

# SIERRA COOK

Graphic Designer

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Sierra Cook is a graphic designer with a versatile skill set that covers everything from developing brand guidelines for a tech start-up, designing concepts and finals for social media campaigns, putting together pitch-decks to present to clients, and building responsive websites. Well-versed in Photoshop, Illustrator, InDesign, After Effects, Figma, and Webflow. Enjoys the variety and challenges that come with a multidisciplinary role.

## Education

2018 - 2020

University of California, Davis

Bachelor of Design

## Experience

2026 - Current

**Marli New York**  
Digital Designer  
New York, NY  
(Hybrid)

Design elevated digital content across platforms like social media, email, e-commerce, and video while ensuring alignment with brand and marketing goals. Collaborate with cross-functional teams to deliver innovative, on-brand creative on time.

2025 - 2026

**Coveteur | Gallery Media Group**  
Digital Designer  
New York, NY  
(Hybrid)

Designs all fashion-focused creative, turning editorial concepts into engaging digital and social visuals, advancing brand style, driving motion and interactive web design, and contributing to partnerships with notable brands such as Michael Kors and Chanel.

2022 - 2025

**Part 4**  
Designer - Digital & Social  
Los Angeles, CA  
(Remote)

Collaborated with creative and marketing teams to produce digital campaigns and motion-heavy assets for major brands like Disney and Universal Studios, ensuring cohesive storytelling, brand consistency, and engagement across social platforms.

2021 - 2022

**StyleSeat**  
Jr. Visual Designer  
San Francisco, CA  
(Remote)

Designed and optimized digital marketing materials, ensuring brand integrity and user-focused visuals while collaborating with UX/UI and marketing to enhance engagement and performance.

## Skills

**Graphic Design**  
Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign

**Motion Design**  
Adobe After Effects  
Adobe Premiere

**UI/UX Design**  
Figma  
Webflow