



NEWTON GOLF

INVESTOR PRESENTATION

July 2025

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ABOUT US

Revolutionizing Golf Performance

Founded in **2018**, Newton Golf Company is a **premium performance golf equipment brand** driven by **innovation, precision engineering, and U.S.-based manufacturing**. We design and produce **cutting-edge golf technology** that delivers measurable improvements for golfers of all skill levels.



Nasdaq: NWTG

What We Offer

- **Disruptive Technology:** Industry-leading golf shafts and putters engineered for superior distance, control, and consistency.
- **Premium Quality:** Every product is designed, tested, and manufactured in the U.S. with elite quality controls.
- **Rapid Growth:** Expanded manufacturing in **April 2022** with a state-of-the-art facility in **St. Joseph, MO** to meet rising demand.
- **Proven Performance:** The **Newton Motion Shaft** became the **fastest-growing shaft on Tour Champions**, and the **Gravity Putter** introduces a patented **Ultra Low Balance Point (ULBP) technology** for unmatched putting precision.

OUR MISSION

Revolutionizing the Game of Golf

Newton Golf is committed to **advancing golf technology** by developing **high-performance, precision-engineered equipment** that enhances every golfer's experience.

KEY DIFFERENTIATORS

INNOVATIVE DESIGN & TECHNOLOGY



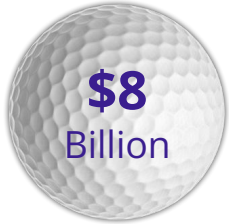
SUPERIOR QUALITY & PERFORMANCE



CUSTOMER-FIRST PHILOSOPHY

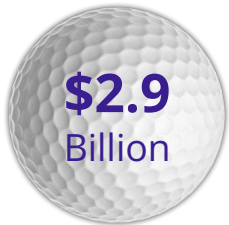


A RAPIDLY GROWING GOLF EQUIPMENT MARKET



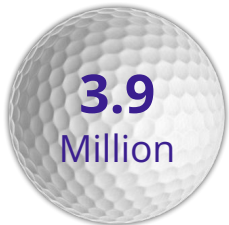
\$8
Billion

Worldwide Golf Equipment Market



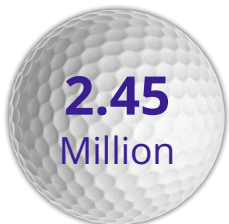
\$2.9
Billion

The U.S. Golf Equipment Market



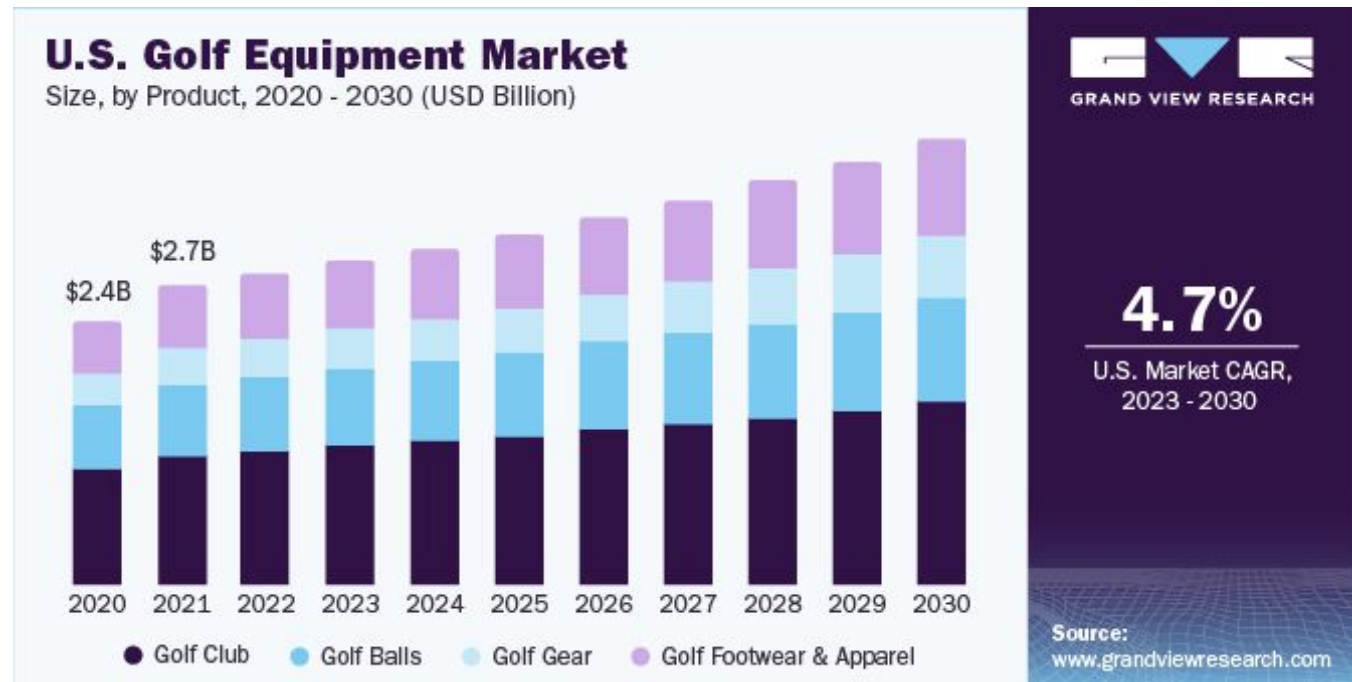
3.9
Million

Drivers purchased worldwide annually



2.45
Million

Putters purchased worldwide annually

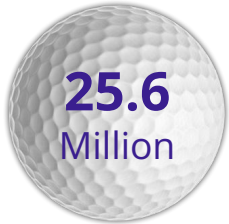


The golf club segment dominates the market, accounting for 45.7% of total sales.

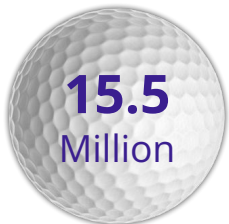
Customization is key – Modern golfers demand personalized, high-performance clubs.

Participation is rising – Over 41.1 million Americans played golf in 2022, with young golfers and women driving new adoption.

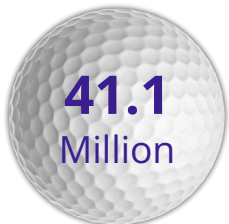
GOLF PARTICIPATION IS EXPANDING RAPIDLY



U.S. Golfers Who Played
On-Course in 2022



U.S. Golfers Who Engaged in
Off-Course Activities
(Driving Ranges, Simulators,
Indoor Golf)



Total U.S. Golf Participants
(On-Course & Off-Course,
Ages 6+) in 2022

GOLF INDUSTRY SEGMENT GROWTH

- **Women's Growth Segment** – 60% of new golfers are women
- **Young Golfers Surge** – Fastest-growing demographic
- **Tech-Driven Growth** – Indoor simulators, driving ranges, and off-course activities are attracting more players

NEWTON GOLF TARGET SEGMENTS

- **Premium Golfers Demand Performance** – Newton Golf's precision-engineered shafts & putters cater to elite players.
- **New Golfers Seek Customization** – Newton's easy-to-use technology makes premium performance accessible.
- **Young Golfers Are Key Buyers** – Innovation and customization appeal to the next generation of players.



GOLF PARTICIPATION IS EXPANDING RAPIDLY

BRAND POSITIONING

- **Premium, high-performance equipment engineered for measurable results.**
- **Newton Golf disrupts traditional brands by integrating proprietary technology & U.S.-based precision manufacturing.**
- **Designed for modern golfers—enhancing distance, accuracy, and control with innovative engineering.**



KEY COMPETITORS

- **Legacy brands** like Callaway, TaylorMade, and Titleist dominate but lack innovation in shafts and putters.
- **Competitor shafts** rely on outdated flex definitions, while Newton's **DOT system** redefines performance.
- **Newton Golf stands out** with next-gen technology tailored for modern golfers.

Callaway
GOLF

PING



TaylorMade

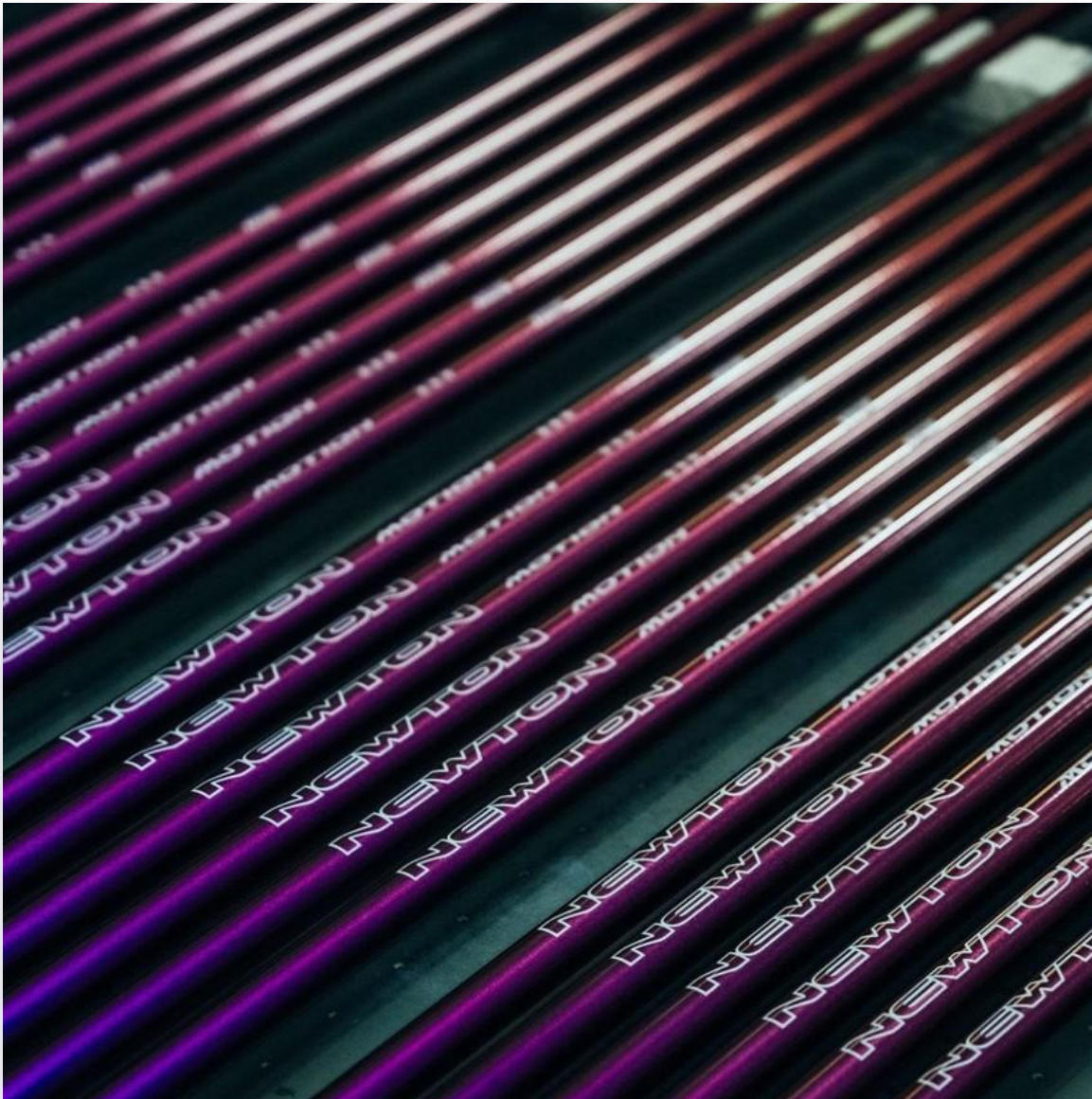
UST Mamiya

PROJECT X

GRAPHITE DESIGN
PREMIUM GOLF SHAFTS

MITSUBISHI
CHEMICAL

NEWTON MOTION SHAFTS: POWER, PRECISION, PERFORMANCE



Newton Motion Shafts: Power, Precision, Performance

- **“Distance Made Easy”** – Engineered for effortless power and control.
- **Launched in November 2023**, now the **fastest-growing shaft on Tour Champions**.

Innovative Engineering

- **Tailored flex profiles** optimize distance, accuracy, and control for all swing speeds.
- **DOT System™ eliminates outdated flex labels**, adapting dynamically to the player’s speed.

Precision U.S. Manufacturing

- **Made in the USA** with the highest quality standards for superior consistency.

Pricing

- **\$275 Driver Shaft**
- **\$250 Fairway Wood**

FAST MOTION SHAFT: LIGHTWEIGHT SPEED MEETS TOUR PERFORMANCE



Fast Motion Shaft: Lightweight Speed Meets Tour Performance

- **Designed for faster swing speeds** without sacrificing control
- Lightweight, physics-first construction
- **Made in the USA**, expanding Newton's domestic manufacturing footprint
- Already in play by eight professionals across **PGA TOUR Champions & LPGA Tour**
- Driving adoption among top club fitters and DTC customers

Pricing: \$325

*"When you start seeing some of the **best ball strikers** of the last 30 years **slotting Newton shafts** into the bag, that's not noise — **that's a signal**. It's a signal that **this is something worth trying**."*

- Kris McCormack
 Head of Club Test & Gear Data
 GOLF Magazine

GRAVITY PUTTERS: PRECISION, INNOVATION, PERFORMANCE



Newton Gravity Putters deliver unmatched precision and control, thanks to their ultra-low balance point design. Engineered for a smoother roll and consistent performance, they empower golfers to sink more putts with confidence.

Innovative Engineering:

- **ULBP Technology™** – Ultra Low Balance Point enhances control and feel.
- **Precision Alignment** – Optimized sightlines for accuracy.
- **Advanced Material Design** – Carbon steel or aircraft-grade aluminum for a premium feel.

Tour-Proven Performance:

- Trusted by top professionals for consistent roll and stability.
- Available in five models, including the Deuce and Duke.

"Newton's ultra-low balance point is the secret to exceptional control and feel."
— *Driving Range Heroes*

Pricing: Starting at \$450 per putter

THE COMPETITIVE EDGE OF U.S. MANUFACTURING

Quality & Performance

Strict quality control ensures consistency in every shaft and putter.

Every product is inspected for precision and durability.

Supply Chain Efficiency

Faster lead times and improved responsiveness to demand.

More agile production reduces delays and inventory risk.

Sustainability & Branding

Lower carbon footprint from domestic manufacturing.

Appeals to eco-conscious consumers who value sustainability.

Economic & Strategic Benefits

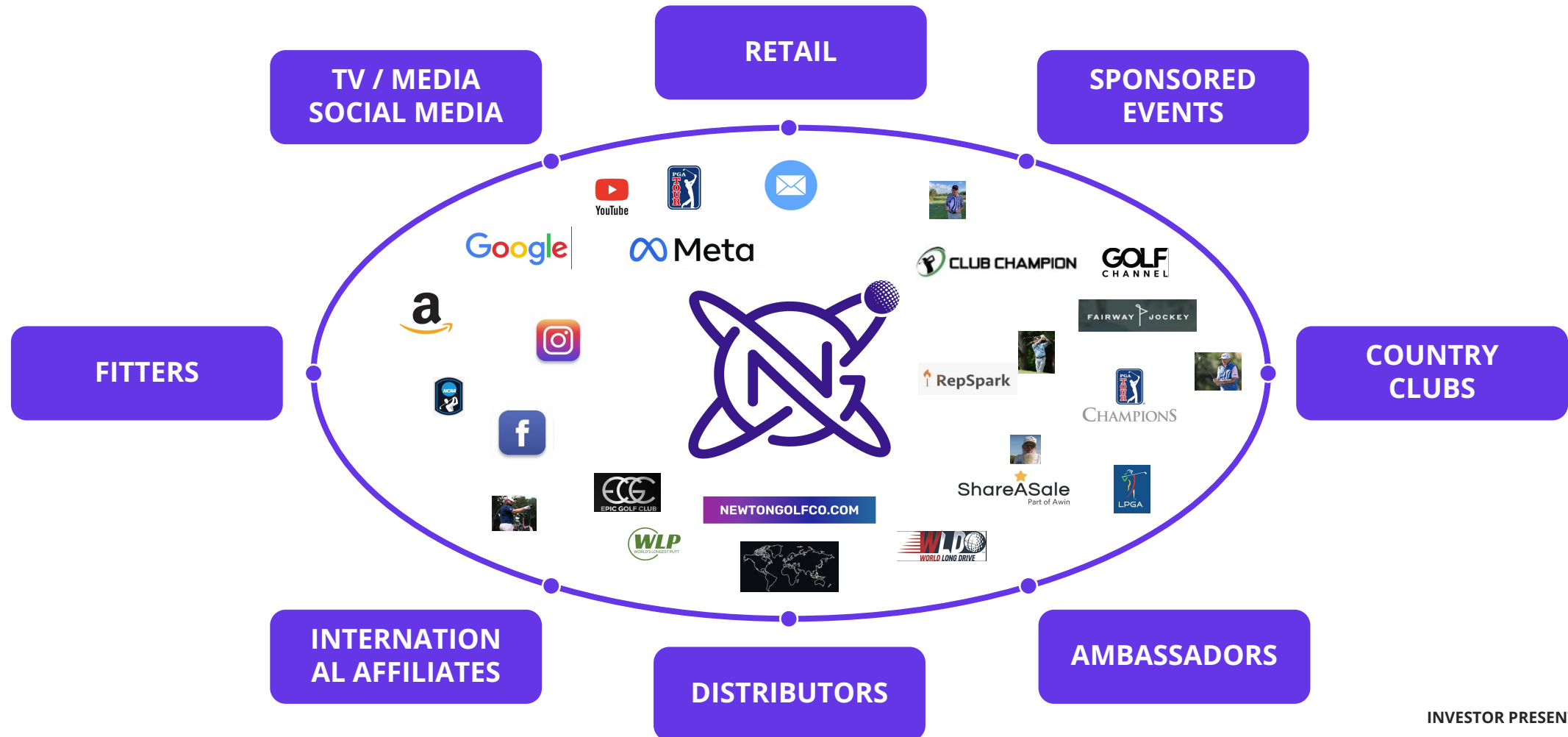
Supports local jobs and strengthens U.S. manufacturing.

Simplifies compliance with trade regulations and tariffs.



GOLF PARTICIPATION IS EXPANDING RAPIDLY

Newton Golf's omnichannel strategy delivers seamless engagement across digital, retail, events, and key partnerships—meeting customers where they are to drive brand awareness and conversions.



Fast Motion Shafts Gaining Tour Traction

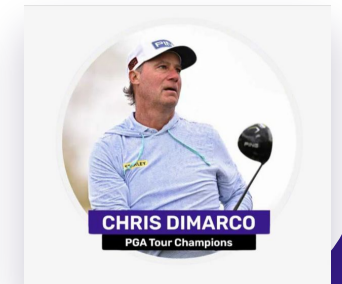
Miguel Ángel Jiménez

- Signed with Newton Golf in 2025
- Two PGA TOUR Champions wins using Newton Fast Motion shaft:
 - Principal Charity Classic (2025) – won in playoff
 - Chubb Classic (2025) – earlier season victory
- Currently leading the PGA TOUR Champions money list.

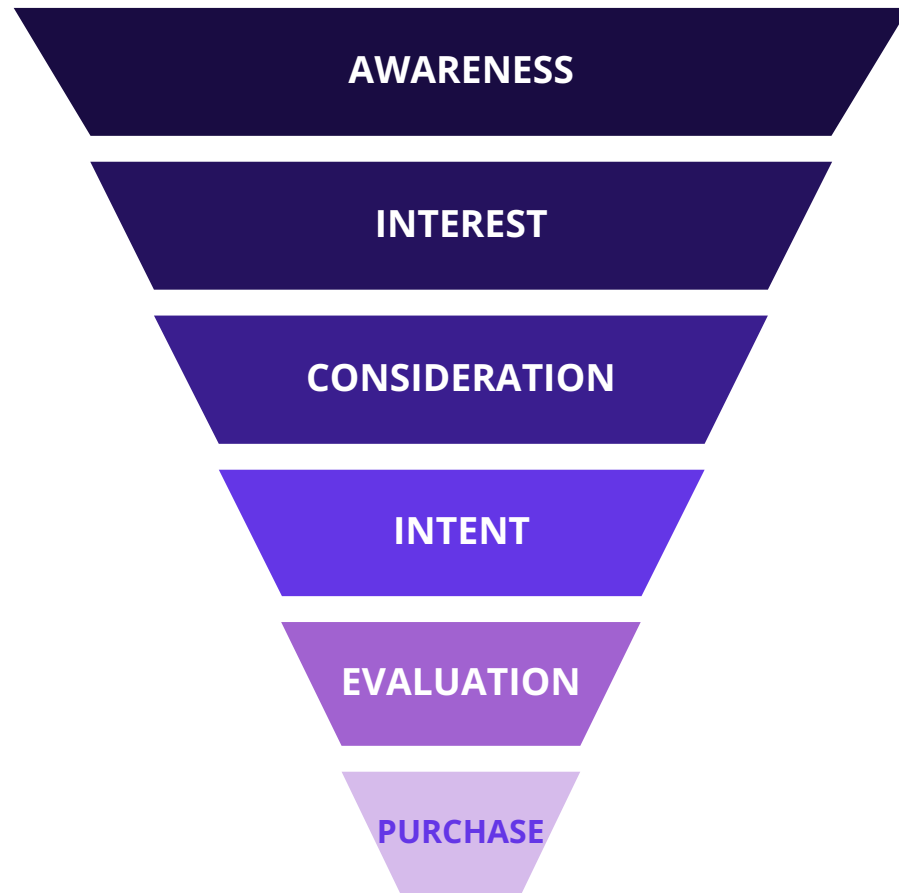


Tour Pros Fuel Newton's Momentum

- Over 50 pros on PGA TOUR Champions and LPGA Tour gaming Newton shafts
- Chosen for elite feel, control, and performance
- Rising adoption boosts Newton's brand on Tour



DATA-DRIVEN MARKETING POWERING SALES GROWTH



How Newton Golf Converts Customers Online:

- **Brand Awareness (Top of Funnel):** Social ads, search marketing, and influencers create exposure.
- **Engagement & Education (Middle of Funnel):** Testimonials and product content build trust and interest.
- **Retargeting & Conversion (Bottom of Funnel):** Paid ads drive final purchase decisions and sales.

Key Performance Indicators (KPIs) for Success:

- **Customer Acquisition Cost (CAC) & Lifetime Value (LTV)** – Maximizing efficiency in ad spend.
- **Conversion Rates** – Tracking engagement from social and search campaigns.
- **Return on Ad Spend (ROAS)** – Measuring profitability of digital marketing efforts.

LEADERSHIP TEAM

Dr. Greg Campbell

Executive Chairman & CEO

Dr. Greg Campbell brings nearly four decades of expertise in emerging technologies, product development, and public company leadership. With a proven track record of success, he has taken two companies public and previously managed a \$1.2 billion P&L as Senior Vice President & General Manager at Lam Research. Dr. Campbell's strategic vision, operational expertise, and executive leadership make him an invaluable force behind Newton Golf Company's mission to redefine golf equipment through innovation and precision engineering.

Jeff Clayborne

Chief Financial Officer

Jeff Clayborne brings over three decades of financial leadership across public and private companies in the consumer, technology, and entertainment sectors. He has led successful IPOs, built scalable financial systems, and helped grow design-led, consumer-facing brands. Jeff previously served as CFO of premium apparel brand Perfect Moment, public SaaS company Verb Technology, and e-mobility startup SONDORS, where he drove transformation using platforms like NetSuite and Shopify. His disciplined, tech-enabled approach to finance supports Newton Golf's mission to scale with operational rigor and long-term value creation.

BOARD OF DIRECTORS

Dottie Pepper

Director

Dottie Pepper is a legendary figure in golf, renowned for her achievements as a professional golfer and respected sports broadcaster. A two-time major champion with 17 LPGA Tour victories, she remains a pivotal voice in golf analysis. She played on six Solheim Cup teams, earning a remarkable 13-5-2 record. Transitioning to broadcasting, she became a groundbreaking announcer, being the first woman to provide live coverage at The Masters. A member of multiple Halls of Fame, including the New York State Golf Association Hall of Fame, she continues to shape the sport's future. She joined the NWTG Board in April 2022.

Brett Hoge

Director

Brett Hoge is a seasoned financial executive with extensive expertise in investment banking, corporate finance, and strategic asset allocation. As Senior Managing Director at Truist Investment Services, he has been recognized by Barron's, Forbes, and Financial Times as a leading financial advisor. Committed to philanthropy, he has served on multiple nonprofit boards and established The Larry V. Hughes ALS Foundation, funding critical research at Duke University. His financial acumen and leadership bolster NWTG's financial strategies. He became a Director in March 2022.

Akinobu Yorihiro

Director

Akinobu Yorihiro is a co-founder of Sacks Parente Golf, serving as Chief Technology Officer and Chief Legal Officer. His deep expertise in international business development, manufacturing, and intellectual property has been instrumental in expanding NWTG's global reach. Previously CFO, he now plays a crucial role in optimizing supply chains and fostering partnerships across Asia-Pacific markets. Additionally, he has chaired Nippon Xport Ventures since 2017. His visionary leadership continues to shape NWTG's international strategy.

Jane Casanta

Director

Jane Casanta is an accomplished executive with over two decades in golf industry marketing and product development. As the former Director of Marketing for Titleist Gloves and Accessories, she doubled international sales, significantly increased domestic gear revenue, and strengthened the Titleist brand. Her expertise in governance, compliance, and strategic advisory aids NWTG in navigating corporate regulations and enhancing shareholder value. Her deep industry knowledge and leadership contribute to NWTG's sustained growth.

Scaling Profitability & Growth

Twelve Months Ended December 31, 2024

	FY 2024	FY 2023	% Change
NET SALES	3,445,000	349,000	887%
Cost of Goods Sold	1,171,000	227,000	416%
Gross Profit	2,274,000	122,000	1,764%
OPERATING EXPENSES			
Selling, General and Admin	6,510,000	4,497,000	45%
Research and Development	743,000	258,000	188%
Total Operating Expenses	7,253,000	4,755,000	53%
LOSS FROM OPERATIONS	(4,979,000)	(4,633,000)	(7)%
Interest Income (Expense), Net	161,000	8,000	1,913%
NET LOSS	(4,818,000)	(4,625,000)	(4)%

Key Financial Highlights

- ✓ **\$3.445M full-year 2024 revenue, an 887% YoY increase.**
- ✓ **74% Q4 Gross Margin, 67% full-year margin.**
- ✓ **Targeting cost efficiency improvements to reach 80%+ gross margins.**
- ✓ **\$7.65M cash position supports growth strategy through 2025.**
- ✓ **Production scale-up potential to support up to \$50M in annual revenue.**

Strategic Growth Drivers

- ✓ **Revenue Growth** – Achieved 887% YoY revenue increase. Continued expansion into global markets.
- ✓ **Cost Optimization** – Manufacturing cost per unit targeted to decrease with higher production scale.
- ✓ **Ad Spend Efficiency**– Digital ad campaigns achieving projected 4X+ ROAS, supporting direct-to-consumer sales.

Q1 2025 Year-Over-Year Comparison

	Q1 2025	Q1 2024	% Change
NET SALES	1,210,000	350,000	246%
Cost of Goods Sold	358,000	160,000	124%
Gross Profit	852,000	190,000	348%
Gross Margin Percentage	70.4%	58.9%	
OPERATING EXPENSES			
Selling, General and Admin	2,541,000	1,271,000	100%
Research and Development	282,000	190,000	48%
Total Operating Expenses	2,823,000	1,461,000	93%
LOSS FROM OPERATIONS	(1,971,000)	(1,270,000)	(55)%
Change in fair value of warrant liabilities	1,401,000		
Interest Income (Expense), Net	45,000	62,000	(27)%
NET LOSS	(525,000)	(1,209,000)	(57)%

Q1 2025 Financial Highlights

✓ **\$1,210,000** in Q1 2025 revenue, a **246% year-over-year increase**.

✓ Gross profit rose to **\$852,000**, up **348%** from \$190,000 in Q1 2024.

✓ Gross margin improved significantly to **70.4%** versus **54.3%** last year.

✓ Operating expenses reflect certain **non-recurring costs** incurred during the quarter

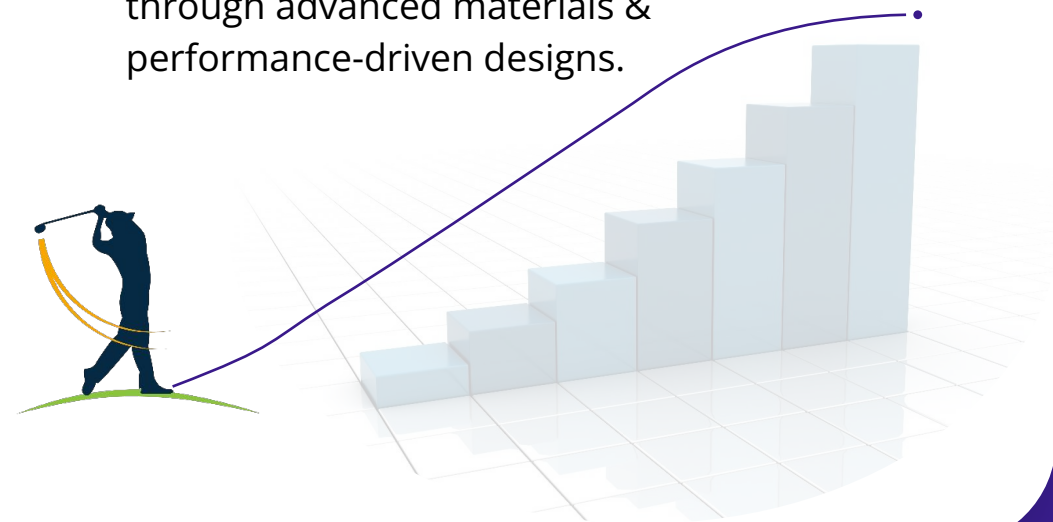
STRATEGIC GROWTH PLAN: SCALING NEWTON GOLF FOR THE FUTURE

Short-Term Growth Priorities (Next 12-24 Months)

- **Expand Direct-to-Consumer (DTC) Sales** through e-commerce & digital marketing.
- **Launch Flagship Products** backed by data-driven marketing & influencer partnerships.
- **Secure Key Retail Partnerships** to increase accessibility & brand exposure.
- **Grow International Sales Channels** in emerging golf markets.
- **Expand Club Fitters Network** to enhance in-person customer experience.
- **Strengthen Affiliate Marketing** to leverage third-party sales growth.

Long-Term Growth Vision (3-5 Years)

- **Scale Revenue Rapidly** while maintaining strong profit margins.
- **Diversify Product Portfolio** into **apparel, golf accessories, & smart-tech equipment**.
- **Lead Innovation in Golf Equipment** through advanced materials & performance-driven designs.



WHY NEWTON GOLF IS A HIGH-GROWTH INVESTMENT OPPORTUNITY



- **Expanding Market Opportunity** – Positioned in a **\$8B global golf equipment market**, growing with increased participation.
- **Strong Gross Margins** – Premium pricing and **U.S.-based manufacturing** support a clear path to profitability.
- **Competitive Advantage** – Proprietary **Motion Shafts & Gravity Putters** leverage cutting-edge engineering.
- **Omni-Channel Sales Strategy** – Combining **DTC, retail, fitters, and digital marketing** for maximum reach.
- **Attractive Valuation with Significant Upside** – Early-stage opportunity with room for exponential growth.



NEWTON GOLF

PLAY SMARTER

Company

Newton Golf Company

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