

FOR SCHOOL ADMINISTRATORS & PROGRAM LEADS

REAL OUTCOMES. *MINIMAL LIFT.*

A 10-week virtual accelerator that gives your students a real business-building experience — with curriculum, coaching, and creative execution handled entirely by our team. Future-ready skills, college and career relevance, and visible student outcomes including brands, landing pages, and a Pitch Night your community can attend.

10

WEEK PROGRAM

8–15

STUDENTS/COHORT

100%

FACILITATED

Low

STAFF LIFT

WHY SCHOOLS BRING US IN

WHAT THIS SOLVES FOR YOUR SCHOOL

Making entrepreneurship real, not theoretical.

Most schools that run entrepreneurship content struggle to move students from idea to execution. Launchpad closes that gap. Students don't just learn business vocabulary — they build a real brand, a real website, and launch-ready assets within the 10 weeks.

Creating visible, shareable student outcomes.

The program culminates in a Pitch Night your school can invite families, staff, and community partners to attend. The student work is public-facing and presentable — not a slide deck or a test score.

Offering a founder-level experience without building one from scratch.

Curriculum design, facilitation, creative production, and student support are all handled by our team. Your school offers a premium, future-ready experience without the internal build.

Connecting to college and career readiness in a way students actually feel.

Students leave with a real portfolio piece, a pitch they've delivered, and skills in communication, follow-through, and modern tools including AI. Those outcomes are legible to colleges and employers.



IMPLEMENTATION

WHAT IMPLEMENTATION REALLY LOOKS LIKE

'Minimal lift' is a promise, not just a tagline. Here's what that means in practice before and during the cohort.

BEFORE THE COHORT

- Choose your partnership model (family-paid, school-funded, or sponsor-funded)
- Identify a staff liaison — one point of contact, minimal ongoing time required
- Select or open recruitment to 8–15 motivated students
- Align on dates, schedule, and how the program fits your existing structure
- Optional: co-brand cohort communications with your school identity

DURING THE COHORT

- Launchpad runs weekly live sessions — your team does not facilitate
- We manage all creative work: brand packages, landing pages, launch assets
- Staff liaison receives light-touch updates; no weekly meetings required
- Students complete weekly action steps independently
- We prepare students for the culminating Pitch Night / showcase event

WHO DOES WHAT

ROLES IN THIS PARTNERSHIP

YOUR SCHOOL

- Identifies and recruits students
- Provides one staff liaison
- Supports family communication
- Optionally co-hosts the showcase
- Selects the partnership model

LAUNCHPAD

- Designs and runs the curriculum
- Facilitates all live sessions
- Builds all creative assets
- Coordinates student experience
- Provides an outcomes report

STUDENTS

- Attend weekly live sessions
- Complete weekly action steps
- Give feedback on creative work
- Develop and refine their pitch
- Present at the Pitch Night



OUTCOMES

WHAT SUCCESS LOOKS LIKE, AND HOW WE MEASURE IT

These outcomes are designed to be reportable to your leadership, communicable to families, and visible to your community.

01 STUDENTS COMPLETING THE FULL COHORT.

Tracked from enrollment through Pitch Night. Completion rate is a direct measure of program quality and student commitment.

02 VENTURES TAKEN FROM CONCEPT TO LAUNCH-READY.

Every student enters with an idea and exits with a brand, a live website, and launch assets — not just a refined concept.

03 LANDING PAGES PUBLISHED.

Publicly accessible, built by our team, and personalized to each student's business. Tangible, shareable proof of student work.

04 PITCH NIGHT PARTICIPATION AND COMMUNITY ATTENDANCE.

The number of students presenting and the community members in the audience — families, educators, and partners.

05 STUDENT-REPORTED CONFIDENCE AND SKILL GROWTH.

Pre/post self-assessments on communication clarity, follow-through, and comfort with modern tools including AI.

06 SPONSOR AND COMMUNITY TOUCHPOINTS (WHERE APPLICABLE).

Number of community and sponsor engagements generated through the cohort, Pitch Night, and follow-up communications.

PARTNERSHIP MODELS

CHOOSING THE RIGHT PARTNERSHIP MODEL

Family-Paid Model · Most Common

Best when: Best when you want to offer a high-impact opportunity without drawing on school budget.

- No school budget required — families cover enrollment directly
- School distributes opportunity info; we handle enrollment logistics
- Students join the standard cohort experience
- Optional co-branded communications available

School-Funded Model · Direct Investment

Best when: Best when you want to invest directly in a curated cohort and integrate the experience into your programming.

- School covers cohort costs for 8–15 selected students
- Full facilitation and creative production by Launchpad
- School branding on Pitch Night materials and communications
- Progress reports and outcomes data provided for administrators

Sponsor-Funded Model · High Visibility + Access

Best when: Best when access and community visibility are priorities — especially for Title I or underserved programs.

- A community sponsor or foundation covers full cohort costs
- Sponsor receives recognition at Pitch Night and in materials
- Ideal for expanding access without school budget impact
- We can help identify and connect aligned sponsors

BEST FIT

Schools that are a strong match

- Business, marketing, innovation, and entrepreneurship programs that want students building — not just studying business theory
 - Schools with DECA, FBLA, Junior Achievement, or similar career-connected programming wanting stronger real-world execution
 - Public, charter, magnet, and private schools seeking a high-impact founder experience with visible, community-facing outcomes
 - Programs that want to showcase student work to families, board members, and community partners
 - Schools leaning into AI literacy and modern-tool skills in a grounded, age-appropriate, and educationally responsible way
 - Programs operating in enrichment, after-school, elective, academy, or summer formats — the model adapts
 - Title I and underserved programs seeking sponsor-funded access to a premium experience
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FAQS

Questions from administrators and program leads

We're already running some entrepreneurship content. How does this complement — not compete?

Launchpad focuses on execution, not theory. If your current content covers business concepts, markets, or financial literacy, Launchpad is the applied layer on top: students take what they've learned and build something real with it. Most administrators describe it as the piece they've been missing.

How much staff time is actually required — in hours, not just 'minimal'?

Realistically, 1–2 hours per month for your liaison: reviewing a brief update email, responding to one or two logistical questions, and coordinating the Pitch Night venue or format. That's it. We don't need curriculum input, facilitation support, or regular check-ins.

Can we start with a pilot cohort before expanding?

Yes — and we encourage it. Most of our school partnerships begin with a pilot of 8–12 students. Once you've seen the outcomes and heard from students directly, the decision to expand is an easy one.

How flexible is the schedule with our school calendar?

Very flexible. Cohort timing is set in partnership with your school around major calendar constraints. Sessions are virtual, weekly, and consistent — but we work around your academic calendar, not against it.

What kind of support do families receive?

Families of enrolled students receive an optional info session before the cohort begins, email updates during the program, and an invitation to Pitch Night. They don't need to actively manage the experience — we handle student engagement directly.

How do we talk about this with board or district leadership?

We can provide you with an outcomes brief, a one-page program summary, and — after your first cohort — a real impact report with student work, metrics, and testimonials. We're built to be presentable at the leadership level.

NEXT STEPS

Start the conversation

We partner with a limited number of schools at a time so each cohort receives thoughtful support from planning through showcase. A 30-minute partnership call covers fit, model, timing, and budgeting — everything you need to make a confident decision.

ON A 30-MINUTE PARTNERSHIP CALL, WE'LL COVER:

Is this program a strong fit for our students and program structure?

Which partnership model makes the most sense — family-paid, school-funded, or sponsor-funded?

What are the timing and scheduling options for the next cohort?

What is the investment, and are there sponsor-funding pathways available?

To schedule a call or ask initial questions:

Email hello@thevibecurator.co — Subject: School Partnership Inquiry

Visit launchpadnextgen.com/schools for the full program details

Ask about sponsor-funded access for Title I or underserved programs

IN SUMMARY

What your students walk away with

This section is a brief reference. For full details on each deliverable, visit launchpadnextgen.com/schools.

01 10 live weekly coaching sessions

Guided from idea to launch with live support, accountability, and clear weekly next steps at every stage.

02 Done-for-you brand identity

Professional logo, color palette, and brand guide — built by our agency, not a template generator.

03 Live landing page

A real, mobile-responsive homepage designed and built for their actual business venture.

04 Social launch graphics + email templates

Ready to use for their first public rollout across social platforms and email.

05 Pitch Night presentation

Students present what they built in a professional showcase setting.

06 90-Day Momentum Plan

A practical roadmap so students keep building after the cohort ends.

"This isn't a scholarship to a classroom. It's seed capital for a teenager's first real business, and the skills to keep building long after."

— Launchpad Founding Team