



The Reinvention Blueprint Workshops

# The Five Reinvention **WORKSHOPS**

# WORKSHOP 1

## 🕒 The Environment You Deserve, The People You Choose

Milestone Alignment: Claim Your Foundation Earning Conviction Part I: Who You Are

- **Focus:** Build a leadership environment that inspires your growth and fuels your reinvention – at work and in life. For mid-career to senior leaders, this means confronting the environments you have tolerated, the relationships that drain rather than develop you, and the spaces that were never designed to bring out your best.
- **Why It Works:** Your success as a leader starts with where you are and who you surround yourself with. But after years in demanding roles, many leaders have learned to perform within limiting environments rather than redesign them. This workshop shows you how to stop tolerating what is holding you back and build a foundation that actually supports the leader you are becoming.

## 🕒 What You'll Get 💡

- Unleashing Individuality Assessment: identifies what is preventing authentic contribution
- and full participation in your environment, and what needs to shift for you to operate at your
- full capability.
- Interactive Live Session with strategies for resetting your professional space, relationships, and boundaries as a senior leader.
- Self-Paced Online Tools to master intentional boundary-setting and building deeper, more strategic connections.
- (Optional) 1-on-1 Coaching with Glenn to create a personal plan for your leadership environment.
- Workbooks and Tools for immediate action and sustained environmental redesign.

## 🕒 What You'll Walk Away With 📈

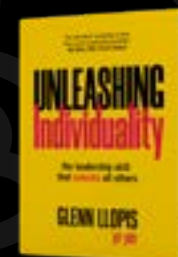
- Break Free: Stop tolerating the environments, relationships, and patterns that are costing you your best leadership.
- Rebuild: Create a space – professionally and personally – where you feel grounded, clear, and capable of doing your most significant work.

This workshop gives mid-career and senior leaders the foundation they stopped making time for. Redesign your environment. Reclaim your identity. Lead from solid ground.

## Take Charge of Your Space & Relationships

[REGISTER NOW](#)

Inspired by the book  
"Unleashing Individuality" by Glenn Llopis,  
[available on Amazon.com](https://www.amazon.com/dp/1601631400)



# WORKSHOP 2

## Unlock Life's Limitless Opportunities

Milestone Alignment: Expand Your Perspective Earning Conviction Part II: How You Grow

- **Focus:** Shift from managing your career to actively seeing and seizing the opportunities within it. For mid-career to senior leaders, this is the shift from reacting to what arrives to developing the circular vision that spots what others walk past.
- **Why It Works:** After years in leadership, the patterns of thinking that got you here can quietly become the ceiling on what is possible next. Hidden opportunities are everywhere – but seeing them requires a trained capacity, not luck. This workshop awakens the opportunity management skills that turn experience into forward momentum

## What You'll Get

- Workplace Serendipity Assessment: measures your growth mindset and opportunity management skills across the four capacities: See, Sow, Grow, and Share.
- Live Training Sessions on how to spot, develop, and multiply opportunities at the leadership level – moving from individual contribution to organizational impact.
- Online Lessons to build the mental agility and strategic awareness to see opportunity in uncertainty.
- (Optional) Private Coaching with Glenn to apply the opportunity management framework to your specific leadership challenges.
- Workbooks and Practical Tools for smarter opportunity decisions and bolder, more intentional action.

## What You'll Walk Away With

- Stop Waiting: Stop leaving opportunity to timing or circumstance. Develop the trained capacity to see what others miss.
- Start Creating: Learn to turn obstacles into opportunities and experience into forward momentum – consistently, not occasionally.

You are your greatest opportunity. Learn to see it, act on it, and multiply it – with the conviction that makes it last.

**Say Yes to New Opportunities**

**REGISTER NOW**

Inspired by the book  
"Earning Serendipity" by Glenn Llopis,  
[available on Amazon.com](https://www.amazon.com/dp/1601631000)



# WORKSHOP 3

## ○ Make Reinvention Your Superpower

Milestone Alignment: Transform Through Reinvention Earning Conviction Part III: How You Lead

- **Focus:** Make reinvention a practiced, repeatable capacity – not a response to crisis. For mid-career to senior leaders, this means mastering the 6 Skills of Reinvention Readiness so that change becomes a resource you lead with rather than a threat you manage.
- **Why It Works:** At the senior level, reinvention is not optional – it is the difference between a leader whose best work is behind them and one whose best work is still ahead. This workshop gives you the framework to approach every transition, disruption, and pivot as an opportunity for your most significant leadership yet.

## ○ What You'll Get

- Reinvention Readiness Assessment: explores your mastery across the 6 Skills: Discover, Know, Pursue, Build, Trust, and Lead – giving you a precise picture of where you are ready and where conviction is still being built.
- Hands-On Training on how to use change as a springboard for leadership growth rather than a disruption to be survived.
- (Optional) Personal Coaching with Glenn to apply the reinvention framework to your specific career and leadership transition.
- Proven Tools to guide your reinvention process through every future pivot – not just this one.

## ○ What You'll Walk Away With

- Leave Behind Fear: Stop being paralyzed by change. Develop the conviction to move through it with clarity and purpose.
- Build Lasting Resilience: Reinvention becomes your leadership advantage – a repeatable capacity, not a one-time recovery.

This session is the turning point. Reinvention will stop being something that happens to you and start being something you lead.

**Unlock Your Hidden Potential Today**

**REGISTER NOW**

Inspired by the book  
"Make Reinvention Your Superpower"  
by Glenn Llopis, [available on Amazon.com](https://www.amazon.com/dp/1601631411)



# WORKSHOP 4

## Discover Your Personal Brand Impact And Influence

**Milestone Alignment: Amplify Your Impact Earning Conviction Part IV: What You Create**

- **Focus:** Define the personal brand you have been building without naming it – and start leading from it intentionally. For mid-career to senior leaders, this is the shift from being known for your title to being known for what only you can see, solve, and deliver.
- **Why It Works:** After decades in leadership, most senior leaders have built a personal brand through their actions – but have never articulated it clearly. The 4 Questions in this workshop surface what is already true about you: your enduring idea, your primary differentiator, the experience others expect from your presence, and what you consistently solve for. Naming these is not self-promotion. It is self-clarity in service of greater impact.

## What You'll Get

- Personal Brand Training grounded in the 4 Questions framework – the same See, Sow, Grow, Share structure as the 4 Skills of Opportunity Management, revealing how your most authentic personal brand is also the most authentic expression of how you manage opportunity.
- Self-Paced Lessons to develop and articulate a leadership presence that compounds with time.
- (Optional) Coaching with Glenn to refine your brand, align it with your next leadership chapter, and bring it to life.
- Workbooks and Practical Exercises for consistent, daily alignment between who you are and how you lead.

## What You'll Walk Away With

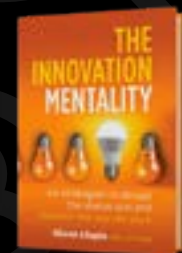
- Stop Hiding Behind Your Title: Lead from who you actually are – not the role you were hired to perform
- Start Owning Your Story: Speak about your leadership identity with clarity, precision, and the kind of confidence that only comes from genuine self-knowledge.

This workshop is not about self-promotion. It is about knowing yourself clearly enough to lead from your full capability – and building what will last. Workshop 5 is where you commit to the practice.

**Build Your Brand, Elevate Your Leadership**

**REGISTER NOW**

Inspired by the book  
"The Innovation Mentality" by Glenn Llopis,  
[available on Amazon.com](#)



# WORKSHOP 5

## Building Your Conviction Practice

**Milestone Alignment: Unleash Who You Have Become Earning Conviction Part V: Leading With Conviction: Unleashing**

- **Focus:** Integrate everything. The environment you rebuilt, the opportunities you learned to see, the reinvention you practiced, and the personal brand you claimed – none of it compounds without a daily conviction practice. This workshop is the commitment to leading from who you actually are, every day, even when fear arrives.
- **Why It Works:** Most leaders reach the end of a development experience with new knowledge, real insight, and genuine intention – and then the demands of their role pull them back to the familiar. Not because they lacked ability. Because they had not built conviction as a practice. Conviction is not a feeling you arrive at once. It is something you earn continuously, in the moments when retreat feels easier than staying true. This workshop builds that practice.

## What You'll Get

- Earning Conviction Assessment: a diagnostic across all five parts of the conviction framework: Who You Are, How You Grow, How You Lead, What You Create, and Leading With Conviction. Gives you a precise picture of where your conviction is strong and where fear is still winning.
- Integration Session drawing on everything from Workshops 1–4 – connecting your environment, opportunity management, reinvention readiness, and personal brand into a single, actionable conviction practice.
- The Conviction Practice Framework: a daily and weekly structure for staying in the practice of leading from who you are, including specific protocols for the moments when pressure tries to push you back to who you used to be.
- (Optional) 1-on-1 Coaching with Glenn to build a personalized conviction practice and accountability structure for your specific leadership context.
- Workbooks and Tools: including your Living Legacy Statement, your Conviction Commitment, and your personal Earn It Again protocol for the moments conviction gets tested.

## What You'll Walk Away With

- Stop Retreating: When fear arrives – and it will – you will have a practiced response rather than a reflexive retreat.
- Start Compounding: Every workshop you completed builds on the one before it. Your conviction practice is what ensures that investment keeps growing rather than quietly eroding.
- Lead Your Legacy: Move from knowing what you want to build to actively building it – every day, in every decision, in the way you show up even when no one is watching.

**REGISTER NOW**

Inspired by the book  
"Earning Conviction" by Glenn Llopis



A network diagram consisting of several circular nodes connected by lines. Each node contains a stylized icon of a person. The diagram is rendered in a dark gray color against a black background.

# WHY THESE WORKSHOPS WORK FOR YOU

Whether you're feeling stuck, curious about reinvention, or simply ready for more, these workshops are here to guide your transformation.

- You Want Focused Plans – Work on a single reinvention skill and learn actionable strategies at your own pace.
- You're Works-in-Progress – Perfect for career shifters, personal growth seekers, and people ready to align life with their values.
- You Want Simplicity – No overwhelming commitments. Just pick the session that resonates with your current goals.

Your Next Chapter Starts Now. You've got the desire to grow. These workshops give you the tools, strategies, and support to make your reinvention a reality.

**Choose Your Workshop and Start Reinventing Today!**

[CONTACT US](#)