NEWTON GOLF

Play Smarter

Nasdaq: NWTG

The First Scalable Fitting Intelligence Platform in Golf

Corporate Presentation

June 2026

Important Cautions Regarding Forward-Looking Statements

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This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to future events or the future financial performance of Newton Golf Company (the "Company") and involve known and unknown risks, uncertainties, and other factors that may cause actual results, performance, or achievements to differ materially from those expressed or implied by such statements.

In some cases, forward-looking statements can be identified by words such as "may," "will," "should," "expects," "plans," "anticipates," "intends," "believes," "estimates," "projects," "potential," or similar expressions. These forward-looking statements include, but are not limited to, statements regarding the Company's ability to support working capital needs, operational scaling initiatives, and future growth opportunities, growth strategy, product innovation and development, expansion of distribution channels, brand adoption among professional fitters and golfers, anticipated market opportunities, and future business prospects.

These forward-looking statements reflect the Company's current expectations and projections based on information available as of the date of this release and are subject to a number of risks and uncertainties, including, but not limited to, general economic and business conditions; changes in consumer demand and industry trends; competition in the golf equipment market; the Company's ability to execute its strategic initiatives; supply chain disruptions; and other risks detailed from time to time in the Company's filings with the Securities and Exchange Commission (SEC), including its most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q.

The Company cautions investors that forward-looking statements are not guarantees of future performance, and actual results may differ materially from those projected. The Company undertakes no obligation to update or revise any forward-looking statements, except as required by law.

Key Stats (NASDAQ: NWTG)

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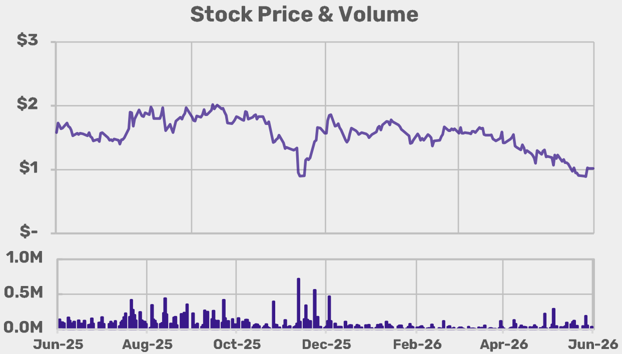
Stock Price *(6/1/26)*	***$1.02***
52 Week Low-High	*$0.82 - $2.23*
Avg. Vol. *(3-mo.)*	*45.6K*
Shares Outstanding	*4.6M*
Public Free Float *(est.)*	*90%*
Insider Holdings *(est.)*	***10%***
Institutional Holdings	*11.1%*
Market Cap	***$4.7M***

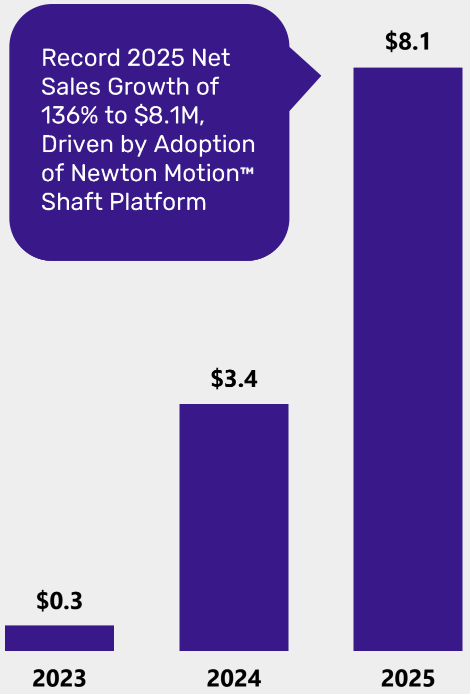


Net Sales *ttm*	***$7.9M***
Gross Profit *ttm*	*$4.3M*
Gross Margin *ttm*	***54.7%***
Net Loss *ttm*	*$8.2M*
Net Loss *mrq*	*$2.7M*
Cash *(3/31/26)*	***$0.6M***
Total Assets *(3/31/26)*	*$2.6M*
Total Debt *(3/31/26)*	*$0.5M*
Founded	*2018*
U.S. IPO	*2023*
Full-time Employees *(12/31/25)*	*38*

TTM = trailing twelve months as of March 31, 2026.
Shares outstanding as of May 11, 2026.
Public free float = Total shares outstanding excluding insider ownership.
Sources: Nasdaq.com, Yahoo! Finance, and company estimates.

Annual Net Sales Growth

$millions



Overview

Who We Are: Game Improvement Technology

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- **Newton Golf** is a technology-forward golf-equipment innovator applying physics-driven engineering to golf performance.
    - **DOT System™** is a proprietary, physics-based fitting framework designed to simplify shaft selection.
    - **#1 shaft** at Club Champion (136 locations) in 2025.
    - **U.S. manufacturing** facility in St. Joseph, MO, for production of advanced carbon fiber golf shafts.
- **New shaft lines** (fast fairway + hybrids) presented at the PGA Show 2026 - bag expansion.
- **Expanding international presence**: Korea + Japan DTC channels & recent Korea distributor partnership, VOICE CADDIE.

★★★★★

"My dispersion has come in a lot. You can definitely get the ball up in the air a little more. Way more consistent off the tee and definitely a little bit longer."

-CHRIS DIMARCO
PGA Tour Champions Player

136% Revenue Growth (2025)	**56%** Gross Margin (2025)
#1 Shaft at Club Champion	**60+** Tour Pros Have Put Newton in Play

CLUB CHAMPION
Better fit...Lower scores

VOICE CADDIE®

Market Opportunity
A Large Market Poised for Disruption

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$9B
Global Golf Equipment Market[1]
Growing with rising participation

$4B+
Global Golf Club Market
North America: ~45% global share in 2024[2]

$600M
Global Golf Shaft Market[3]
Newton's primary TAM

40M+
Driver Shafts Sold with Adapter Compatibilty Over Last 10 Years [4]

KEY MARKET DRIVERS

- **Golf participation** at 25-year highs with 48.1M U.S. players in 2025, according to National Golf Foundation.
- **Adapter era** drives recurring shaft upgrades; 40M+ replaceable shafts from driver sales alone over the past 10 years.[4]
- **Growing popularity** of off-course golf activities at places like indoor golf simulators or golf entertainment venues.
- **Asia expansion:** Japan & South Korea represent the world's #2 & #3 golf markets[5].
- **Made in America:** Quality, control and speed to market.

1) Grand View Research, Golf Equipment Market (2026 – 2030) report. 2) Grand View Research Golf Club Market (2025 - 2030), report. 3) Company estimate assuming shafts are 7% of global golf equipment market. 4) Company estimate based on average of 4 million driver shafts sold annually with adapter compatibility over 10 years. 5) CNBC article, September 2021

The Shaft Industry Remains Complex & Difficult

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Despite a $600M annual market, the **purchase experience** for golf shafts **remains fundamentally broken** — leaving consumers confused, fitters guessing, and the industry relying on marketing over science.

Zero Standardization

No incumbent - not Fujikura, Mitsubishi, Aldila, or Graphite Design - has proposed a solution to rationalize the category. This is Newton's opening.

Unpredictable Performance

Golfers spending $250 - $500 per shaft cannot predict performance outcomes - creating post-purchase remorse and low repeat-buy rates.

Frustrating Fitting Process

Without a systematic framework, fitting requires multiple trial swings with costly demo shafts, creating friction for both fitters and consumers.

Fragmented Flex Labels

"Stiff" from one manufacturer ≠ "Stiff" from another. There is no industry standard - consumers routinely buy the wrong shaft.

Barrier to Upgrades

Complexity suppresses market velocity. Golfers who want to upgrade often delay, shrinking TAM realization for the entire category.

Cut-Down Economics

Fairway & hybrid shafts are factory-cut driver shafts - an industry shortcut that sacrifices purpose-built performance optimization for each club.

The Solution

The DOT System™: Engineering What the Industry Left to Guesswork

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HOW IT WORKS

1 **Swing Speed Measured**

Golfer's driver swing speed is quantified - no more vague flex categories.

2 **DOT Number Assigned**

1-through-7 DOT rating maps precisely to swing speed band - universally consistent.

3 **Bag Built Around One DOT**

The same DOT number applies across driver, fairway, and hybrid shafts - engineered as a unified system, not cut-down afterthoughts.

NEWTON'S DIFFERENTIATION

Pre-Computed Framework

Years of swing data, physics modeling, and fitter feedback baked into a proprietary lookup system - not replicable without the underlying data.

OEM Integration Potential

The DOT System can be white-labeled to any manufacturer seeking a science-backed fitting framework - a potential licensing revenue stream.

First-to-Define

By naming and owning the DOT System concept, Newton controls the category language. Competitors would be entering Newton's framing, not creating their own.

Fitter Efficiency

DOT-fitted golfers require fewer trial swings (faster sessions, higher satisfaction) - creating a structural advantage in Club Champion's commission-based model.

Newton Motion™ Shafts

Power, Precision, Performance

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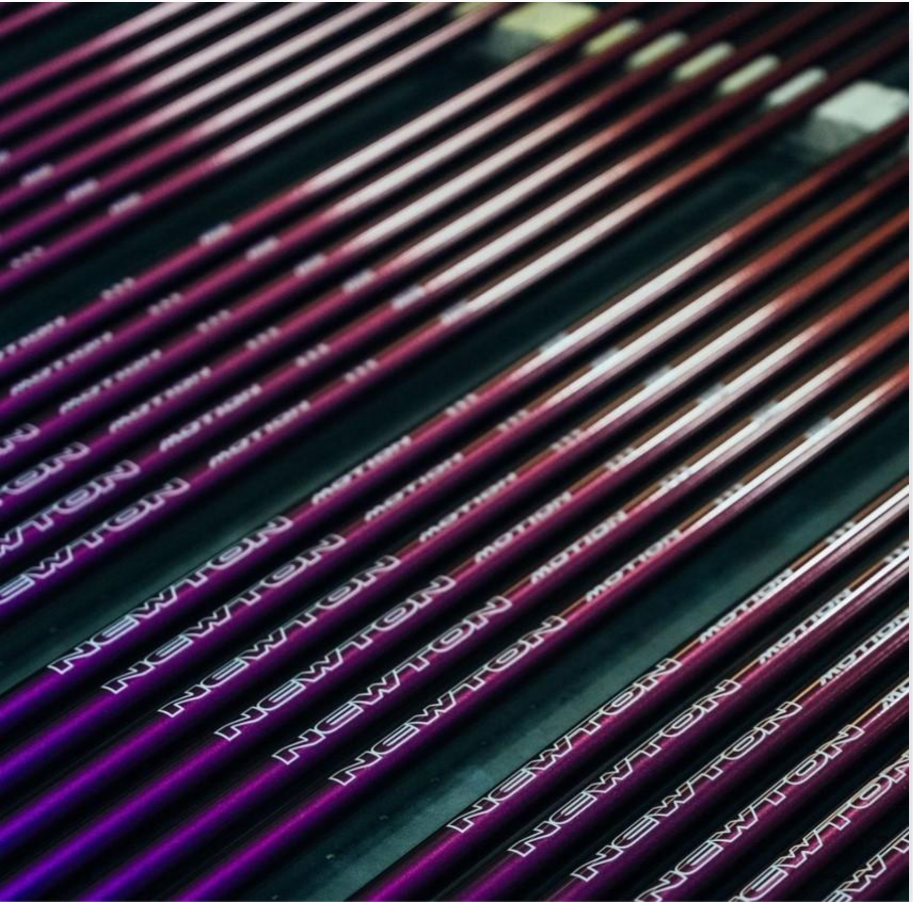

Newton Motion Shafts

- **"Distance Made Easy"** – Engineered for effortless power and control.
- **Launched in Nov. 2023**, now the **fastest-growing shaft on Tour Champions**.

Innovative Engineering

- **Tailored flex profiles** optimize distance, accuracy, and control for all swing speeds.
- **DOT System™ eliminates outdated flex labels**, adapting dynamically to the player's speed.

Precision U.S. Manufacturing

- **Made in the USA** with the highest quality standards for superior consistency.

Pricing

- **$300 Motion Driver**
- **$270 Fairway Wood**

Fast Motion Shafts

Lightweight Speed Meeting Tour Performance

- **Designed for faster swing speeds** without sacrificing control
- Lightweight, physics-first construction.
- **Made in the USA**, expanding Newton's domestic manufacturing footprint.
- Already in play by eight professional across **PGA TOUR Champions** & **LPGA Tour**
- Driving adoption among top club fitters and DTC customers.
- **Pricing:** $325 Fast Motion Driver.

*"When you start seeing some of the **best ball strikers** of the last 30 years **slotting Newton shafts** into the bag, that's not noise – **that's a signal**. It's a signal that **this is something worth trying**."*

-KRIS MCCORMACK
Head of Club Test & Gear Data
GOLF Magazine

Precision, Innovation, Performance

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Newton Gravity Putters deliver unmatched precision and control, thanks to their ultra-low balance point design. Engineered for a smoother roll and consistent performance, they empower golfers to sink more putts with confidence.

Innovative Engineering

- **ULBP Technology™** – Ultra Low Balance Point enhances control and feel.
- **Precision Alignment** – Optimized sightlines for accuracy.
- **Advanced Material Design** – Carbon steel or aircraft-grade aluminum for a premium feel.

Tour-Proven Performance

- Trusted by top professionals for consistent roll and stability.
- Available in five models, including the Deuce and Duke.

Pricing: Starting at $450 per putter.

DRIVING RANGE HEROES

"Newton's ultra-low balance point is the secret to exceptional control and feel."
—DRIVING RANGE HEROES

Product Validation

Performance Proven Where It Counts

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TOUR PROOF

#2 Shaft on PGA Tour Champions (at 21 of 28 events in 2025 Season)

60+ Tour Pros Have Put Newton in Play Across PGA, PGA Tour of Champions, and LPGA

3 PGA Tour Champions wins in 2025 Miguel Ángel Jiménez (2), Doug Barron (1)

Doug Barron • Ken Duke • Mark O'Meara • John Daly
Colin Montgomerie • Chris DiMarco • and 54 others

#1 SHAFT AT CLUB CHAMPION

Newton is the best-selling driver AND fairway shaft across Club Champion's 136+ locations - chosen by fitters incentivized purely on customer performance outcomes, not brand relationships.

136 stores • All product lines • Fitter-validated

WORLD LONG DRIVE 2025

- Official partner of the 2025 World Long Drive Championships.
- Men's Amateur title won using a Newton shaft with a 396-yard drive.
- 7 Newton-shafted athletes competed.

WORLD'S FASTEST GOLF DRIVE

February 2026: Australian professional long-drive golfer Thomas Fliniks set the GUINNESS WORLD RECORDS™ title for the fastest golf drive using Newton's Fast Motion shaft, achieving a ball speed of 235.1 mph.

Financial Performance

Record Growth, Strong Margins, Path to Profitability

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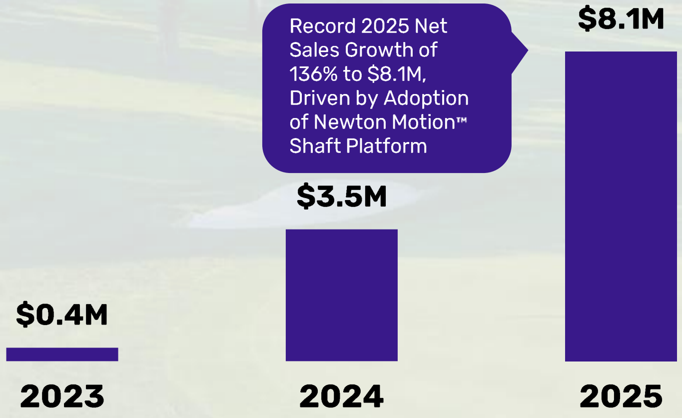
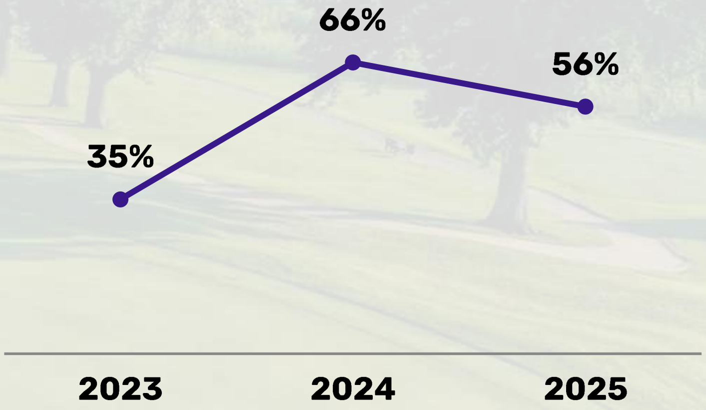
Annual Net Sales

$millions



Gross Margin



Metric	2023	2024	2025	TTM
Net Sales	$349K	$3.5M	$8.1M	$7.9M
Gross Profit	$122K	$2.3M	$4.6M	$4.3M
Gross Margin	35%	66%	56%	55%
YoY Rev. Growth	n/m	+887%	+136%	+84%
Cash on Hand	-	$7.7M	$1.3M (12/31)	$0.6M (3/31/26)

Financial Performance
Q1 2026 Highlights

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- **Net sales** totaled $991K.
- Results were impacted by manufacturing upgrades designed to improve scalability and fulfillment capabilities
- **Backlog:** ~$1.2M at quarter end, including:
  - **DTC customer deposits:** $0.9M
  - **Open wholesale sales orders:** $0.3M.
  - Expect to convert into revenue as fulfillment activities continue improving in Q2.
- **Returning customer orders** increased 47% to 1,253 orders.
- **Professional club fitter network** expanded to ~235 accounts, up 99% from Q1 2025.
- **Signed exclusive distribution agreement with VC Inc. (VOICE CADDIE)**
  - Received a $136K initial order.
  - Revenue from this order expected to be realized in Q2.

Q1 2026 Highlights

~$1.2M	1,253
Customer Deposits & Open Sales Orders at Quarter End	Returning Customer Orders, up 47% q/q
~235	**~$136K**
Accounts in Professional Club Fitter Network, up 99% q/q	Order from VC Inc. (VOICE CADDIE), expect to be realized in Q2 2026

Strategic Q1 2026 investments strengthened Newton's foundation for future scaling opportunities, and company believes 2026 has potential to represent another record year [1]

1) Outlook issued and effective only as of May 14, 2026

Business Model

Scalable, High-Margin, Multi-Channel Business

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~91%

Direct-to-Consumer (DTC - Web/Email/Social)

- Highest margin and data-rich.
- Efficient customer acquisition cost via targeted digital.
- Black Friday 2025: record single-day sales.

~9%

Wholesalers (Fitters / Retail)

- #1 shaft at Club Champion 136 locations.
- Fitters act as trusted endorsers - best NPS channel available.

CLUB CHAMPION
Better fit...Lower scores

~0%

International (Untapped Potential)

- Q1 2026: Partnered with VOICE CADDIE and received $136K initial order to be realized in Q2.
- Oct 2025: NewtonGolf.jp launched.
- Japan & Korea among world's top 3 golf markets. High ASP markets.

VOICE CADDIE

UNIT ECONOMICS & SCALE

$235	$120	56%	200,000
Avg. DTC/Wholesale Price	Gross Profit per Shaft	Gross Margin (2025)	Shaft Capacity at Current Facility

Percentage figures year-to-date as of 12/31/25.

Four Ways to Scale Newton

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01 Shaft Platform Expansion

- New Fast Motion fairway and hybrid lines debuted at PGA Show 2026; commercial launch Q3 / Q4 2026.
- Full DOT System coverage across driver, fairway, & hybrid creates a **complete-bag solution** - expanding average revenue per customer from one shaft to 3-4 shafts per bag.

02 OEM Partnerships

Newton provides:

- **Operational efficiency:** reduces fitting time & training requirements across large fitter networks.
- **SKU rationalization:** enables a more focused product offering without sacrificing fit precision.
- **Data-driven differentiation:** a proprietary system OEMs can market as a performance advantage.

03 Wholesale / Retail Growth

- Expand distribution through wholesale channels, including professional club fitters, retailers, & wholesalers
- Partnered with a wide network of retailers.

04 International Expansion

- Oct. 2025: **Japan** e-commerce site launched.
- Feb 2026: Exclusive distribution partnership with **VOICE CADDIE** in **Korea**.
- Japan (#2 global golf market) and Korea (#3) carry premium pricing tolerance and strong custom-fit culture - ideal for Newton's DOT System.

OEM Penetration & Revenue Model

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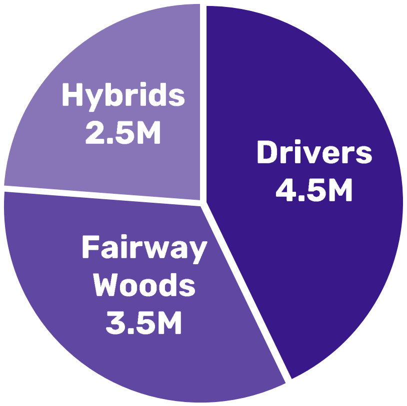
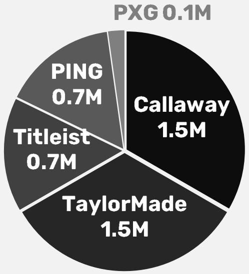
Major OEM Golf Clubs Sold Annually: Estimated 10.5M Units



Drivers by Brand (4.5M units):



Source: Industry estimates (e.g., Golf Datatech, MyGolfSpy). Figures represent management's best estimates based on available third-party market data and internal analysis.

Major OEM 'New & Aftermarket' Shaft Revenue Model

OEM New Club Sales

- 10.5M major OEM clubs sold annually
- **0.5% penetration** = 52,500 shafts
- @ $130 avg. selling price **= $6.8M**

OEM Aftermarket Sales

- Base of 40M shafts upgradeable with 10% upgrading per year = 4M clubs upgraded annually
- **2.5% penetration** of 4M upgraded shafts = 100,000 shafts
- @ $130 avg. selling price **= $13M**

Assumes blended penetration across drivers, fairways, & hybrids. Newton's est. selling price to OEM: $130 per shaft.

Reaching 0.5% of OEM club sales & 2.5% of upgradeable shaft sales could more than 2x Newton's revenue to $19.8M & raise visibility for the DOT System & broader ecosystem.

Illustrative Revenue Opportunity All Channels

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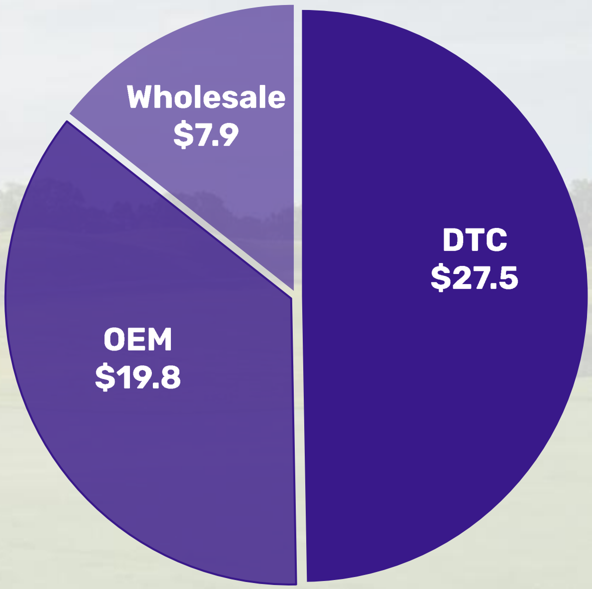
We believe OEM adoption drives the flywheel—it is a customer acquisition channel that introduces golfers to the Newton ecosystem and creates opportunities for recurring revenue across direct-to-consumer, retail, fitter and replacement purchases.

Channel	Units	Revenue
DTC	91.5K	$27.5M
OEM	152.5K	$19.8M
Wholesale	61K	$7.9M
Total	305K	**$55.2M**

Revenue Opportunity by Sales Channel

$millions



Figures represent management's best estimates based on available third-party market data and internal analysis.

Total Revenue Opportunity at Scale: $55.2 Million

Engineering Moat

Structural Performance Advantages Designed into the Shaft

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EI (Shaft Stiffness) Distribution Advantage

Newton Golf Shafts
Distribute bending over longer section.

✓Energy transfer efficiency
✓Timing consistency
✓Ball speed

Traditional shafts
concentrate stiffness near tip and butt.

Torsional (Shaft Twisting) Distribution Advantage

Newton Golf Shafts
Optimize torsional stiffness locally.

✓Face stability
✓Feel
✓Consistency

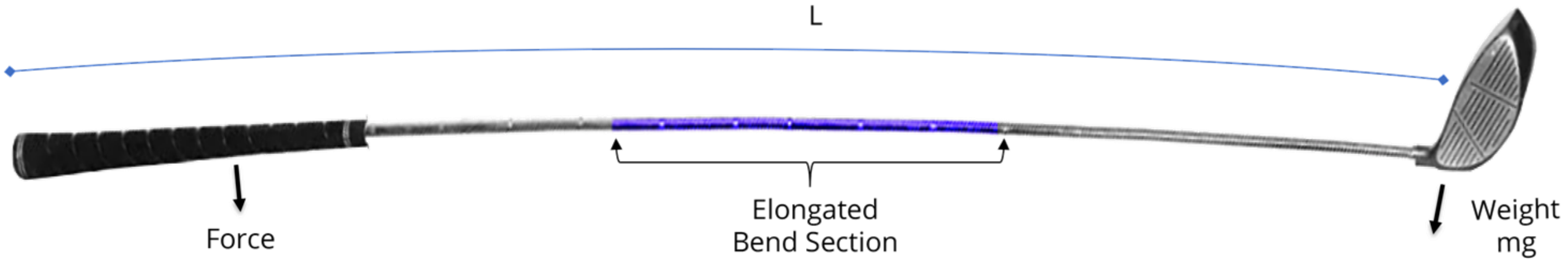
Traditional shafts
increase stiffness by adding material globally.

Especially critical for turf interaction.

Newton Golf Shafts
Newton designs fairway & hybrid shafts independently.

✓Proper torque progression
✓Proper weight progression
✓Proper launch characteristics

Competitors
repurpose driver shafts.



Valuation Context & M&A Comparable

The Market Has Seen This Before: L.A.B. Golf at $200M

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L.A.B. GOLF – RECENT COMPARABLE

Acquirer:	L Catterton (LVMH-backed PE)
Transaction Value:	$200M+ (July 2025)
Product:	Physics-based putters (Lie Angle Balance)
2024 Units Sold:	~130,000 putters
2025 Proj. Units:	~390,000 (3x growth)
Avg. Retail Price:	~$500/putter
Est. 2025 Revenue:	~$195M
Implied Revenue Multiple:	~2-3x trailing revenue / ~1-1.5x forward revenue
Key Driver:	Tour visibility (JJ Spaun - U.S. Open)
Parallel to Newton:	Physics-first innovation, Tour adoption, DTC model

NEWTON GOLF – WHERE IT SITS TODAY

Market Cap (June 2026):	~$4.7M
2025 Revenue:	~$8.1M
Current P/S Multiple:	~0.6x FY2025
Gross Margin:	56.0% (FY2025)
Tour Presence:	60+ pros, #2 shaft on PGA Tour Champions[1]
Distribution:	#1 at Club Champion, Japan/Korea live
Cash Position:	$0.6M (3/31/26); facility fully funded

1) #2 shaft for 23 of 28 events in 2025 Season.

L.A.B. Golf received a $200M valuation for physics-based putter technology with tour adoption. Newton Golf offers an analogous physics-first innovation across a larger market (shafts), with comparable tour penetration and a fraction of L.A.B.'s valuation - at a ~$4.7M market cap.

Key Takeaways

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- **Record 2025 net sales growth of 136% to $8.1M**, driven by adoption of Newton Motion™ Shaft Platform
- **High gross margin** with U.S. manufacturing advantage.
- **#1 shaft at Club Champion** (136 locations).
- **60+ Tour pros** have put Newton in play.
- **DOT System™** is the only science-based simplified fitting solution in a $600M market.
- **New shaft lines** (fairway + hybrid) introduced at the PGA Show 2026 – bag expansion.
- **OEM Penetration** ongoing testing across multiple OEMs
- **International expansion** with Japan + Korea DTC channels and new Korean distributor partnership recently signed with VOICE CADDIE.
- **Following record 2025 growth**, management anticipates another record year in 2026.[1]

136% Revenue Growth (2025)	**56%** Gross Margin (2025)
#1 Shaft at Club Champion	**60+** Tour Pros Have Put Newton in Play

1) Expectation issued and effective only as of May 14, 2026

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