

MBA INSIDER'S EDGE

An Admit.me Access experience
New York · Washington DC · Atlanta

Go beyond the brochure.
Get the inside advantage.

Registration deadline: August 30, 2026.

WHY YOUR PROGRAM SHOULD BE IN THE ROOM

A curated event that puts your admissions team in front of a serious, pre-qualified candidate pool. Every candidate is surveyed before arrival, so you know their timeline, targets, and readiness before your first conversation. You leave with engagement data, warm relationships, and pipeline you did not have when you walked in.

2026 TOUR STOPS

9.10

New York, NY

Thursday, September 10 · 5:00 PM EDT

Host: Fordham Gabelli

**Est. 150–200
candidates**

[ADSP Registration](#)

Distinguished Partner · Complimentary

[ASP Registration](#)

Access School Partner · Fee applies

9.17

Washington, DC

Thursday, September 17 · 5:00 PM EDT

Host: Georgetown McDonough

**Est. 100–150
candidates**

[ADSP Registration](#)

Distinguished Partner · Complimentary

[ASP Registration](#)

Access School Partner · Fee applies

10.3

Atlanta, GA

Saturday, October 3 · 10:30 AM EDT

Host: Emory Goizueta

**Est. 100
candidates**

[ADSP Registration](#)

Distinguished Partner · Complimentary

[ASP Registration](#)

Access School Partner · Fee applies

Distinguished School Partners are automatically included in all stops.

WHAT PARTICIPATION INCLUDES

• Fair station

Clearly identified station in the School Networking Fair; candidates move at their own pace.

• The Inside Track

One slide, three minutes on stage: the insight about your program that never makes the brochure. Selected schools only.

• Myth vs. Reality panel

Your AO in unscripted conversation with candidates, driven by live polling. Selected schools only.

• Alumni presence

Invite your graduates to tell your story peer to peer at the fair and the closing mixer.

• Candidate data, both directions

Pre-event survey data plus a post-event engagement report you can act on the next morning.

• Pre-event partner mixer

A private gathering with fellow school partners before each stop.

WANT TO OWN THE ROOM? RESERVE YOUR PROGRAM'S PLACE.

Thank you to our 2026 host schools:



FORDHAM
Gabelli School of Business

New York, NY

GEORGETOWN
UNIVERSITY

McDONOUGH
SCHOOL
of BUSINESS

Washington, DC



EMORY

GOIZUETA
BUSINESS
SCHOOL

Atlanta, GA