

# 3 TIPS FOR YOUR DOG'S DIET



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Kayla Kowalski,  
sharing real-life  
tips from years of  
experience in canine  
nutrition.

# #1 SUPPLEMENT FILLERS 101

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**Watch out for unhealthy fillers in your dog's food, treats, & supplements. These can typically be found in the inactive ingredients section on supplements labels.**

Ideally, you want your dog's supplements to have no inactive ingredients in powders or very few inactive ingredients in chews that are healthy and easy to understand.

**You never want to see 10+ inactive ingredients – that's way too many unnecessary fillers.**

Some fillers can actually hurt your dog's digestive system, cause inflammation, and eventually make it harder for your dog to absorb nutrients to stay as healthy as possible.

## Good fillers



Beef



Chicken



Turkey



Liver



Gelatin



Bone Broth

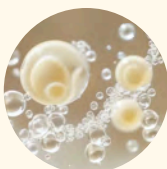


Coconut Glycerin

## Dangerous fillers



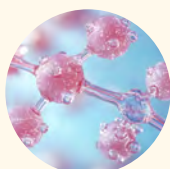
Cellulose  
(Powdered  
Wood Fiber)



BHA/BHT



Artificial  
Colors



Propylene  
Glycol



Sodium  
Tripolyphos-  
phate (STPP)

# #2

## NATURAL OVER SYNTHETICS

Look for supplements that have superfoods listed as the active ingredients rather than synthetic ingredients.

Superfoods are naturally more nutrient-dense than synthetic alternatives.

Examples: beef liver, spirulina, colostrum.

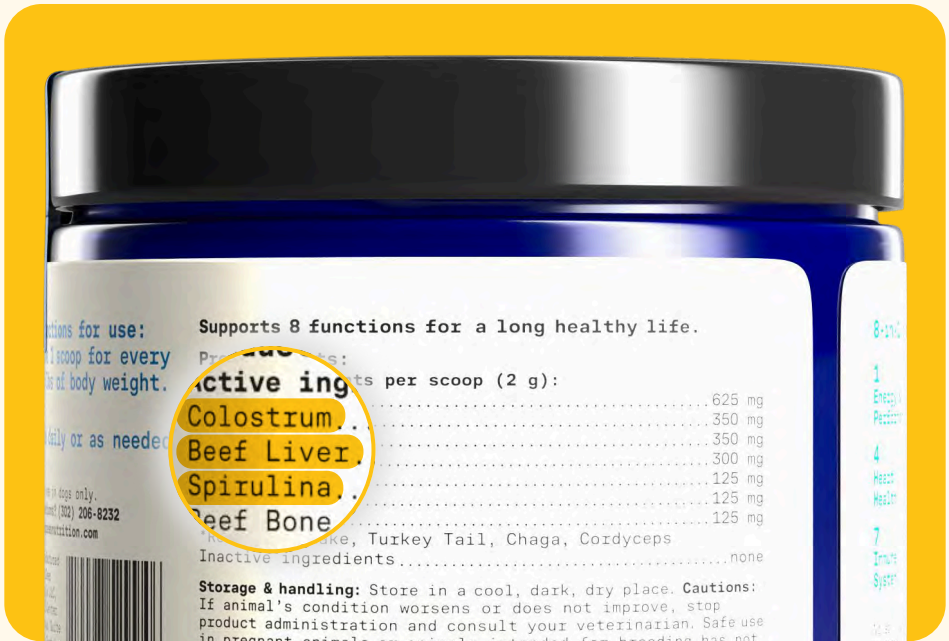


image: Pawgress. Multi 8-in-1

**Dogs are also able to break down natural ingredients more easily,** which leads to better nutrient absorption and a longer, happier life!

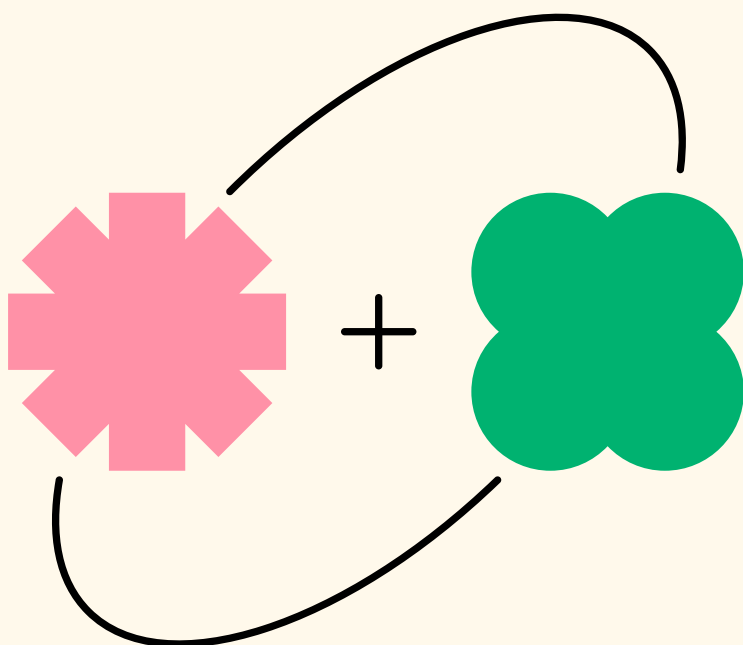


When you see vitamins listed in the ingredients, like vitamin B12 for example, it's typically a cheap, synthetic version of the vitamin in place of the B12 naturally found in beef liver or other whole foods.

# #3

## BONUS POINTS FOR FORMULAS WITH SYNERGY!

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Find supplement  
formulas with  
ingredients designed  
to work together for  
maximum health  
benefits.

**PREBIOTICS  
+  
PROBIOTICS  
+  
POSTBIOTICS  
=  
THE PERFECT  
GUT HEALTH  
COMBINATION**

**Why it works:**

**Prebiotics** are food for **probiotics** to become stronger. Then, those probiotics feed your dog's gut microbiome. Finally, **postbiotics** complete the trifecta to maintain **gut health**, improve their digestion, boost immunity, & more.

**BROMELAIN  
+  
QUERCETIN  
=  
STRONGER  
SEASONAL ALLERGY  
SUPPORT**

**Why it works:**

**Bromelain** makes it easier for your dog's body to absorb **quercetin** and utilize its benefits. When paired together, quercetin is able to more effectively reduce inflammation caused by seasonal allergies, lower irritating histamine levels, and **boost your dog's immune response** for much more relief!

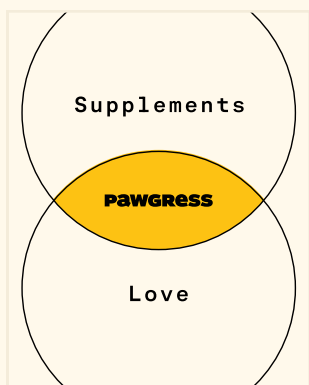


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SMALL  
STEPS,  
BIG  
IMPACT