

SIERRA COOK

Graphic Designer

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Sierra Cook is a graphic designer with a versatile skill set that covers everything from developing brand guidelines for a tech start-up, designing concepts and finals for social media campaigns, putting together pitch-decks to present to clients, and building responsive websites. Well-versed in Photoshop, Illustrator, InDesign, After Effects, Figma, and Webflow. Enjoys the variety and challenges that come with a multidisciplinary role.

Education

2018 - 2020	University of California, Davis	Bachelor of Design
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Experience

2025 - Current	Coveteur Gallery Media Group Graphic Designer New York, NY (Hybrid)	Leads all fashion-related creative work, translating editorial themes into compelling visuals across digital and social content while collaborating cross-functionally, evolving the brand's style, and innovating design formats for a digital-first audience.
2022 - 2025	Part 4 Designer - Digital & Social Los Angeles, CA (Remote)	Collaborated with creative and marketing teams to produce digital campaigns and motion-heavy assets for major brands like Disney and Universal Studios, ensuring cohesive storytelling, brand consistency, and engagement across social platforms.
2021 - 2022	StyleSeat Jr. Visual Designer San Francisco, CA (Remote)	Designed and optimized digital marketing materials, ensuring brand integrity and user-focused visuals while collaborating with UX/UI and marketing to enhance engagement and performance.

Skills

Graphic Design Adobe Illustrator Adobe Photoshop Adobe Indesign	Motion Design Adobe After Effects Adobe Premiere	UI/UX Design Figma Webflow
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