



# Media buying

## Settings



Dashboard

Insights >

Automation

Ads Manager

Creatives >

+ New Ad Campaign

Media Settings

## Media Buying Settings

Ad Account

Payments



You haven't connected Meta  
ad account yet

+ Add Meta Account



You haven't connected Google  
ad account yet

+ Add Google Account

## Select Account Type



Please select account type



### Use Turba Media Account

If you don't have Meta ad account  
we can provide our own



### Use Meta Ad Account

Use your own account



Select Meta Account

×

| Status                                          | Account Name           | Monthly Spend, US\$ |
|-------------------------------------------------|------------------------|---------------------|
| <div><div></div><div>● Active</div></div>       | John Smith             | \$940.42            |
| <div><div></div><div>● Accept ToS ⚠</div></div> | Comp. Media Ad Account | \$4,201.90          |
| <div><div></div><div>● Active</div></div>       | Comp. Media Ad Account | \$0.00              |

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Add

## Accept Meta's Terms Of Service



To use Turba Media, we need you to accept Meta's Terms of Service. Click below to read and accept.

Accept on Facebook

Continue

## Accept Meta's Terms Of Service



Meta's Terms of Service  
accepted.

Continue

## Select Special Ad Category



Select the special ad category you are advertising ⓘ

 **Important:** If your ad falls under one of these categories but you don't select it, your ad may be rejected. Please choose the correct category to avoid delays or issues.

☒  **Financial products and services (formerly Credit)**  
Ads for credit cards, long-term financing, current and savings accounts, investment services, insurance services or other related financial opportunities.

☐  **Employment**  
Ads for job offers, internships, professional certification programmes or other related opportunities.

☐  **Housing**  
Ads for property listings, home insurance, mortgages or other related opportunities.

☐  **Social issues, elections or politics**  
Ads about social issues (such as the economy, or civil and social rights), elections, or political figures or campaigns.

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Confirm



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## Media Buying Settings

Ad Accounts

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Meta ad account successfully added.



### Meta Ad Account

Refresh

Reauthenticate



Delete Account

#### Status

Active

#### Account Name

Company John Smith

#### Account Type

User Owned

#### Name Stamp

Turba Media

#### Last 30 Days Spent

\$106,574.71 AUD

#### Total Ad Spent

\$2,306,020.67 AUD

#### Time Zone

Australia/Perth GMT  
+08:00

#### Top 3 Metrics

ROAS (All), Cost per Add to Cart, Cost per Purchase

#### Pixel

870044156393171 - Company Facebook

#### Facebook Page and Instagram Account

133010562731 - Company Facebook Page

This is the page the ads will appear to come from. To select a pixel you must add account first. Useful links:

- How to connect an Instagram account
- How to create and add pixel to your ad manager account
- How to test the pixel



You haven't connected Google  
ad account yet

+ Add Google Account

Cancel

Save