FOR SCHOOLS, LIBRARIES, MUSEUMS, AND YOUTH PROGRAMS

A FULL ENTREPRENEURSHIP PROGRAM. *ALMOST NO LIFT* ON YOUR TEAM.

Launchpad Next Gen is a teen entrepreneurship program. Students turn an idea into a brand, a website, and a pitch. We bring the curriculum, the teaching, and the creative work. You bring the students.

10 Weeks Full cohort	**12 to 15** Students per cohort	**Ages 13 to 17** Teens	**Your Choice** Virtual, in person, or hybrid

HOW IT WORKS

01
We teach.

Weekly live sessions on finding an idea, knowing who it serves, building a brand, using AI responsibly, and pitching.

02
We build with them.

Our agency team helps each student create a brand identity, a landing page, and launch materials.

03
They pitch.

The program ends with a Pitch Night for families, staff, and sponsors, plus a 90-day plan to keep going.

WHO DOES WHAT

You provide

- 12 to 15 students
- A schedule or time slot
- One staff contact
- A room for Pitch Night (if in person)

We provide

- Curriculum and weekly live teaching
- Brand, website, and launch support for every student
- Student communication and progress tracking
- Pitch Night planning and run of show
- An outcomes report at the end

TWO FORMATS

FORMAT	LENGTH	STUDENTS	BEST FOR
Pilot Workshop From Idea to Launch	90 minutes	Up to 25	Testing interest, events, school breaks
Full Cohort	10 weeks	12 to 15	Electives, after-school, summer, innovation labs

What students leave with

- A brand identity: name, logo, colors, and voice
- A live, mobile-friendly landing page
- Launch materials for social and email
- Practical AI and digital skills
- A pitch they have delivered live
- A 90-day action plan

A good fit for

- High schools and districts with business, CTE, or career pathways
- After-school and summer enrichment programs
- Public libraries with teen, makerspace, or business programming
- Museums and cultural institutions with youth programs
- Youth-serving nonprofits and community centers

How it's paid for

- **Your program budget.** You contract Launchpad directly.
- **Grant funded.** We give you program language, outcomes, and an evaluation plan for your application.
- **Sponsor funded.** A local company or foundation covers the cohort. We can help find one.

What you get to report

- Number of students served
- Brands, landing pages, and pitches completed
- Before and after confidence and skills survey results
- Photos and student stories, with permission

LET'S FIND THE RIGHT FORMAT FOR YOUR STUDENTS.

A 30-minute call is enough to see if it fits.

BOOK A PARTNERSHIP CALL