



Laurent Broyart - UI/UX designer

Software skills

Figma

Ps

Ai

Id

Webflow

PUBLICIS GROUP

2022 / Today

UI/UX designer

Creation and prototyping of websites, application, software tool and design system.

Clients: Côte d'Or, Visa, Belfius, BesixRED, Zimmo, Inami, Carrefour, etc.

MIKADO PUBLICIS

2019 / 2022

UI/UX designer

Creation and prototyping of websites and applications. Formation of digital advertising in both static and animated banners.

Clients: BIL, ESCH22, Gustonaturale, Proxideal, Orange, BGL Fortis Paribas, Payconiq, etc.

MIKADO PUBLICIS

2018 / 2019

Graphic designer

Creation of graphic supports for the creative team. Working on concepts and campaigns declined in print and digital.

Clients: Orange, Pizza hut, Luxair, BNP, Baloise, Knauf shopping, etc.

PUSH THE BRAND

2015 / 2018

Graphic designer

Print dtp, corporate identity and web design.

Clients: Total, Conforama, Weis Group, Banque BCP, Côté Déco, BCL, etc.

TIPIK AGENCY

2012 / 2013

Graphic designer trainee

Experience



Education

Skills

Web & App Design / UI Design
Conception / Art Direction /
Design system / Digital Design /
Prototyping / User Centric
Design Usability Testing /
Branding & Identity

2018 / 2019

ADOBE TRAINING

Training given by the company on
Indesign and Photoshop. Deepening
of skills and the software.

2010 / 2013

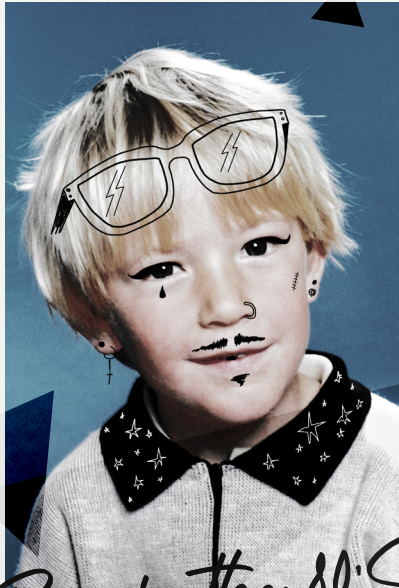
ESIAJ

Graduate (study) specialised in
Graphic Design, Namur, Belgium.

2007 / 2010

SAINT-LUC

Higher School specialised
in creative advertising at Saint-Luc,
Brussels, Belgium.



Born in the 80's

I'm a millennial, born somewhere in the Hexagon to a German mother and a French father, a mix that naturally led me to cross borders. Today, I live and work in Brussels, where cultures meet and ideas flow. I'm grateful to call Europe home, a place where mobility and creativity go hand in hand.

Languages

Fr

Mother tongue

De

Oral & written

En

Oral & written

Interests

Cooking

Social

Ecology

Travel

Music

Hiking

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I'm a creative and geeky digital designer from Belgium. Not old but not a teenager either. Just the perfect age where I'm always aware of the new design tricks. I enjoy everything related to design, but as well Instagram food porn, Ikea hacking and traveling in places that nobody knows.

I always try to find the best inspiration to keep my mouse click dexterity on the top! Going to conferences and meeting the designers is a way to understand other approaches of design and keep me updated on the new trends. Studio Feixen, Snask and Pantagram are one of my favorite.

Discover a bit more about my work by clicking on the below link.

[Link to my Portfolio](#)

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