

FUND SOMETHING *THEY'LL ACTUALLY SEE.*

Launchpad turns sponsorship into visible, measurable, community-rooted outcomes: real brands, real websites, real launch experiences for entrepreneurial teens. Through school-based cohorts, sponsors underwrite access for selected students aligned with education, entrepreneurship, workforce readiness, and future-of-work skills.

10

WEEKS/COHORT

8–15

STUDENTS/COHORT

7+

DELIVERABLES EACH

100%

VIRTUAL REACH

HOW THIS IS DIFFERENT

HOW THIS SPONSORSHIP IS DIFFERENT FROM A TYPICAL YOUTH INITIATIVE

Real output, not just attendance.

Students don't receive a certificate for showing up. They leave with a professional brand identity, a live website, launch graphics, a real pitch, and a 90-day plan. The output is tangible, public, and specific to each student.

A defined cohort with clear start and end points.

This is not an open-ended program or a membership. It is a structured 10-week experience with a known group of students, a known timeline, and a culminating Pitch Night event. You know exactly what your funding produces and when.

Public-facing assets you can point to.

Every student's landing page is live. Every brand is real. The Pitch Night is an event your team can attend. This is support you can show — not just report.

Alignment with AI-era, future-of-work realities.

Students receive guided, responsible exposure to AI tools as part of the program. That is a differentiator in the current education and workforce readiness landscape — and a meaningful signal to ESG and CSR audiences.



WHAT YOUR FUNDING PRODUCES

WHAT EVERY SPONSORED STUDENT RECEIVES

Every teen in a sponsored cohort completes the same full 10-week experience. Here's what each student receives — and what that means for your impact story.

01 A VALIDATED BUSINESS IDEA

Refined through guided coaching and customer research.

Impact: Gives you a concrete story about a young person who identified a real problem and acted on it.

02 CUSTOMER RESEARCH + MARKET INSIGHT

Real conversations with potential customers and AI-assisted insight generation.

Impact: Shows your stakeholders that this isn't theoretical — students talk to real customers.

03 PROFESSIONAL BRAND IDENTITY

Custom logo, color palette, typography, and brand guidelines built by our agency.

Impact: A deliverable that would cost thousands in the open market.

04 LIVE LANDING PAGE

A real, mobile-responsive homepage built for their actual business venture.

Impact: A public URL your organization can share as proof of impact.

05 LAUNCH GRAPHICS + MESSAGING ASSETS

Social graphics and email templates for their first public rollout.

Impact: Students leave ready to actually promote their business.

06 FOUNDER PITCH + SHOWCASE PRESENTATION

A professional Week 10 presentation to guests, mentors, and community partners.

Impact: An event your team can attend and a moment you can document and share.

07 90-DAY MOMENTUM PLAN

A personalized strategic roadmap with clear milestones for what comes next.

Impact: Demonstrates that your investment creates sustained momentum beyond the program.



YOUR VISIBILITY

WHERE YOUR VISIBILITY SHOWS UP

Sponsorship visibility in Launchpad is designed to feel authentic — present without being promotional, meaningful without overpowering the student experience.

Cohort announcement and recruitment.

Your name or logo appears in the initial cohort announcement to the school community. Families and students know their access was made possible by your organization.

Co-branded cohort materials (where applicable).

Program guides and cohort communications can carry your branding alongside Launchpad's for school-funded or full cohort sponsorships.

Pitch Night recognition and speaking opportunities.

Your organization is recognized live at the Pitch Night event. Depending on your partnership level, a representative can speak, judge, or present — directly in front of students, families, and educators.

Mentorship and employee involvement.

Sponsors can engage employees as mentors, pitch judges, or guest speakers during the cohort. This creates a direct, personal connection between your team and the next generation of builders.

Post-cohort impact summary and case study.

Every cohort ends with a formal impact report — metrics, student outcomes, and 1–2 student stories written for external use. This is ready for your annual report, intranet, CSR communications, or social content.

Internal storytelling opportunities.

The story of what your sponsorship created — students, brands, websites, a Pitch Night — is compelling content for town halls, newsletters, community events, and leadership reports.

SPONSORSHIP PATHWAYS

SPONSORSHIP PATHWAYS MATCHED TO YOUR GOALS

FOUNDING SPONSOR

Full Cohort Underwriting

Funds a full cohort of 8–15 students at one or more partner schools.

Best when: Best when you want maximum visibility, a clear c

- Full cohort funded (8–15 students)
- Top billing on all materials and at Pitch Night
- Named scholarship recognition per student
- Annual impact report with full outcomes data

STUDENT SCHOLARSHIP SPONSOR

Individual Seat Funding

Funds 1–5 individual student seats per cohort.

Best when: Best when you want to begin with a smaller commi

- 1–5 student seats funded
- Named scholarship recognition
- Pitch Night invitation and recognition
- Individual student progress updates

COMMUNITY IMPACT PARTNER

Program-Level Multi-Cohort

Ongoing partnership across multiple cohorts at one school or region.

Best when: Best when you want to build a sustained, visible

- Multi-cohort commitment across one region
- Custom co-branding and partnership options
- Speaking slot at every Pitch Night
- Preferred access to student alumni network

CUSTOM PARTNERSHIP

Tailored Engagement

Fully structured around your goals — mentorship, employee engagement, regional reach.

Best when: Best when your organization has specific program

- Fully customized scope and structure
- Mentoring, judging, or speaking for employees
- Regional school or multi-school partnerships
- CSR/ESG documentation package available

IMPACT MEASUREMENT

HOW WE MEASURE AND REPORT IMPACT

We track five categories of outcomes for every sponsored cohort: students funded and completing the full experience; ventures taken from concept to launch-ready with a live digital presence; Pitch Night completion rate and community attendance; student self-reported confidence and skill growth before and after the cohort; and post-program continuation — whether students keep building within 90 days.

Sponsors receive a mid-cohort touchpoint (a brief email update on student progress and any notable moments) and a final impact report within two weeks of Pitch Night. The report includes all quantitative metrics, 1–2 written student stories suitable for external use, and photos or documentation from the Pitch Night where available.

The format is designed to support your CSR or ESG reporting directly. We provide clean, exportable metrics and narratives that can drop into annual reports, board presentations, community communications, or internal storytelling without significant additional editing.

IDEAL FUNDING PARTNERS

WHO SPONSORS LAUNCHPAD, AND WHY THEY FIT

Launchpad attracts organizations that believe in building the next generation of entrepreneurs — not just funding inspiration. Here are the types of organizations that find the strongest alignment:

Community foundations

Deepen youth and education impact with a program that produces visible, documented student work and community presence.

Local banks and credit unions

Align with financial literacy, entrepreneurship, and community development in a way that's tangible and relationship-building.

Corporate CSR and foundation teams

A defined program with clear outcomes, visibility, and reporting — built to support ESG and community investment goals.

Tech companies

Demonstrate meaningful commitment to digital workforce readiness and AI literacy beyond marketing language.

Law and accounting firms

High local visibility, genuine community investment, and an authentic connection to future business builders.

Healthcare systems

Connect with youth opportunity, workforce pipeline, and community health and economic development goals.

Family offices and philanthropic individuals

High-touch, high-impact investment in specific students and specific communities — with full transparency into outcomes.

Chambers of commerce

Invest in the entrepreneurial pipeline of your region while creating visible, community-facing moments your members can attend.



COMMON QUESTIONS

QUESTIONS FROM FUNDING PARTNERS

Can we focus our support on a specific school or region?

Yes. Sponsorship can be structured around one school, one school district, or one geographic area. We work within your community footprint — not against it.

Can we start with a pilot before committing long-term?

Absolutely. Many of our strongest ongoing sponsors started with a single-cohort student scholarship commitment. Once you've seen the outcomes and met the students, expanding is a natural next step.

What happens if a student drops out mid-cohort?

We do everything we can to keep students engaged — that's part of what you're paying for. In the rare case a student can't complete the program, we'll discuss what makes sense for your specific sponsorship structure. We don't disappear when things get complicated.

How visible is our role to families and the community?

Intentionally clear without being promotional. Families know a sponsor made their student's access possible. Your name appears in cohort communications, at the Pitch Night, and in the impact report. The tone is gratitude and partnership — not advertising.

Can this be structured through a school or nonprofit for our giving processes?

In many cases, yes. We can often structure the partnership through a school, school-affiliated nonprofit, or community foundation to match your giving process. Ask us about this on the first call.

What does a typical sponsorship range look like?

Student scholarship sponsorships typically start at the per-seat program rate. Full cohort underwriting depends on cohort size and school partnership model. We structure options to fit your budget and goals — the first call is the right place to get accurate numbers.



NEXT STEPS

START THE CONVERSATION

We structure sponsorships around the level of impact you want to make — whether that means supporting one school, one region, or a pilot cohort. The first step is a short conversation about your goals, the type of visibility you want, and the student opportunity you want to help create.

ON OUR FIRST CALL, WE'LL COVER:

- Your community or organizational goals and where Launchpad aligns
 - The type and scale of impact you want to create
 - Geography — which school or community you want to invest in
 - The sponsorship pathway that fits your budget and timeline
 - What the reporting and recognition process looks like
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If you want to go deeper before the call:

Request a full sponsorship deck — hello@thevibecurator.co · Subject: Sponsorship Deck Request

Request a student case study from a previous cohort

Visit launchpadnextgen.com/sponsors for program details

"For organizations that care about authentic local presence, Launchpad creates more than logo placement. It creates a credible role in helping the next generation build something real."

— Launchpad Founding Team

