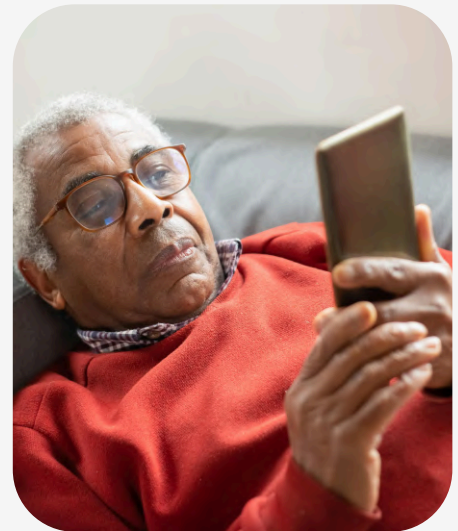
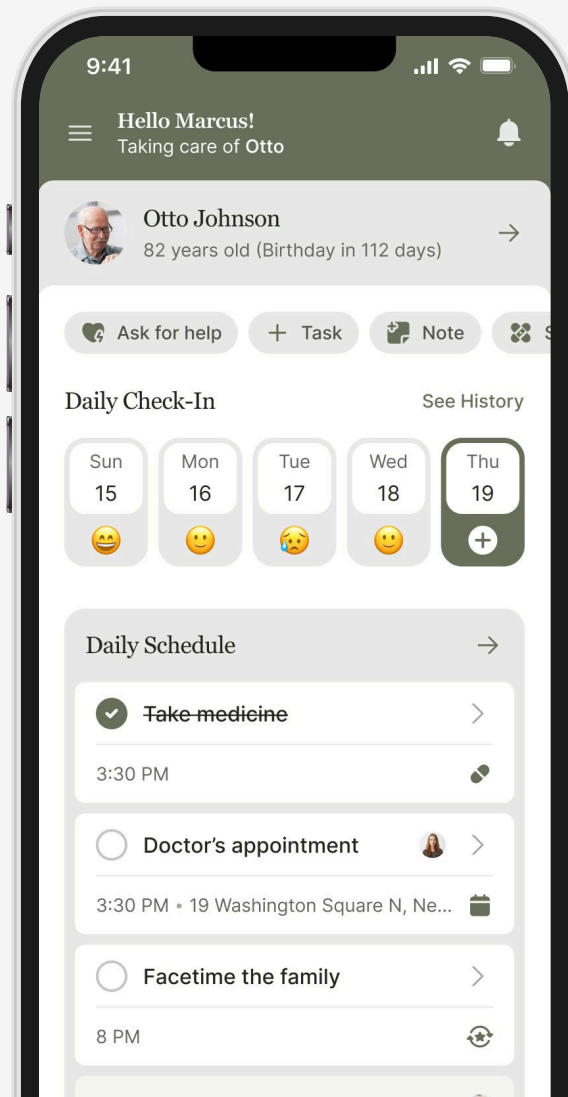




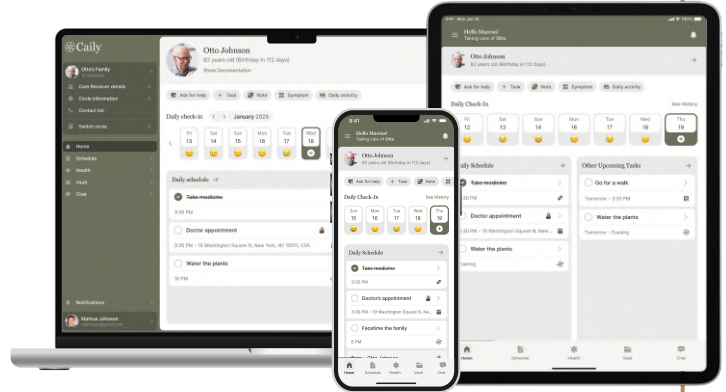
2025 Pricing Guide





What is Caily?

Caily is a care app that will keep you connected to your friends and family by sharing medical information, storing important documents, building social connections, and making it simple to communicate in one place.



Caily's Mission

Our mission is to support individuals and families throughout the caregiving process.

Our Story

Meet Our Founders

Caily was created by founders deeply motivated by personal experiences with caregiving and loss. Wynter and McKenna built Caily to improve communication, support, and understanding during critical times.

Caily provides families with a simple way to stay connected - whether during illness, aging, or a crisis. The founders understand the challenges families face and created Caily to make life easier when it's needed most.



Wynter and her grandmother, Bunny



McKenna and her grandfather, Papa Ken

Who We Serve

Whether you're a family caregiver, a professional, or someone receiving care, Caily helps keep everyone in sync.



Aging Adults

Helps aging adults stay connected and in control, no matter their level of independence.



Personal & Professional Caregivers

Lightens the load for family caregivers, private aides, and professional support teams.



Children & Families With Disabilities

Brings clarity and ease to families managing developmental, physical, or complex medical needs.



Loved Ones Requiring Care Support

Supports those facing new diagnoses, recovery, or long-term treatment with organization and structure.



Individuals Preparing For The Future

Makes it simple to store and organize key information in one secure place for peace of mind.



Employers & Businesses

Empowers companies to support caregiving employees and promote balance and focus at work.

Pricing Plans

Core

A thoughtful way to check in. Know how your loved one is doing each day and offer help when needed. Just one tap a day to stay connected.

Free Forever

No credit card required.

☒ Daily Check-Ins ☐ Chat ☐ Schedule ☐ Health ☐ Vault

Connect

Perfect for families and caregivers who want to stay connected, communicate clearly, and organize appointments and tasks easily.

Save 20%

Annually

\$15/mo

\$182 Annually

Monthly

\$19/mo

☒ Daily Check-Ins ☒ Chat ☒ Schedule ☐ Health ☐ Vault

Care

Combine communication with intuitive health features to help track meds, monitor wellbeing, and keep care plans running smoothly.

Save 20%

Annually

\$23/mo

\$278 Annually

Monthly

\$29/mo

☒ Daily Check-Ins ☒ Chat ☒ Schedule ☒ Health ☐ Vault

Complete

Everything you need in one place. All of Caily's features, including secure document storage and last-wishes planning.

Save 20%

Annually

\$31/mo

\$374 Annually

Monthly

\$39/mo

☒ Daily Check-Ins ☒ Chat ☒ Schedule ☒ Health ☒ Vault

Pricing and subscription details may be updated at any time without prior notice. Annual plans are charged in full at the time of purchase and are non-refundable. Subscriptions automatically renew unless canceled before the renewal date. Subscription purchases are subject to and governed by the Services Terms & Conditions.

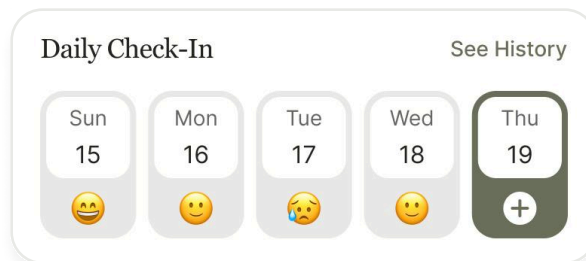
😊 Daily Check-Ins

Available with:

✓ Core ✓ Connect ✓ Care ✓ Complete

Effortless Mood Tracking

Each day, Care Receivers check in with a tap. Caily does the rest, monitoring shifts in mood so Caregivers can respond with care.



Personalized Follow-Ups & Symptom Logging

If a Care Receiver isn't feeling well, they're prompted to log symptoms or request help, ensuring proactive care.

The interface shows a sad face emoji at the top, followed by the text 'You are feeling bad today' and 'What's Wrong?'. Below this are two buttons: 'Log symptom' (with a crosshair icon) and 'Ask your Circle for help' (with a heart and person icon). The word 'OR' is centered between the two buttons.

Timely Reminders & Care Alerts

Care Receivers get gentle daily prompts to check in, while their Circle is instantly notified, especially on a bad day when extra support might be needed.

Seamless Care Coordination with Help Requests

Care Receivers can easily ask for help when they need it, keeping the Circle informed and ready to support.

Insightful Reporting & Mood Trends

Visualize emotional well-being over time with calendar and graph views: see patterns, spot changes, and better understand your loved one's needs.



Instant Messaging for Care Circles

Stay connected in real time with secure group chats, built for families, friends, and caregivers to communicate in one place.

Push Notifications & Urgent Alerts

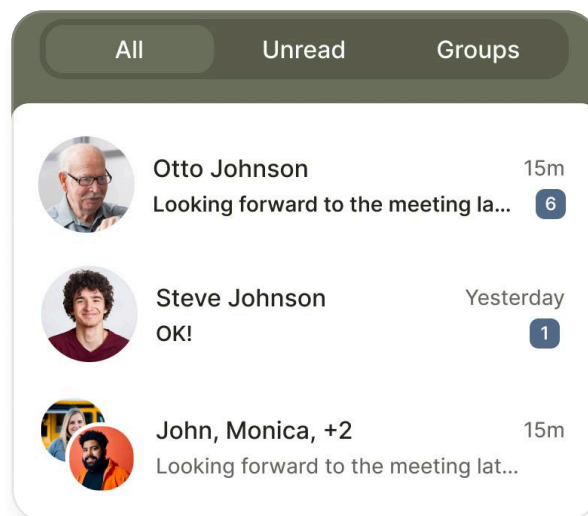
Never miss an important message. Get instant alerts for urgent updates and new chats.

Effortless Contact Management

Collect all your contacts in one place, from family to doctors. A smart, organized directory for your full Care Circle and professional contacts.

Privacy-First Communication

Like everything else stored in Caily, bank-level security ensures that all chats remain private.



Contact List

Add important contacts for your Circle Center.

All Family Doctors Lawyers

Ashley Brown
Lawyer • Last wishes

Daniel Smith
Lawyer • Legal stuff

Emily Davis
Doctor • Cardiologist

James Miller
Family member

Schedule

Available with:

 Core  Connect  Care  Complete

Shared Care Calendar

One calendar to keep everyone on the same page. Easily plan, track, and share appointments and activities across your whole Circle.

Task Delegation

Ask for help, assign tasks, and manage to-dos so that everyone feels supported and responsibilities are clear.

Recurring Tasks & Habit Tracking

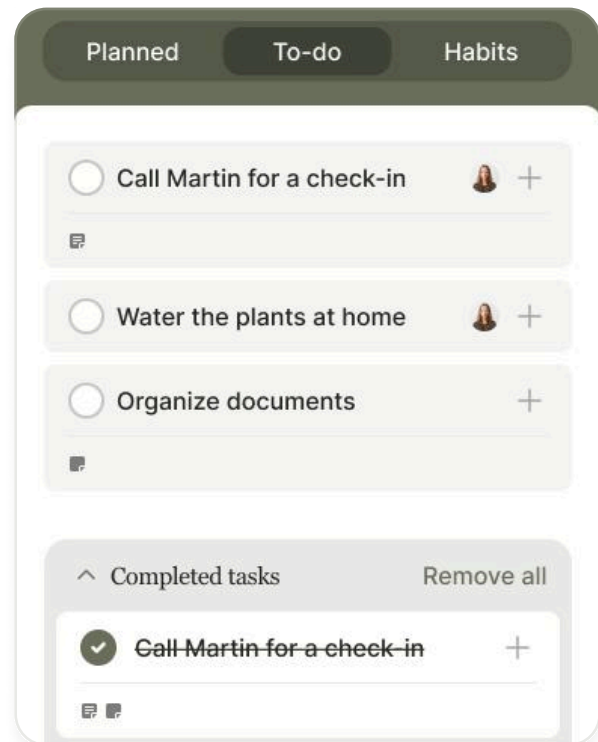
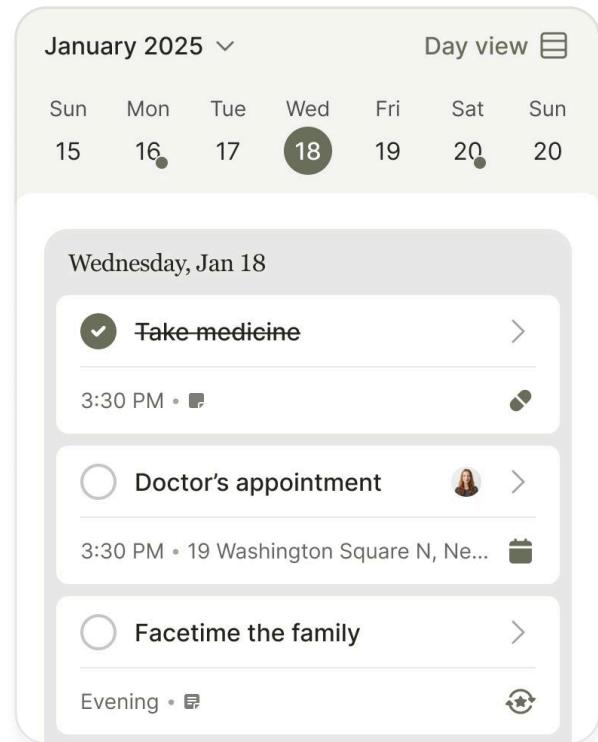
Build healthy routines with repeatable tasks and habit logs that support consistent care.

Real-Time Alerts & Custom Reminders

Get notifications for upcoming tasks, personalized to your schedule and care needs.

Synced Access Across Devices

Plan all aspects of care: health, tasks, and routines, in one organized view.



Symptom & Health Logging

Track symptoms, vitals, and health notes over time to support better care and awareness.

Medication Tracking & Reminders

Never miss a pill with medication logs, dose schedules, and reminders.

ADL Monitoring (Activities of Daily Living)


Track daily tasks like eating, bathing, and mobility to monitor well-being and independence.

Shared Caregiver Documentation

Track updates and share notes in one place to keep the entire Circle informed.

EHR (Electronic Health Record) Integration





Connect with Electronic Health Records to sync key medical info and streamline coordination.



Otto Johnson
 61 y/o (Birthday on 12.04)


- Medical Records >
- Notes >
- Vital Signs >
- Medications >
- Symptoms >
- Activities of Daily Living >



Vital Signs

- 
Body Temperature >
 37,2° • Today
- 
Weight >
 70.2 kg • Yesterday
- 
Pulse Rate >
 80 bpm • Wednesday
- 
Respiration Rate >
 16 bpm • Today

MEDICATIONS
See all

Novaldex D
 20 mg

 >

Mo, We, Su • 8 AM, 8 PM •  

Emergency Planning & Last Wishes

Track symptoms, vitals, and health notes over time to support better care and awareness.

Digital File Storage

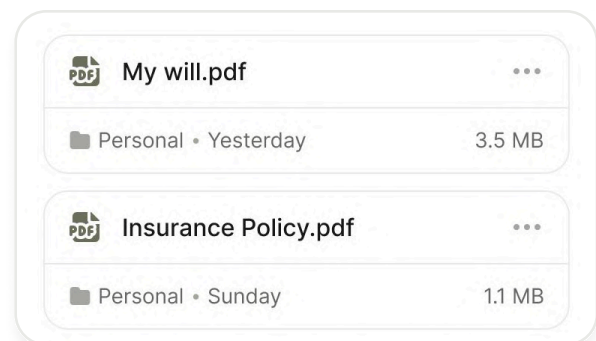
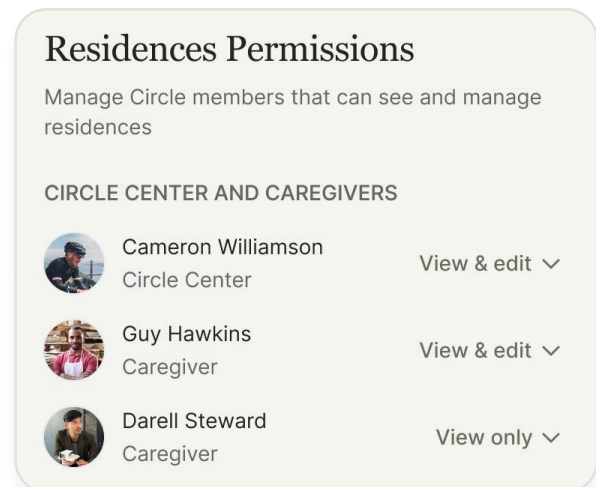
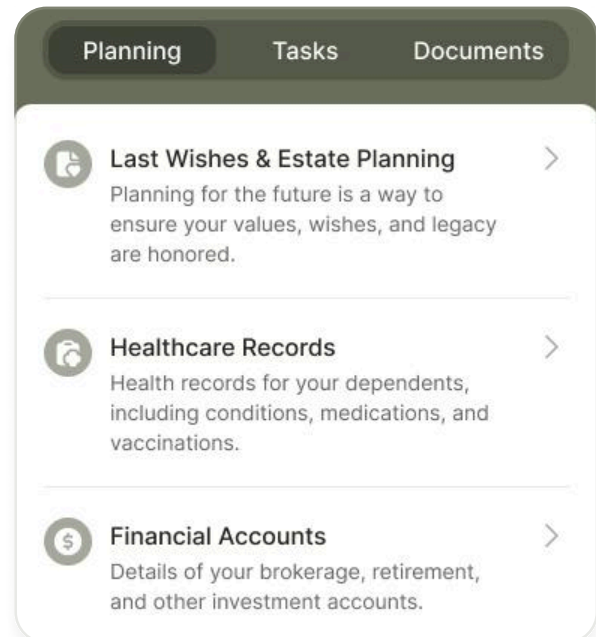
Never miss a pill with medication logs, dose schedules, and reminders.

Secure & Encrypted Data Protection

Track daily tasks like eating, bathing, and mobility to monitor well-being and independence.

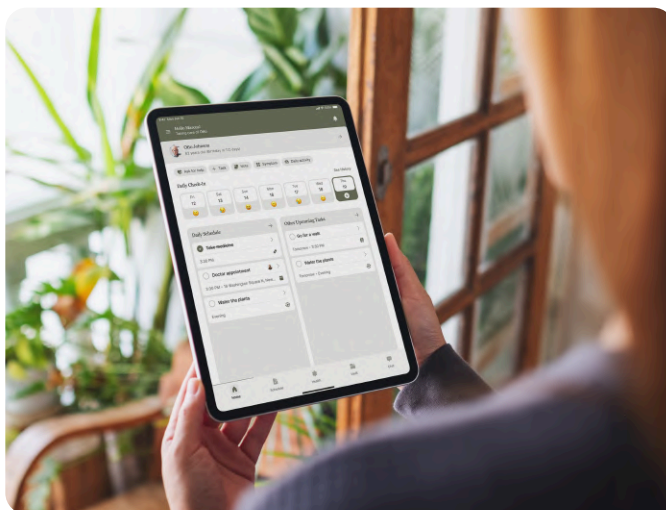
Custom Access Control

Track updates and share notes in one place to keep the entire Circle informed.



All Plans Include

- Up to 10 Circles
- Encrypted Data Security
- Access on Desktop, Tablet, or Phone
- Dedicated Customer Support
- Accessibility-First Design
- Simplified Views for Care Receivers



Looking to plan ahead?
Get the Vault for \$9/month.

The vault helps you store important documents and plan last wishes, giving you and your family peace of mind.

Looking to bring Caily to your organization?

Caily can empower your team and enhance their family care, while bolstering your offering of employee benefits.

Contact Sales at:

sales@caily.com

Common Pricing Questions

How is Caily priced?

We have 3 paid plans for Caily and one free plan. Each paid plan has the option of a 14-day free trial to test out all of the features Caily has to offer, and payments can be made monthly or annually for a 20% discount.

Every plan features access to the same great platform across any device, with bank-level security and assistance from our US-based support team if you run into any questions.

Can I switch between monthly and annual billing?

Yes, you can switch between monthly and annual billing anytime. Your updated plan will begin at the end of your current billing cycle. While we don't issue refunds for the remaining time on your current plan, you'll continue to have full access until your new plan begins.

Do you offer a free trial?

We offer a 14-day free trial during which users have full access to all features across the platform. After the trial period ends, users are automatically downgraded to our freemium model, where access is limited to the daily check-in feature with their Circle.

How do I cancel my subscription?

If the subscription was purchased through the Apple App Store or Google Play Store, it must be canceled directly through that store. If the subscription was purchased via our website, it can be canceled through your account settings on the web. Subscriptions cannot be canceled directly within the app itself.

How do I cancel my subscription?

If you purchased your subscription through the Apple App Store or Google Play Store, their respective refund and return policies will apply.

If you purchased directly through us (via the web), we do not offer refunds. We provide a 14-day free trial with full access to the platform so users can explore all features before deciding to subscribe. This trial is intended to help ensure the platform is a good fit before any payment is made.



Your Care Circle Starts Here

Try every Caily feature (Complete) free for 14 days.
No credit card required.

Get Started Today!

