queer people, and Black marginalized communities to foster authentic connection, build political power, shift cultural narratives, and nurture community-rooted faith in the future we know is within reach.

This Executive Summary highlights key metrics and accomplishments from 2025, and outlines our strategic direction for 2026, with a focus on preparing for the Midterm Elections in November.

At the core of everything we do is hope; the hope that comes from being surrounded by people who understand the gap between the realities we imagine and those we endure, neighbors who commit to taking actionable steps within reach, and values-aligned partners and comrades who celebrate meaningful, incremental victories taking root in our communities in real time.

This is a journey we're taking together, and we invite you to join us – whether by supporting the sustainability of our organization through a donation, participating in a leadership development cohort, engaging with The People's Portal, or casting your vote. Community keeps us grounded, and hope keeps us moving forward. This Executive Summary stands as a testament to the people who make our work possible, and if you're reading this, that likely includes you.

Thank you for believing in our shared vision, and for walking this path with us into the future.

With gratitude,  
**Beulah Osueke**  
Executive Director  
New Voices for Reproductive Justice

# 2025 AT A GLANCE

# IMPACT & MILESTONES

## POLICY & VOTING RIGHTS

- Helped pass the CROWN Act in Pennsylvania banning discrimination on hair texture and style.
- Launched 'Imagining New Worlds' leadership development cohort

## COMMUNITY ORGANIZING

- Launched The People's Portal in all three cities
- Created 8 new organizational partnerships
- Launched 'Defend Our Kin' leadership development cohort

## NARRATIVE POWER

- Launched the re-brand of New Voices including new website, new logo, and new color palette
- Executed first Narrative Power-Building campaign "You Are The Movement"

## ORGANIZATIONAL GROWTH

- Received \$2,672,833.23 in grant funding
- Received \$46,473.03 in individual contributions
- Hired new Mobilization Director, Shelley Hunt and new Development Director, Julia Wyche.

## VOTER ENGAGEMENT NUMBERS

### OHIO

- 220,018 call attempts
- 9,128 conversations
- 6,106 doors knocked

### PA

- 440,639 call attempts
- 9,830 conversations
- 4,881 doors knocked

**"IT WAS A GREAT EXPERIENCE AND ALSO MARKED A HUGE SHIFT IN MY JOURNEY. I'M LOOKING FORWARD TO APPLYING MORE OF THE SKILLS I LEARNED IN THIS COHORT TO MY LIFE AND TO BETTER THE COMMUNITY."**

*From a Imagining New Worlds cohort member*

# WHAT WE'RE BRINGING TO 2026

## STRATEGIC GOALS

### *Systemize Base Engagement*

#### **THIS LOOKS LIKE...**

- Deepened coalition alignment and community partnerships
- Expansive rural engagement in PA and OH
- Standardized systems for engaging, tracking, and supporting our base

### *Strengthen Political Positioning & Influence*

#### **THIS LOOKS LIKE...**

- Building political relationships at the local and state level
- Engaging community members in advocacy opportunities
- Serving as a thought-partner in legislative discussions & decisions

### *Enhance Marketing & Earned Income*

#### **THIS LOOKS LIKE...**

- Formalized ecosystem convenings for our community
- Increased organizational visibility across our three cities
- Diversifying our revenue streams

## STRETCH GOALS

### *Regional Summits*

Spaces that bring together values aligned policy advocates, direct service providers, organization leaders, organizers, students, community partners, and more specifically to break down barriers and vision the future.

### *Rural Strategy*

Reaching Black communities across Pennsylvania and Ohio outside major cities with culturally relevant messaging and programming that build organizational trust and political power.

### *CORE Leadership Academy*

A structured program for Black leaders in the reproductive justice and movement space, designed to strengthen financial literacy, deepen leadership practices, access funding and speaking opportunities, and increase capacity to mobilize communities and lead with impact.

# GIVING TO THE MOVEMENT

Does this work inspire you to get involved? Consider making an investment in our mission for and alongside Black women, Black queer people, and Black marginalized communities. Here's how:

1

It gives us flexibility to pivot and shift where needed. Unlike grant funding, which can only be used for specific things, donations can be used for anything we may need.

2

Supporting our work is critical, and can be done in many ways. Foundation funding allows for stability, however, donor support allows for innovation, quick response to current issues, and the ability to move into new spaces.

3

If unpredictable events occur (like the COVID-19 shutdown in 2020 or the overturning of *Roe v. Wade* in 2021) we're equipped to respond quickly to community needs.

4

Donations ensure our long-term sustainability, allowing us to continue this work for as long as our communities need us.

# IMAGINING NEW WORLDS COHORT STORY

Roma Latimore-Dallas  
(He/They)



What “Imagining New Worlds” taught them...

“The Imagining New Worlds cohort was really informative, and educational. **Especially with how our current government is operating, I think learning about policy is imperative.** We learned how to find our representatives, contact them, make short-writeups, and what exactly legislation is; the process of how it works locally. The people are more involved in local change than I initially thought; and I realized just how important it is to use your voice.

In Imagining New Worlds, I was able to take notes. It was flexible because it was virtual; and I was able to participate while managing school. I utilized the chat when I could to share my thoughts and my writeups, and the notes I took down allowed me to do research in my own time. Not to mention, being walked through the steps of how to advocate, analyze, and configure statements was very helpful to me.

I also realized how important it is to familiarize yourself with your local government and contact your

representatives; and with these situations happening abroad and in our very own country, now is the time to be able to deploy these skills. As a queer, Black and disabled person myself, it really showed me how to connect your personal story to the legislation - while adding facts. Being quick and precise with words is something I would like to learn to do more effectively.

It made me realize that our city is restricting ICE cooperation because of local legislation; something that directly impacts people. It's assurance; despite the fact that they've been spotted around the city and reported to be kidnapping people as is. It means that there's a local line of defense, which is exactly why I think that cohort was helpful. Now I understand what determines outcomes like that, and how you obtain outcomes like that.”

**LEARN MORE ABOUT  
LEADERSHIP  
DEVELOPMENT COHORTS  
ON OUR WEBSITE**



# GET INVOLVED WITH NEW VOICES TODAY!

**DONATE TO OUR WORK**



**VOTE IN YOUR CITY**



**JOIN THE  
PEOPLE'S PORTAL**



**PARTICIPATE IN  
LEADERSHIP DEVELOPMENT**



**TELL US YOUR STORY**



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