FOR COMPANIES, FOUNDATIONS, AND COMMUNITY FUNDERS

FUND SOMETHING YOUR COMMUNITY *CAN ACTUALLY SEE.*

Your sponsorship gives a group of teens 10 weeks of coaching. Each one leaves with a real brand, a live website, and a pitch delivered in front of their community.

10 Weeks	12 to 15	Ages 13 to 17	Your Choice
Full cohort	Students per cohort	Teens	Virtual, in person, or hybrid

What your support produces

Each sponsored cohort of 12 to 15 teens receives:

- 10 weeks of live coaching
- A brand identity and landing page for every student
- Launch materials and AI skill building
- A Pitch Night event
- A 90-day plan for every student

Why sponsors choose Launchpad

- **You can see the results.** Brands, websites, and pitches you can share.
- **It fits your community goals.** Youth workforce readiness, digital skills, AI literacy, and small-business growth.
- **Your team can take part.** Employees can mentor, judge, or attend Pitch Night.

HOW IT WORKS

01

You choose a cohort.

Fund a cohort at a partner school, library, or youth program, or let us match you with one.

02

Teens build.

Students work with our team for 10 weeks on their brand, website, and pitch.

03

You see the impact.

Your team joins Pitch Night, and you get a report with student outcomes.

TWO WAYS TO SPONSOR

ONE COHORT

Cohort Sponsor

Fund one full cohort at a partner school, library, or organization.

- Recognition at Pitch Night
- Logo on cohort materials
- Invitation for your team to mentor or judge
- Impact report with student outcomes
- Option to add extra student seats

MULTIPLE COHORTS

Program Partner

Support multiple cohorts across a year or region.

- Everything in Cohort Sponsor
- Naming opportunity, such as "Launchpad presented by [Your Organization]"
- Speaking moment at Pitch Night
- Annual impact summary

WHO SPONSORS

Banks and credit unions, local businesses, corporate foundations, tech companies, chambers of commerce, economic development groups, and family foundations.

WHAT YOU CAN SHARE

- Number of teens served
- Brands, landing pages, and pitches completed
- Before and after confidence and skills results
- Photos and student stories, with permission

LET'S BUILD A COHORT TOGETHER.

A short call to talk through goals, timing, and the right partner.

SCHEDULE A SPONSOR CALL