



MAYFAIR P R O G R A M M E

A TRADITION OF EXCELLENCE,
A FUTURE OF DISTINCTION.

Why AI Education Cannot Wait

MASTERING THE AI AGE

Across the world, societies are facing the same fundamental question: Are our educational, corporate, and civic systems preparing humanity to live confidently alongside intelligent technologies?

The slow, incremental way in which AI has entered daily life—from automated checkouts to predictive software, from conversational assistants to algorithmically curated media—has led to an urgent realisation:

AI understanding can no longer be optional. It must become a universal human capability.

Yet global education systems still reflect historic assumptions about learning, cognition, and the role of human judgement. As intelligent systems integrate into workplaces, governance, public services, and everyday life, the gap between what people know and what modern life demands continues to widen.

AIcademics offers an answer.

A scalable, accredited, ethical, globally adaptable AI curriculum and corporate learning system that empowers countries, schools, companies, and individuals to develop the confidence, literacy, and judgement required for the AI age.

Our message is simple:

The goal is for every person on earth to learn AI — to master AI, rather than be mastered by it.





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About Us

MS SAMARAH SULAMAN ALBU

Education:

- LLB (Hons), PG Dip

Career:

- Started in Education Litigation at Eversheds
- Worked at PwC, Ernst & Young, Fragomen
- Managing Director and Founder of UK Immigration Solutions established in 2006
- Managing Director and Co-Founder of Anglo-German Education

Expertise:

- 25+ years in corporate and immigration law
- Professional Registration: IAA Level 3



About Us

DR MARKUS MARKERT

Education:

- University of Oxford - DPhil in International Relations
- University of Oxford - MPhil in Politics (European Politics & Society)
- University of Warwick - BA(Hons) in Politics and International Relations

Career:

- Managing Director and Co-Founder of Anglo-German Education

Expertise:

- Developing a highly skilled workforce aligned with modern industry needs
- +10 years in education management and teaching (high-school, undergraduate, and postgraduate)
- Assisted in brokering and establishing education institutes globally



Vision and Objectives

ANGLO-GERMAN EDUCATION

At Anglo-German Education (AGE), the parent organisation of the Mayfair Programme and Alcademics, our mission goes beyond delivering high-quality education. We aim to redefine what global learning must look like in an age shaped by artificial intelligence.

Across continents, our work in international education has revealed a shared challenge: existing systems were built for a world that no longer exists.

AGE's response is clear and ambitious: to make AI understanding, ethical judgement, and human-centred capability universal—accessible to learners of every age group, in every country, through teachers who are fully trained and supported.

We believe that AI literacy must become a core global curriculum subject, equal in importance to mathematics, language, and the sciences. Our programmes are designed not only to bridge skills gaps, but to empower individuals to master AI rather than be mastered by it. Through structured teacher training, turnkey learning resources, corporate upskilling pathways, and internationally accredited qualifications, we equip students, educators, and professionals with the confidence and insight required to thrive in an interconnected, technologically accelerated world.



Crafting the Toolkit for the Workforce of the Future

The Mayfair Programme is a series of UK accredited courses which are tailor-made to encourage the world's youth to become more employable and prepared for future employment in the age of the 4th Industrial Revolution.

Inspired by the German dual studies philosophy, we fundamentally believe that the systematic and strategic involvement of business and industry, in our children's education and CPD's in the workplace, represents the key to unlocking this potential

Exporting



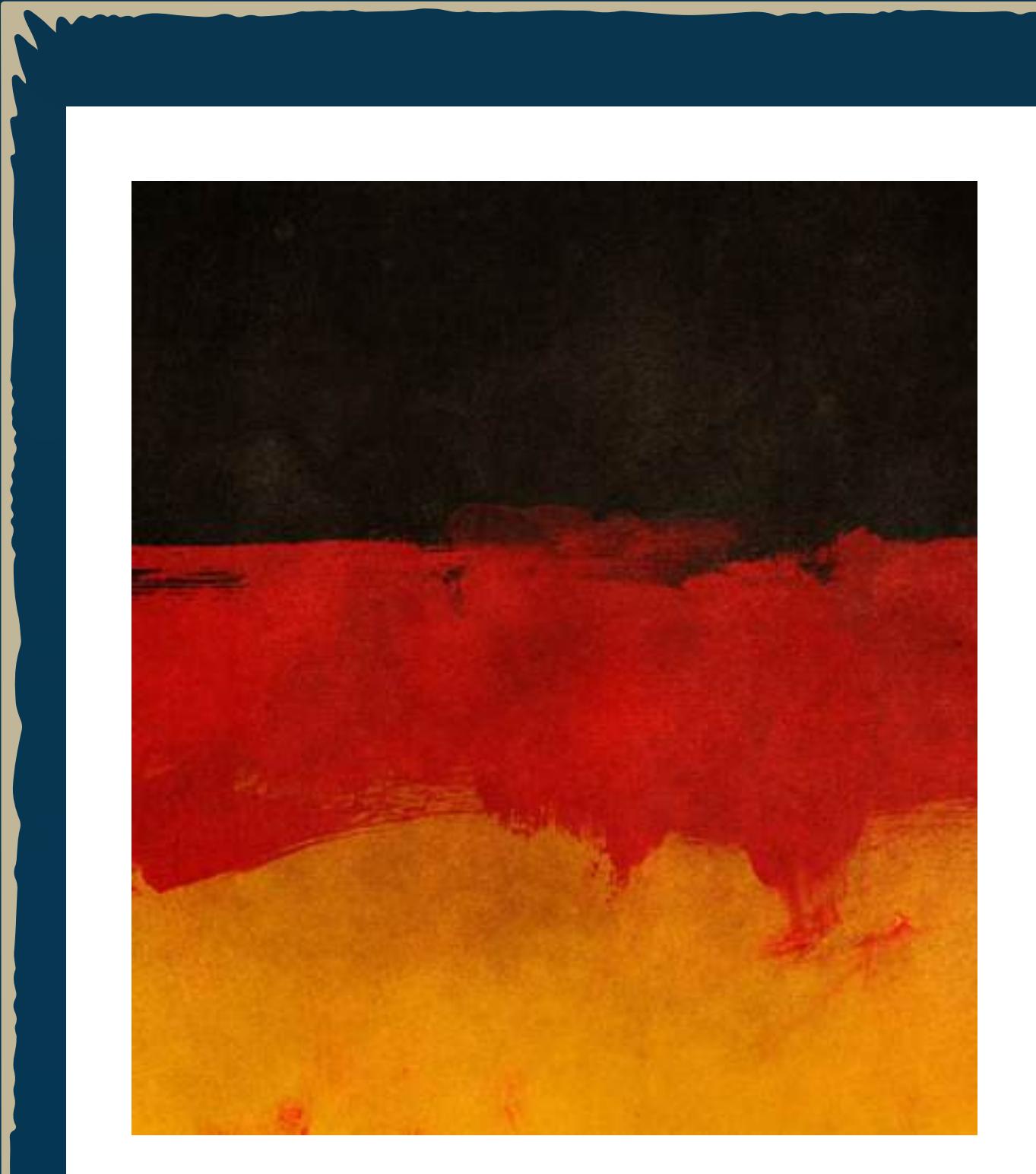
THE GERMAN MODEL

In Germany itself, cooperations between schools and businesses have been very popular with companies

According to a 2010 study, 3/4 of the 1.800 companies surveyed already cooperate with schools and thus secure qualified young people for their company.

Almost 50% of those surveyed want to expand their commitment.

An overwhelming majority of 99% is convinced that companies also have an obligation to better prepare students for their professional life. For most of them, the focus is on promoting professionally relevant talents among young people



SOURCE: (IFOK, "COOPERATION BETWEEN SCHOOLS AND BUSINESS: PARTNERSHIPS WITH FUTURE POTENTIAL", 2010).

STUDIES AND
WORK ARE
INTERDEPENDENT
AND
SIMULTANEOUS

FORGING ALLIANCES
BETWEEN SCHOOLS AND
BUSINESSES IS BUT THE
FIRST STEP



Building Bridges between Schools and Companies: GOVERNMENT POLICY

"The most important places for learning - including learning about business - are our schools. They are educating tomorrow's entrepreneurs.

The Federal Ministry for Economic Affairs and Climate Action therefore encourages schools to create space and attention for business themes in classroom teaching.

The aim is to lead school students towards business life as early as possible (...)

But it is important for school students to learn how to think and act like an entrepreneur, no matter whether they go into business or not in later life."

SOURCE: - GERMAN MINISTRY FOR ECONOMIC AFFAIRS



OUR CORE PRINCIPLES

- Ethics – Age-appropriate guidance from basic fairness to social responsibility and real-world AI use.
- Soft skills – Critical thinking, communication, creativity, and judgement at the core.
- Teacher-ready – Full training and complete teaching packs for confident delivery.
- Turnkey resources – Classroom-ready lessons, activities, and assessments.
- Government-aligned – Built to support national mandates, accreditation, and large-scale rollout.
- Industry involvement – Practical, hands-on learning with real companies and workplace projects.

Strategic Alignment with GLOBAL AI EDUCATION TRENDS

Global AI Education Trends

- Only the UAE and China have implemented the initial phases of AI curriculum reforms.
- Whilst countries have committed to introducing AI curriculum reforms, they have not implemented them
- These initiatives recognise that AI literacy is now essential for future readiness and national competitiveness.

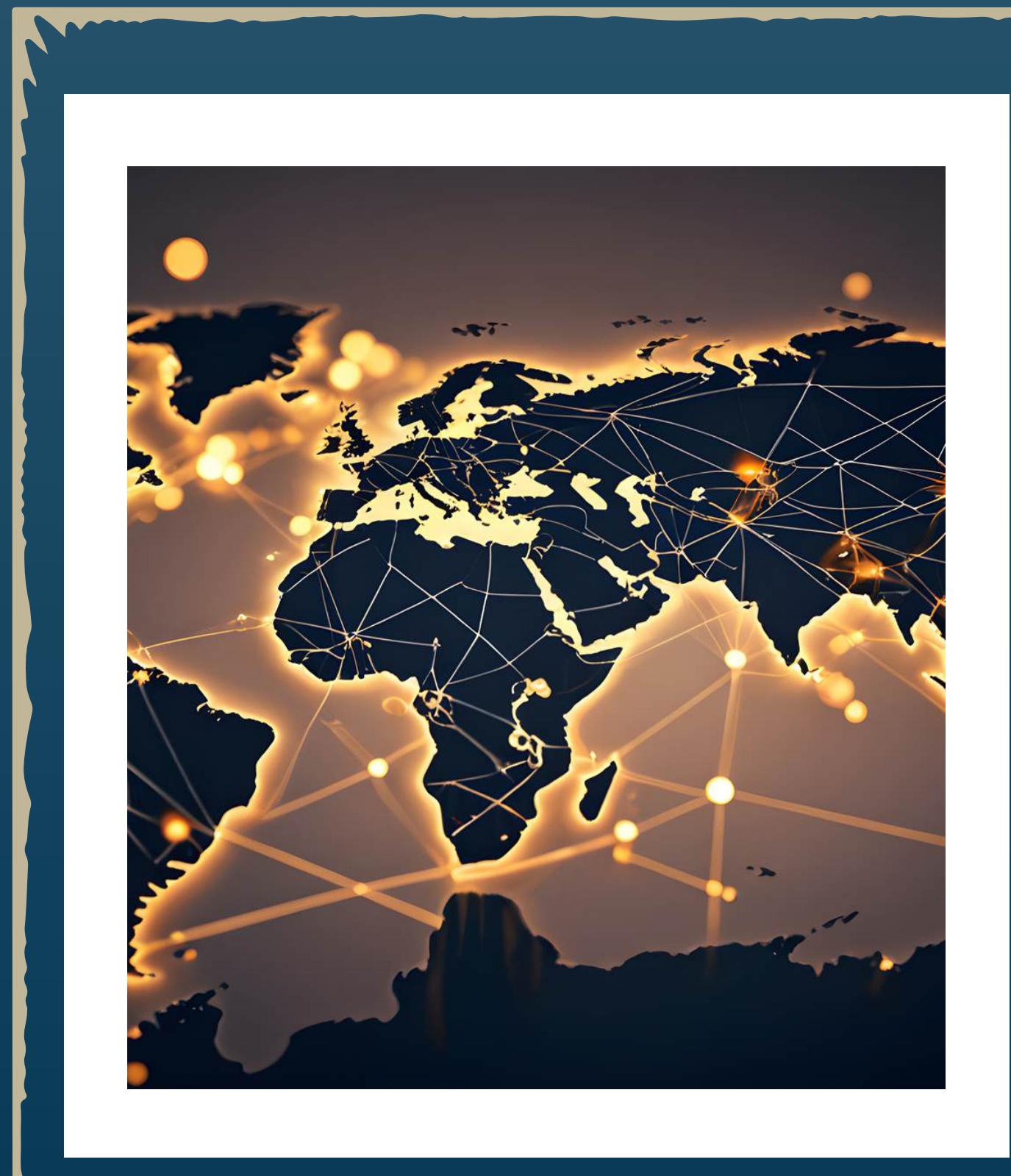
Shortfalls

- The envisioned programmes emphasise technical skills but lack a strong focus on ethics, critical thinking, creativity, and soft skills.
- Few provide structured teacher training, full teaching-and-learning packs, accreditation pathways.

AIcademics addresses these global gaps

- A comprehensive, accredited solution for students, teachers, and organisations—ensuring people learn to master AI rather than be mastered by it.

(SOURCES: JANSEN, RAHMAN & ORTIZ 2024; ADEBAYO 2025; WILLIAMS, CHANG & PORTER 2024; LAU, HO & CHEUNG 2021)



Empowering Organisations Worldwide

MAYFAIR'S CORPORATE AND GOVERNMENT AI TRAINING

Governments and companies across the world are rapidly adopting AI—but many still face gaps in skills, governance, and strategic readiness. The Mayfair Programme provides internationally accredited training courses, designed to equip both public institutions and private organisations with the understanding needed for an AI-driven future.

Supporting Governments

- Develop national AI literacy and teacher training
- Implement or enhance AI curricula
- Build ethical, regulatory, and policy frameworks
- Strengthen public-sector digital and innovation capability

Supporting Corporations

- Build workforce AI literacy and responsible use
- Integrate AI tools into departmental workflows
- Establish ethical governance and compliance
- Prepare leaders for strategic AI adoption

AIcademics offers a unified, scalable framework that helps societies and organisations master AI confidently and responsibly.

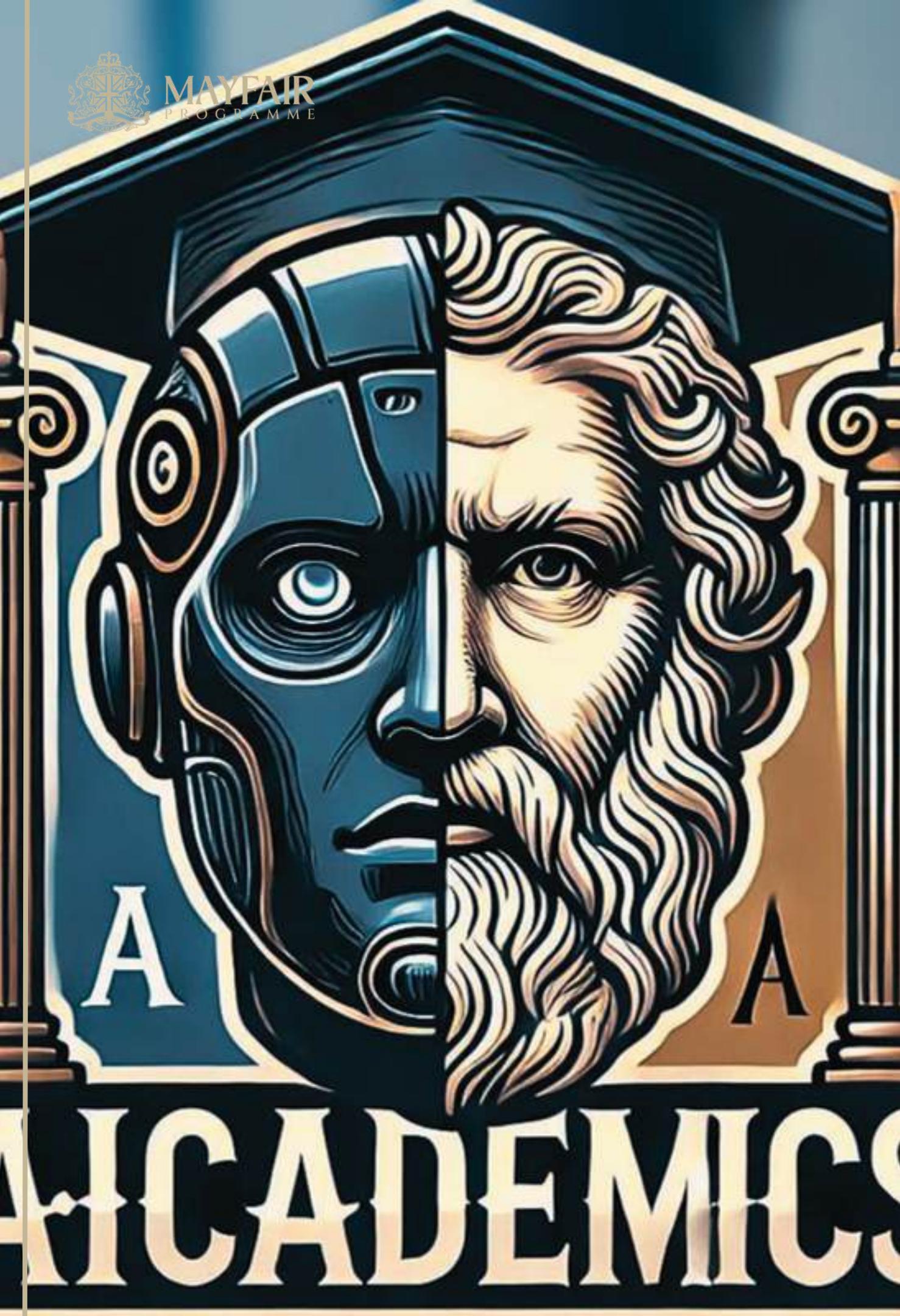
Sources: Jansen, Rahman & Ortiz 2024; Adebayo 2025; Williams, Chang & Porter 2024; Lau, Ho & Cheung 2021





MAYFAIR PROGRAMME

AICADEMICS



Our Programmes

AICADEMICS

AIcademics is a progressive, age-appropriate AI education programme aligned with global AI curricula and initiatives. Spanning from primary to upper secondary school, it builds AI literacy, ethical reasoning, and applied digital skills for academic, civic, and professional contexts.

Accredited by OCN London, AIcademics offers a turnkey, classroom-ready solution that includes real-world projects, country-specific case studies, and structured teacher training. It prepares learners to thrive in an AI-driven world while upholding cultural values and national priorities.

Programme Highlights

- Available for students of all ages, from KG to Grade 12
- Fully aligned with global AI curriculum pillars
- Builds foundational and advanced AI fluency and digital citizenship
- Includes structured teacher training and adaptable resources
- Uses real-world case studies, civic challenges, and SDG-aligned projects
- Accredited by OCN London (Level 3 qualification for upper secondary)
- Prepares learners to think critically, act ethically, and innovate responsibly with AI

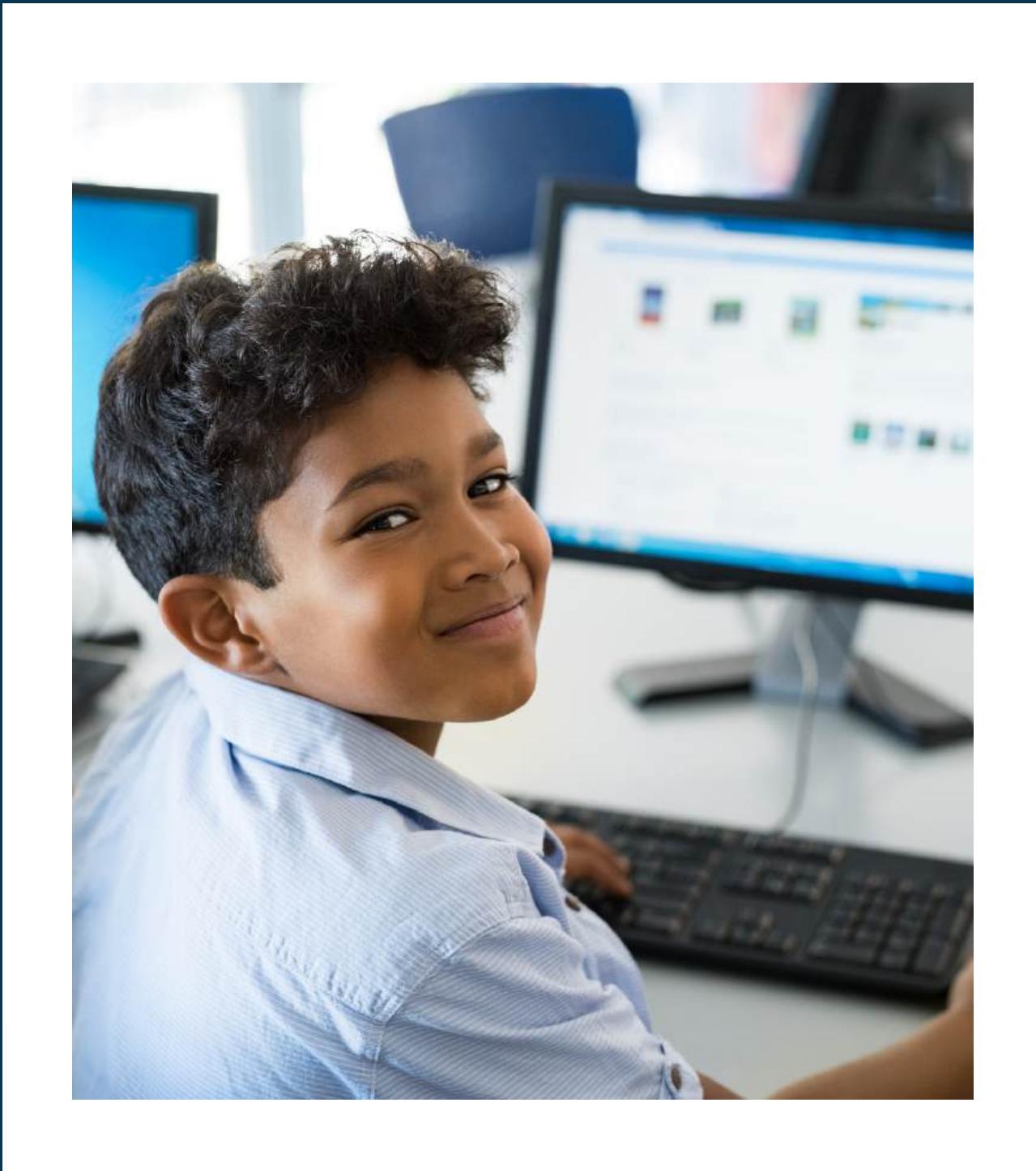
From Curiosity to Capability



THE THREE TIERS OF AICADEMICS: EARLY YEARS

Ages 6–11 | Primary Level | Building AI Curiosity & Ethics

- Introduces foundational AI concepts through stories, games, role play, and visual simulations
- Covers themes such as fairness, pattern recognition, data sorting, and how machines "think"
- Delivered through unplugged activities, teacher-led storytelling, and basic digital tools
- Develops early ethical reasoning with questions like "Should robots choose winners?"
- Includes hands-on, age-appropriate lessons aligned with key AI themes
- Aligns with global curriculum pillars, including ethics, policy, and social engagement
- Includes structured teacher training to ensure confident and effective delivery



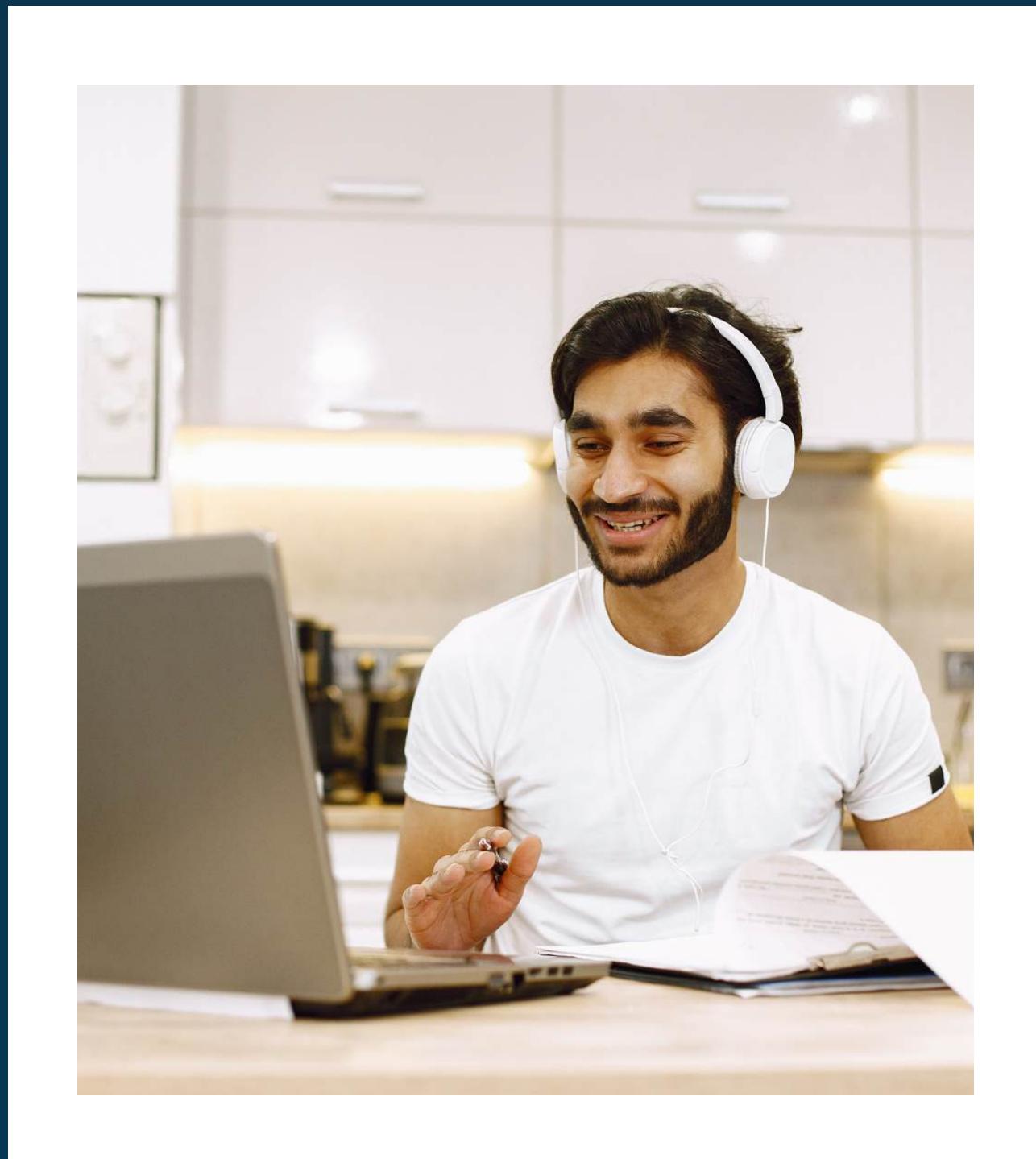
From Curiosity to Capability



THE THREE TIERS OF AICADEMICS: JUNIORS

Ages 12–14 | Lower Secondary | Digital Responsibility and Everyday AI

- Teaches students how AI is used in real life: phones, voice assistants, apps, and media
- Introduces algorithmic logic, basic data literacy, and responsible AI use
- Includes interactive projects using beginner AI tools like Teachable Machine and Scratch AI
- Ethical dilemmas and civic discussion integrated into weekly sessions
- Features country-specific examples (e.g. smart transport, e-government, social robotics)
- Introduces local businesses and industry mentors as co-educators, following the German dual model
- Aligns with global curriculum pillars, including policy awareness and social engagement
- Includes structured teacher training and adaptable resources for school-wide delivery



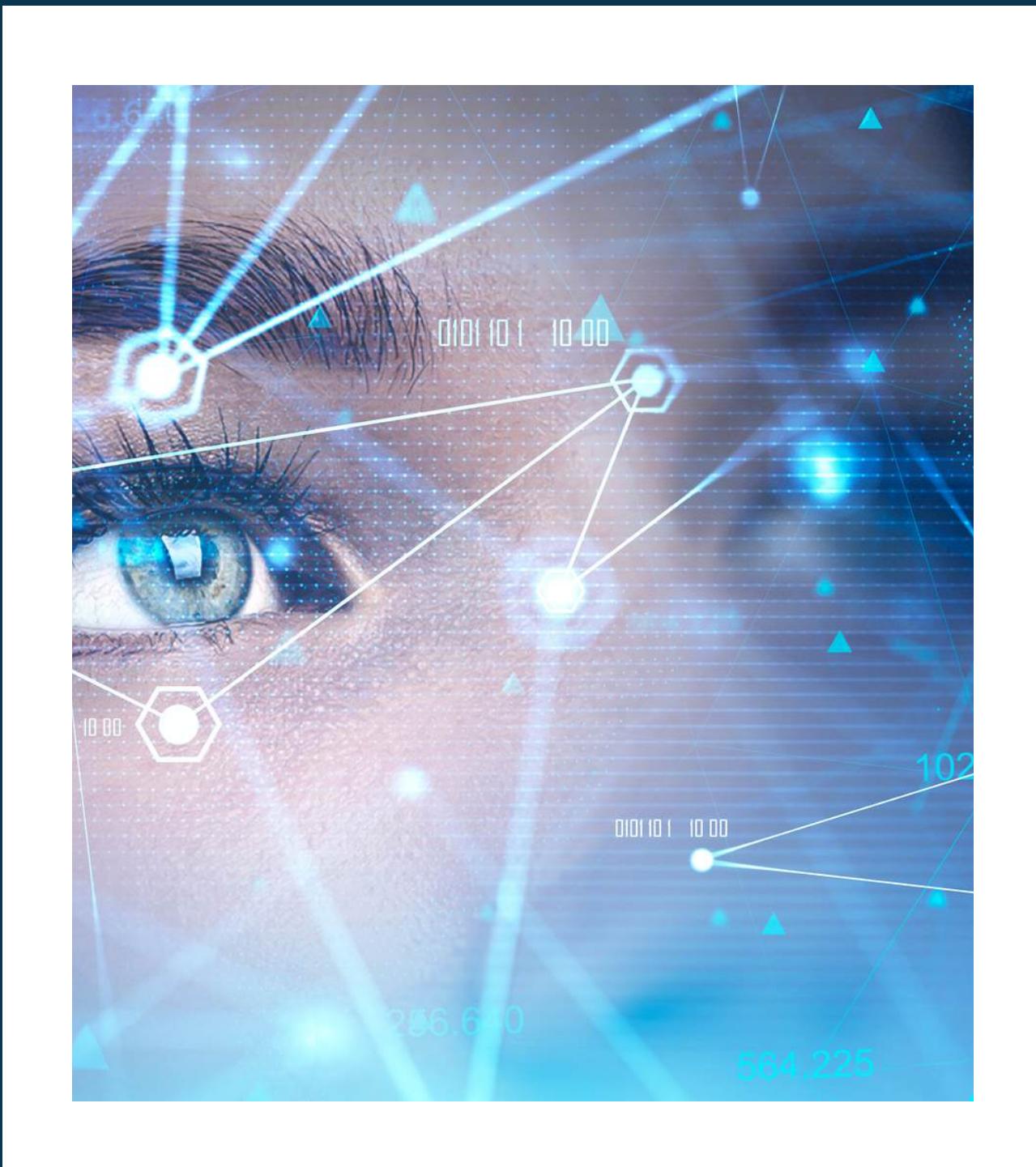
From Curiosity to Capability



THE THREE TIERS OF AICADEMICS: SENIORS

Ages 14+ | Upper Secondary | Level 3 OCN-Accredited Programme

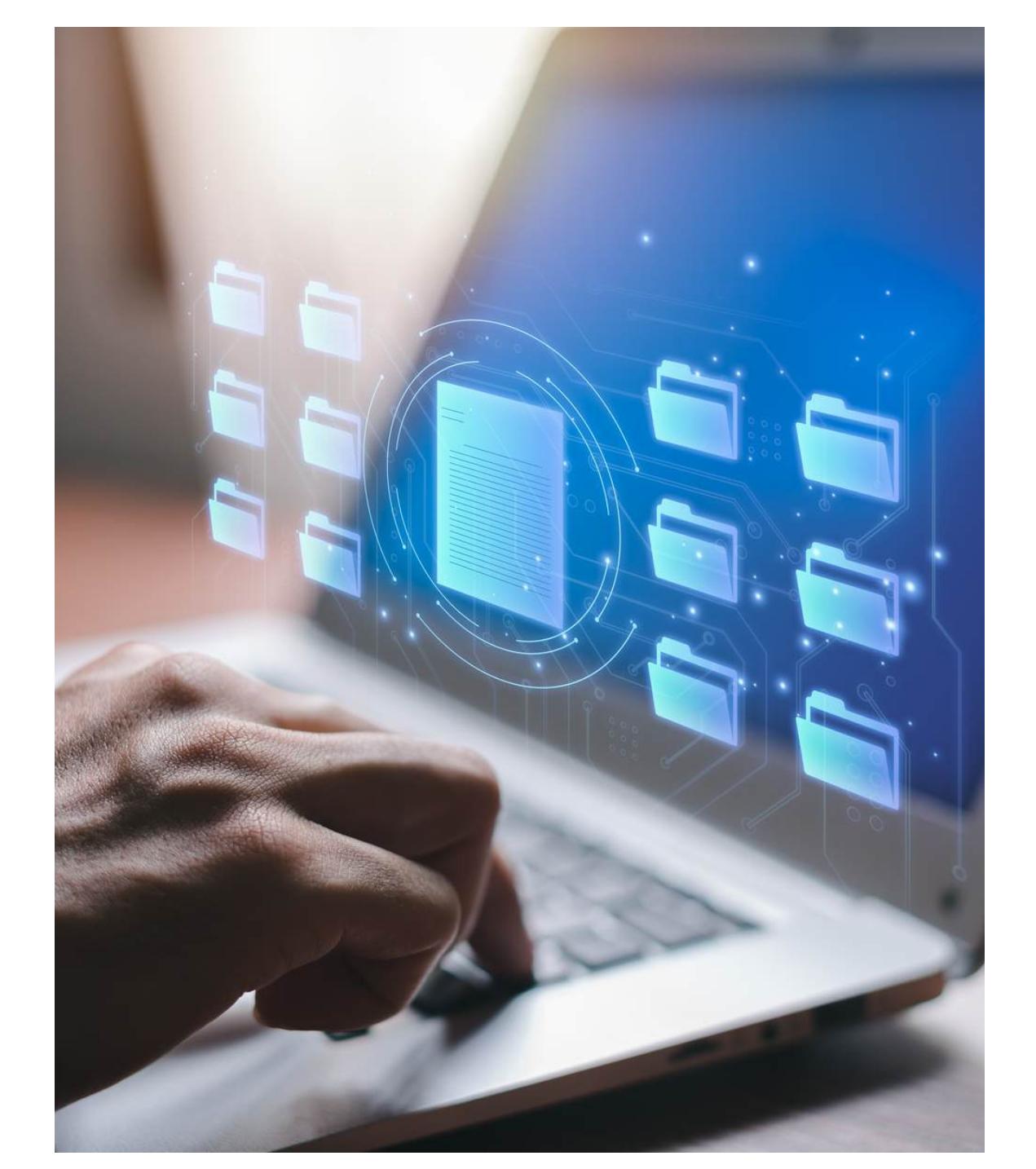
- Prepares students to use AI in academic, business, and innovation contexts
- Projects include AI-supported research, content creation, forecasting, and ethical analysis
- Students engage with real company data, business case studies, and strategic AI planning
- Explores national AI policy frameworks and introduces basic governance themes
- Industry partners act as co-educators, offering mentorship, challenges, and feedback
- "AI for Good" project module encourages social impact work aligned with SDGs
- Fully prepares learners for post-secondary pathways in AI, ethics, business, or tech
- Aligns with global curriculum pillars, including AI ethics, policy, and community impact



HOW THE AICADEMICS PROGRAMME IS DELIVERED



- Fully hosted on an interactive learning management platform or available in a paper format for country-specific rollouts
- Provides role-based access, allowing OCN London and the Mayfair Programme team to monitor and support participating schools
- Facilitates online and offline lesson delivery, blended learning, activity submission, and progress tracking
- Supports digital portfolio development, assessment uploads, and teacher feedback in one unified platform
- Ensures data security, site-wide accessibility, and multilingual support for global use
- Designed for future expansion across all three Alcademics tiers — Early Years, Juniors, and Seniors



AIcademics Tier Comparison: Early Years | Juniors | Seniors

Feature	Early Years (Ages 4-6)	Juniors (Ages 7-13)	Seniors (Ages 14+)
Curriculum Level	OCN London Level 1 accredited - Foundational AI awareness and ethical thinking	OCN London Level 2 accredited - Applied AI literacy and responsible digital citizenship	OCN London Level 3 accredited – strategic AI, ethics, and innovation
Delivery Format	Storytelling, role play, smart toys, voice assistants, and guided group activities	Project-based learning with AI tools, group tasks, and cross-subject integration	Workshops, mentor-led challenges, academic simulations, and capstone projects
Key AI Concepts	What is AI, fairness, basic logic	Project-based learning with AI tools, group tasks, and cross-subject integration	Predictive modelling, model training/testing, real-world AI applications
Software Use	Introductory AI tools (e.g. ScratchJr, smart bots, child-safe visual apps)	Pattern recognition, algorithms, machine learning basics, data interpretation	Python, cloud-based AI services, real data tools, simulation platforms
Ethical focus	Concepts of fairness, honesty, sharing, and responsible use of technology	Scratch with AI extensions, Teachable Machine, micro:bit, beginner ML platforms	Data privacy, algorithmic bias, responsible development, social accountability
Real-World Application	AI in daily life (e.g. robots, smart devices, voice assistants)	Country-specific examples: AI in transport, healthcare, and education	Case studies from national business and innovation sectors
Innovation & Project Design	Guided creative play and visual decision paths	AI-based mini projects: chatbots, simple games, classroom challenges	Student-led AI-for-Good projects, product prototypes, research presentations
AI Policy Awareness	Story-based concepts of fairness and impact	Intro to national ethics, rights, and responsible tech use	Exploration of AI governance frameworks and policy implications
Social Engagement	Team collaboration, class-led decision-making games	School/community civic AI projects, peer evaluation	Projects linked to national or global SDGs and social innovation outcomes
Industry Involvement	Optional company-led activity demonstrations	Guest speakers and themed sessions by local professionals	Mentorship, jury roles, data sharing, and co-educator project partnerships
University Linkages	None	Early awareness of research, careers, and academic disciplines in AI	Lectures, project review, research mentoring, and pathway guidance
Teacher Support	Age-specific training, safety-first lesson plans, guided storytelling resources	Full teaching pack with projects, ethics, and lesson flow; assessment rubrics	Advanced training, assessment tools, and moderation protocols for certification



MAYFAIR PROGRAMME

CORPORATE/GOVERNMENT

Mayfair's Refined Corporate AI Training Framework

The Mayfair Programme offers 4 bespoke corporate training programmes to help governments and companies reach higher AI maturity and mastery.

Programme Type	Target Audience	Purpose & Focus	Delivery Options
Departmental AI Training	Departmental teams (HR, Finance, Marketing, Legal, Operations, Teaching & Learning, etc.)	Provides practical, hands-on training tailored to each department's workflow. Participants learn to apply AI tools for data analysis, automation, forecasting, and decision-making within their professional context.	Customised in-company workshops (½-day to 2-day) • Online interactive sessions • Hybrid or follow-up mentoring modules
Enterprise AI Readiness Programme	Cross-departmental corporate teams and transformation leads	Builds company-wide AI capability through a structured framework for governance, ethics, data management, and digital innovation. Enables businesses to progress toward higher internationally recognised standards by integrating AI strategically across operations.	Multi-week modular format • Blended (onsite + online) delivery • Includes internal audits, diagnostics, and strategy design support
AI Executive Education	Executives, senior managers, and policy leads	Equips decision-makers with the insight to design AI strategies aligned with global AI Strategies. Covers leadership in AI ethics, risk management, and investment planning. Ideal for firms seeking higher AI capability and maturity readiness. certification readiness.	Executive seminars • Residential or non-residential retreats • Blended case-study intensives • Optional strategic advisory follow-up
Workforce Short Courses	Employees of all backgrounds and skill levels	Promotes broad-based AI literacy and ethical awareness across the organisation. Focuses on everyday AI use, digital confidence, and responsible data handling, fostering a culture of innovation.	Short micro-courses (4-8 hours) • Interactive e-learning • Departmental or company-wide sessions • Optional Arabic-English bilingual delivery

All courses can be customised to meet the unique AI business needs of the respective government/company.

ACCREDITED BY

OCN LONDON

WHAT IS OCN?

RENNED FOR ITS COMMITMENT TO PROVIDING HIGH-QUALITY AND ACCESSIBLE QUALIFICATION, OCN LONDON IS A NATIONAL AWARDING ORGANIZATION RECOGNIZED BY THE QUALIFICATIONS REGULATOR FOR ENGLAND (OFQUAL).

ACCREDITATION DETAILS

CONFIRMING THE QUALITY AND RIGOR OF THE COURSE CONTENT AND DELIVERY, OUR PROGRAMMES ARE ACCREDITED BY OCN LONDON THROUGH THEIR BESPOKE QUALIFICATION SCHEME.

ACCREDITATION BENEFITS

ENSURES THE PROGRAMMES MEET ESTABLISHED, UK QUALITY BENCHMARKS AND HIGH STANDARDS IN EDUCATION AND TRAINING, ENHANCING ITS CREDIBILITY AND ATTRACTIVENESS TO STUDENTS AND PARENTS.

CERTIFICATION

STUDENTS WHO COMPLETE OUR PROGRAMMES WILL RECEIVE AN OCN LONDON RECORD OF ACHIEVEMENT CERTIFICATE, PROVIDING EVIDENCE OF THE KNOWLEDGE AND SKILLS GAINED. EACH UNIT WILL BE INDIVIDUALLY LISTED ON THE CERTIFICATE.



BENEFITS OF OCN ACCREDITATION



Quality Assurance & Credibility

Courses are quality-assured by a respected UK awarding body regulated by Ofqual (England's Office of Qualifications and Examinations Regulation) and QAA (Quality Assurance Agency for Higher Education), ensuring academic and vocational rigour.

International Recognition

OCN-accredited certifications are globally recognised and can be benchmarked against international qualification frameworks, enhancing cross-border mobility for learners.

Stronger Labour Market Outcomes

Employers value accredited qualifications, often resulting in higher employability, better job placement prospects, and stronger alignment with workplace skills.

Clear Progression Routes

OCN credits stack toward further qualifications, enabling learners to progress through structured levels into higher education or advanced vocational training.





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CONTACT US

LETS START BUILDING A FUTURE OF
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