NEWTON GOLF

INVESTOR PRESENTATION

September 2025

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ABOUT US

Revolutionizing Golf Performance

Founded in **2018**, Newton Golf Company is a **premium performance golf equipment brand** driven by **innovation, precision engineering, and U.S.-based manufacturing**. We design and produce **cutting-edge golf technology** that delivers measurable improvements for golfers of all skill levels.

What We Offer

- **Disruptive Technology:** Industry-leading golf shafts and putters engineered for superior distance, control, and consistency.
- **Premium Quality:** Every product is designed, tested, and manufactured in the U.S. with elite quality controls.
- **Rapid Growth:** Expanded manufacturing in **April 2022** with a state-of-the-art facility in **St. Joseph, MO** to meet rising demand.
- **Proven Performance:** The **Newton Motion Shaft** became the **fastest-growing shaft on Tour Champions**, and the **Gravity Putter** introduces a patented **Ultra Low Balance Point (ULBP) technology** for unmatched putting precision.

NEWTON SHAFT TECHNOLOGY | *LONGER, STRAIGHTER DISTANCE MADE EASY*

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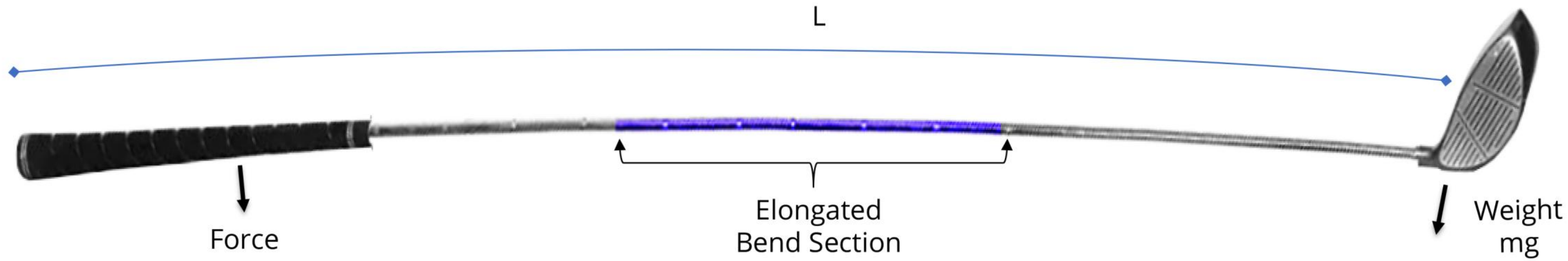
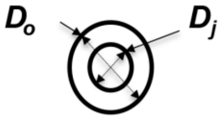


$$\text{Energy Stored} = \int_0^L \frac{M(x)^2}{2EI(x)}\,dx$$

M = Bending moment

E = Modulus of carbon fiber

$$I = \frac{\pi}{64}\left(D_o^4 - D_i^4\right)$$



MORE ENERGY STORED

- Easier to Load
- Smoother Release
- More Efficient Energy Transfer

OUR MISSION

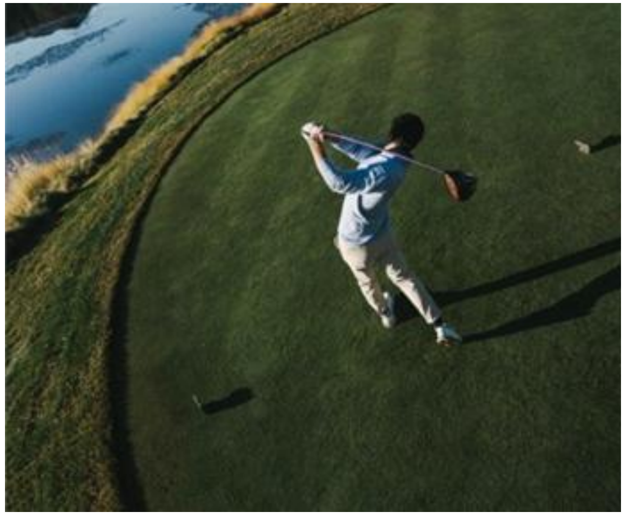
Revolutionizing the Game of Golf

Newton Golf is committed to **advancing golf technology** by developing **high-performance, precision-engineered equipment** that enhances every golfer's experience.

KEY DIFFERENTIATORS

INNOVATIVE DESIGN & TECHNOLOGY

SUPERIOR QUALITY & PERFORMANCE



CUSTOMER-FIRST PHILOSOPHY

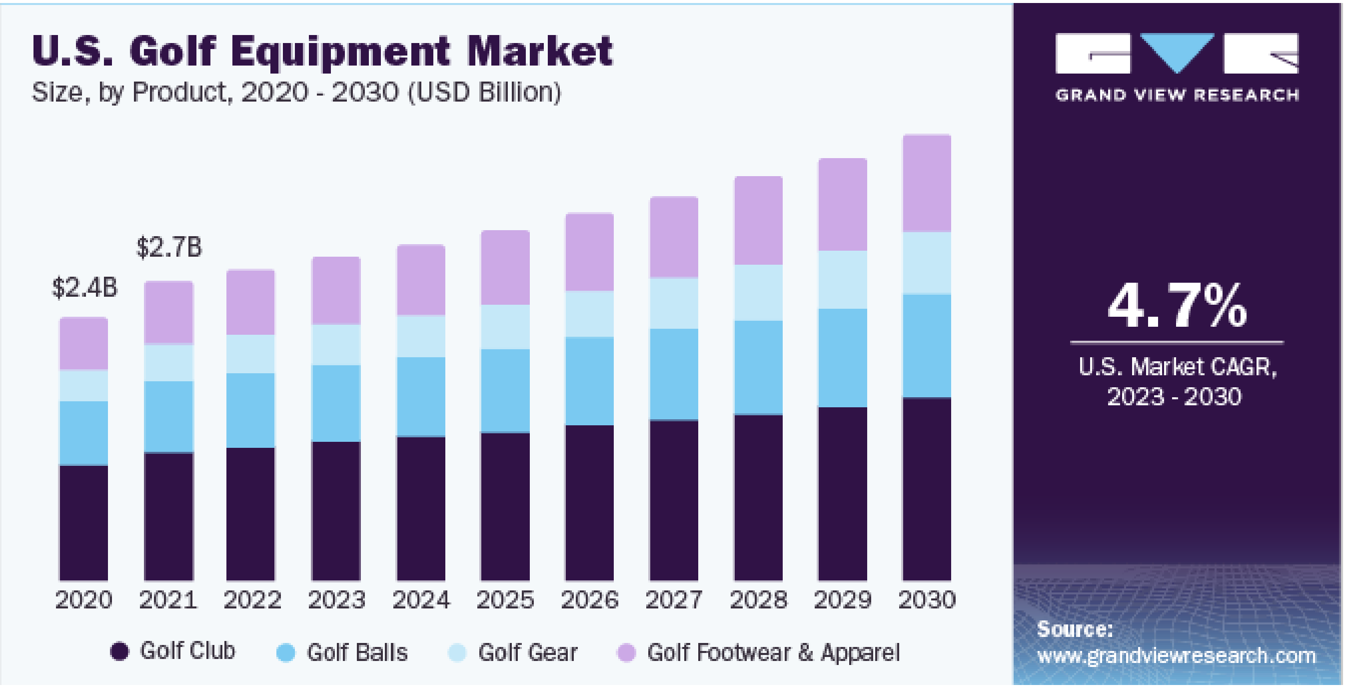
A RAPIDLY GROWING GOLF EQUIPMENT MARKET

$8 Billion — **Worldwide Golf Equipment Market**

$2.9 Billion — **The U.S. Golf Equipment Market**

3.9 Million — **Drivers purchased worldwide annually**

2.45 Million — **Putters purchased worldwide annually**



The golf club segment dominates the market, accounting for **45.7% of total sales**.

Customization is key – Modern golfers demand **personalized, high-performance clubs**.

Participation is rising – Over **41.1 million** Americans played golf in 2022, with young golfers and women driving new adoption.

GOLF PARTICIPATION IS EXPANDING RAPIDLY

25.6 Million

U.S. Golfers Who Played On-Course in 2022

15.5 Million

U.S. Golfers Who Engaged in Off-Course Activities (Driving Ranges, Simulators, Indoor Golf)

41.1 Million

Total U.S. Golf Participants (On-Course & Off-Course, Ages 6+) in 2022

GOLF INDUSTRY SEGMENT GROWTH

- **Women's Growth Segment** – 60% of new golfers are women
- **Young Golfers Surge** – Fastest-growing demographic
- **Tech-Driven Growth** – Indoor simulators, driving ranges, and off-course activities are attracting more players

NEWTON GOLF TARGET SEGMENTS

- **Premium Golfers Demand Performance** – Newton Golf's precision-engineered shafts & putters cater to elite players.
- **New Golfers Seek Customization** – Newton's easy-to-use technology makes premium performance accessible.
- **Young Golfers Are Key Buyers** – Innovation and customization appeal to the next generation of players.

NEWTON MOTION SHAFTS: POWER, PRECISION, PERFORMANCE

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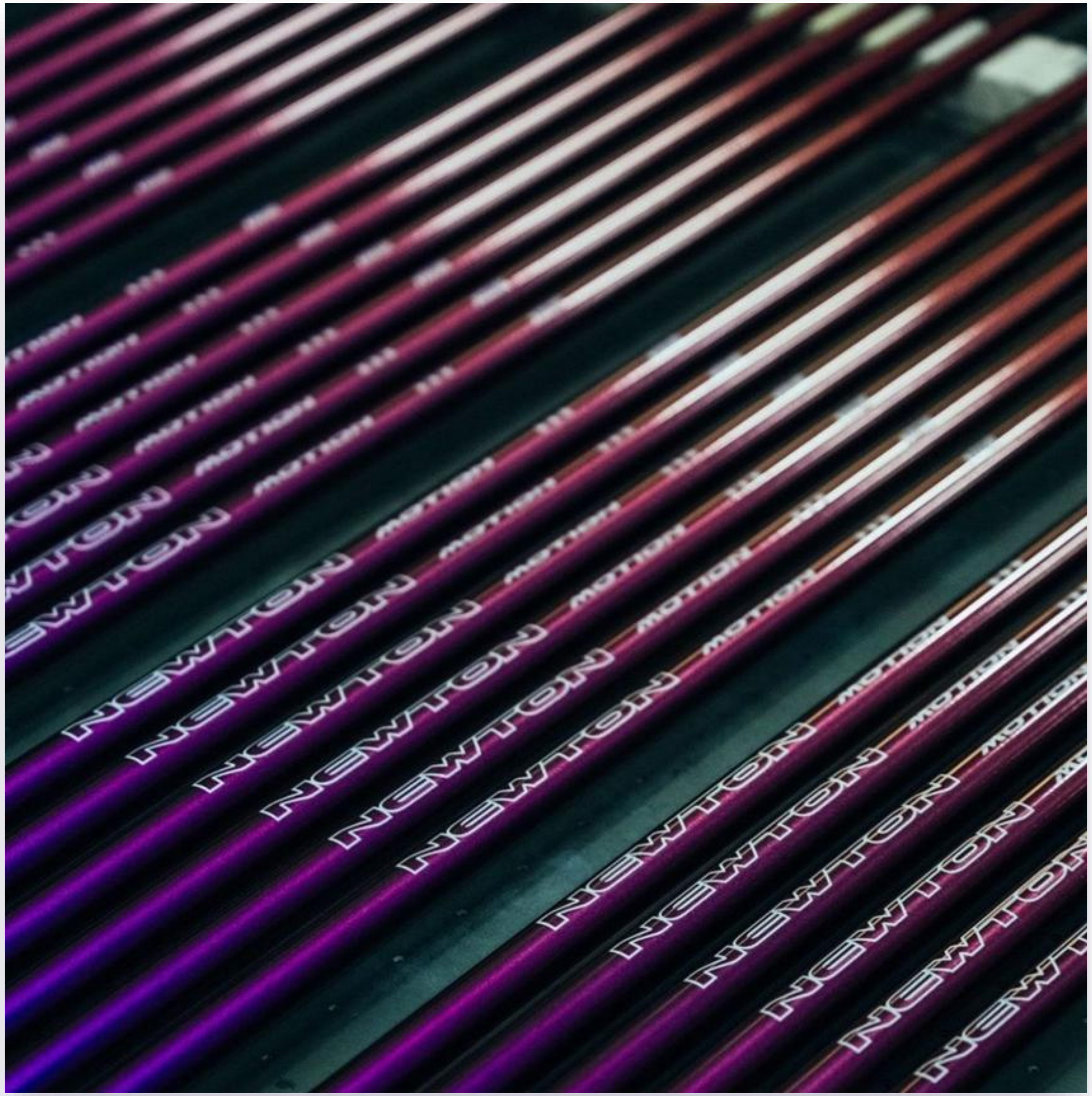

Newton Motion Shafts: Power, Precision, Performance

- **"Distance Made Easy"** – Engineered for effortless power and control.
- **Launched in November 2023**, now the **fastest-growing shaft on Tour Champions**.

Innovative Engineering

- **Tailored flex profiles** optimize distance, accuracy, and control for all swing speeds.
- **DOT System™ eliminates outdated flex labels**, adapting dynamically to the player's speed.

Precision U.S. Manufacturing

- **Made in the USA** with the highest quality standards for superior consistency.

Pricing

- **$275 Driver Shaft**
- **$250 Fairway Wood**

FAST MOTION SHAFT: LIGHTWEIGHT SPEED MEETS TOUR PERFORMANCE

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Fast Motion Shaft: Lightweight Speed Meets Tour Performance

- **Designed for faster swing speeds** without sacrificing control
- Lightweight, physics-first construction
- **Made in the USA**, expanding Newton's domestic manufacturing footprint
- Already in play by eight professionals across **PGA TOUR Champions** & **LPGA Tour**
- Driving adoption among top club fitters and DTC customers

Pricing: $325

*"When you start seeing some of the **best ball strikers** of the last 30 years **slotting Newton shafts** into the bag, that's not noise — **that's a signal**. It's a signal that **this is something worth trying**."*

- **Kris McCormack**
Head of Club Test & Gear Data
GOLF Magazine

GRAVITY PUTTERS: PRECISION, INNOVATION, PERFORMANCE

Newton Gravity Putters deliver unmatched precision and control, thanks to their ultra-low balance point design. Engineered for a smoother roll and consistent performance, they empower golfers to sink more putts with confidence.

Innovative Engineering:

- **ULBP Technology™** – Ultra Low Balance Point enhances control and feel.
- **Precision Alignment** – Optimized sightlines for accuracy.
- **Advanced Material Design** – Carbon steel or aircraft-grade aluminum for a premium feel.

Tour-Proven Performance:

- Trusted by top professionals for consistent roll and stability.
- Available in five models, including the Deuce and Duke.

"Newton's ultra-low balance point is the secret to exceptional control and feel."
— *Driving Range Heroes*

Pricing: Starting at $450 per putter

THE COMPETITIVE EDGE OF U.S. MANUFACTURING

Quality & Performance

Strict quality control ensures consistency in every shaft and putter.
Every product is inspected for precision and durability.

Supply Chain Efficiency

Faster lead times and improved responsiveness to demand.
More agile production reduces delays and inventory risk.

Sustainability & Branding

Lower carbon footprint from domestic manufacturing.
Appeals to eco-conscious consumers who value sustainability.

Economic & Strategic Benefits

Supports local jobs and strengthens U.S. manufacturing.
Simplifies compliance with trade regulations and tariffs.

OMNICHANNEL BY DESIGN

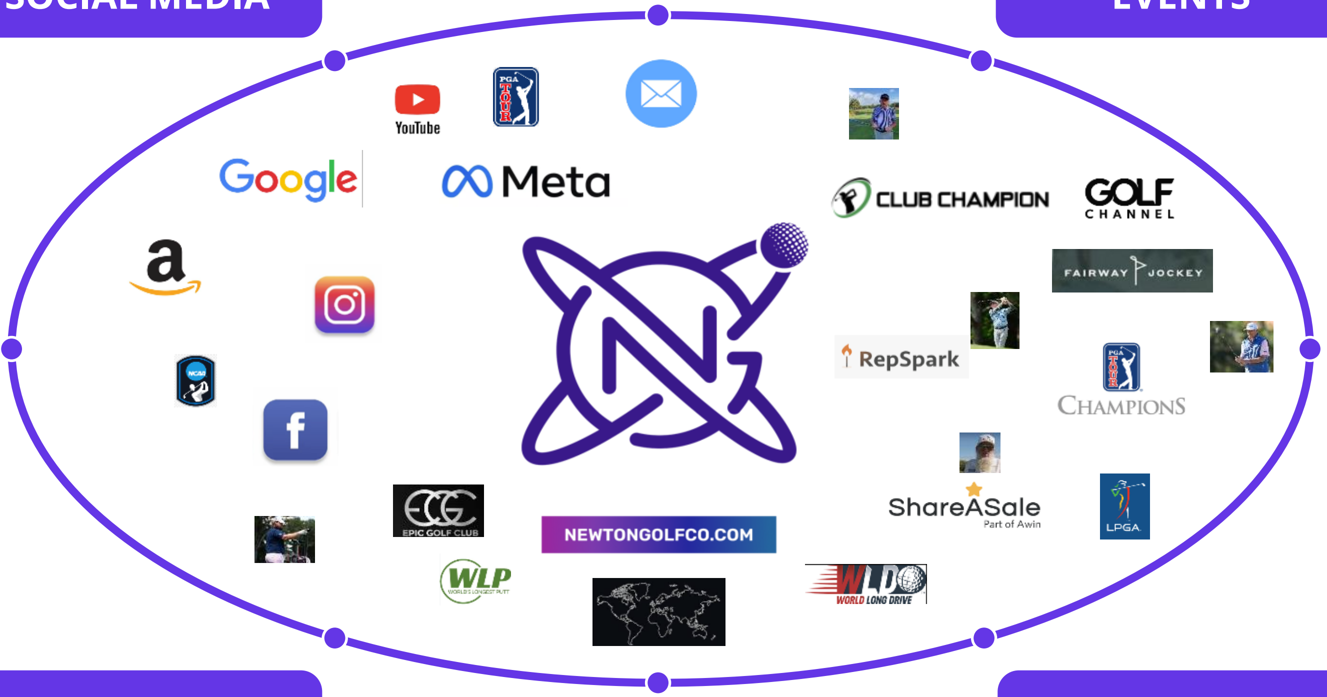
Connecting golfers everywhere — online, in-store, on Tour — to build awareness and accelerate sales.

RETAIL

TV / MEDIA SOCIAL MEDIA

SPONSORED EVENTS

FITTERS



COUNTRY CLUBS

INTERNATION AL AFFILIATES

DISTRIBUTORS

AMBASSADORS

DATA-DRIVEN MARKETING POWERING SALES GROWTH

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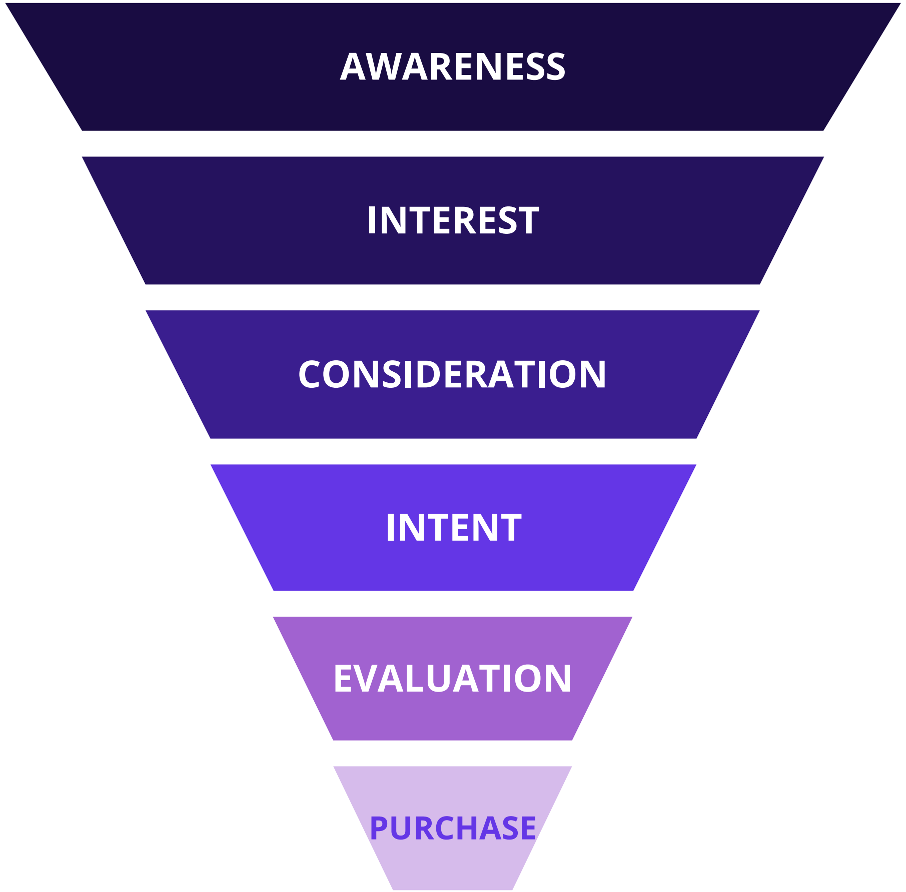
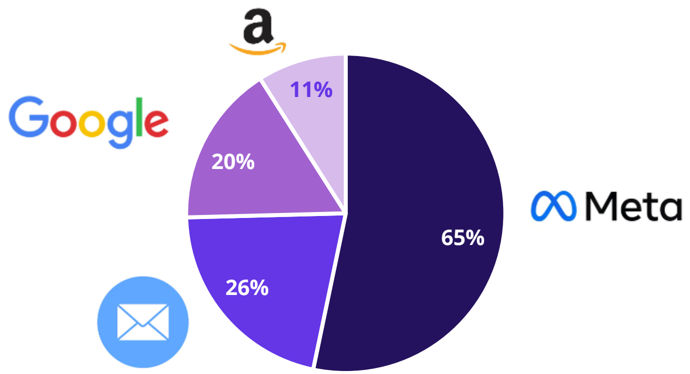


Online Marketing/Sales



How Newton Golf Converts Customers Online:

- **Brand Awareness (Top of Funnel):** Social ads, search marketing, and influencers create exposure.
- **Engagement & Education (Middle of Funnel):** Testimonials and product content build trust and interest.
- **Retargeting & Conversion (Bottom of Funnel):** Paid ads drive final purchase decisions and sales.

Key Performance Indicators (KPIs) for Success:

- **Customer Acquisition Cost (CAC) & Lifetime Value (LTV)** – Maximizing efficiency in ad spend.
- **Conversion Rates** – Tracking engagement from social and search campaigns.
- **Return on Ad Spend (ROAS)** – Measuring profitability of digital marketing efforts.

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Fast Motion Shafts Gaining Tour Traction

Miguel Ángel Jiménez

- **Signed with Newton Golf in 2025**
- **Two PGA TOUR Champions wins** using Newton Fast Motion shaft:
  - **Principal Charity Classic (2025)** – won in playoff
  - **Chubb Classic (2025)** – earlier season victory
- **Currently leading the PGA TOUR Champions money list.**

Tour Pros Fuel Newton's Momentum

- Over **50 pros** on PGA TOUR Champions and LPGA Tour gaming Newton shafts
- Chosen for **elite feel, control, and performance**
- Rising adoption boosts Newton's brand on Tour

LEADERSHIP TEAM

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Dr. Greg Campbell

Executive Chairman & CEO

Dr. Greg Campbell brings nearly four decades of expertise in emerging technologies, product development, and public company leadership. With a proven track record of success, he has taken two companies public and previously managed a $1.2 billion P&L as Senior Vice President & General Manager at Lam Research. Dr. Campbell's strategic vision, operational expertise, and executive leadership make him an invaluable force behind Newton Golf Company's mission to redefine golf equipment through innovation and precision engineering.

Jeff Clayborne

Chief Financial Officer

Jeff Clayborne brings over three decades of financial leadership across public and private companies in the consumer, technology, and entertainment sectors. He has led successful IPOs, built scalable financial systems, and helped grow design-led, consumer-facing brands. Jeff previously served as CFO of premium apparel brand Perfect Moment, public SaaS company Verb Technology, and e-mobility startup SONDORS, where he drove transformation using platforms like NetSuite and Shopify. His disciplined, tech-enabled approach to finance supports Newton Golf's mission to scale with operational rigor and long-term value creation.

2024 versus 2023

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Twelve Months Ended December 31, 2024

	FY 2024	FY 2023	% Change
NET SALES	3,445,000	349,000	887%
Cost of Goods Sold	1,171,000	227,000	416%
Gross Profit	2,274,000	122,000	1,764%
OPERATING EXPENSES			
Selling, General and Admin	6,510,000	4,497,000	45%
Research and Development	743,000	258,000	188%
Total Operating Expenses	7,253,000	4,755,000	53%
LOSS FROM OPERATIONS	(4,979,000)	(4,633,000)	(7)%
Interest Income (Expense), Net	161,000	8,000	1,913%
NET LOSS	(4,818,000)	(4,625,000)	(4)%

Key Financial Highlights

✓ $3.445M full-year 2024 revenue, an 887% YoY increase.
✓ 74% Q4 Gross Margin, 67% full-year margin.
✓ Targeting cost efficiency improvements to reach 80%+ gross margins.
✓ $7.65M cash position supports growth strategy through 2025.
✓ Production scale-up potential to support up to $50M in annual revenue.

Strategic Growth Drivers

✓ **Revenue Growth** – Achieved 887% YoY revenue increase. Continued expansion into global markets.
✓ **Cost Optimization** – Manufacturing cost per unit targeted to decrease with higher production scale.
✓ **Ad Spend Efficiency**– Digital ad campaigns achieving projected 4X+ ROAS, supporting direct-to-consumer sales.

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1H 2025 Year-Over-Year Comparison

	1H 2025	1H 2024	% Change
NET SALES	$3,278,000	$1,163,000	182%
Cost of Goods Sold	1,027,000	468,000	119%
Gross Profit	2,251,000	695,000	224%
Gross Margin Percentage	68.7%	59.8%	
OPERATING EXPENSES			
Selling, General and Admin	5,304,000	2,755,000	93%
Research and Development	425,000	397,000	7%
Total Operating Expenses	5,729,000	3,152,000	82%
LOSS FROM OPERATIONS	($3,478,000)	($2,457,000)	(42%)
Other income (expense), net	1,433,000	109,000	1215%
NET LOSS	(2,045,000)	(2,348,000)	13%

1H 2025 Financial Highlights

✓ $3.3M revenue in 1H 2025, up 182% YoY

✓ Gross profit more than tripled year-over-year, rising 224% to $2.3M

✓ Gross margin expanded nearly 900 basis points to 68.7%

✓ Operating expenses reflect continued growth investments in sales, marketing, and R&D

STRATEGIC GROWTH PLAN: SCALING NEWTON GOLF FOR THE FUTURE

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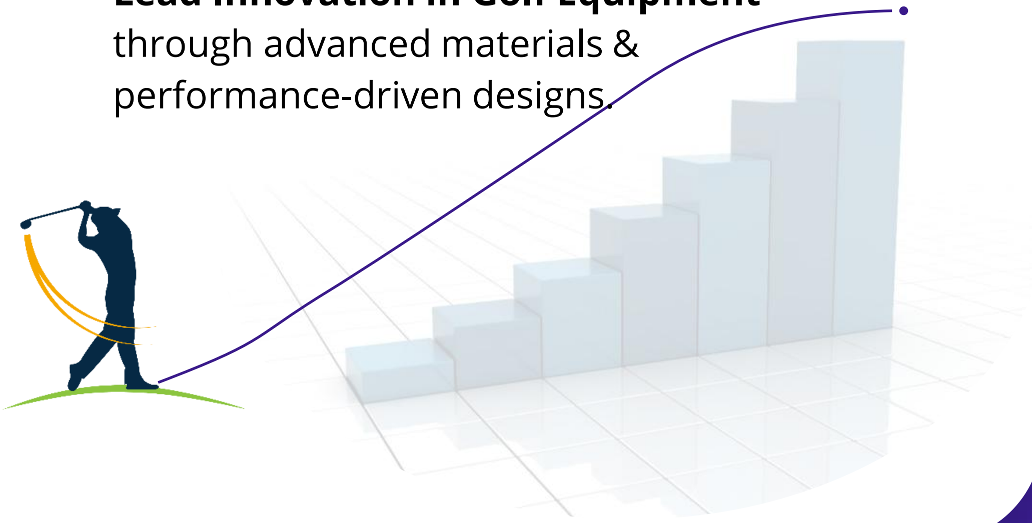
Short-Term Growth Priorities (Next 12-24 Months)

- **Expand Direct-to-Consumer (DTC) Sales** through e-commerce & digital marketing.
- **Launch Flagship Products** backed by data-driven marketing & influencer partnerships.
- **Secure Key Retail Partnerships** to increase accessibility & brand exposure.
- **Sign OEM partnerships**
- **Grow International Sales Channels** in emerging golf markets.
- **Expand Club Fitters Network** to enhance in-person customer experience.
- **Strengthen Affiliate Marketing** to leverage third-party sales growth.

Long-Term Growth Vision (3-5 Years)

- **Scale Revenue Rapidly** while maintaining strong profit margins.
- **Diversify Product Portfolio** into **golf equipment, accessories, & smart-tech equipment**.
- **Lead Innovation in Golf Equipment** through advanced materials & performance-driven designs.



WHY NEWTON GOLF IS A HIGH-GROWTH INVESTMENT OPPORTUNITY

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- **Expanding Market Opportunity** – Positioned in a **$8B global golf equipment market**, growing with increased participation.
- **Strong Gross Margins** – Premium pricing and **U.S.-based manufacturing** support a clear path to profitability.
- **Competitive Advantage** – Proprietary **Motion Shafts & Gravity Putters** leverage cutting-edge engineering.
- **Omni-Channel Sales Strategy** – Combining **DTC, retail, OEM, fitters, and digital marketing** for maximum reach.
- **Attractive Valuation with Significant Upside** – Early-stage opportunity with room for exponential growth.

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PLAY SMARTER

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